# TABLE OF CONTENTS

## VOLUME 1

<table>
<thead>
<tr>
<th>Submission</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>#5</td>
<td>Online Trust - Maybe Not?</td>
</tr>
<tr>
<td>#9</td>
<td>Would You Make the Loan?</td>
</tr>
<tr>
<td>#11</td>
<td>Production Order Quantity Model with Declining Unit Cost</td>
</tr>
<tr>
<td>#15</td>
<td>Machine Aggregation in Flow Shop Scheduling</td>
</tr>
<tr>
<td>#16</td>
<td>An Empirical Study on Online Auction Buyer Satisfaction</td>
</tr>
<tr>
<td>#20</td>
<td>Construct Validity and Reliability of Positions and Responsibilities in Business Process Management</td>
</tr>
<tr>
<td>#21</td>
<td>Evaluating EBDMSS in the Real Business World Using an Integrative DSS Evaluation Framework</td>
</tr>
<tr>
<td>#22</td>
<td>Maximizing The Efficiency And Effectiveness of Your Information Systems: Don’t Forget About Task-Technology Fit</td>
</tr>
<tr>
<td>#24</td>
<td>A Modified Genetic Algorithm for the Flow-Shop Scheduling Problem</td>
</tr>
<tr>
<td>#25</td>
<td>A Supply Chain Performance Measurement Model with Timely Delivery and Capacity Management</td>
</tr>
<tr>
<td>#29</td>
<td>Managing Supply Chain Uncertainties to Achieve Mass Customization Ability</td>
</tr>
<tr>
<td>#30</td>
<td>Health Care Supply Chain Leadership and Strategy: How It Can Help Cost Containment in Healthcare Industry</td>
</tr>
<tr>
<td>#32</td>
<td>Comparative Study on Bankruptcy Assessment by DEA and DEA-DA</td>
</tr>
<tr>
<td>#33</td>
<td>Intraday Liquidity Dimensions by Ownership and Location in the Chinese Stock Markets: A Puzzle of Shenzhen B Shares</td>
</tr>
<tr>
<td>#35</td>
<td>Utilization and Relevance of Performance Measures in Manufacturing Organizations</td>
</tr>
<tr>
<td>#36</td>
<td>An Overview of the Service Performance Measurement Literature</td>
</tr>
<tr>
<td>#37</td>
<td>Weather-Conditional Rebates for Seasonal Products</td>
</tr>
<tr>
<td>#38</td>
<td>An Onshore Alternative to Offshore Outsourcing of Software Development and Testing</td>
</tr>
<tr>
<td>#39</td>
<td>Examining the R&amp;D-Productivity Linkage and Export-Led Growth Hypothesis: An Empirical Study on Exporting Manufacturers in China</td>
</tr>
<tr>
<td>#40</td>
<td>The Influence of Economic Indicators and Gasoline Price on Chinese Automobile Demand</td>
</tr>
<tr>
<td>#41</td>
<td>Tax Compliance: The Moderating Effect of Consideration of Future Consequences Scale</td>
</tr>
<tr>
<td>#42</td>
<td>An Investigation into Negotiation Structures with Sigmoid Preferences</td>
</tr>
<tr>
<td>#43</td>
<td>HEART: A Strategic Decision Support Tool for a Cardiac Diagnostic Center</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew D. Dean</td>
</tr>
<tr>
<td>Joao S. Neves, Behnam Nakhai</td>
</tr>
<tr>
<td>Siew H. Chan, Qian Song</td>
</tr>
<tr>
<td>Pawel J. Kalczynski, Jerzy Kamburovski</td>
</tr>
<tr>
<td>Rupak Rauniar, Greg Rawski</td>
</tr>
<tr>
<td>Fen Wang</td>
</tr>
<tr>
<td>Yvonne L. Antonucci, Richard J. Goeke</td>
</tr>
<tr>
<td>Kevin E. Dow, Robert H. Faley, Richard J. Goeke, Vincent Shea</td>
</tr>
<tr>
<td>Seungjoo Shin</td>
</tr>
<tr>
<td>Lihua Chen, Alfred Guiffrida</td>
</tr>
<tr>
<td>Gensheng (Jason) Liu, Rachna Shah, Roger G. Schroeder</td>
</tr>
<tr>
<td>Andy Perry, Mehmet C. Kocakulah</td>
</tr>
<tr>
<td>Mika Goto, Toshiyuki Saeyoshi</td>
</tr>
<tr>
<td>Carlos F. Gomes, Mahmoud M. Yasin, Joao Verissimo Lisboa</td>
</tr>
<tr>
<td>Mahmoud M. Yasin, Carlos F. Gomes, Mohammad Al-Najjar</td>
</tr>
<tr>
<td>Fei Gao, Ozgun Caliskan Demirag, Frank Chen</td>
</tr>
<tr>
<td>Michael G. Wells, Lee D. Cornell</td>
</tr>
<tr>
<td>Xiaolin Li</td>
</tr>
<tr>
<td>Hui-Yen Lee, Hsin-Hong Kang</td>
</tr>
<tr>
<td>Siew H. Chan, Qian Song</td>
</tr>
<tr>
<td>Joao S. Neves, Behnam Nakhai</td>
</tr>
<tr>
<td>Matthew D. Dean</td>
</tr>
</tbody>
</table>
Submission #49: Commitment to the Green Movement by Organizations and Individuals, Impacts of Organizational Culture, and Perceptions of Impacts Upon Outcomes ................................................................. 139
Susan M. L. Zee, Sandra J. Hartman, Lillian Y. Fok

Submission #52: Mobile Internet Service: Assessment of Quality and Satisfaction from Customer’s Perspective ..................................................................................................................... 144
Sunran Jeon, Sung T Kim, Donghyun Choi

Submission #53: Considering the Flip-Flop as a Viable Alternative in Group Decision Making ................................................................. 150
Mayes D. Mathews, Shannon Jackson

Submission #55: Nursing Manpower Forecasting Model using System Dynamics ................................................................. 156
Don Lee Hee, Seong No Yoon

Submission #58: The Survival and Success of Open Source Software Projects ........................................................................ 162
Jing Wang, Murali Shanker, Michael Y. Hu

Submission #60: The Effect of the Transshipment Mechanism on Inventory Management with Multiple Retailers ......................... 167
Ching-Chin Chern, Chih-Chiao Chang, Ling-Chieh Kung, Shu-Yi Chen

Submission #62: The Influence of Advertising Values and the Mediating Effect of Perceived Intrusiveness: A Comparison Between Permission-Base Email and Spamming ................................................................. 173
Hsin Hsin Chang, Mohamad Rizal Abdul Hamid

Submission #64: Communication, Content Management, Assessment, and Class Management: Empirical Study of How Faculty Use Course Management Systems in Distance Education ................................................ 182
Jianfeng Wang, Susita Asree, William J. Doll, Xiaodong Deng, Sujuan Qianfei

Submission #65: Personality Traits Effects on Job Satisfaction: The Role of Goal Commitment ................................................................. 188
Wai Kwan Lau

Peter G. Zhang, Yuesen Xiu

Submission #67: Managing Lost-Sales Inventory Systems: A Transformation ........................................................................ 200
Xiaoming Li

Submission #71: An Application of Lean Principles to the Transportation Industry: A Case Study ................................................................. 206
Jason Muggy, Timothy M. Bergquist

Submission #72: An Investigation of the Applicability of Quality Programs in the Wood Adhesives Industry ................................................................. 212
Brian Phillips, Timothy M. Bergquist

Submission #74: Explicitly Modeling Optimum Spanning Tree Problems ........................................................................ 218
Junwen Feng

Submission #75: Hierarchical Principle for Uncertain Decision Analysis ........................................................................ 224
Junwen Feng

Submission #78: Managing Supply Chain Disruptions ........................................................................ 230
Asoo Vakharia, Arda Yenipazarli

Submission #83: Experimental Design Issues in Developing A Data Base for the Spare Parts Inventory Control Problem ................................................................. 236
Ibrahim Kurtulus

Submission #84: The Effect of Top Management Team (TMT) Composition on Corporate Turnaround Performance Under Environmental Stability and Turbulence ........................................................................ 242
Michael A. Abebe, Arifin Angriawan

Submission #85: Selecting a Prior Distribution for Demand Rates of Slow-moving Inventory: A Bayesian Approach ................................................................. 248
Matthew D. Lindsey

Submission #86: The Effects of Market Orientation and Service Innovation on Service Industry Performance: An Empirical Study ................................................................. 251
Colin C. Cheng, Dennis Krumwiede

Submission #87: Does the Type of Institution Influence Undergraduate Students’ Ethical Opinions? ................................................................. 257
Kathleen K. Molnar, Iris Jenkel, Marilyn G. Klerhe

Submission #88: Generations of Struggle in Stages of Growth Modeling ........................................................................ 260
Hans Solli-Saether, Petter Gottschalk

Submission #92: Scheduling of Surgical Operations to Operating Rooms by Mathematical Modeling ........................................................................ 267
Irem Oztarahan, Emrah Edis, Pinar Mizrak Oztirat

Submission #93: Comparison of Different Forms of Shop Floor Knowledge Transfer ........................................................................ 273
Marc Zielinski, Peter Letmathe, Marcus Schweitzer

Submission #94: Do Product Life Cycles Impact the Relationship between Purchasing Practices and Purchasing Performance: A Comparison of Universalism and Contingency Perspectives ................................................................. 279
Ahmed Doha, Ajay Das, Mark Pagell
Submission #95: Enhancing the Student Experience in Online Education using Adobe Connect – An Investigation into Virtual Meeting Sessions ................................................. 285
  Paul J. A. Van Vliet

Submission #97: Use of Strategic Planning & Financial Performance of Companies in Turkey ................................................. 291
  Alev M. Efendigolu, Tugba Karabulut

Submission #98: A Comprehensive Approach to Process Model Verification ................................................................. 297
  Amber Lo, Ronald Fernandes, Velma Lee

Submission #99: The Effect of Self-Efficacy and Self-Regulation on Knowledge Sharing Behavior Under Social Cognitive Perspective ................................................................. 306
  Ming-Ten Tsai, Nai-Chang Cheng Sr.

Submission #100: Towards Understanding of Diversity and Conflict in Global Virtual Teams ......................................................... 312
  Praveen Pinjani, Prashant Palvia

Submission #103: A Decision Table Approach for the Server Virtualization Decision ......................................................... 318
  Sathiadev Mahesh, Kenneth R. Walsh

Submission #104: An Exploration of the Factors Impacting the Attraction of Nurses to Rural Areas: A Cluster Analysis of Important Factors ......................................................... 324
  Michael J. Dotson, Dinesh Dave, Joseph A. Cazier, Michael P. Lischke, Larry Freeman, Kay Herr

Submission #106: A Confidence-Interval Approach to Teaching Inference in a Core-Required, B-School Statistics Class ................................. 330
  Mark L. Berenson

Submission #108: R & D Intensity and Firm Performance: The Moderating Role of the Proportion of Outside Directors ......................................................... 336
  Arfin Angriawan, Michael A. Abebe, Tyson Ang

Submission #109: A Sound Foundation ................................................. 342
  Chauncey M. DePree Jr.

Submission #111: A General Theory To Test Social Reality ................................................. 343
  Chauncey M. DePree Jr.

Submission #112: A Quality Integrated Approach to Strategic Level Global Supply Chain Models ......................................................... 344
  Kanchan Das, Sankar Sengupta

Submission #114: An Empirical Study of the Determinants of Backorder Aging: The Case of the Missing (NIINs) ......................................................... 350
  James Rodger, Pankaj Pankaj, Micki Hyde

Submission #115: Sustainability of Information System Success: A Multilevel Analysis of IS Usage Continuance ......................................................... 356
  Hsiu-Ju Rebecca Yen, Eldon Y. Li, Hsuan Yu Hsu, Chien Hsiang Liao

Submission #116: Management and Accounting Strategy to Improve Public Higher Education ......................................................... 362
  Gus Gordon, Mary Fischer

Submission #118: Using an Active Learning Project to Teach Intermediate Accounting Topics ......................................................... 368
  Judith A. Sage, Lloyd G. Sage

Submission #120: An Integrated Optimal Robust Pricing and Capacity Policy for Perishable Assets ......................................................... 374
  Syed Asif Raza

Submission #121: Case Studies of JIT Concept in Small to Medium Enterprises ......................................................... 380
  Shad Dowlatshahi

Submission #122: The Role of Remanufacturing in Reverse Logistics: Case Studies Approach ......................................................... 386
  Shad Dowlatshahi

Submission #123: Choices of Mean in the Portfolio Selection Models ......................................................... 392
  Ken Hung, Chin W Yang, Yifan Zhao

Submission #124: An Empirical Investigation of Web Design Factors Affecting Online Shopping Values and E-Satisfaction ......................................................... 398
  Guet-Hua Huang, Hsin Hsin Chang

Submission #125: Culture, Participation and Technology: An Integrated Pedagogical Paradigm ......................................................... 404
  Paul A. Fadil

Submission #126: Exploring the Importance Scale in Information Service Quality ......................................................... 410
  Hollis T. Landrum, Victor R. Pybutok, Xiaoxi Zhang, Daniel Peak

Submission #131: A Decision Analytic Approach to Borrowing with Human Capital Contracts ......................................................... 416
  Andrew B. Carver

  Jose L. Daniel

Submission #134: Bribery in the International Business: An MOA Perspective ......................................................... 426
  Wann-Yih Wu, Chu-Hsin (Julie) Huang

Submission #138: The Adoption of E-Payment in Vietnam and Taiwan ......................................................... 432
  Chinho Lin
Submission #139: Sage, Guide, Both, or Even More? An Examination of Instructor Activity in Online MBA Courses .............................................................. 438
J. B. Arbaugh

Submission #140: E-Business Solutions In Commercial Banking ................................................................. 444
Joshua Howell, June Wei

Submission #141: E-Value Chain of The International Hospitality and Tourism ......................................................... 450
Meaghan E. Boden, June Wei

Submission #143: Exact Computable Expressions for the Asymptotic Distribution of Change-Point mle in the Exponential Case ................................................................. 456
Stergios B. Fotopoulos, Venkata K. Jandhyala, Elena A. Khapalova

Submission #144: Organizational Culture, Knowledge Management and Patient Safety Performance in U.S. Hospitals ................................................................................................................. 462
Gregory N. Stock, Kathleen L. McFadden, Charles R. Gown III

Submission #145: Knowledge and Technology Transfer Processes: A Comparative Study ................. 468
antonio Manuel Aguiar, antonio M. Palmer-dos-reis

Submission #146: A Tabu Search Heuristic Procedure for the Capacitated Facility Location Problem .......... 474
Minghe Sun

Submission #149: Do National Culture and Organizational Development Affect the Effectiveness of ERP Implementation? A Tale of Two Cultures: US versus China ................................................................. 480
Lillian Y. Fok, Sandra J. Hartman, Wing M. Fok, Jing Li

Submission #151: Exploring Factors that Impacts Information Systems Integration (ISI) in ERP Environment ................................................................................................................................. 486
Baofeng Huo, Min Zhang, Xiande Zhao

Submission #152: Exploring Factors that Impact Supply Chain Integration and Organizational Performance in an ERP Environment ............................................................. 492
Thawatchai Jitpaiboon, Xiao Li, Sushil K. Sharma

Submission #153: The Pension Crisis in Hungary ......................................................................................... 498
Laura Forker

Submission #154: Traveling with the Family Dog: An Emerging Travel Segment ............................................. 504
Michael J. Dotson, Eva M. Hyatt, Jeff D. Clark

Submission #157: The Implementation of B2B E-Commerce in North American Firms Under Different Organizational and Market Conditions ................................................................. 513
Ismail Sila

Submission #158: Optimal Selection for Free Partial Sampling of E-Books ................................................. 519
Li Chen

Submission #161: Optimum Control of a Multi-Supplier-Buyer Supply Chain with JIT Delivery .................... 525
Pablo Biswas, Bhava R Sarker

Submission #165: A Comparative Benchmarking Analysis of The U.S. Apparel And Accessories Industry ................................................................. 531
Rashmi Malhotra, D. K. Malhotra

Kun Liao, Thomas W. Sharkey, Mark A. Vonderembse, T. S. Ragu-Nathan

Submission #167: The Mediating Effect of Trust Between Relationship Importance and Supply Chain Integration: Evidences from China ................................................................. 543
Bao-feng hou, Min Zhang, Xiande Zhao

Submission #168: Reciprocity, Conscientiousness and Contract Adjustment Decision in Buyer-Supplier Relationships ................................................................................................................. 549
Jin Li, Chunchai Tangpeng, Tony R. Johns

Submission #171: Optimizing Service Capacity Allocation and Prices Over Time Under Stochastic Demand ................................................................................................................................. 555
Hongkai Zhang, Hani I. Mesak, Jiehui Ma

Submission #173: A Comparative Analysis of Selected Data Filtering Methods for RFID Implementation ................................................................................................................................. 561
Wen Yao, Chia-Hsien Chu, Zang Li, Rachida Parks

Submission #174: Power, Value Appropriation and Relationship Quality in IOS Supply Chain Network Context ................................................................................................................................. 567
Xiao Li, Anand S. Kunathur, T. S. Ragu-Nathan, Thawatchai Jitpaiboon

Submission #178: The Determinants of IT Assimilation at the Individual Level: From the Perspective of Double-Loop Processes ................................................................. 573
Jaejoo Lim, Gerald Gonsalves
Submission #179: Three Alternative Perspectives for Exploring the Communication Process from VOC to VOD .......................................................... 579
Shih-Chieh Fang, Shen Hung-Ku

Submission #185: Moderating Effect of Supply Chain Operations Strategies - The Missing Link Between Supply Chain Relationship and Performance ....................................................... 585
Daisy Wang, Suresh K. Tadisina

Submission #186: Statistical Study on Non-Normal Data Analysis and Small Sample Size Problem in Maverick Product Management .......................................................... 591
Feng Zhang

Submission #189: Determinants of Foreign Direct Investment Inflows in Southeast Asian Countries .......................................................... 597
Pheng Sou, Hsin-Hong Kang, Shao-Chi Chang

Submission #190: Web-Enabled Wireless Technology: An Exploratory Study into the Decision to Adopt or Continue to Use .......................................................... 603
John M. Pearson, Andrew Setterstrom, Robert (Bob) Orwig, Chris Griffin, Max Burns

Submission #194: Going Green and Its Challenges In E-Commerce .......................................................... 609
Chang-Tesh Hsieh, Binshan Lin

Submission #195: The Links Between Just-in-Time Practices and Alignment of Benchmarking Performance Measures .......................................................... 615
Mohammad Z. Meybodi

Submission #196: A Decision-Making Simulation Model for the Prevention and Treatment of RSV from a Cost Perspective .......................................................... 621
Arben Asllani, Lawrence Enkin

Wann-Yih Wu, Molortuya Bodigerel

Submission #198: Whose Ethics and How to Deal with This Reality .......................................................... 633
James W. Beckman, Norton E. Marks

Submission #199: Strategic Collaborations with Competitors in New Product Development .......................................................... 640
Sadik Sinan Erzurumlu

Submission #202: Analysis After Output III - Algorithms .......................................................... 646
Kenneth R. MacLeod

Submission #205: Online Social Networking Effects on Online Purchasing Behavior .......................................................... 652
Amy Y. Chou, David C. Chou

Submission #207: Student Perception and Acceptance of Online Instruction and Distance Learning .......................................................... 658
Dat-Dao Nguyen, Yue Zhang

Submission #209: Order Fulfillment Service Quality: Its Effects on Encounter Satisfaction, WOM, and Repurchase Intentions .......................................................... 664
Xenophon A. Koufteros, Gregory R. Heim, Nelson Massad

Submission #211: Managing a Production Facility Subject to Uncertainty in Production Modes .......................................................... 670
Esmail Mohebbi

Submission #212: Evaluating Operational Performance of Forecast Methods In A Specialty Chemical Supply Chain Using Trade-Off Curves .......................................................... 676
Yavuz Acar, Everett S. Gardner, Sukran Nilvama Kadipasaoglu

Submission #213: Evaluating the Evaluation Instrument: Perceptions of Faculty, Students and Administrators .......................................................... 682
Satish Nargundkar, Subhashish Samaddar

Submission #214: The Relationship between Organizational Citizenship Behavior and Locus of Control ............................................................................. 688
David L. Turnipseed, Calvin M. Bacon Jr.

Submission #215: Hospital Foundations: Compensation and Results by U.S. Region and Associated Hospital Size ............................................................................. 694
Mary E. Malliaris, Maria A. Pappas, Thomas W. Whitaker Jr.

Submission #216: Organizational Citizenship Behavior as a Source of Competitive Advantage: The Impact of Aggregated Organizational Citizenship Behavior on Firm Performance ............................................................................. 700
William E. Gillis, David L. Turnipseed

Submission #217: The Determinants of Student Satisfaction and Performance in ERP Courses: A Conceptual Model ............................................................................. 706
Khaled Alshare, Peggy Lane

Submission #218: Measuring the Comparative Efficiency of Labor for Work Force Management ............................................................................. 712
Justin Tyree, Seong-Jong Jo, Peter J. Billington
Submission #220: Organizational Development Status and the Strategic Role of Information Technology in Small Business
Quey-Jen Yeh
........................................................................................................ 718

Submission #221: The Domain Name System – Past, Present and Future
Michael Brian Pope, Merrill Warkentin, Leigh A. Mutchler, Xin Luo
................................................................................................................... 724

Submission #223: Sociological Approaches to Accounting Ethics Education: Comparison of
Functional-Institutional and Consequential-Conflictual Approaches
Seleshi Sisaye
............................................................................................................. 730

Submission #225: Accuracy of Lumpy Demand Forecasting Methods and Their Impact on Inventory
Levels
Somnath Mukhopadhyay, Adriano O. Solis, Rafael Gutierrez
...................................................................................................................... 736

Submission #227: Knowledge Creation and Dynamic Capabilities: A Review and Research Agenda
Cheng-Guey Lin, Hsin-Hong Kang
...................................................................................................................... 742

Submission #228: Using Information Technology For International Competitive Advantage And The
Strategies Employed
Tuncay Bayrak
...................................................................................................................... 748

Submission #229: The Development of an Instrument for Measuring the Impact of Collaborative
Technologies on Organizations: A Pilot Study
Tuncay Bayrak
...................................................................................................................... 754

Submission #230: Role of Behavioral and Psychological Factors on Tacit Knowledge Sharing Between
Buyer and Supplier
Hulya Julie Yazici, Michael Mongoven
...................................................................................................................... 760

Submission #232: Randomly Drawn Lines Are Not Necessarily Random Lines
Jinchang Wang
...................................................................................................................... 766

Submission #234: Age Discrimination in Relation to Downtsizing
Teddy Ray Neighbors, Ali Soylu
...................................................................................................................... 772

Submission #236: Relationship Between Online Shoppers’ Brain Hemisphericity and Their
Preference for Different Features of E-Catalogs
Muhammad Muazzem Hossain, A.B.M. Abdullah, Akhlaq Hossain, Carmen Joham
...................................................................................................................... 778

Submission #237: Analysis of a Mobile Health System Based On Object-Oriented Approach
Krystle L. Escarfullet, Cantera Moore, Shari Tucker, June Wei
...................................................................................................................... 784

Submission #238: Use of Discretionary Accruals Models to Distinguish between Firms with Weak
Internal Controls and Firms with Specific Types of Financial Reporting Fraud
Mary Jane Lenard, Pervaiz Alam
...................................................................................................................... 790

Submission #241: Sport as a Weapon – Responding to Terror: The Clamour and Glamour of Cricket
John Davies, Arun A. Elias
...................................................................................................................... 796

Submission #245: Web Site Business Models, Trust and Objective Outcomes
James R. Van Scotter, Begona Perez-Mira, Andrew Schwarz, Sonja Wiley-Patton, Helmut Schneider
...................................................................................................................... 804

Submission #247: The Study of Airlines Co-marketing: Alliance Motives and Performances
Po-Yi Hsu, Tsung-Chi Liu
...................................................................................................................... 810

Submission #248: Social Capital, Relationship Quality and Supply Chain Performance
His-An Shih, Hsiao-Yun Liang
...................................................................................................................... 816

Submission #249: Dynamic Interaction of Transition Strategy on MNCs
Ming-Tien Tsai, Pt-Lien Weng
...................................................................................................................... 822

Submission #250: New Product Preannouncements and Firm Values
Chi Lin Yang
...................................................................................................................... 828

Submission #251: Aligning Sources of External Knowledge in New Product Development with Choice
of Generic Strategy
Anil Akpinar
...................................................................................................................... 834

Submission #252: Balancing Inventory Positions Across Retailers with Pickup Site Inclusion Policies
Stephen Mahar, Daniel Wright, Peter A. Salzarulo
...................................................................................................................... 840

Submission #253: Multi-Channel Pricing of Seasonal Goods
Preetam Basu
...................................................................................................................... 846

Submission #254: Analysis of Early Payment Discounts under Supply Chain Finance Initiatives
Preetam Basu
...................................................................................................................... 852

Submission #257: R&D Investment Strategy and Market Performance
Tsung-Chi Liu, Yi-Jen Chen
...................................................................................................................... 858

Submission #258: A Conceptual Model of Knowledge Management in Supplier Alliances
Ryan Atkins
...................................................................................................................... 866

Submission #259: The Effects of Computer-Recommended Guidance and Task Equivocality on Users’
Performance: A Task-Technology Fit Perspective
Shin-Yuan Hung, Chia-Ming Chang, Ming-Jou Chen
...................................................................................................................... 872
Submission #262: A Parsimonious Behavioral Model for Online Personal Privacy Protection
Anil Gurung, Anurag Jain .......................................................................................................................... 878
Submission #264: Using the EPQ with Partial Backordering for Coordinated Planning of a Product
and Its Components ................................................................................................................................. 884
David W. Pentico, Matthew J. Drake, Carl Toews
Submission #266: The Modeling of Growth Rates of the Internet and Cell Phones Across African
Nations ..................................................................................................................................................... 890
Kallol K. Bagchi, Godwin J. Udo, Peeter J. Kirs
Submission #268: The Importance of Supporting Bidders in Complex Auctions: Evidence from Multi-
Attribute Reverse Auctions
Kholekile L. Gwebu ................................................................................................................................. 900
Submission #269: Development and Validation of a Measurement Instrument for Studying RFID in
the Health Care Industry .......................................................................................................................... 900
Pedro M. Reyes, Sihoong Li, John K. Visich
Submission #272: Employee Computer Misuse: An Empirical Research .................................................. 906
Belal M. T. Abdelfattah, Adam M. Mahmood, Leopoldo L. Gemoets, Edimara M. Luciano
Submission #275: Technology-Enabled Competitive Advantage: Leadership, Skill and Infrastructure .... 912
Michael L. Gonzales, Adam M. Mahmood, Leopoldo L. Gemoets
Submission #277: Distance Healthcare Adoption: An Empirical Investigation ........................................ 918
Parand Mansouri-Rad, Adam M. Mahmood, Laura L. Hall
Submission #278: Organizational Preparedness for Information Security Breaches: An Empirical
Investigation .................................................................................................................................................. 924
Khendron Choden, Adam M. Mahmood, Somnath Mukhopadhyay, Edimara M. Luciano
Submission #279: Extending the Perceived Usefulness Construct: Conceptualization and Plan for an
Empirical Test in the Context of System Use Continuance ...................................................................... 930
Ralph K. Yeh, James T. C. Teng
Submission #280: Reconciling The Experiential Services Literature .......................................................... 936
Douglas M. Stewart, Patrick D. Greenough
Submission #281: Integrity In The Public Practice of Taxation: An Instructional Case About Earned
Income Characterized As A Gift ................................................................................................................. 942
Allan S. Rosenbaum, Rick L. Crosser
Submission #282: Parts Recovery and Procurement Under Multiple Setups ............................................. 948
Bhaba R Sarker, Pablo Biswas, Amrish D. Chawhan

VOLUME 2

Submission #283: An Extended Framework for Fail-Safing in Services .................................................... 954
Sunil Babbar, Ravi S. Behara
Submission #284: The Relationship Between IT Director Values and Extent of IT Disaster Recovery
Planning .................................................................................................................................................... 960
Jordan D. Shropshire, Christopher A. Kadlec
Submission #287: Resource Dependence: A Case Study of Power and the Information Technology
Department ............................................................................................................................................... 966
Andrew Setterstrom, John M. Pearson
Submission #288: Optimization of Canadian Technology and Innovation Adoption Strategies Using a
Constrained Shortest Path Approach ......................................................................................................... 972
Steven D. Formanek, Brian P. Cozzarin
Submission #290: How to Optimize the Joint Effect of Exploration and Exploitation in Inter-Firm
Networks - A Multiple Case Study Research ............................................................................................ 978
Mashe Schervery-Rathje, Patricia Deflorin
Submission #291: The Influence of Media Richness and Governance Strategies on Internet
Communication Effectiveness: A Conceptual Model .................................................................................. 984
Shaohan Cai, Minjoon Jun
Submission #295: Employees’ Acceptances of Early Retirement Versus Severance Incentive Packages:
An Exploratory Study ................................................................................................................................. 989
Karen Strandholm, Thomas Callahan, Kim Schatzel
Submission #296: Leaders’ Behaviors during Radical Change Processes: Subordinates’ Perceptions of
How Well They Walk the Talk ................................................................................................................... 995
Timothy Hartge, Thomas Callahan, Cynthia King
Submission #297: Relating Acceptance and Optimism to E-File Adoption .................................................. 1001
Megan E. McBride, Lemuria D. Carter, Ludwig Christian Schaupp
Submission #309: Performance Evaluation in Nonprofit Organizations: A Pragmatic Organizing Framework
Joan E. Small, Michael H. Small
1045
Submission #310: Health Care Employee Affect and Work Related Outcomes
Jo Ann M. Duffy, John M. Miller
1051
Submission #311: Beyond Cooperation in the Prisoners’ Dilemma: Analyzing the Role of Relational Factors Between IS and Business Professionals
Maias M. Silva, Ana Paula Calbral Costa
1057
Submission #313: An International Study of Corporate Reputation, Diversification and Performance
Ernest H. Hull Jr., Jooh Lee, Kye-Seung Whang
1063
Submission #314: Tri-State Express: Safety Driven
Nat Natarajan, Bob Wood, Jessie Daniels
1064
Submission #316: A Mechanism of Transferring Manufacturing Competences to Increase Market Performance
Kun Liao, Ying Liao, Qiang Tu
1070
Submission #317: Income Shifting: The Unspoken Advantage of Keiretsu Affiliation
Robert Hutchinson
1076
Submission #319: Impact of Hospital Service Quality on Patient Satisfaction and Hospital Performance
Jeen-Su Lim, Kee-Sook Lim
1082
Submission #320: Impact of E-Store Site Success Factors: Multi-Group Analysis of Gender
Jeen-Soo Lim, Jeen-Su Lim
1088
Submission #321: A Preliminary Study of Several Different Confidence Intervals for Cronbach’s Alpha
Louis W. Glorfeld, Doug White
1094
Submission #324: Healthcare Quality Management: Alternative Solutions for Improving Environment of Care
Beth Ann Fiedler, Atul Agarwal
1100
Submission #325: Evaluation of the Costa Rican Excellence Award for High Quality and Performance
Henry Quesada, Carlo A. Mora-Monge, Marcela Meneses-Guzman, Marvin E. Gonzalez, Gioconda Quesada
1106
Submission #327: The Impact of the ERP System on the Strategic Information System for the Service Industry
Gyu C. Kim, Stacy S. Kim
1112
Submission #328: Determining Bond Ratings for State General Obligation Bonds: What Doesn’t Count?
Shi-Hui Chen, Jen-An Cheng
1118
Submission #330: What Managerial Competencies Are Critical under Different Organizational Learning Systems
Shi-Hui Chen, Jen-An Cheng
1124
Submission #334: Banneker Industries, Inc. – “Your Strategic Sourcing Solution”
Christopher J. Roethlein, Cheryl W. Snead, John K. Visich
1130
Submission #335: Further Exploration of the Relationship Between Satisfaction with Organizational Rewards and an Individual’s Tendency to Report Perceived Dysfunctional Budget Behavior of Others
Mary K. Collins
1136
Submission #336: The Ethics of Grading and Graduation Requirements: A Case for Accounting Faculty and Program Administrators
Sheldon R. Smith
1143
Submission #340: A Theoretical Perspective on Diversity: Institutional Influences on the Three
Leading Information Systems Journals Publication
Aaron M. French, Leigh A. Matchler, J. P. Shim .......................................................... 1149

Submission #341: A Conceptual Model of Pro-Environmental Consumer Decision and Action
David M. Nelson, Jeen-Su Lim .................................................................................... 1155

Submission #346: Impact of Information Technology Infrastructure Flexibility on the Competitive
Advantage of the Organization
Seongbae Lim ........................................................................................................... 1161

Submission #347: Communication Support in Nominal Versus Actual Groups: How Much is Too
Much?
Janejira Sutanonpaiboon, Kiatattisak Phongkusolchit, Nongkran Lertpitayapoom ....... 1167

Submission #348: Organization Life Cycle Perspective of Knowledge Management
Praveen Pujani ........................................................................................................... 1173

Submission #351: The Roles of Knowledge Creation in Virtual Teams and Information Security
Compliances in Internationalization
Kamphol Wipawayangkool ....................................................................................... 1179

Submission #352: Security Awareness Revisited: What and How Should We Measure?
Kamphol Wipawayangkool ....................................................................................... 1185

Submission #353: Reconceptualizing Cognitive and Technical Dimension of Tacit Knowledge: A
Preliminary Report
Kamphol Wipawayangkool, James T. C. Teng ............................................................ 1191

Submission #355: The Influence of Management Styles on Professional Skills: Innovative Culture
Matters
Pei-Li Yu .................................................................................................................. 1197

Submission #360: In Search of New Accounting Metaphors
Richard L. Jenson .................................................................................................... 1203

Submission #362: Analyzing the Business Potential of Mobile Video Services in China
Rong Chen, Zang Li, Chao-Hsien Chu ....................................................................... 1209

Submission #364: Efficiency Analysis of Public Education in Washington State
Krista Johnson, Yong Joo Lee .................................................................................. 1215

Submission #365: Antecedents of Turnover Intent among Home Health Workers
John M. Miller, Jo Ann M. Duffy .............................................................................. 1221

Submission #367: The Operational Efficiency of Washington Hydroelectric Plants Using Data
Envelopment Analysis
Allison Nieuwenhuis, Yong Joo Lee ......................................................................... 1228

Submission #368: Does Culture Affect E-Readiness? - A Case Study
Anil Aggarwal .......................................................................................................... 1234

Submission #369: The Good Soldier as a Professional: Reconceptualizing the Organizational
Citizenship Behavior Construct
David L. Turnipseed, Ali Rassuli .............................................................................. 1240

Submission #370: Lean Services: Definition and Operationalization
Uzay Damali, Janis L. Miller .................................................................................... 1246

Submission #373: Information Systems Misuse and Computer Security in the Small Business
Charles B. Foltz, Janet Renwick .............................................................................. 1252

Submission #374: Preparing Tomorrow’s Global Decision Makers: A Case for Geographic
Information Systems in the Business Curriculum
A. James Wynne, Yan Li, Jeffry Babh Jr. ................................................................. 1258

Submission #376: Flexible Process Modeling and Execution in the Healthcare Domain
Vijayan Sugumaran, Abishake Subramanian ............................................................ 1264

Submission #378: Increases in Inventory help accomplish Supply Chain goals: A System Dynamics
Model Based Study
Balaji Janamanchi, James R Burns ........................................................................ 1270

Submission #381: The Role of Quality Systems in the Maquiladora Industry
Shad Dowlatshahi .................................................................................................... 1278

Submission #382: The Influence of Organizational Culture on IT Outsourcing Strategy
Sergio Picazo-Vela .................................................................................................. 1284

Submission #383: Privacy Regulations in the United States and the European Union
Dorothée-Catherine Wengelnik, Vivek Shah ............................................................ 1290

Submission #384: Organizational E-Learning Evaluation
Anne-Marie Oulai, J. Michael Tarn .......................................................................... 1296

Submission #386: The Big Five Personality Dimensions And Emotional Intelligence: Facilitating
Executives’ Ability To Network And Conduct Boundary Spanning Activities
Uyi Lawani .............................................................................................................. 1302
Submission #387: Mitigating Medical Identity Theft: A Research Proposal ................................. 1308
Hwee-Joo Kam, Pairin Katerattanakul
Submission #389: Designing Computer Supported Collaborative Work Around Knowledge Flows ......................... 1314
Yan Cimon
Yue Zhang, David Liu, Chang-tsh Hsieh, Charlotte Jones
Submission #391: Information Sharing with Suppliers to Improve Mass Customization Capability: A Trust Perspective .......................................................................................................................... 1326
Kun Liao, Zhongming Ma, C. T. Lin
Submission #392: A Network Approach to Mining Market Basket Data ................................................. 1332
Yaquan Xu, Halbo Wang
Submission #393: Examination of the MBNQA 2008 Framework Using Causal Latent Semantic Analysis ................................................................................................................................. 1338
Muhammad Muaazzem Hossain, Victor R. Prybutok, Nicholas E. Evangelopoulos
Submission #394: Purchasing Legitimacy ........................................................................................................ 1344
Raluca Mihaela Stolera, Alan Halley
Submission #397: Disaster Recovery Planning, Analyzing the Dilemma: In-house vs. Outsourced with Special Consideration to the WAN Resources Required .................................................................................. 1348
Mark Schmidt, Dennis C. GASTER, Olivia F. Lee, Brandon McCann
Submission #398: Usability Evaluation for iPhone Interface and Mobile Video Services ................................................. 1354
Rong Chen, Zang Li
Jingjing Li
Submission #401: S Corporations' Shareholders are Treated Like Partners for Fringe Benefit Purposes: Fact and Fiction ............................................................................................................................... 1370
Steven Gill, Michael S. Keane, Nathan Oestreich
Submission #402: Analyzing the Reciprocal Relationships Between Trust and Interorganization System Use ........................................................................................................................................ 1376
Rong Chen, Zang Li, Chao-Hsien Chu
Submission #403: Can Employees' Work-Family Life Be Enriched By Leaders' Behaviors? ......................... 1382
Haina Zhang, André M. Everett, Malcolm H. Cone, Graham Elkin
Submission #404: Service Strategy in the Telecommunication Industry: The Importance of Capabilities for the Service Encounter ............................................................................................................ 1388
Rafael Teixeira, Aleida V. Roth
Submission #405: Exploring Internet Hacking Trend With Agent-Based Modeling .......................................... 1394
Zaiyong Tang, Kallol K. Baschi, Anurag Jain
Submission #408: Self-Service Consumer Looks for Human Touch ................................................................. 1400
Tsung-Chi Liu, Ching-Chuan Wu
Submission #410: Understanding Social Networking Popularity: Determinants of Site Use .......................... 1406
Brandis B. Phillips, Belinda P. Shipps
Submission #412: Active Learning in Operations Management Education: A Radical Design for the Introduction to Operations Course ........................................................................................................ 1412
Brad C. Meyer
Submission #413: Analysis of the Factors Influencing Transport Outsourcing Decision Making ...................... 1418
Pieter J. Marijnnen, Joseph Barjis
Submission #415: Creating an Infrastructure Maturity Model ........................................................................ 1426
Brett J. L. Landry, Sue Conger
Submission #417: Supply Chain Dynamics: Random, Chaotic or Chaos-Like? .............................................. 1432
H. Brian Hwang
Submission #420: A Game Theory Approach to Price and Advertisement Decisions in a Manufacturer-Retailer Supply Chain .......................................................... 1438
Jinfeng Yue, Jill Austin, Zhimin Huang, Bintong Chen
Submission #423: An Investigation into the Relationships Between Gender Perception of Computing, Computer Self-Efficacy and Computer Anxiety: A Comparison Study Between Chinese Females and American Females ................................................................. 1444
Kittipong Luosethakhul, Thaweephan Leingpibul, Pan Zhen
Submission #427: Forecast Combination With Lead Time Data ........................................................................ 1450
Joanne S. Utley, J. Gaylord May
Submission #431: Academic Service-Learning in Operations Management .................................................. 1456
Ravi S. Behara
Submission #433: Using Baldrige Foundation’s Framework for Achieving Educational Excellence at an HBCU: A New Perspective
Mayur S. Desai, Kwadwo Ofri-Brobbey ................................................................. 1462

Submission #436: An Empirical Examination of Project Management Excellence Instrument in Developing Economies
Kwasi Amoako-Gyampah, Ruth A. Smith-Adjei, Francis Kofi Andoh-Baidoo ................................................................. 1468

Submission #440: Soundness Conditions for Prescriptive Decision Analysis
Richard J. Wallace, Ilya Ashikhmin ................................................................. 1474

Submission #441: Does Task Motivation Interact with Task Complexity to Affect Decision Performance?
Siew H. Chan, Qian Song, Lee J. Yao, D. Veena Parboteeah ................................................................. 1484

Submission #442: Agent Gender and Firm Compliance in Relational Exchanges: Is There Really a Gender Effect?
Young K. Ro, Kuo-Ting Hung, Chanchai Tangpong ................................................................. 1490

Submission #443: Ethical Perspectives of Business Students: Development of a New Instrument
John R. Drake, Dianne Hall, Teresa Lang ................................................................. 1496

Submission #444: The Role of Individual Non-Response Bias in Team-Level Research: The Process of Non-Response and the Conditions Under Which the Non-Response Biases Team-Level Correlations
Dmitriy A. Nesterkin, Thomas W. Jones, Bill Hardgrave ................................................................. 1502

Submission #447: Reactions to Signals of a Firm’s Investment in People: Evidence from the Equity Markets
................................................................. 1508
Andrew Herdman, Joshua Aaron, W. Lee Grubb III

Submission #449: Legal Origins and Ease of Start-Up Businesses: The Case of Sub-Saharan African Countries
Jean Kabongo, John O. Okpara ................................................................. 1514

Submission #450: A Model for the Design of Flexible Three-Stage Supply Chains
Joel Jolayemi ................................................................. 1520

Submission #451: How Do Concerns About Access to Data and Fairness of Information Management Correlate with Demand for Notice About Uses of Personal Information
Joseph S. Mollick ................................................................. 1526

Submission #452: The Role of Quality of Integration in the Success of New Product Development
Bill Johnson, Roberto Filippini ................................................................. 1532

Submission #453: Influences of a Manufacturing Firm’s Flexibility, Partnering Flexibility and Suppliers’ Flexibility from a Supply Chain Perspective
Yan Jin, Mark A. Yonderembse, T. S. Ragu-Nathan ................................................................. 1538

Submission #456: Using a Balanced Approach to Implementing a More Effective Kanban System for Volatile Demand Environment
Peter Pinto, Yunsook Hong, B. Madhu Rao ................................................................. 1544

Submission #458: Project Management for Administrative Professionals
Ardesih Lohrasbi ................................................................. 1556

Submission #461: Reconceptualization of Manufacturing Flexibility and its Dimensions: An Expanded Perspective
Pamela Rogers, Richard E. White, Divesh Ojha ................................................................. 1561

Submission #462: A Study of the Effects of Experiential Projects and Gender on Certainty of Degree Choice and Knowledge Retention
Kenneth Sousa, Lori A. Coakley ................................................................. 1566

Submission #464: The Newsvendor Problem with Pricing, A Dual Price-Quantity Pairs Model
Craig M. Sorochuk, John Wilson ................................................................. 1572

Submission #465: Inventory Policy for a Supply Chain with Multiple Types of Customers, Demand and Review Policies
P. S. Sundararaghavan, Bo Li, Udayan Nandkowar, Rangarajan Parthasarathy ................................................................. 1578

Submission #467: A Literature Review and Analysis of Remanufacturing Scheduling
Shona D. Morgan, Roger Gagnon ................................................................. 1584

Submission #470: A Model of System Reconfigurability and Pedagogical Usability in an E-Learning Context Revisited: Replication and Extension
Jianfeng Wang, Ki-hyun Park, Mark Yang, William J. Doll ................................................................. 1590

Submission #473: How to Get Information Security Project Approved by Business Managers?
Revital Elitzur, Ying Sai, Dong Chen ................................................................. 1596

Submission #474: Managing Healthcare Process Knowledge: The Role of Governance
Varol O. Kayhan, Neset Hickmet, Anol Bhattacharjee ................................................................. 1602
Submission #475: Linking Coordination and Distribution Chain Restructuring to Market Responsiveness: A Coordination Theory Approach ................................................................. 1608
James Jungbae Roh, Paul C. Hong

Shin-Yuan Hung, Chia-Ming Chang, Kuanchin Chen, King-Zoo Tang

Submission #477: The Impact of ERP Implementation on Organization and Customer Value .................................................. 1619
Woosang Hwang

Submission #480: Determinants of Executive Stock Options Disclosure in Brazil ............................................. 1625
Paulo Renato Soares Terra, Fernanda G. Victor

Submission #483: Predicting End-User Intention and Use of Expert Systems .................................................. 1631
Peggy Lane, Khaled Alshare, Ronald Freeze

Submission #484: Citation Analysis of Operations Management Research ............................................. 1637
Gerald R. Aase, Charles G. Petersen, Daniel R. Heiser

Submission #485: Relationships in the Supply Chain: Effects of Loyalty Drivers .................................................. 1643
Gary L. Stading, Madeline Johnson

Submission #486: Structure Follows Strategy: The Case of Buyer-Supplier Relationship Analysis .................................................. 1649
Ramesh Dangol, Thawatchai Jitpaiboon

Submission #489: Evaluating the Technology Acceptance Model, Task-Technology Fit and User Performance for an Electronic Health Record System .................................................. 1653
Matthew J. Wills, Omar F. El-Gayar, Amit Deokar

Submission #490: The Role of Telecommunication in the Rescue Process of Large Scale Disaster - Case Study of China Wenchuan Earthquake in 2008 .................................................. 1659
Xiaoqing Li

Submission #491: Offshore Outsourcing Strategy From Internationalization Process Perspective ............... 1665
Mark Yang, Jeen-Su Lim

Submission #493: The Impact of Differences in Cultural Crossvergence on Global Team Performance: Developing Research Propositions .................................................. 1671
André M. Everett, Yim-Yu Wong, Joel D. Nicholson

Submission #494: Development of a Variance-Process Model of Consumer-Centered Web Site Design .................................................. 1677
Yuan Li

Submission #495: The Impact of Learning and Performance Goal Orientation on Task Performance: Looking at Website Resumes (Research in Progress) .................................................. 1683
Gary Hackathrath, Teuta Cata

Submission #496: Influence the Capabilities of ERP Vendors on ERP Project Success and the Moderating Effect of Government Support .................................................................. 1689
Jaehyun Paek, Taesoo Moon, Shih-Chieh Hsu, Ross T. Hightower

Submission #497: Exploring the Intellectual Structure of the Role of Trust in Information Systems Research ........................................................................ 1695
Aakash Taneja, George A. Mangalaraj, Anil Singh

Submission #498: A Novel Privacy Preserving Clustering Method Using Interactive Collective Principal Components Analysis (iCPCA) .................................................. 1701
Xin Li

Submission #499: Optimal Strategies of Application Release in Smart Phone Industry .................................................. 1707
Li Chen

Submission #500: An Extension of Metcalfe’s and Reed’s Laws to Media Richness .................................................. 1713
Max Kennedy

Submission #501: Optimal Training and Technology Decision-Making Via a Constrained Shortest Path Method ........................................................................ 1719
Steven D. Formaneck, Brian P. Cozzarin

Submission #503: A Small Discourse on Reed’s Law as Published in Context .................................................. 1725
Max Kennedy

Submission #504: Executive Compensation at AIG: A Report on U.S. and Overseas Press Coverage .................................................. 1731
John E. Simms

Submission #506: Fractal Vertical Polarization: Outline of the Theory and Exploration into Its Impact on Supply Chain Management ........................................................................ 1737
Roger A. Voss, Dennis Krumwiede

Submission #508: Optimal Design of Dutch Auctions with Discrete Bid Levels .................................................. 1743
Zhen Li, Ching-Chung Kuo

Submission #510: Economic Analysis of 2D Barcode Versus RFID in Manufacturing: An Exploratory Study ........................................................................ 1747
Jongsawas Chongwatpol, Ramesh Sharda
Submission #514: Exploring Student Expectations of Business Statistics
Nicholas E. Evangelopoulos, Jay Jayakumar

Submission #516: Factors that Affects Inbound Tourist Flows to Indonesia
Margaret Hamza, Hsin-Hong Kang

Submission #517: Assessing the Impact of Study Abroad Programs on Cultural Intelligence and Intercultural Sensitivity of Virtual Software Development Teams
En Mao, John D. Chenoweth, Paul J. Ambrose

Submission #518: Exploring the Impact of Tangible Extrinsic Rewards on the Initial Trial of a Technology
Alan A. Brandyberry, Byron Fay, Joseph Nwankpa, Yaman Roumani

Submission #519: The Impact of Entrepreneurial Orientation on the Adoption of Web 2.0 Services
Seong Bae Lim

Submission #520: Generalization of Opinion Leadership: A Multi-dimensional Scaling Analysis
Steven Silver, Jashawini Mishra

Richard Lee Doty, Gurvirender P. Tejay

Submission #523: Aligning Supply Chain Firms: Firm Types and Supply Chain Orientation
Ahmet Ozkul

Submission #525: Key Drivers to Supplier Integration: A Multiple Case Study in the Chinese Automotive Industry
Norma J. Harrison, Martin Lockström, Joachim Schadel, Roger Moser

Submission #549: The Impact of Integrating Business Intelligence Training into a "Principles of Management" Class
Queen E. Booker, Carl M. Rebman Jr., Fred L. Kitchens

Submission #551: Strategy and Information Technology Alignment: A Multiple Case Study of Three Leading Hospitality Firms
Daniel J. Connolly, Natasa Christodoulidou

Submission #558: Intranet: An Important Element of an E-Business Strategy
Robert J. Mockler, Marc E. Gartenfeld

Submission #593: Notes On Multivariate EWMA Control Schemes
Xia Pan, Jeffrey E. Jarrett

Submission #597: Exploring the Role of Statistical Process Control in Value-At-Risk Method
Xia Pan

Submission #629: An Inside Look At Target Costing in a Manufacturing Environment
Mehmet C. Kocakulah, Derek L. Polen, Jennifer Vaughn, Marvin Albin

Submission #782: An Evaluation of Factors Regarding Students’ Assessment of Faculty in a Business School
Richard L. Peterson, Mark L. Berenson, Ram Misra, David J. Radosевич

Submission #983: Advertising Decision-An Examination of the Characteristics of the Factors Influencing Advertising Effectiveness
Yisan Chen, Jeh-Nan Pan

Submission #1054: An EMQ Model With Planned Shortage and Random Defective Units
Farrokh Naseri, Javad Paknejad, John Affisco

Submission #1057: A Study of “Millennials” Attitudes Toward Enterprise 2.0
Abbas Foroughi, Marvin Albin, Jennifer Williams

Submission #1060: Exploring an Innovative Interdisciplinary Healthcare Curriculum: A Partnership of the Colleges of Business, Law, Engineering and Health Sciences
Kathleen L. McDaiden, Shi-Jie G. Chen, Donna J. Munroe, Jay R. Naftzger

Submission #1064: Validating Determinants of Information Systems Development Maturity Model
Brian R. Salmons, Leon A. Kappelman, Robert J. Pavur

Submission #1068: Nursing Diagnosis Ontology Using A Problem-Driven Approach
Adela Lau

Author Index