CEC 2009

Table of Contents

Message from the CEC 2009 General and Program Co-Chairs
CEC 2009 Organizing Committee
CEC 2009 Program Committee
Message from the Business Process Modeling Notation (BPMN 2009) Workshop Chairs
BPMN 2009 Workshop Organizing Committee
Message from the DEECS 2009 Chairs
DEECS 2009 Organizing Committee
Message from the Real-Time SOA Chairs
Real-Time SOA Organizing Committee
Message from the 1st International Workshop on E-mails in E-commerce and Enterprise Context (E3C) Chairs
E3C Workshop Organizing Committee

CEC 2009 CONFERENCE REGULAR PAPERS

Best Papers I: Economic Issues

Bidding Languages and Supplier Selection for Procurement Markets with Economies of Scale and Scope ................................................................. 1
  Stefan Schneider, Martin Bichler, Kemal Guler, and Mehmet Sayal
Evaluation of Prioritization in Performance Models of DTP Systems .......................................................... 8
  Christian Markl and Oliver Hühn
Evolution of Cooperativeness in a Business Game Relying on Acquaintance Based Trustworthiness Assessment ............................................................ 16
  Sanat Kumar Bista, Keshav Dahal, Peter Cowling, and Bhadra Man Tuladhar
Best Papers II: Technology

SARI-SQL: Event Query Language for Event Analysis ................................................................. 24
    Szabolcs Rozsnyai, Josef Schiefer, and Heinz Roth

CHAOS: A Data Stream Analysis Architecture for Enterprise Applications ............................... 33
    Chetan Gupta, Song Wang, Ismail Ari, Ming Hao, Umeshwar Dayal, Abhay Mehta,
    Manish Marwah, and Ratnesh Sharma

Modelling Flexible Processes with Business Objects ....................................................................... 41
    Guy Redding, Marlon Dumas, Arthur H. M. ter Hofstede, and Adrian Iordachescu

Recommender and Contracting

Collaborative Feature-Combination Recommender Exploiting Explicit and Implicit User Feedback .................................................. 49
    Markus Zanker and Markus Jessenitschnig

Asymmetric Dominance- and Compromise Effects in the Financial Services Domain .................. 57
    Erich Christian Teppan and Alexander Felfernig

Exception Handling in Electronic Contracting ................................................................................. 65
    Carlos Molina-Jimenez, Santosh Shrivastava, and Massimo Strano

Auctions

Optimal Multi-unit Combinatorial Auctions with Single Minded Bidders .................................... 74
    Sujit Gujar and Y. Narahari

A Business Intelligence Methodology for E-government Reverse Auctions .................................. 82
    Rafael Souza and Adriano Pereira

A Heuristic Approach for Capacity Control in Clouds .................................................................... 90
    Arun Anandasivam, Stefan Buschek, and Rajkumar Buyya

Business Process Management

Guaranteeing Soundness of Configurable Process Variants in Provop .............................................. 98
    Alena Hallerbach, Thomas Bauer, and Manfred Reichert

Decision-Support for Optimizing Supply Chain Formation Based on CSET Model ......................... 106
    Yang Hang, Simon Fong, and Zhuang Yan

Key Issues in EA-Implementation: Case Study of Two Finnish Government Agencies ................. 114
    Ville Seppänen, Jukka Heikkilä, and Katja Liimatainen
Semantics

Wikipedia-Graph Based Key Concept Extraction towards News Analysis .......................................................... 121
Baoyao Zhou, Ping Luo, Yuhong Xiong, and Wei Liu

Ontology-Driven Decision Support in Dynamic Supply-Chains ................................................................. 129
Andrew Nelson, Dickens Nyabuti, John Collins, Wolfgang Ketter, and Maria Gini

A Semantic Based Framework for Supporting Negotiation in Service Oriented Architectures .................................................. 137
Marco Comuzzi, Kyriakos Kritikos, and Pierluigi Plebani

Services

An Efficient Approach for Service Process Reconfiguration in SOA with End-to-End QoS Constraints ......................................................................................................................... 146
Kwei-Jay Lin, Jing Zhang, and Yanlong Zhai

Bridging the Gap between User Attributes and Service Policies with Attribute Mapping ................................................................. 154
Davide Cerri and Francesco Corcoglioniti

A Negotiation Protocol Description Language for Automated Service Level Agreement Negotiations .................................................................................................................. 162
Sebastian Hudert, Torsten Eymann, Heiko Ludwig, and Guido Wirtz

CEC 2009 CONFERENCE SHORT PAPERS

Economic Issues

Nash Bargaining Based Ad Networks for Sponsored Search Auctions .......................................................... 170
Ramakrishnan Kannan, Dinesh Garg, Karthik Subbian, and Y. Narahari

Online Auctions: There Can Be Only One ........................................................................................................ 176
Charu C. Aggarwal and Philip S. Yu

Approximately Efficient Iterative Mechanisms for Combinatorial Exchanges ............................................. 182
Shantanu Biswas and Y. Narahari

Stability and Efficiency of Social Networks with Strategic, Resource Constrained Nodes .................................................. 188
Ramasuri Narayananam and Y. Narahari

Business Services

Service Value Networks .......................................................................................................................... 194
Benjamin Blau, Jan Krämer, Tobias Conte, and Clemens van Dinther

From e3-value to REA: Modeling Multi-party E-business Collaborations .................................................. 202
Rainer Schuster and Thomas Motal

Relation Based Service Networks for Reliable Service Selection .................................................................. 209
Yi Wang and Jian Yang
Gap Analysis Methodology for Business Service Engineering ................................................................. 215
  Dinh Khoa Nguyen, Willem-Jan van den Heuvel, Mike P. Papazoglou,
  Valeria de Castro, and Esperanza Marcos

Management Issues

The Factors Affecting Institutionalisation of Enterprise Architecture in
the Organisation ............................................................................................................................................. 221
  Tiko Iyamu
Management Framework for Business Integration Projects ................................................................. 226
  Thomas Keller and Thomas Marko
Profitability Analysis of Workflow Management Systems......................................................................... 233
  Horst Gruber and Christian Huemer
Compliance and Company Value: How Markets React to Reported Lapses
in Corporate Governance .......................................................................................................................... 239
  Amy McDonough and Stefan Sackmann

Business Issues

Everyone Abandons - Eventually: Understanding the Online Shopping
Experience .................................................................................................................................................. 245
  Karen Renaud, Tunde Cockshott, and Mario Hair
A Business Model for Mobile Ad-Hoc Communities ........................................................................... 252
  Stefan Stieglitz, Christoph Fuchß, and Christoph Lattemann
Customer Situations as a Clue to Information Needs ........................................................................... 258
  Susanne Robra-Bissantz
Introducing Zones to a Web Site: A Test Based Evaluation on Semantics,
Content, and Business Goals .................................................................................................................. 265
  Natascha Hoebel, Naveed Mushtaq, Clemens Scheffels, Karsten Tolle,
  and Roberto V. Zicari
Designing Social Commerce Experience in 3D Virtual World ............................................................. 273
  Zhi-Cong Fang and Hong Cai

E-commerce Technologies

DySCon: Dynamic Sharing Control for Distributed Team Collaboration
in Networked Enterprises .......................................................................................................................... 279
  Ahmad Kamran Malik, Hong-Linh Truong, and Schahram Dustdar
Process Mining of RFID-Based Supply Chains ...................................................................................... 285
  Kerstin Gerke, Alexander Claus, and Jan Mendling
Introducing an Agile Method for Enterprise Mash-Up Component
Development .............................................................................................................................................. 293
  Wolfgang Ketter, Marko Banjanin, Rob Guikers, and Alfred Kayser
SADP: Site Architecture Driven by Personalization .................................................................................. 301
  Juliano Z. Blanco and Antonio Francisco do Prado
Industry Track Papers

Evaluation of Workflow Management Systems .................................................................307
  Horst Gruber
Web-Based Process Portals: Powering Business Process Management within Large Organisations .................................................................312
  Robert Strobl, Thomas Müllner, and Tobias Rausch
Service Innovation in Spare Parts Logistics in the Business Aviation Industry ........................................317
  R. Klueber, H. McCann, R. Wehrle, and T. Knopf
Privacy Application Infrastructure: Confidential Data Masking ........................................324
  B. Liver and K. Tice
Case Study on Utilizing Mobile Applications in Industrial Field Service ........................................333
  Markus Aleksy, Bernd Stieger, and Gerhard Vollmar
A Generic User Modeling Component for Hybrid Recommendation Strategies ........................................337
  Markus Jessenitschnig and Markus Zanker

CEC 2009 WORKSHOP PAPERS

BPMN Workshop

Realising Dead Path Elimination in BPMN ........................................................................345
  Matthias Weidlich, Alexander Grosskopf, and Alistair Barros
Modeling and Validating BPMN Diagrams ........................................................................353
  Michele Chinosi and Alberto Trombetta
Time-BPMN .....................................................................................................................361
  Denis Gagné and André Trudel
Extending BPMN with Submit/Response-Style User Interaction Modeling .........................368
  Dagmar Auer, Verena Geist, and Dirk Draheim
Structural Aspects of Business Process Diagram Abstraction .............................................375
  Sergey Smirnov
Prediction Models for BPMN Usability and Maintainability .............................................383
  Elvira Rolón, Laura Sánchez, Félix García, Francisco Ruiz, Mario Piattini, Danilo Caivano, and Giuseppe Visaggio
A Simple Algorithm for Automatic Layout of BPMN Processes ........................................391
  Ingo Kitzmann, Christoph König, Daniel Lübke, and Leif Singer
An Interactive Layout Tool for BPMN ..............................................................................399
  Philip Effinger, Martin Siebenhaller, and Michael Kaufmann

DEECS Workshop

Business Rules for Concurrent E-commerce Transactions .................................................407
  Hendrik Decker
Towards an Approach for Estimating Impact of Changes on Business Processes .................................................................415
Mohamed Boukhebouze, Youssef Amghar, Aïcha-Nabila Benharkat, and Zakaria Maamar

Context-Aware Recommendation by Aggregating User Context ..........................................................................................423
Dongmin Shin, Jae-won Lee, Jongheum Yeon, and Sang-goo Lee

An Electronic Economic Mechanism Based on Interpersonal Relationship ..........................................................431
Takaaki Narabe, Yoshiito Saito, Satoshi Takahashi, and Tokuro Matsuo

RT-SOA Workshop

Monitoring Appliances Sensor Data in Home Environment: Issues and Challenges .................................................................439
Nazaraf Shah, Chen-Fang Tsai, and Kuo-Ming Chao

 Ontology-Based Service Composition Framework for Syndicating Building Intelligence ..........................................................445
Wei-Tek Tsai, Yann-Hang Lee, Avi Wiezel, Xin Sun, and Wu Li

A System for Web-Based Interactive Real-Time Data Visualization and Analysis .................................................................453
Tao Yu, Qiming Chen, Qinghu Li, Rui Liu, Weihong Wang, and Wei Liu

A Framework for Real-Time Service-Oriented Architecture ..................................................................................460
Mark Panahi, Weiran Nie, and Kwei-Jay Lin

E3C Workshop

E-mail in Semantic Task Management ........................................................................................................................................468
Uwe V. Riss, Marlen Jurisch, and Viktor Kaufman

Motivating Intelligent E-mail in Business: An Investigation into Current Trends for E-mail Processing and Communication Research ........................................................................................................................................476
Michal Laclavík and Diana Maynard

Semanta - Supporting E-mail Workflows in Business Processes ..................................................................................483
Simon Scerri, Brian Davis, and Siegfried Handschuh

Community-Based Interoperability Utility for SMEs - An Introduction of the Commiús Prototype ........................................................................................................................................485
Thomas Burkhart, Dirk Werth, and Peter Loos

Web Services Challenges

WSC-2009: A Quality of Service-Oriented Web Services Challenge ..................................................................................487
Srividya Kona, Ajay Bansal, M. Brian Blake, Steffen Bleul, and Thomas Weise

Optimal QoS-Aware Web Service Composition ...........................................................................................................491
Marco Aiello, Elie el Khoury, Alexander Lazovik, and Patrick Ratelband

Semantic Web Service Composition Framework Based on Parallel Processing ........................................................................................................................................495
Peter Bartalos and Mária Bieliková

Business Process Composition with QoS Optimization ..........................................................................................499
Jing Zhang, Weiran Nie, Mark Panahi, Yichin Chang, and Kwei-Jay Lin
MOVE: A Generic Service Composition Framework for Service Oriented Architectures .................................................................................................................................................................................................................503

Albert Rainer and Jürgen Dorn

QoS-Driven Web Service Composition Using Learning-Based Depth First Search ......................................................................................................................................................................................................................507

Wonhong Nam, Hyunyoung Kil, and Jungjae Lee

Large-Scale Network Decomposition and Mathematical Programming Based Web Service Composition ..............................................................................................................................................................................................................................511

Li Ying Cui, Soundar Kumara, John Jung-Woon Yoo, and Fatih Cavdur

WSPR*: Web-Service Planner Augmented with A* Algorithm ...........................................................................................................................................................................................................................................515

Seog-Chan Oh, Ju-Yeon Lee, Seon-Hwa Cheong, Soo-Min Lim, Min-Woo Kim, Sang-Seok Lee, Jin-Bum Park, Sang-Do Noh, and Mye M. Sohn

Effective Pruning Algorithm for QoS-Aware Service Composition .....................................................................................................................................................................................................................................519

Zhenqiu Huang, Wei Jiang, Songlin Hu, and Zhiyong Liu

A QoS-Driven Approach for Semantic Service Composition ..................................................................................................................................................................................................................................................523

Yixin Yan, Bin Xu, Zhifeng Gu, and Sen Luo

Author Index