

# **2011 International Conference on E-Business and E-Government**

**(ICEE 2011)**

**Shanghai, China  
6 – 8 May 2011**

**Volume 1  
Pages 1-478**



**IEEE Catalog Number: CFP1159J-PRT  
ISBN: 978-1-4244-8691-5**

## Table Of Content

### Volume 1

"The Negative Effect of High Turnover of Senior Executives " ---The Case Study of Duck Electric Co.....	1
<i>Li Xiufeng, Liu Xiyu</i>	
A Comparative Study on the International Trade Service Administration --Take Singapore, Hong Kong and Shanghai as Examples.....	5
<i>YongLin Gao , WenPing Luo</i>	
A data quality framework applied to e-government metadata A prerequisite to establish governance of interoperable e-services.....	9
<i>Per Myrseth, Jørgen Stang, Vibeke Dalberg</i>	
A Fuzzy Quantitative Method for Credibility Grades of Service Trust.....	13
<i>Liang Xikun,Zhu Zhengzheng</i>	
A Quantitative Research of the Time Buffer of Critical Chain Project Management.....	17
<i>YANG Xiao-ping, GAO Pan</i>	
A Research of County Economy Development Based on Agricultural Modernization.....	21
<i>Li Wenliang</i>	
A Research on E-learning Process Capability Maturity Model.....	25
<i>Liu Ming-Li,Mu Dan</i>	
A Research on the Location Choice of Outsourcing Base in the Modern Industrial System.....	29
<i>Li Yan</i>	
A Research on the Performance of Real Estate Company.....	33
<i>wulianghua,Xu Shangrui,Rong Xiaojie,Yin Rui</i>	
A Service-Oriented Ontology-Based Matching Methodology for Telecom Business Workflow.....	37
<i>Jianchu Kang, Weifeng Lv, Jiangtao Cao</i>	
A Simulation Research of Innovation Diffusion Based on Network Externality.....	42
<i>Xiaoqing Zhao , Siyuan Lou, Yaxiu Yang</i>	
A Study on the Developmental Transfer Model of Surplus Rural Labor in Hubei Province.....	45
<i>Yan Xiongfei, Zhu Xiaoyan</i>	
A Study on the Impact of ICT Product Upgrade to Customer Satisfaction --Take Cell phone as an Example.....	49
<i>Xie Hong, Zhang Jing</i>	
A Study on The Influence of Consumers' Perceived Control and Perceived Risk to New E-Commerce Technology Innovation Resistance.....	54
<i>Fu-Yung Kuan,Yen-Ping Ho,Tzu-Fen Chang</i>	
A study on the mechanism of New Venture's capability building.....	58
<i>REN Rong,WANG Tao</i>	
A Study on the Relationship among Internal Marketing, Work Attitude and Ethical Behavior - The Case of International Tourist Hotels in Taiwan.....	63
<i>Liu-Hsiang Hsu, Chaang-Yung Kung, Hui-Hsin Hsu</i>	
An Analysis of Management Credit Risk in E-commerce of China.....	67
<i>Zheng Jian</i>	
An Analysis on the Influences of Foreign Capitals' Mergers and Acquisitions on China's Industry Security.....	70
<i>Jianhong Huang,Neil McGregor,Ping Gong</i>	
An Economic Benefit Analysis of a Local Authority Hosting an Arts Festival.....	74
<i>Sheng Xiaofang</i>	
An empirical study of the relationship between corporate bonds and corporate governance.....	78
<i>Lina Han</i>	

An Empirical Study on Labor Relations and Staffs' Job Performance in Enterprises.....	82
<i>Xie Yuhua,Pan Xiaoli</i>	
An Idea for Evaluation System of Government Supervision and Management in Construction Quality.....	86
<i>GUO Han-ding,ZHANG Yin-xian,MA Hui,LI Fen-fang</i>	
An Investigation into the Externalization of Knowledge Creation in An Organization.....	90
<i>wenbing yang, guanyu ye</i>	
Analysis of Strategies of Tourism Real Estate Development in Chengdu.....	93
<i>Chenghua Liu</i>	
Analysis of the Supply Chain Integration of M&A Based on Knowledge Integration.....	97
<i>Zhang Jie-mei</i>	
Analysis on Collective Learning in Industrial Clusters from the Perspective of Knowledge Recourses.....	102
<i>Yang Aijie</i>	
Analysis on the Relationship between Human Resource Management and Knowledge Management.....	106
<i>PAN Fanglian</i>	
Application of Lean Construction in Quality Management of Engineering Projects.....	110
<i>Li Juanfang,Liu Xing</i>	
Application of Markov Chain in the Teaching Evaluation.....	114
<i>Zhou Li, XING Xiao-Shuai, Li Zhu, Li Chao</i>	
Application of Problem-Based Learning in the Course of Foundation of Mechanical Manufacturing Technology.....	117
<i>Yahui Hu,Xinghua Niu,Qingchun Zheng,Qixin Sun</i>	
Application of Rexroth Hydraulic and pneumatic Experiment Platform in Experiment Teaching of Hydraulics and Pneumatics.....	121
<i>xue mei</i>	
Applied analysis of A Supply Chain Management model in the construction industry.....	125
<i>Xiazhong Zheng,Binfeng Hu,Yuting Mao</i>	
Based on The Balanced ScoreCard: Performance Evaluation of knowledge workers.....	129
<i>Liang Liu,Huaqi Chai</i>	
Brief Analysis on Pay System of Private Enterprises.....	133
<i>Tang Zhenlong,Liu lin</i>	
Challenges of Mobile Learning in 4G Era.....	138
<i>Liguang Zhang</i>	
China's Inspiration from European Union Low-carbon Policy.....	141
<i>JingWei Liu,Ying Wang</i>	
China's Strategic Choice of Low-Carbon Energy.....	145
<i>JingWei LIU,ZhiJuan LI</i>	
Chinese Enterprise Performance Management Under Ethics Angle of View.....	149
<i>YAN Yu-jie,FAN Feng-yan</i>	
Comparative analysis of Chinese and Western Sporting Goods Enterprises' Growth Pattern.....	153
<i>Dong Qinqin</i>	
Compares Chinese and Foreign Mobile TV Service based on the Customer Demands.....	157
<i>Tiemo Zhang</i>	
Comparison and revelation of Quality Management of China's Domestic typical Auto Enterprises.....	161
<i>Cai Chen,Liu Jieming</i>	
Comparison of consumption structure between urban and rural households in Henan province.....	165
<i>XiaoTingting</i>	
Complex Project Crisis Management System Based on Grid Technology.....	169
<i>Wang Aimin</i>	

Comprehensive Evaluation of Northern China's Economic Development Level Based on Principal Component Analysis Method.....	174
<i>JIA Ruibiao, NIU Dongxiao,SUN Qiang,WANG Zhiwen</i>	
Computer Assisted Language Learning.....	177
<i>Liu Wanyi, Liu Taogang, Liu Fengwen , Yang Sumin</i>	
Construction and Practice of the Public Laboratory Platforms for the Postgraduates of Electronic and Information Engineering.....	181
<i>Yan Zhao-wen, Sun Ze-yi, Xiong Hua-gang, Ha Cong-ying, Su Dong-lin, Zhang Ying</i>	
Construction of Training Information Management System of Cenozoic Peasant Workers in China.....	185
<i>LIU Hong-na,SUN Zheng-lin</i>	
Construction of Wetland Ecotourism Management System - Case Study for Wetland in Jinyin Lake, Wuhan.....	189
<i>Wu hailun , Xu Dong</i>	
Control of Enterprise Total Labor Cost Based on Break-even analysis.....	193
<i>Xiao Juanjuan</i>	
Cooperative Teaching under Creative Knowledge Conflicting Context and Its Application in Management Course.....	196
<i>Xinmin PENG, Na LI, Lijuan WU</i>	
Coordination for the Travel Package of Flight and Accommodation.....	200
<i>Lina He</i>	
Corporate Control and Choice of Seasoned Equity Offering Based on Chinese Directional Add-issuance's Motivation.....	206
<i>xiaowan</i>	
Countermeasure and Interaction of techno-innovation and industry structure in China.....	212
<i>WANG Qi, GUO Xiao-li</i>	
Critical Success Factors of Enterprise Resource Planning Implementation in China: Case Study in Shanghai City, China.....	216
<i>Khadija Elmeziane, Shuai Chuanmin, Mourad Elmeziane</i>	
Cross-Border Venture Capital Syndication:Motivation,Structure, and Performance.....	220
<i>JUN LI,YU-RONG WANG</i>	
Customer Relationship Management Based on Data Mining Technique.....	224
<i>Gao hua</i>	
Demand Forecasting Method in Logistics Management Based on Support Vector Machine.....	228
<i>YAO Yan</i>	
Design of SoPC Embedded Development Board Based on EP3C25.....	232
<i>Qisheng Zhang</i>	
Discussion on Building the Employees Competency Model of an Informatization Enterprise.....	236
<i>Zhang Jian,Hu Xiaolin</i>	
Discussion on the Application of Virtual Situation Design of Electronic Shopping.....	240
<i>Jie Fan,Yuxi Chen,Yongzhi Lou</i>	
Discussion on the Management of US Treasury Bonds.....	244
<i>YU Ping,LIU Qin</i>	
Dynamic Fuzzy Comprehensive Evaluation of Construction Project Management.....	247
<i>NIU Dongxiao,TIAN Jie,JIA Ruibiao,SUN Qiang</i>	
Dynamic Relationship Analysis of the Two Stock Markets with a Canada Stock Market Factor: Study of Italy and Germany Countries.....	251
<i>Liu-Hsiang Hsu, Wann-Jyi Horng, Hui-Hsin Hsu</i>	
E-business and Manufacturing Agglomeration.....	255
<i>Wenwen Zheng, Ying Cao</i>	

Economic Analysis of Enterprise M&A Actions in Product Differentiation Market.....	259
<i>Fuzhong Li, Yingjie Zhao, Lili Sun, Yingsheng Zong</i>	
Effect of incentive pay on employees' negative behaviors: the moderating role of organizational commitment.....	263
<i>Yi LI, Tingting WANG</i>	
Effect of the Consumers Purchasing Behavior on Policies in Two-tier Durables Supply Chain.....	267
<i>Junxiu JIA, Tao WU</i>	
Effects of International Production Fragmentation.....	271
<i>XING Li-Rong, ZHENG Hai-Jian, Gao Yue</i>	
Efficiency in Banking Capital Regulation.....	275
<i>Hao Liu</i>	
Efficiency Index: New Thinking of Strategic Innovation Performance Evaluation.....	279
<i>Luo Ling</i>	
Emotionalized Design in Web-Based Curriculum.....	283
<i>Min Wang, Chaochen Liu, Ping Yang</i>	
Empirical Analysis of Efficient Hypothesis for China metal Futures Market.....	287
<i>Shufang Cheng, Xiaohong Na, Zhiming Yang</i>	
Empirical Research of Talent Growth Platform based on Science of Personnel.....	291
<i>Wang Jigan, Peng Junfang, Fan Chuanhao</i>	
Empirical Research on Employees' Psychological Boundary.....	295
<i>Xiaojun Bai, Haiyan Wang</i>	
Empirical Study of Individual Influence on Team Knowledge Sharing.....	300
<i>Cheng Wei, Wang Jigan, Lv Weiwei, Fan Chuanhao</i>	
Empirical Study of Microscopic Mechanism of Intellectual Property Strategy System -Based on Data Testing of Listed Companies.....	305
<i>Jian Deng , Tongjian Zhang , Mingxing Li</i>	
Empirical Study on Expenditure on education and Economic Growth in Chongqing Based on VAR.....	309
<i>Jie-Ji, Jun Ping-Yuan</i>	
Empirical Study on the Integration of Quality Methods: to Realize Multiple Quality Performance.....	313
<i>Xiaona Wang, Yezhuang Tian, Yanjiang Cheng</i>	
Engineering Mathematics Teaching Strategy Based on Cooperative Learning.....	317
<i>Wanzhen ZHU</i>	
Evaluation of Enterprises Liquidity Value Based on the Relative Entropy-Topsis.....	321
<i>Ying Zhou, Jiwei Xu</i>	
Examining the Use of Digital Design and Fabrication Technologies in Design Education.....	325
<i>Ning Gu, Wyn Jones, Anthony Williams</i>	
Existing Condition Analysis and Strategy Research on Multimedia Courseware Making skills of 3-year Normal College Students.....	329
<i>Junyu Xiao, Zhangwei Yang</i>	
Explaining the Global Imbalance from the new perspective on International Division.....	332
<i>Yuchi Xie, Shihui Yang</i>	
Exploring Students' Demonstration of Professional Work Integrated Learning through E-Portfolios.....	336
<i>Anthony Williams, Catharine Simmons, Ning Gu, Willy Sher, Tracy Levett-Jones, Lynette Bowen</i>	
Exploring the Use of Internet in College Students'Autonomy Learning.....	341
<i>YANG Xianhua, XU Shuyan</i>	
Financial Service and Promoting System of SMEs in the Incubation: Case of Dalian, China.....	344
<i>CUI Yanjuan, XU Xiaofei</i>	
Fiscal Competition and Locational Distribution of FDI.....	348

Forecasting jump size of interest rate with ordered Probit model.....	351
<i>Yong Cao, Guotai Chi, Yanqiu Cheng</i>	
Government Regulations, Institutional Choices, and Market Effects --- Take China's Compulsory Certification System as an Example.....	355
<i>Yan Zhou, John Zhang, Rongwei Ren</i>	
How adoption is G2C model E-Government? --Evidence from Xi'an and Nan Jing.....	360
<i>Xinyu Dong, Li Xiong, Weiqian Wang</i>	
How to Upgrade the Relative Validity of Inputs and Outputs for the Scientific and Technological Talents in EMI in Wuhan.....	364
<i>Li Zhihong</i>	
Human Capital Pricing Model in Aviation Manufacture Industry.....	368
<i>Weizhe Chen, Jianzhong Li</i>	
Identifying Determinants of Top Performing New Service Development Activities Insights from Chinese Knowledge Intensive Business Services.....	372
<i>Liu Shunzhong</i>	
Implementation Path of Low-carbon Tourism based on Experience Economy.....	376
<i>Qi Shunsheng, WU Jingxian</i>	
Improvement of the Third Party Logistics' International Competition with Supply Chain Management.....	380
<i>Li XU, Yifan XU</i>	
Industry Cluster and Sustainable Development of Pearl River Delta In Post-Crisis Era.....	384
<i>Zhong Shuiying, Liu Chi, Huang Wei</i>	
Influence of Industrial Clusters on Regional Innovation Efficiency.....	389
<i>XIE Zi-yuan, JU Fang-hui</i>	
Inspirations from America's Differentiated Evaluations for Performance Evaluations of Chinese College Teachers.....	393
<i>Wang wenhua, Zhou Jingkun</i>	
Inventory and Cost Model of Three Interrelated Supply Chains with Various Uncertainties.....	396
<i>ZHAO Wenping, WANG Mei, QING Xuelian</i>	
Investment Style Analysis of Open-end funds in China Return-based Quantile Regression Analysis.....	402
<i>Xiaowei Deng, Jichun Li, Yanan Jiang</i>	
Is Venture Capital Really a Catalyst to Commercialization? Evidence from China.....	407
<i>JUN LI, YU-RONG WANG, JIAN-MING ZHENG</i>	
Knowledge Diffusion Based on Social Relationship Network.....	413
<i>Tang Houxing</i>	
Knowledge Management System on Outsourcing Service Enterprise.....	419
<i>Li Yan</i>	
Lifecycle Diagnoses of Real Estate Enterprise's Core Competence.....	423
<i>Li Yulong, Sun Ping</i>	
Management Supervision and Innovation of investment and financing of the Urban infrastructure in developed country.....	429
<i>Ling Chen, Ya-qin Jia</i>	
Manufacturers' Shelf Space Competition with Inventory Subsidy Contracts.....	433
<i>Hexin Wang, Qiuhong Zhao</i>	
Mechanism of cooperative education.....	437
<i>zhiping zhang, guanyu ye</i>	
Mechanism of Social Capital Promoting Industry Cluster Development.....	442
<i>Sun Huaping, Liu Chunxiang, Yu Jiagen</i>	

Model and path of low-carbon economic development of Eco-economy Zone of Poyang Lake.....	446
<i>Yangping Wu,Guofang Song</i>	
Modeling Usage Intention and Its Antecedents Based on Information Asymmetry Theory.....	450
<i>Yuan-Hui Tsai,Chieh-Peng Lin,Wen-Kung Lin</i>	
Network Learning: The Effects of Trust on Entrepreneurs' Explorative and Exploitative Learning.....	454
<i>Peisi Li,Lixia Li</i>	
New thinking of western China small and medium-sized enterprises in commercial struggle.....	457
<i>Zufeng</i>	
Niche Competitive Strategy of Hi-tech Industrial Cluster Enterprises Based on Organization Ecological System.....	461
<i>Yang Aijie</i>	
On Application of Project Management in Distance Education.....	465
<i>Xiaoqing Hong</i>	
On Improving Teaching Quality of Educational Technology Course.....	469
<i>Jili Chen,Kebin Huang</i>	
On Locus Equation of Urbanization Rate in China.....	472
<i>Liu Dingxiang</i>	
On Solutions and the Abuses of Higher Educational Administration in China.....	475
<i>Lu Yuping</i>	
Open Innovation of Small and Medium Sized Enterprises and R & D Public Service Platform:A Case About the VIC Model of Zhangjiang Hi-tech Park.....	479
<i>Xie Yifeng</i>	
Optimization Model of Rural Supermarket Location Based on Entropy Weight TOPSIS.....	483
<i>Yang Yanbo,Zhang Xu</i>	
Overreliance, Self-herd Effect and Internal Control,Risk Management of Organization.....	486
<i>WANG Xing fen</i>	
Performance Analysis of ATO System with Changeable Service Rates.....	493
<i>Di Yue,Bao Yuanyuan,Xin Zhanhong</i>	
Performance Evaluation System Based On Six Sigma Management.....	496
<i>Zhang Xiaoxiang,Ren Liping</i>	
Psychological Contract Violation and Workplace Deviance: the Moderating Role of Negative Reciprocity Beliefs.....	500
<i>Zhen-Yuan Wang</i>	
Qualitative Analysis of the Cultivation and Education of the College Student Journalists.....	504
<i>Chunhua Du,Hailin Feng,Yan Li</i>	
Radical Changes and Challenges for the Implementation of E-HR.....	508
<i>Jing Yang</i>	
Rational Choice of the Holistic Listing Model of the Enterprise Group An Empirical Analysis Based on Shanghai-Shenzhen A Share Data.....	512
<i>He Yun-long,Gao Yang</i>	
Remedy to Severe Multicollinearity through Ridge Regression: A Study on Relationship bwtween TQM Practice and Performance.....	520
<i>Wang Qian</i>	
Research and Design of Public Service System of China's Geological Survey Results.....	524
<i>Sun Peng,Lei Yalin</i>	
Research of Multinational Corporations Based on Information Technology.....	528
<i>Zhang Juan</i>	
Research of radar system reliability based on dynamic programming theory.....	532
<i>GaoFei Liu,Feng Sha,Xiang Zhang</i>	

Research of the Risk Management System for Largescale Mining Shaft Construction Projects.....	535
<i>Wang Wenshun, Li Hualong, Li Xiaohua</i>	
Research on agile marketing for the modern enterprise information technology.....	539
<i>Zheng Shu Yan</i>	
Research on City Belt of Anhui Province's Undertaking of the Industrial Transfer from Yangtze River Delta.....	542
<i>Gao Junling, Song Wei</i>	
Research on Competitive Strategy Selection under Constraint of Technological Regimes.....	546
<i>Feng bing, Zheng Ling-li</i>	
Research on customer justice and it's impact on customer satisfaction under service situation.....	550
<i>Du JianGang, Liu JianHua, Liu LiYan, Chen HuiHui, Zhang Yue</i>	
Research on Energy Consumption Efficiency of Logistics Industry in China under Low Carbon Economy.....	555
<i>Song Han, Jie Zhu</i>	
Research on Family Customer Decision-making of Packages Selection in Telecom Service.....	559
<i>Mei Li, Ning Wang, Yan Ma</i>	
Research on Impacts of 2010 World Expo and Countermeasures to the Real Estate Industry in Shanghai.....	563
<i>Tian Wang, Lei Tan</i>	
Research on Informatization Evaluation and Development Path of Clothing Industry in Shandong Peninsula based on Analytical Hierarchy Process.....	567
<i>YANG Xue-kun</i>	
Research on Innovation of Ethic Sense Faced to State Human Resource Management.....	571
<i>Sun Tie-bang</i>	
Research on Model of Construction Technology Progress in China.....	575
<i>Haimin WEI, Yifang ZHAO</i>	
Research on Motivity of Technology Innovation of Enterprise Based on Regional Innovation System.....	578
<i>CONG Hai-bin, DU Ting-ting</i>	
Research on Rural Retirement Migration near Metropolitan Areas in China: Take Yangtze River Delta as an Example.....	582
<i>Li Songbai, Guo Shumei</i>	
Research on Strategic Adjustment of Rural Tourism Development in China.....	586
<i>ping wen</i>	
Research on Supply Chain Incentive Contract With Asymmetric Information and Moral Hazard.....	590
<i>Rong-juan Lan</i>	
Research on Supply Chain Risk Identification and Conduction Effect.....	595
<i>Li Ping, Song Guo-fang</i>	
Research on the Dynamic Mechanism of Enterprise Innovation Behaviors.....	598
<i>Cheng Yun-xi</i>	
Research on the Environment of Implementing Postponement Strategy in Small and Medium Enterprises.....	602
<i>Xu Yanwen</i>	
Research on the Family Financial Planning Based on Low-carbon Ideas.....	606
<i>Wang Jitian, Kang Yue, Sun Tingting</i>	
Research on the Innovation Mechanism of Service Manufacturing.....	610
<i>Yi-wei Zhao Hao-ming Wang Shao-Min Zhou, Yan-qing Du</i>	
Research on the Production System of an Enterprise Simulation Base on WITNESS.....	616
<i>Zhao Meiyun, Xu Heguo</i>	
Research on the Promoter Action of Knowledge Transfer inside the Firm on Human Capital Accumulation.....	620
<i>Chen Shuwen, Guo Diandong</i>	
Research on the Protection Algorithm and Model of Personal Privacy Information in Internet of Thing.....	625



*Wu Liang,Shao Peiji*

Research on the Risk Management of Mining Construction Projects.....	629
<i>Wang Wenshun,Zhang Dan, Miao Xiaolong</i>	
Review on Influencing Factors of Regional Innovation Capability in China.....	633
<i>XIE Ziyuan,YAN Guoqing</i>	
Risk Analysis of Tail-dependence in China Stock Market.....	637
<i>Sun Zhibin,Gao Honglian</i>	
Science and Technology Innovation Team Efficacy Evaluation Based on Fuzzy- markov Model.....	641
<i>Chen Yu,Wang Jigan,Fan Chuanhao</i>	
Service Innovation and “Services Science”.....	645
<i>YU Xiao-Yun</i>	
Service Process Optimization of China Mobile Multimedia Broadcasting Based on the Gaps Model of Service Quality and the Service Blueprint.....	649
<i>Xiong Li,Liu Wen,Zhou Xuan</i>	
Service Trade Competence Research Based on Transaction Cost Theory.....	653
<i>XU Xiaofei,WEN Sida,CUI Yanjuan</i>	
Simulation Analysis of Effect of Knowledge Diffusion on Innovation Ability of Organizations.....	657
<i>Tang Houxing</i>	
Social Capital and Subsidy of Government: an Empirical Analysis of Chinese Private Listed Firms.....	662
<i>Wang Biao</i>	
Speed up the strategy of The Internet of Things industry.....	665
<i>Ge Yu,Heng Zhang</i>	
Strategies of Knowledge Management in E-commerce Enterprises.....	669
<i>Gui Yu</i>	
Study Of HR Management Based On Independent Innovation In Construction Enterprises.....	673
<i>Guo Han, Zhuang Li</i>	
Study of Mensurating Methods for Uncertain Factors Influencing Safety Goods Stock in Supply Chain Management.....	680
<i>Ding Yongbo,Zhu Zhendong</i>	
Study of the International Entrepreneurship of Small and Medium-sized Enterprises in He'nan Province.....	684
<i>FAN Jiache</i>	
Study on Border Effects for Shipping Trade Based on Gravity Model.....	688
<i>Haixia Zhu</i>	
Study on Chinese music rights organization's operating mechanism.....	692
<i>Huang Wei-nan,Wen Li,Yang Xu</i>	
Study on Fuzzy Control Method of Remote Print Workflow.....	696
<i>MAO Xiaodong , LI Bingfang</i>	
Study on Motivation System of Technological Innovationin SMEs Based on Institutional Structure.....	700
<i>Chen Lin,Gong Xiumin, Tan Wei</i>	
Study on Ocean Engineering Virtual Experiment and E-learning.....	705
<i>Gangjun Zhai,Haoyan Shao</i>	
Study on Small and Medium-sized Enterprise Supply Chain Financing.....	708
<i>Chen Lihong,Peng Fangchun</i>	
Study on Teachers' Role in Fostering Learner Autonomy under CALL Environment from Teachers' Perspective.....	712
<i>Cao Min</i>	
Study on the Basic Issues of Intellectual Property Conflicts among Supply Chain Enterprises.....	715

*Liu Jieming, Cai Chen*

Study on the Flow of Economic Factors During the Process of Urban and Rural Integration by System Dynamics Modeling and Simulation.....	720
<i>Wangtiankuo, Tongguangji</i>	
Study on the Institution of China's Local Government Bonds on the SSP paradigm.....	724
<i>Xie Ping, Deng Xiao Lan, Liu Hua</i>	
Study on the Network System Survivable Status's Assessment and Forecast Model.....	732
<i>Li fei , Zhang Shibin</i>	
Study on the Relationship among Personality Trait, Working Attitude and Turnover Intention.....	737
<i>Zitong Chen, Yuanyuan Jin</i>	
Study on the Relationship Between Quality Management and Innovation.....	741
<i>Gao Shuncheng</i>	
Study on the Risk Management of PPP Model in Infrastructure Construction.....	745
<i>Yin Huanwu, Wang Miaomiao ,Ma Lulu</i>	
Supply Chain Coordination with Options Contract for the three-level Pull Supply Chain.....	749
<i>Junhua LIU, Yan LI, Changqing</i>	
Survey of Option Game Theory of R&D Investment.....	753
<i>Yu-ling Liao , Qian-lin Hong</i>	
System Innovation in the Sustainable Development of Microcredit.....	759
<i>Sijiang He, Hui Zhou, Huiting Ke</i>	
Tacit and Explicit Knowledge spillover on regional economic growth: Evidence from China.....	763
<i>Li-Yan, Kazuyuki Motohashi</i>	
Teaching Method Innovation in "Algorithm Analysis and Design" .....	766
<i>XIA Xuewen, GUI Ling</i>	
Teaching Strategies and the Implement of Internet Autonomy Learning.....	769
<i>XU Shuyan, YANG Xianhua</i>	
The Agricultural Products' Value Creation in Electronic Commerce.....	772
<i>MA Xing-wei</i>	
The analysis of procedural justice in decision-making teams and decision quality.....	776
<i>Pang ronghui, Li jianbiao</i>	
The Analysis of Wiki Application in Virtual Resources Construction in Network.....	779
<i>Chen Meifang, Jiang Jianping</i>	
The Analysis on Institutional Reasons for Financing Difficulties of China's Science-technology SMEs.....	782
<i>Wang Luanfeng</i>	
The Application of Human Resources Value Evaluation in Migration and Mobility of Human Resources Exploitation.....	785
<i>Li Gu, Kun Ding</i>	
The application of the clustering analysis method evaluation the same brand products market segment customer satisfaction.....	788
<i>FaSheng Li, BaoKu Li</i>	
The Basel Accord And Implications For The Chinese Banking Industry.....	791
<i>Yong Sheng Li</i>	
The choice of value orientation of land requisition system reform —based on the angle of returning power.....	794
<i>ZHANG Ning, HE Ge</i>	
The Collection and Processing of Data from Second-Hand Housing Market Based on Dynamic Monitoring System for Urban Property Price.....	798
<i>Gu Yanting, Liu Yang</i>	
The Comprehensive Analysis and Research and Countermeasures of Hebei's Propeling	

in Cooperating with Pharmaceutical Industry.....	802
<i>Lin Liu, Yanhai Dong, Yanchao Chai</i>	
The Constructing Way of Management Contradiction Solving Matrix Based on TRIZ.....	807
<i>ZHANG Yaqiang, ZHANG Dongsheng</i>	
The Construction of Port Logistics Information Platform based on Port Supply Chain.....	811
<i>Jun CHENG, Yunhai ZHU</i>	
The Construction of Rural Financial Ecology Environment Evaluation Index System.....	815
<i>An qiangshen</i>	
The Development Path of Low Carbon Industrial Clusters in China Based on Green Supply Chain Management Model.....	819
<i>Wang Jian, Song Guofang, Wu Yangping</i>	
The Disconnect between Theory and Practice of Management in China.....	824
<i>Jiwei Sun, Shuting Huang</i>	
The DISCUSSION ON TRAINING PATTERN OF LOGISTICS TALENTS.....	829
<i>Shi baoyu</i>	
The Economic Transition of Shanghai Based on 3-IN Entrepreneurial Model.....	832
<i>Muni Xu</i>	
The Empirical Analysis of Multi-dimension factors on Store Price Image.....	836
<i>Jing Cao, Zheng Wang</i>	
The Empirical Research Between Producer Services And Manufacturing In ZheJiang.....	841
<i>ZOU De-ling, Yu Xiu-jun</i>	
The Empirical Study of the Affecting Factors on Disclosure of the Internal Control Information---Based on the Company Governance.....	845
<i>Qian Hongguang, Lv Wen</i>	
The impact factors and improvement strategies of small sellers' rights and benefits under e-business environment.....	849
<i>Lijun Jia</i>	
The Impact of Network Public Opinion on Government Affairs Openness An empirical research on "Shanghai Angling Law Enforcement".....	853
<i>Yao-wen Xue, Ye Zhen, Peng-zhu Zhang</i>	
The Impact of Technology-sourcing Outward FDI in the Upgrading of Global Value Chain.....	857
<i>Wei quan Liu</i>	
The Improvement of Higher Education Service Quality Based on SERVQUAL Model.....	861
<i>QU Li, MENG Ying, ZHANG Wei</i>	
The method for evaluation of green degree in green supply chain based on DM.....	864
<i>Yajie LI, Yumin LI</i>	
The Model Construction of the Third Party Participated in Closed-loop Supply Chain Coordination Based on Evolutionary Game Theory.....	868
<i>Yin Xiangzhou, Zhou Xiaoshuang, Li Guang</i>	
The Relationship between Government Regulation and Technology Options in Telecom Market.....	872
<i>yue xin, xie jianhui</i>	
The Research of Core Competitiveness for SME ——from the Perspective of Organizational Human Capital.....	878
<i>Jing Yang, De Guo</i>	
The research of the Broad-spectrum Philosophy as the foundational and original subject.....	881
<i>Shang Facheng</i>	
The research on appreciation of value of logistics information collection technology in food supply chain.....	885
<i>Chen Wei, Li Chun, Yang Chun-he, Guo Yan-hong, Song Jinjie</i>	
The Research on Online Independent Learning Model Based on Computational Thinking.....	890

*Xiongjun Zhou*

The Significance and Effectiveness of Augmented Reality in Experimental Education.....	895
<i>Fan Pengcheng, Zhou Mingquan, Wang Xuesong</i>	
The stepwise approach in nuclear safety regulation within global sustainable development.....	899
<i>Feng HE</i>	
The Study of Parameter Structural Estimation of First Price Auction based on the Case of Risk Aversion.....	903
<i>Xin An, Shulin Liu</i>	
The Study on College Students Entrepreneurship Incubation Base Achieving Based on Successful Intelligence Theory.....	907
<i>Huang Shuting</i>	
The Study on E-commerce mode of Agricultural Supply Chain Based on Different Core Enterprises.....	910
<i>Zou Xia</i>	
The symbol of urban competitiveness: Modern Logistics Industry.....	914
<i>WU Di, Ji Shou-Feng</i>	
The Theory of Silicon Valley and its Enlightenment to the Development of High-technology Industrial Cluster in China.....	918
<i>Wang Qin, Feng JiangHong, Zheng Lan</i>	
The Three-dimensional Teaching Mode of ERP Course in Colleges and Universities.....	922
<i>Xia Hu, Min Zhou</i>	
The using of Activity-Based Management Models in Dalian Hotel Enterprises.....	926
<i>ZHENG Peng, GOU WeiMin</i>	
The Value Relevance of Earnings Restatements ——Empirical Evidence from China.....	929
<i>Liyang Chen</i>	
Theory of constructing private enterprise internal control culture.....	933
<i>Liu Wenli, Yang Haiqin</i>	
Trade destruction and trade harassment effects of US antidumping petitions.....	937
<i>Yang Shihui, Shao Jun</i>	
U.S. Carbon Diplomacy and the Inspiration for China.....	942
<i>JingWei Liu</i>	
Vertical Coordination and Chain Competitiveness in Food Supply Chains.....	946
<i>Jiayong Yan</i>	
With 4R-Theory Study New Marketing Strategy for China's SME.....	950
<i>liu chun</i>	

## Table Of Content

### Volume 2

A 5.8ppm/°C Bandgap Reference with a Preregulator..... <i>Feiyan Mu, Mingying Du; Jie Lin</i>	954
A Collaborative Filtering Recommendation Algorithm based on Correlation and Improved Weighted Prediction..... <i>Zhangguang Qian, Liuji Qing, Zhangrui Xue</i>	958
A Method of Embedded Video Surveillance based on OpenCV..... <i>Zheng Guo-rong, Xiong Chang-zhen, Zhang Yan</i>	961
A model to support the authentication of mobile business..... <i>Xuan Huang, Geoffrey Lund, Victor Bassilious, Andrew Sapeluk</i>	965
A New Method of Phase Uniformity Correction in Multi-Channel Receivers..... <i>Feiyan Mu, Xiaohe Liu, Baosheng Ye, Jingfu Bao</i>	969
A New Multi-Signature Scheme Based on Bilinear Pairs..... <i>GENG Yong-jun, ZHANG Jun-feng</i>	973
A Quotient Space Reduction for Large-Scale Support Vector Machine Datasets..... <i>Qin Xi, Su Yi-dan</i>	976
A Research on Local Government Financing Platform: Evidence from China..... <i>Xu Ling-Chao ; Wu Guang-Wei</i>	980
A Strategic Framework for Determining E-commerce Adoption..... <i>LI Peixin, XIE Wei</i>	986
A Study for the Quantitative Risk Management of Trust Investment Company..... <i>Shen Yang-shuo, TAN Zhong-fu, Zhao Yin-hui, Li Yi-kang</i>	990
A Study of Customer Counterproductive Behavior in Retail Industry..... <i>FAN Jun; DENG Feng-tian</i>	994
A Study of E-business Applied to State-owned Xinhua Bookstores Based on the View of Book Retail Industry Evolution..... <i>Chao Li, Xiaofei Wang</i>	998
A Study of Online Virtual Fitting Room Adoption Based on UTAUT..... <i>Nixi Huang; Guifeng Qin</i>	1002
A Study on Comparison of FDI Location Choice in Mainland China between South Korea and Taiwan Area..... <i>Xinyu Wu, Yixian Gu</i>	1006
A Study on Green Supply Chain Management of Enterprises Based on Self- locking Theory..... <i>Que Shipeng, Deng Linna</i>	1010
A study on relationship between online trust and E-WOM communication in B2C environment..... <i>Zhou Fei</i>	1014
A Study on Relationship Value in E-business..... <i>Song Xiaobing, Xu Lili</i>	1018
A Study on the Coordination Incentive Strategy of New Service Development..... <i>Xinyi Bu, Qiangzhi Guo</i>	1022
A Study on the Impact of online brand community interaction model on Brand Loyalty ——Focusing on the online automobile brand community..... <i>JINA LEE</i>	1026
A study on the processing model of online customer reviews from DOC perspective..... <i>Ma Yutao; Cai Shuqin; Wang Rui</i>	1030
A Study on the Proportion of the Capture of Provincial State-owned Enterprises Revenue	

Based on Complete Information Dynamic Game.....	1034
<i>Han Zhang,Wu Jun Cao,Pu Juan,Cao Wei</i>	
A Trustworthy E-learning Based on Trust and Quality Evaluation.....	1038
<i>Yingchun Liu;Deren Chen;Jiabao Sun</i>	
Affects of China's Nonfinancial Sector's Outflow Foreign Direct Investment.....	1042
<i>Liu Zhi-min</i>	
An Analysis on the Supply and Demand of.....	1046
<i>Hou Fang-miao, Song Wei-ming</i>	
An Empirical Research in Service Industry about Relations between Relationship Benefit, Customer Value and Relationship Quality.....	1050
<i>Ren Shuxia,Zhang Mingli</i>	
An Empirical Research on the Entrepreneurial Risks in Undergraduate Entrepreneurship.....	1054
<i>Jiaying Wu,Wu Lu</i>	
An Empirical Study of China's Open-end Fund Preference of Local Investment.....	1058
<i>PAN Min; WAN Na</i>	
An empirical study of service quality and tourist loyalty in the tourism mobile commerce.....	1062
<i>Runhua Peng,Li Xiong ,Zhenqing Yang</i>	
An Emprical Research on Disposition Effect of Institutional Investors in China.....	1066
<i>Du Weiwei,Li Jiming</i>	
An Examination of Long-Term Abnormal Stock Returns Following Stock Dividends.....	1070
<i>Ling Chunhua,Zhou Wei</i>	
Analyses of the Main Problems Existing in the Grass-Roots Civil Servant Examination System.....	1074
<i>Dai Gui-Yang; Wei-Du</i>	
Analysis and Future of Patterns for Apparel Ecommerce.....	1078
<i>Li Quan-ming ; Xiao Xuan ; Zhu Yi</i>	
Analysis method on SMEs' informatization Based on Economy and Management's valuation.....	1082
<i>Laixi Wang</i>	
Analysis of Farmers' Willingness of Agricultural Techniques Training and the Restraining Factors Survey to 511 Farmers in Ningbo City.....	1087
<i>Minglun Jiang;Min Yu</i>	
Analysis of Government-led Rural Infrastructure Financing Mechanism Model.....	1092
<i>Tong Guangji,Zhao Donghui</i>	
Analysis of International Marketing of Agricultural Enterprise Based on USP Theory.....	1096
<i>Lili Sun, Xingzhong Chen, Fuzhong Li</i>	
Analysis of the Characteristics and the Factors Influencing Capital Structure of the Listed Companies on GEM Board.....	1099
<i>YUE feifei</i>	
Analysis of the Clothing Consumption under the Profit Preferences.....	1103
<i>Deng Jun,Gan Jun</i>	
Analysis of the degree distribution of a multi-community consumer-producer network with both growing and rewiring dynamics.....	1107
<i>Hong Fan</i>	
Analysis of the development of auto 4S in the view of investment budget.....	1111
<i>Cai yun,tang lan</i>	
Analysis of the Relationship between Warship Maintenance Price and CPI.....	1115
<i>ZHANG Huai-qiang, LIU Cheng-bin, ZHANG Bi-yan</i>	
Analysis on Key Elements of Family Business Succession Planning.....	1119
<i>Li yanshuang,Zhang wanjun</i>	

Analysis on the Effect and Mode of Strategy Integration of the Enterprise MA.....	1122
<i>YANG Jie,XIN Ling</i>	
Application of IPTV Based on Digital Learning Environment.....	1126
<i>Xin Yun,Meng Xiaozhe</i>	
Applications and Business Value Analysis of Cloud Computing.....	1130
<i>Zhang Yaming; Liu Haiou,</i>	
Assessment of Communication Impacts of Education Institutions A case study of the microblogs of Wuhan University and New Oriental Education and Technology Group.....	1134
<i>Lin Ruonan,Li Xiangxiang,Weng Xin</i>	
Asset Pricing and Systematic Liquidity Risk: Empirical Evidence from the China Stock Market.....	1138
<i>Dengyue Luo,Lijie Jing</i>	
Best Global Brands' growth characteristics and Inspiration to the industry position of Chinese international brands.....	1142
<i>fenmian wang, weiwen wu</i>	
C2B “3W” E-commerce Mode Analysis.....	1146
<i>Zhou Kunpeng</i>	
Cash Dividend Policy and Mining “Tunnel” of Interests Expropriation.....	1150
<i>Yuan Zhenxing,He lifen,Li Jianrong</i>	
CBLOS: Improving Local Outlier Detection.....	1153
<i>Hongjuan Mi,Jikui Wang</i>	
Cloud Model of Strategic M&A Pricing Based On Real Option Method.....	1157
<i>fan yanping;zhang zhe</i>	
Combining Partial Least Squares Regression and Least Squares Support Vector Machine for Data Mining.....	1161
<i>Chen Gaobo,Chen Xiufang</i>	
Conceptual framework and theoretical development on CLV Research.....	1165
<i>Te Ma , DaHai Dong,YanHong Guo</i>	
Construction and Analysis on the Source Model of Competitive Advantage of Ningxia Wolfberry Industrial Cluster.....	1169
<i>Jing E</i>	
Construction of Web-based business information service system in China.....	1175
<i>Gan Chunmei,Wang Weijun</i>	
Construction the Tourism Supply Chain Focusing on the Tourism Destination as the Core.....	1179
<i>LIU Hong,JI Yan</i>	
Consumer's Concerns in Using Mobile Phone Communication: A Cross-cultural Study in China (Beijing) and the UK (Portsmouth).....	1183
<i>Su Qiying</i>	
Critical resources and company control evolution of International Joint Ventures.....	1187
<i>Zijie Li, Zelong Zhang, Yi Li</i>	
Decision Model Research of Customers' First Online Shopping Based on Reference Group Influence.....	1191
<i>Jiang Yan-mei,Zhu Ya-nan,Zhao Wen-ping</i>	
Descriptions of the Concept of E-Commerce in Factor Space.....	1199
<i>Yang Jianzheng,Zhang Jianxin,Yang Lifan</i>	
Design and Implementation of Folk Tourism E-Commerce System Base on Web2.0 and Mashup.....	1204
<i>Liu Xiuhua</i>	
Designing and Establishing Food Logistics Safety System in China.....	1208
<i>Liu Xuexin</i>	
Development and Application of Blending System of Slag Glass-ceramics.....	1213
<i>Keqing Li, Sanxia Chen, Hongyu Wang, Baoshun Liu</i>	

Development and Application of Intelligent Decision Support System for Comprehensive Utilization of Tailings and Waste Rocks.....	1217
<i>Keqing Li, Hongyu Wang, Sanxia Chen</i>	
Discussion on the Optimization Model of Shanghai World Expo Service Site Setting Based on Visitor Flow Analysis.....	1221
<i>Baoping ZHOU,Limei QI</i>	
Drivers and Dimensions of Web Equity for B2C retailers.....	1225
<i>Xiaoping Fan,Rongjia Su</i>	
Dynamic customer segmentation analysis based on customer value in electronic business environment.....	1233
<i>Peng Jia, Li Changqing, Liu Jia</i>	
Dynamic fuzzy evaluation of enterprise green competitiveness based on recycle economy.....	1237
<i>Xia qingli,Zhou yewang</i>	
Dynamic Integration of the Full Value Net and Its Information Platform Construction Based on the financial engineering cube concept.....	1241
<i>Jianglong Wu;Xueyi Zhu;Xudong Luo</i>	
Dynamics of Output with Real Exchange Rate in Open Economy System.....	1246
<i>Zhang Chenhong,Wu Haihua</i>	
Effects of Strategic Alliance on China's Technological Progress.....	1252
<i>Li Ping,Qi Dandan</i>	
Electronic Commerce Credit Forecast Simulation Model Research Based on Systems Dynamics.....	1256
<i>Zhaoji Yu,Liangsheng Lv,Changhai Su</i>	
Electronic Commerce Credit Mechanism and Credit Pattern.....	1259
<i>Wang Zhongfu</i>	
Electronic Word-of-Mouth in China: A Motivational Analysis.....	1263
<i>WenguoShen; Jing Cai; Lulu Li</i>	
E-Marketing Strategy of SMBs.....	1269
<i>Zhuolin Liu</i>	
Empirical Research on Capital Expenditure Behavior —— Evidence from China's Security.....	1273
<i>ZHANG Changhai, WU Shunxiang</i>	
Empirical Study on Customer Switching Costs Influence Factors of Online Shopping.....	1278
<i>Ma Quanen,Yan Wenqing</i>	
Ethics about Personal Information Security in Information Age.....	1282
<i>Lian Hu,Xiaobing Xu</i>	
Evaluation and Application for Online advertising publisher Based on Hybrid Multi-Attribute Decision Making.....	1285
<i>Lin hongwei,Shao peiji,Li chenggang</i>	
Evaluation of Customer Experience in Shopping Online Based on AHP.....	1289
<i>Zheng Tongtong</i>	
Expert Finding in Virtual Learning Community.....	1293
<i>Jian Chen, Jin Huang</i>	
Factors influencing the Adoption of E-Commerce in Chinese Medicine Companies.....	1297
<i>Aifang Guo,Yongming Yuan,Lei Shao</i>	
Financial Distress Alert Model for Listed Company after Full Circulation ——Empirical Study based on Binary Logistic.....	1301
<i>Jianhua Shi,Hongjun Bei</i>	
FTA and Agricultural Products Trade.....	1305
<i>Zhenghu Yang, Zhan-ao Wang</i>	
Game Analysis of Buyer Power's Impact on the Manufacturer's Quality Improvements.....	1307
<i>Zhang Zan,Zhang Yajun</i>	



Game Theory Analysis on Constructing Incentive Mechanism for Professional Manager.....	1311
<i>Gao Binghua, Cao tongxin, Gao yingying</i>	
Governance Mechanism, Expropriation and Controlling Shareholders' Shares.....	1318
<i>Zhu Dongqin; Chen Wenhao</i>	
Group lending: improving the opportunity of SMEs finance.....	1323
<i>Guoqing Zhao, Yaqin Gao</i>	
Heterogeneity and Industrial Evolution.....	1327
<i>Xiaohua Sun, Lingling Zhou</i>	
Heterogeneous Beliefs, Investor Sentiment and A-H Share Premium.....	1331
<i>YAO Zheng, WANG Xiaoyu, JIN Tian</i>	
Hierarchical Linear Analysis of The Factors Affecting C2C Online Bids.....	1335
<i>Yanlin Zhang, Li Li</i>	
How Do Company Reputation and Perceived Price Influence Customer Loyalty in the Chinese Personal Financial Planning Industry?.....	1340
<i>Jin Sun</i>	
Human Resource Competency Model Based On Quality Culture.....	1346
<i>Zhang Xiaoxiang, Ren Liping</i>	
Influence of Integrated Marketing Communication on Advertising Operation.....	1350
<i>MA Er-wei</i>	
Information Sharing Pattern of Agricultural Products Supply Chain Based on E-commerce.....	1353
<i>Zhigang Li, Yang Gao</i>	
Inquiry into the Merger of Listed Companies and Interest Flow.....	1358
<i>Guangxu LI</i>	
Interaction Quality Effects on Customer Satisfaction from the Perspective of Customers' Perception ——The Empirical Test from Online Stock Trading.....	1362
<i>XU Hui, GUO Jing</i>	
Internet Usage and Teens' Psychological Well-being in China.....	1366
<i>Qing Xu, Yiwen Zhang, Yuan Liu, Yan Wan, Yuan Sun</i>	
Is Chinese stock market a barometer of macro economy?.....	1370
<i>Zhao Yucheng</i>	
IT/IS project selection: A grey multi-criteria decision model approach.....	1374
<i>Guoqing Hou</i>	
Key Technology in Building a Collaborative Platform for the Supplychain of Complex Products Manufacturing Industry.....	1378
<i>Wang Ping, Pan Yan-hua</i>	
MAODV multicast routing protocol based on node mobility prediction.....	1382
<i>Mingyang Zhong, Yunqing Fu, Xinqiang Jia</i>	
Marketing Management based on Co-evolution between Product Innovation and Customer Satisfaction.....	1386
<i>Jie Liu</i>	
Mechanism Design for the Risk Management of Access System for Individual Investor in the GEM Market.....	1390
<i>Zhang Hongmin, Tan Xue</i>	
Mobile electronic payment program design based on credit models.....	1393
<i>Gu Yu, Li Jiahui</i>	
Moral Hazard Analysis of Adverse Supply Chain Based Uncertain Recycle Quality.....	1397
<i>Yi Jun, Wang Susheng</i>	
Network marketing on the condition of natural disasters, coping strategies.....	1400
<i>Shen Juncai; Qian Shao</i>	

Network Word-of-mouth Marketing Strategy on Basis of Human-oriented Societal Communication Theory.....	1403
<i>Yuan Hong, Chen Bing</i>	
Non-length limit large number operation.....	1407
<i>Hongshan ZHONG</i>	
On the Modern Technology Practice and Exploration: Undergraduates Careers Guidance Example.....	1411
<i>Wang Taipeng, Yan Yan</i>	
One New Business Model of M-Commerce Based on Value Nets.....	1415
<i>Huali Liu, Peiduan Zhou</i>	
Optimal Contract Design of Reverse Supply Chain Considering Uncertain Recycle Price.....	1419
<i>Yi Jun, Wang Susheng</i>	
Optimal System Design of Supply Chain Finance based on Game Analysis.....	1423
<i>Zheng Meng, Hu Guo Hui</i>	
Optimization of the Flow Distribution of E-waste Reverse Logistics Network Based on NSGA II and TOPSIS.....	1427
<i>Kejing Zhang; Shasha Cao</i>	
Optimized road network emergency restoration scheduling for relief distribution.....	1432
<i>CHEN Sen, LONG Yun-jun, CHEN Ying-wu, SHEN Yong-ping</i>	
Overview and Analysis of Cloud Computing Research and Application.....	1436
<i>Yizeng Chen, Xingui Li, Fangning Chen</i>	
Performance Evaluation of Agro-products supply chain Base on the Fuzzy AHP ——Take Inner Mongolia as an example.....	1440
<i>Junhua LIU; Yan ZHOU; Changqing LI</i>	
Pioneer Game in Collective Actions Experimental Evidence.....	1446
<i>Yichuan Wang</i>	
Political Connections Affected the Firm Value of Chinese Energy Companies.....	1450
<i>Zhao Na, Tian Hao</i>	
Predicting Price of Target in Acquisition by Support Vector Machine.....	1454
<i>Hongjiu Liu</i>	
Research of CRM System Based on The Environment of E-business.....	1458
<i>JiangHui, WangYing, ZhangYi</i>	
RESEARCH OF ONLINE TRUST IN C2C ELECTRONIC COMMERCE BASED ON WEBSITE INSTITUTIONS.....	1463
<i>Shu-xian Ji, Xiao-mei Wang</i>	
Research on AJAX Technology Application in Web Development.....	1467
<i>Shuxia Dong, Chen Cheng, Yi Zhou</i>	
Research on Applying The Internet of Things for Logistics Business Process Reengineering.....	1470
<i>Li Jian</i>	
Research on Collaborative Operation of Environment-Friendly Steel Enterprise Supply Chain Based on Game Analysis.....	1474
<i>Xueling Nie, Xiaolin Zhu, Weiter Zhao</i>	
Research on Customer Relationship Management for Small and Medium-sized Enterprise Based on Implementation Strategies.....	1477
<i>Li Min; Zong Hui; Guo Xuwen</i>	
Research on DB2 for z/OS Application Performance Tuning.....	1481
<i>ZHUANG Huanhuan, GAO Zhen, YANG Jian, WANG Min</i>	
Research on financial crisis prediction model based on Rough Sets and Neural Network.....	1484
<i>Zhou Jie, Lin Yan, Liu Xin</i>	
Research on Fusion of China's Higher Information Technology Education with Information Technology enterprise Innovation.....	1488

Hong Wang

Research on Group Decision Support Manage and Control Model Based on Information Integration.....	1491
<i>ShiHuai WANG</i>	
Research on HDFS-Based Web Server Cluster.....	1495
<i>Xingguo Cheng, Nanfeng Xiao, Faliang Huang</i>	
Research on High-precise time transmission system over optical fiber.....	1499
<i>Ma Tao</i>	
Research on Motivation of Corporate Social Responsibility Based on Game Theory.....	1503
<i>Zhao Gongmin</i>	
Research on Relationship of Human Resource Exploitation and Regional Economy Development in Heilongjiang State Farms.....	1508
<i>Li Yu-Ming ; Li chun-Shan</i>	
Research on Screening Mechanism for Banks under Supply Chain Finance.....	1512
<i>Wang Qianhong,Liu Xiaojun</i>	
Research on Selection of Third Party Logistics Enterprise Based on Goal Programming.....	1516
<i>Baiqing Ye, Yang Liu</i>	
Research on Social Commerce in Web2.0 Environment.....	1520
<i>Wang Weijun, Li Lin</i>	
Research on Stock's Trend After Raising Limit Based on Multi-level Association Rule.....	1524
<i>Yuan-Sheng Huang, Lin Zhao</i>	
Research on the Competitive Improvements of Biomass Energy Industry in Northeast China Based on the Model of GEM.....	1528
<i>Jie Shang, Lingling Wang</i>	
Research on The reasons and Outsourcing Decision of Reverse Logistics Based on E-business.....	1532
<i>Chen Yong-guang, Han Bo-tang</i>	
Research on the strategies of agricultural network marketing based on matrix method.....	1536
<i>YANG Jia-xin; WAN Jun; ZHAO Hong-xia; LI Kun</i>	
Research on the Theoretical Boundary of the Business Model Concept.....	1539
<i>Yu Cheng , Wen-wen Song, Xi Chen</i>	
Research on Third-party E-business Model of Small-and-Medium Enterprises.....	1543
<i>Qiumei Hu</i>	
Research on Virtual Community Construction of E-commerce in the Perspective of Customers' Trust.....	1547
<i>Fan Tao</i>	
Research on Water Right Based on the Principal-Agent Theory.....	1550
<i>Zhang Xionglin, Wu Xueli</i>	
Review: Recommender System in E-commercial Environment.....	1554
<i>Shiyang Lv, Fudong Wang</i>	
Risk Assessment of Private Offered Fund in China.....	1558
<i>Fang-Wang, Hong-an Xiao</i>	
Search Engine Application of SME Based on Precision Marketing.....	1562
<i>Zhongyan Lin</i>	
Security Function and Mechanism of Social Networks on Vulnerable Groups: A Theoretic Framework.....	1566
<i>QIAN Xi-hong, XU Wan-li</i>	
Signaling Game Analysis on B2C Transaction of Online Pharmacy.....	1570
<i>Qiuju Yin, Peng Miao, Li Feng</i>	
Situation Analysis of Boxed Pigs Games.....	1574
<i>Dianyu Jiang</i>	

Statistical Methods of International Agricultural Trade.....	1578
<i>Qi Wang,Junping Zhang,Zhifeng Tian</i>	
Status and Countermeasures of Application of E-commerce in China's Small and Medium-sized Enterprises.....	1582
<i>Jiayong Yan</i>	
Strategy of Promoting and Optimizing the Value Chain System of China's Vegetable Industry under Electronic Commerce Mode.....	1586
<i>Zhang Li</i>	
Stratetgic network design for urban-rural integration logistics.....	1589
<i>Wang Xuefeng</i>	
Studies on the Comprehensive Evaluation System of the Green Degree of Green Supply Chain of Fresh Food.....	1593
<i>Dianli Cao,Chongyang Xia,Jie Cao,Wenhai Wang</i>	
Study on Avoiding the Risks of E-business Project Outsourcing.....	1597
<i>Dong Xinping,Xu Chunyan,Huang Qian</i>	
Study on Credit evaluation model of C2C e-commerce.....	1601
<i>Ni Chaomei</i>	
Study on Diversified Financing of China's Higher Education in the Emerging Market Stage.....	1606
<i>Shen Xiangguang</i>	
Study on Internal Control System of the State-owned Commercial Bank Computer Systems.....	1609
<i>Xiaoli Liao, Tongjian Zhang, Mingxing Li</i>	
Study on Perceived Service Quality Evaluation in Power Supply Industry.....	1613
<i>HUO Yingbao,XU Li</i>	
Study on Priority Order of Public Goods Supply in China Rural Area Based on the Economic Effects.....	1617
<i>Gao Ping,Feng Dandan</i>	
Study on Reflective Learning.....	1620
<i>Zhaozheng Yang</i>	
Study on Specialty in Category Management of Online Retail.....	1623
<i>Rongyao Shen</i>	
Study on Technology of GIS Applied to City Planning.....	1628
<i>Zhou lu-hong</i>	
Study on the Characters of Red Tourist Market Structure in Sichuan province.....	1632
<i>Lin mei</i>	
Study on the Construction of Green Service Supply Chain of the Travel Agency.....	1635
<i>Ji Yan,Liu Hong</i>	
Study on the evaluation of communication platform in electronic commerce and mobile commerce.....	1640
<i>Yi Lei,Bingyong Tang,Jin Liu</i>	
Study on the Impact of Value Density on Profits of Closed-loop Supply Chain with Nonlinear Demand.....	1644
<i>Wang Duihua, Song Guofang</i>	
Summary Customer loyalty Influencing Factors Relevant Research under the Background of Electronic Commerce Consumption.....	1648
<i>Wang Zhongfu</i>	
SWOT Analysis and Strategy Research on Campus E-commerce.....	1652
<i>Xianghui Zh,Jing Zhang</i>	
Tax Incentive and Technology Innovation Performance: An Empirical Study of High-tech Enterprises in Hangzhou, China.....	1656
<i>Xiaopeng Zou</i>	
The Analysis and Strategy of Information Asymmetry in E-commerce.....	1664
<i>Jiangshan Bao</i>	

The Analysis of Customized Marketing Strategies on E-business Environment.....	1668
<i>He Chunli</i>	
The Analysis of Network Congestion Control Founded on Game Theoretic Frame.....	1671
<i>Yong Sun,Di Chen,Qingwen Sun</i>	
The analysis of Network Marketing in China's garment industry.....	1674
<i>Qi Zeng;Longling Wang</i>	
The Application of Cloud Storage Technology in SMEs.....	1679
<i>Sun Jun,Yue Sha-sha</i>	
The Application of E-business in the Car Sales ——An Analysis Based on Performance.....	1684
<i>Li Xin</i>	
The application of E-Commerce about online marketing of the avant-garde silk stockings.....	1688
<i>Hexin,Xiao Jianhua</i>	
The bargaining sets for fuzzy cooperative game with non-transferable utility.....	1691
<i>Wenbo Yang, Guohua Peng, Jiuqiang Liu</i>	
The comparative analysis of executive compensation between Japanese and Chinese firms.....	1694
<i>Fuyan-rong</i>	
The Critical Success Factors for the Banks Implementing e-CRM.....	1700
<i>GAN Mao-qin,GAO Ling,XIAO Qi</i>	
The design and implementation of training system for Engineers Automatic Engine Room Control.....	1704
<i>AI-ling CHEN</i>	
The Development of Information Technology Applications in Enterprise Management.....	1707
<i>Hu Xia,Liu Yang</i>	
The Effect Factor on Cash Investment of Non-financial Listed Company in USA.....	1711
<i>Xinan Dong;Hongwu Qiao</i>	
The Effect of Free Trade Area on Technology Innovation — An Analysis of Mechanism and Empirical Test.....	1715
<i>Li Ping,Kong Shuai</i>	
The effects of Chinese Factor on international commodity prices.....	1719
<i>Hailiang Zhang</i>	
The Effects of Customer Bonding Tactics of E-tailors on Customer Retention Orientation.....	1723
<i>Zhang Rui-xue</i>	
The Empirical Analysis of Design Quality Measurement System Concerning Tour Electronic Commerce Website in China.....	1727
<i>Jian Deng,Tongjian Zhang,Mingxing Li</i>	
The Function and Impacted Factors of Internet Reviews.....	1731
<i>zhangxiaofei,gaochangling,suilingling,wangxianliang</i>	
The Game Analysis of Consumer's Choice In Medical Insurance Pooled In Municipalities Level.....	1735
<i>Wen Xiaoni,Guo Jianwen</i>	
The Impact of E-Business on the Supply Chain Management.....	1739
<i>GAN Mao-qin,YUAN Yu-hui</i>	
the Impact of IT Usage on Organizational Culture.....	1743
<i>Wu Fuming,Wang Wei , Yang Linfeng</i>	
The impact of RMB exchange rate volatility on Jiangsu Foreign Direct Investment.....	1747
<i>ZHU Zhi-ming,YANG Yan</i>	
The Impact of virtual community trust influence over consumer participation in online group-buying.....	1750
<i>I-Chun Chang,Jina Lee,Yong Su</i>	
The Influence of Relational and Structural Embeddedness in Global Manufacturing Network on Firm Performance.....	1754

*Xinmin PENG, Yuan SUN, Yiyi XIANG, Haixing WANG*

The Influence of Russian Capital Market on Economic Growth —An Empirical Test Based on Grey Incidence Analysis.....	1759
<i>Diao Li, Wang Yang</i>	
The Innovative Profit mode of Third-party Payment Platform in China.....	1768
<i>Chuanjin Jiang, Wenguan Song</i>	
The Integration of Competitive Intelligence and Enterprise Early Warning.....	1771
<i>Keping Wang</i>	
The Integration of Information and Organization Resources.....	1774
<i>Tian Guanjun, Gao Fei</i>	
The Operating Efficiency Empirical Study Of Housing Provident Fund.....	1778
<i>SONG Jin-zhao, DU Qiang</i>	
The optimization of independent and absolutely additive system.....	1782
<i>Xiao-Ping Zhou, Kai-zhong Guo</i>	
The Outline of Management Functions on Human Resource Development of Government.....	1786
<i>Yan Aimin</i>	
The Performance Evaluation of Junior County-Level Civil Servants: Problems And Countermeasures.....	1791
<i>LI Xiaoyuan</i>	
The Practice and Effects of Control Mechanisms in Chinese Family Business.....	1795
<i>Fei Yi GAO; Xiaobei LI</i>	
The realization of pay for safety of M-commerce based on WAP.....	1800
<i>Ma Yuan, Dong Xinglin</i>	
The Regularity Estimates For The Solutions Of General Elliptic Equations In Orlicz Spaces.....	1803
<i>Xiangxing Tao</i>	
The Research and Implementation of Portal-based Integration for Digital Campus.....	1807
<i>Peng Long, Zhang Chunyuan, Liu Shenling</i>	
The research framework of sharing information in Cluster Supply Chain.....	1811
<i>Liu sheng-chun, Lu zhi-jian, Wang yong-wei</i>	
The Research of Integration of Workflow and Services Based on SOA.....	1815
<i>Gu Wei, Yin Xu</i>	
The Research on Search Engine Optimization Based on Six Sigma Management.....	1819
<i>Lihong Zhang, Jianwei Zhang, Yanbin Ju</i>	
The research on the incentive mechanism of stock options of the electronic commerce in China the analysis based on the human capital theory.....	1823
<i>Na GONG, Jun SHAO</i>	
The Risk and Prevention Of SME E-Commerce Operation.....	1827
<i>luoguifa</i>	
The risk research about Mobile Banking based on fuzzy comprehensive evaluation.....	1830
<i>Wang Rui-hua</i>	
The State of the Art and Tendency of Privacy Preserving Data Mining.....	1834
<i>Bo Wang, Jing Yang</i>	
The strategic analysis of the distribution channel under the B2C e-business mode.....	1837
<i>Zhou Minghui, Yang Fan</i>	
The Structuration Theory on CRM Diffusion: IT Governance Issues.....	1841
<i>Shutao Dong</i>	
The Studies on Construction of Tourism Supply Chain Focusing on Network Supplier as the Core.....	1845
<i>JI Yan, LIU Hong</i>	

The study of SOA-Based Community Management Information System.....	1849
<i>Wen Pingchuan, Luo Xianbo</i>	
The Study on a Comprehensive Evolving Network Model based on Mechanisms of Node Otherness, Node Deletion and Double Preferential Attachment.....	1853
<i>HU Ping, Wang Binqing, WANG Wen, LIU Zhi-hua</i>	
The study on relationship between macro-economy fluctuation and stock market fluctuation based on wavelet multi-scale transform.....	1859
<i>Qiqi Wang, Yiwen Yang</i>	
The Total Factor Productivity Growth Decomposition of Agricultural Production in East Regions ——based on Panel Data of 2000~2007.....	1863
<i>Xungang Zheng</i>	
The visions, technologies, applications and security issues of Internet of Things.....	1867
<i>Guicheng Shen, Bingwu Liu</i>	
Time/Cost Trade-offs in Project Scheduling with Time-switch and Resource Constraints.....	1871
<i>Duan Shi-xia, He Xiao-li, Pu Juan, Wei Qing-yun</i>	
Tourists' Preferences of Chinese EDI in Information Search Based on Series of Discriminant Analysis of Cross-cultural Marketing.....	1875
<i>Li Zuozi, Wang Erda</i>	
Transshipments in Dual-channel Supply Chain.....	1879
<i>Zhu Shaonan, Zhao QiuHong</i>	
Understanding users' continuance intention in online social networks.....	1882
<i>Yuan SUN, Xinmin PENG, ZHU Ya-li, Klaus Boehnke</i>	
Usability Research of Interaction Design for E-commerce Website.....	1886
<i>Qiong WANG</i>	
Users' Acceptance Behavior for M-commerce Based on Customer Perceived Value and TAM.....	1890
<i>Ruijin Wang, Ting Pan, Yang Cao</i>	
Value Evaluation of Enterprise Information Based on Grid-Fuzzy Borda Number Analytical Method.....	1894
<i>Yanshou Chen; Xiaohui Wu; Xuejuan Yang</i>	
Views on CRM under E-business Environment.....	1899
<i>Shao Jihong, Wu Danhong</i>	
Vitality Evaluation of the Grain Lifeline System in Henan Province.....	1902
<i>Li Hongjuan, Cui Qing'an, Wang Xin, Cao Wei</i>	

## Table Of Content

### Volume 3

A Brief Study on Clustering Methods.....	1906
<i>CHEN Peng,Xu Guiqiong</i>	
A Classification Method to Integrated Transport Hub and Current Station Analysis in China.....	1911
<i>Chen Di,Zhang Ning,Liu Lijuan</i>	
A Comprehensive Evaluation of Customer Knowledge Value Based on Dynamic Fuzzy Sets.....	1914
<i>BU Xinyi,SUN Ruoyun</i>	
A Method to Evaluate the Close Degree of Cooperation in Research team - An Empirical Study.....	1918
<i>Pang Hongshen,Fang Shu,Fu Xinjin</i>	
A Modified DEA Model to Analyze Efficiency of Enterprises' R&D in the Different Areas of China.....	1923
<i>Lexuan Li, Hong Yuan, Yingbo Zhu</i>	
A NEW PREDICTION METHOD FOR HEAVY OIL PRODUCTION WELLS FLASHING BY STEAM FLOODING.....	1927
<i>Qiji Sun,Jingsi Liu</i>	
A Research of the Anti-price Equilibrium of Bank Card Consumption.....	1931
<i>sun jun;liu wanyue</i>	
A Review of Researches on Enterprise Informatization Evaluation.....	1936
<i>Xia Hu ; Jing Wang</i>	
A Study of Interest Game of the Intensive model for Resource Development Enterprises.....	1939
<i>Yun Guangzhong</i>	
A Study of Uncertainty of Knowledge Sharing in Enterprise Alliance.....	1943
<i>Xiao Liu,Jianhua Zhang</i>	
A Study on Electricity Price Subsidy Mechanism of Biomass Based Power Generation of China.....	1947
<i>YanQing-yue,Qin Yang</i>	
A Study on Government Electronic Procurement.....	1951
<i>Chen haiyan</i>	
A study on pathway of dynamic capability formation in virtual enterprise.....	1955
<i>ZHAO Qing,WANG Shi-ying</i>	
A Study on Risk Management Technology of Commercial Banks.....	1959
<i>Xing Ying</i>	
A study on the comovement between warrants and the underlying stocks based on a time-varying relevant bivariate normal copula model.....	1962
<i>Zhi-Jian Zeng,Di Xu</i>	
A Study on the Cost-benefit Analysis of Human Capital Investment and the Decision of Resignation for Reeducation ——Based on the Investigation of Staff Who Resigned for Graduate.....	1966
<i>Yun Peng</i>	
A Study on the Establishment of Financial Crisis Early-warning Model for A-share Listed Companies.....	1970
<i>YUE Shangzhi,CUI Hongkai</i>	
A Study on the influencing Factors and Control of Project Quality.....	1974
<i>Huanchun Yang</i>	
A trust model based on theory of evidence for E-commerce environment.....	1978
<i>wu xu,guo yucui</i>	
Accounting for the environmental productivity growth of HSFs: a TFEPI approach.....	1981
<i>Jingxia Zhang,Xuhong Tan,Shixiu Bai</i>	
An Comparative Study on The effects of Transformational Leadership and Paternalistic Leadership	



on Private Firm's Organizational Performance.....	1986
<i>Xie Min, Ju Fanghui, Yu Meimei, Wang Jiajun</i>	
An Equilibrium Analysis of Software Damages in End-users Group Infringement.....	1993
<i>Zhu Jian-hui</i>	
An evaluation on land intensive use in urbanized region A case of Chengdu Xindu.....	1997
<i>Song Liu, Wenkuan Chen, You Zhou, Xuanzi Wei</i>	
An improved Collaborative Filtering approach based on combined clusters with modified prediction formula.....	2001
<i>Yang-Jie Chu, Xin-wei Chen, Jie Zheng</i>	
An Integrated Research on Programme Risk Management.....	2005
<i>Shuai Qingyan, He Yabo</i>	
An Interval Multiobject Assignment Method Based on Decision-maker's Risk Attitude.....	2009
<i>SHEN Kai, LIU Yang, JIA Lu, FAN Zhi-ping</i>	
An method of estimating ratio coefficient to distribute benefit in industry- university cooperation.....	2013
<i>Pan Jie-yi, Wang Jian-ting</i>	
Analysis and Countermeasures of Project Cost Control in Construction Enterprises.....	2018
<i>Xue Ai</i>	
Analysis and Estimation on the Regional Difference of Housing Security Development Level of Housing Provident Fund in Jiangsu.....	2022
<i>LI Yan, LIU Chuanzhe, ZHOU Yong</i>	
Analysis and Forecast of Cultivated land Demand in Sichuan Province Based on Food-safety.....	2026
<i>Wei-zhong Zeng, Liang-ji Deng, Cheng-yi Huang, Li Li</i>	
Analysis and Solution of Procurement Risk in International EPC Projects.....	2031
<i>Zheng Yang, Shuibo Zhang</i>	
Analysis Competency in Universities of the Communist Youth League Cadres Based on the Career Planning.....	2035
<i>JIA Dongshui</i>	
Analysis of concept speculation in "Knowledge Management".....	2039
<i>Xuexian Gao, Xuying Cheng</i>	
Analysis of FA and PCA for "two-oriented" Society in Midwestern of China.....	2043
<i>Haidong Li, Xingyu Wang</i>	
Analysis of knowledge transfer process and model building.....	2047
<i>Wu Wei'e</i>	
Analysis of Northern Existing Residential Buildings Energy Conservation Retrofit.....	2051
<i>Ren Yanli, Zhao Peng</i>	
Analysis on current Chinese e-government development problems and solutions.....	2055
<i>Zhili Wang</i>	
Analysis on Influencing Factors about Residents Training Willingness on "Improving Tourism Area Human Environment".....	2059
<i>Yang Huimi, Ma Wanglin</i>	
Analysis on the Adoption of an Environmental-protection-oriented Marketing Strategy based on SWOT Approach.....	2063
<i>Zhao Yinde, Zhang Hua, Shen Hui</i>	
Analysis on the Relationship between Petroleum Consumption and Economic Growth in China.....	2067
<i>Wang yong</i>	
Analysis on Tourist Satisfactory Degree in Ecotourism Sites.....	2071
<i>Guan Hailing, Sun Yujun</i>	
Application of BOT Investment Model on Land Consolidation in Beijing Valley Areas.....	2075
<i>Gui lin ; Han Bo ; He Zhongwei</i>	

Application of Improved Set Pair Analysis Model for Evaluation of Emergency Logistics System.....	2079
<i>Fanxiu Li</i>	
Application of projection pursuit technology in emergencies risk classification and rating.....	2083
<i>Wang Zhihong,Wang Binhui</i>	
Application Research on the E-Government Affairs in Management of Freeway.....	2087
<i>Bo Wei</i>	
Approach on Support System for External Environment of Geological Survey.....	2091
<i>Bing Zhong, Yalin Lei</i>	
Assessment System of Public Resources for Disaster Reduction in Community.....	2096
<i>Yi Liang, Zhang Yamei, Xu Zhisheng, Zhu Wei</i>	
Bankruptcy prediction in construction companies via Fisher's Linear Discriminant Analysis.....	2100
<i>Qing Shuang, Yongbo Yuan, Mingyuan Zhang, Dandan Yu</i>	
Banlance Relationship of Population, Land and Grain in Liaoning Province.....	2104
<i>Hongyu Liu, Li Liu</i>	
Based on the research on the financing structure of enterprise life cycle and corporate governance relationshi.....	2109
<i>MeiMei Ye,Xuri FENG</i>	
Belief Function Model of Private Equity Fund Performance Measurement.....	2114
<i>DUAN Xinsheng</i>	
Board Members' Degree of SMS Listed Company and Firm Performance.....	2118
<i>Qin Lina,Si Pengchao</i>	
Can Industrial Clusters Improve Regional Innovation Capability in China;.....	2122
<i>XIE Zi-yuan,JU Fang-hui</i>	
Cases Study on the Application of Derivatives in Exchange Rate Risk Management in Foreign-Related Enterprises.....	2126
<i>Li wenxin,Dai wen</i>	
Construction Vision of Beijing E-government Reticulation Structure.....	2130
<i>cong yingrui</i>	
Cost Competitive Response and Simulation Based on the Analysis of Game Theory.....	2134
<i>Tian Guanjun,Gong Ling</i>	
Countermeasure on Internet Marketing for Small and Medium-sized Enterprises.....	2138
<i>XIAO Yu</i>	
Creating Competitive Advantage Through Customer Knowledge Management in Customer Relationship Management.....	2142
<i>LI Xiong,HE Qiu-yue,JI Chun-li</i>	
Current State and Implementation Terms of Environmental Pollution Liability Insurance in Jiangsu Province.....	2146
<i>HUANG Tao-zhen, Ge Xing-yan</i>	
Cycle analysis of extreme water level in the tidal reaches of the Yangtze River.....	2151
<i>WU Ling-li,ZHANG Wei,WU Teng</i>	
Design of Electronic Seal System based on PKI.....	2155
<i>ZHAO Xue-feng</i>	
Development of Standard Device for Steam Flow Measurement Used Condensing Weighing Method.....	2158
<i>Xu Wenda, Zhang Tao,Bi Ying, Jiang Yan</i>	
Dilemma Analysis of Low-rent Houses Construction with Rebuilding of Urban-villages.....	2162
<i>Zhang Chong</i>	
Discussion on the Way to Increase the EMCo's Credit.....	2166
<i>LV Rong-sheng,ZHANG Sheng-qiang</i>	

Does Group Size Matters in Sequential Voting?.....	2169
<i>Zong Jichuan,Xing Tiancai,Tang Fang-Fang</i>	
Ecological City Construction Ideas and Feasible Methods -In Shandong Jinan as an Example.....	2173
<i>Shen Fei;Huang Ying</i>	
E-Government, Government Procurement and the development of E-Commerce:Korean Experience and Its Implications.....	2177
<i>Cheng Xinzhang</i>	
Empirical Research on Performance Evaluation System of G2C Service of Government Information Portal Site.....	2181
<i>Lei Ping</i>	
Empirical study on evaluating E-government in promoting local tourism based on fuzzy TOPSIS.....	2185
<i>Xiaoning Zhu,Qun Zhang,Jiaqin Yang,Li Feng</i>	
Entrepreneur spokesman' Charitable Behaviors Consumer's Moral Identity and Buying Intention.....	2189
<i>Yu Yu-fan,Li Nanhong</i>	
Equalization effect of intergovernmental transfer and optimization orientation in China.....	2193
<i>Gu Cheng, Zhou Da-peng</i>	
EUs Common Agricultural Policy at Crossroads Economic Reflections on the CAP Reform 2013.....	2197
<i>Markus F. Hofreither</i>	
Evaluating the Eco-Efficiency of Heilongjiang Province with DEA Approach.....	2206
<i>Shixiu Bai,Jinxia Zhang,Zhaojun Wang,Mingyuan Liu</i>	
Evaluating the static and dynamic environmental performance of HSFs: based on DEA and MPI approach.....	2210
<i>Jingxia Zhang,Shixiu Bai, Yuxin Zhao</i>	
Evaluation Approaches to Autonomous Learning Online.....	2214
<i>zhengtao</i>	
Evaluation Model of Non-equilibrium Change of Forest Resources Distribution in China.....	2218
<i>Zaiqiang Huo</i>	
Evaluation of Engineering Camouflage Effectiveness Based on Human Visual Attention Mechanisms.....	2222
<i>Jia Qi, Lv Xu-liang, Wu Chao</i>	
Evaluation of Overseas Students Performance in Chinese Courses Using Statistical Learning.....	2226
<i>Ma Songxia, Jing Xiaoping</i>	
Evaluation on Security System of Internet of Things Based on Fuzzy-AHP Method.....	2230
<i>Baoquan Zhang,Zongfeng Zou,Mingzheng Liu</i>	
Evaluation Research of Marketing Performance of City Gas Station Based on the Behavioral Process.....	2235
<i>Liu Hongyuan</i>	
Evaluation Track of Performance measurement systems from Principal-agent Perspective.....	2241
<i>Yu Yaguai</i>	
Existent problems and countermeasures of the third party payment in China.....	2245
<i>Ning Chen,Chuanmin Mi, Xiaofei Shan</i>	
Factor Analysis of Water Resources Economic Value.....	2249
<i>Liu Qian,Wang Jingfang,Chen Lin</i>	
Fault Tree Analysis of Energy Management Contract.....	2253
<i>LI Yan,CHEN Xin</i>	
Financial Development FDI and Economic Growth ——Evidences from Chinese Provincial Panel Data.....	2258
<i>Liwei CHENG;Wenjuan XU</i>	
Forecasting of Corporation Cash Flow from Operating Activity: Using Grey Topological Model.....	2262
<i>Cai Yan-Song</i>	
Four-gradient coal logistics network and related location decision.....	2266

*Hongjie Lan, Jie Hu*

Fractal Modeling of Logistics Enterprise Spatial Organization.....	2270
<i>Liu Jingwen</i>	
From Customer Satisfaction Index to Service Quality ——a New Quality Concept in the E-government Performance Evaluation.....	2274
<i>Sun Hao</i>	
Government Administrative Ability Construction Based On The Governance And Reform.....	2278
<i>Dai Gui-Yang;Wei-Du</i>	
Government Process Management Under Electronic Government and its Application.....	2282
<i>Ning Zhang, Xiaowei Hou</i>	
Government Process Reengineering Based on Knowledge Management.....	2286
<i>ZHANG Zhi-ze</i>	
Green Construction Management System for Construction Project.....	2290
<i>Xiaoning Liu</i>	
Housing Market Dynamics in Urban China.....	2294
<i>Yongzhou Hou, Chengdong Yi</i>	
How Virtual Brand Community Influences on Consumer-based Brand Equity.....	2298
<i>Wei LI</i>	
Hybrid Retention Strategy Formulation in Telecom Based on k-means Clustering Analysis.....	2302
<i>Xiaoyan Li,Yang Huang,Shujuan Li,Yishi Zhang</i>	
Implications of European Low-carbon Energy Policy Changes for the Swedish and Global Forest Products SectorsAn Analysis Based on GFPM.....	2306
<i>Hou Fang-miao;Tommy Lundgren;Runar Brannlund;Fu Yi-zhong</i>	
Improve the Ability of Businesses to Realize Energy-Saving and Emission-Reduction by the Application of System Integration.....	2310
<i>Cheng Hao</i>	
Improved Fuzzy c-means Algorithm Based on Minimum of Distance Cost Function.....	2314
<i>Wang Xiaoyun, Lei Shujun</i>	
Improving autocorrelation and RFM autocorrelation performance of TD-ERCS Sequence.....	2318
<i>Bin Chen</i>	
Improving Autocorrelation performance of Henon Sequence based on APAS Theorem.....	2322
<i>Bin Chen</i>	
Index System Construction of Value-added Tax Audit Selection Case Network Platform.....	2326
<i>Wang Shufeng</i>	
Integration of Green Design in the Recycling Economy of Environmental Management.....	2330
<i>Liu Huiqi</i>	
Inventory Model Optimization by Considering Different Modelling Strategies for Defective Percentage.....	2334
<i>Qunxia Li,Qun Zhang</i>	
Knowledge Active Push Based On Personalized Interest Model in Aircraft Structure Design.....	2338
<i>Zhang Li - zhi,YiYuan,Yan Zhen-guo,Yu Jian-feng</i>	
Logistics Service Quality Evaluation on Logistics Park.....	2342
<i>Feng Ning,Zhang Mingli,Tang Saili</i>	
Management and Control of Geotechnical Engineering Construction Project.....	2346
<i>Yang Qingchao,Hao Zhe, Wang Tienan</i>	
Measures of Public Economic Policy under the Financial Crisis in China.....	2349
<i>Yue Deng,Hezhong Li</i>	
Mechanism of High-Tech Industrial Agglomeration Growth: A View of Knowledge Spillover.....	2353

Guangzhen Ruan, Yulin Zhao

Medium-term power load forecasting based on grey model in Ningxia Autonomous Region.....	2357
<i>Niu Dongxiao, Sun Qiang, Wei yanan</i>	
Modeling the Management System of Coal Miner's Unsafe Behavior.....	2360
<i>Qingren CAO, Xiaobing YANG</i>	
Non-binary Social Choice Preference Profile's Properties and Its Application.....	2364
<i>Huang Shen-ze, Chen Xiang-jun</i>	
On Developing E-Democracy to Promote Political Participation of China.....	2369
<i>Yuhua Wang, Lijun Nan</i>	
On ICT And Green Growth From A Sustainable Perspective.....	2373
<i>Kun Wang</i>	
On the role of e-commerce to enhance the competitiveness of Small and Medium Enterprises.....	2377
<i>ZHANG Ji-lan; JIN Zhen</i>	
One-Stop Approval in Local Governments of China: Reality and Ideal.....	2380
<i>Ruixin Zhang, Hongbo Liu</i>	
Ontology Auto-Extension Based on Improved SVM Algorithm.....	2385
<i>Xiaoyun Wang ; Qian Lu</i>	
Operation Evaluation of Listed Estate Companies Based on Principal Component Analysis.....	2389
<i>Yuan WANG, Yun-xiao GAO, Tong ZHANG, Wei-wei KONG</i>	
Optimal Selection of Composite Web Service based on QoS and Risk Evaluation.....	2393
<i>ping sun</i>	
Optimization Management of Nightscape Lighting for HighRise Dwellings.....	2397
<i>Yang Lu</i>	
Optimization Method of Overseas oil and gas exploration and development projects.....	2400
<i>Yan na, Luo Dongkun</i>	
Performance Analysis of E-Government Affairs under Economic Angle.....	2404
<i>CONG Hai-bin, GONG Meng</i>	
Poll Survey and Countermeasure Analysis of Adding Elevators to Old Residential Buildings ——Based on the Empirical Study of Guangzhou.....	2408
<i>Jian-Hui TAN, Qing-Xue HAN, Qing LIU</i>	
Portal Websites Evaluation of Heilongjiang Municipal-scale E-government in China.....	2413
<i>Lin Li</i>	
Practice of the Theory of Circulation Economy Applying to Ecological Tourism Urban Construction.....	2417
<i>Liu Hong, Ji Yan</i>	
Profiling Frontiers' Research Published in the Journal of Management Information Systems.....	2421
<i>Zhang Tengyue, Li Tianzhi, Xie Hongcun, Lai Yun, Xu Qing</i>	
Rational Depth of Transferring Open-pit into Underground Mining at Nanfen Iron Mine, China.....	2426
<i>LI Youchen, CAI Sijing</i>	
Reflections on Enhancing the Construction of e-government on Campus.....	2430
<i>Li Dong, Kou Bingjun, Du Qijun, Liu Hua</i>	
Regulatory Capture: A Rational Action in Business.....	2434
<i>Zijing Ni</i>	
Research about Cluster Enterprises' cooperative or noncooperative game model in R&D based on knowledge spillover.....	2438
<i>Zhuang Xiao Jiang</i>	
Research and application of e-Government system based on virtual reality technology.....	2442
<i>Huang zhidong, Cheng guangrong, Cai cansheng, Li lei</i>	

Research of Effecton about Energy Conservation and Emission Reduction in Logistics Industry Associated with Low Carbon Economy.....	2447
<i>Rui-yu Pan, You-li Xu</i>	
Research of The Core Competitiveness of Appraisal Target System and Methods.....	2450
<i>Zheng Ling-li, Feng bing</i>	
Research of Workflow Management System based on State Chart.....	2454
<i>Chen Li</i>	
Research on Asset-Liability Management Model of China Insurance Companies.....	2458
<i>Jianjun Shao</i>	
Research on Capability Evaluation Indicators of Government Emergency Management in the Public Emergency.....	2462
<i>Sun Hao</i>	
Research on Construction Costs Information Management Mode in the Building Market.....	2467
<i>Gao Juan</i>	
Research on Countermeasures for China to Deal with Green Barrier in the International Environmental Management.....	2472
<i>Zhang Lan</i>	
Research On Efficiency Of Exercising Democratic Rights Based On Network Information Technology.....	2476
<i>Ren Liping, Ye Fan</i>	
Research on Establishment and Feasibility of Adjudication System Framework in Chinese Construction Industry.....	2480
<i>Liu hua</i>	
Research on Evaluating the Implementation Effect of Tourism Housing Estate Based on Feature Analysis.....	2484
<i>Chen Guogui, Ma Guojie, Wang Yanzhang</i>	
Research on Evaluation System of income-increasing Performance of Specialized Farmers Cooperatives.....	2488
<i>Peifang YangHongying Xu, Dianli Cao</i>	
Research on government decision-making mechanism shift under E-government environment.....	2492
<i>luoguifa</i>	
Research on Indicators System and Fuzzy Comprehensive Evaluation Model for the City Development Potential.....	2496
<i>Liu Xiaoyi, Yue Yihong, Wang Jinfeng, Wei Qingyun</i>	
Research On Management Modes Transition Of the Listed Companies On GEMBased On Corporate Life Cycle Perspective.....	2500
<i>Xin JIANG, Yihuan YUAN</i>	
Research on Security Management System PRSISMCS of Information System.....	2505
<i>ZHANG Jian, YUAN Wei-hua, XU Jun-li</i>	
Research on the Application of the Large-System Theory in the Production arrangement of Oil Fields.....	2511
<i>Liu Chun</i>	
Research on the Benefit Sharing Model of Financial Leasing in EPC Projects in China.....	2515
<i>LI Yan, WANG Lin</i>	
Research on the Bottleneck Problems Involved in Promoting Comprehensive Application of EDemocracy and the Strategies.....	2519
<i>HUANG Zhi-ping, XIANG Hong-mei</i>	
Research on the E-commerce Basing on Web3D Technology.....	2523
<i>ZHANG Dianfeng, YAN Xiangzhen, ZHAO Qingguo</i>	
Research on the Influencing Factors for the Urban Residents Low Carbon Energy Consumption Behavior.....	2527
<i>Mi lingyun; Nie Rui; Li Xiaohua; Li Hualong</i>	
Research on the input-output efficiency of E-government.....	2531
<i>Bi Puyun; Jiang Wei</i>	

Research on the Performance Evaluation Index System in Third-party Logistics.....	2534
<i>Chaibo, Li Quansheng</i>	
Research on the Principle of China's Carbon Diplomacy.....	2539
<i>JingWei Liu, Xue Zeng</i>	
Research on the Risk Management of IT Project.....	2542
<i>Li Guiling, Zhang Xiaojuan</i>	
Research on the Spatial Distribution of Agricultural Land Use Based on the Concept of "Two Types of Agriculture" ——Taking Chengdu as an Example.....	2546
<i>Xiangxi Liu ; Wenkuan Chen ; Limei Zhang ; Xuanzi Wei</i>	
Research on Trust Evaluation Model for Enterprise Knowledge Dissemination.....	2550
<i>Dandan Wen, Jianhua Zhang</i>	
Rethinking the Growth of China Construction Industry: Institution, Value Innovation, Value-added Statical.....	2554
<i>ZHANG Jing-xiao, ZHOU Tian-hua, LI Hui</i>	
Risk Analysis and Avoidance Related with Price Adjustment Formula Based on FIDIC Contract.....	2558
<i>Dandan Yu, Yongbo Yuan, Mingyuan Zhang, Qing Shuang</i>	
Rural Community Health Service Organization Capability Evaluation and Analysis.....	2562
<i>Dai Puzhi, Han Suqing</i>	
Safety Management of Highway Construction in Mountain Area.....	2566
<i>Rong Liu</i>	
Scheduling parallel multiple capacitated machines with sequence-dependent constraint.....	2570
<i>Zhao Yanyan, Li Tieke, Wang Bailin</i>	
Scientific Management in Classical books Circulation Using the Time Sequence Mining Method.....	2574
<i>Xu Le, Li Yan, Ji Ying</i>	
Security Management Pattern and Strategy Study of E-commerce.....	2577
<i>Zhang Jide, Hong Shanshan</i>	
Space Reconstruction Based Biomimetic Pattern Recognition.....	2583
<i>Ding Jie, Yang Jing-yu</i>	
Strategies of Speeding Up the Process of E-government of Local Colleges.....	2587
<i>Bi Tingyan</i>	
Student Organization System based on the Knowledge Management.....	2591
<i>Zhang Shen</i>	
Study about Large unified symmetry for mechano-electrical dynamic systems.....	2595
<i>Luo Yi-Ping</i>	
Study of blue trade barrier and countermeasure under the condition of global financial crisis.....	2599
<i>LIU Jing-wei, BA Feng</i>	
Study on benefit distribution mechanism of knowledge outsourcing contract in the technology alliance.....	2603
<i>Yunlong Liu, Xi Liang, Shuiqing Xie, Xing Zhou</i>	
Study on Constructing Ecological Culture Innovation System of Industrial Clusters.....	2607
<i>GONG Shu-yan, XIA Wei-li, JIA Xiao-ge</i>	
Study on Coordinated Development of Economy and Energy Resources.....	2611
<i>MU Qingguo, YANG Yongqing</i>	
Study on Coordinative Utilization Problem Of Land-use Under the Urban-rural Integration Background ——A Case Study of Chengdu Experimental Zone.....	2615
<i>Cheng-yi Huang; Lang-ji Deng; Wen-kuan Chen; Wei-zhong Zeng; Huan Luo; Cong-gang Fang; Xi-hong Lei</i>	
Study on High-new Technology Industry Wend Circular Economy Route.....	2619
<i>Jun MA</i>	
Study on Influential Factors of Knowledge Worker Turnover Intention Based on the Factor Analysis.....	2623

ZHENG Qiang-guo,Ding Wen-han

Study on Information Management System for Emergency Public Health Events in University.....	2627
<i>Gong Xiugang,Lv Jing,Qiu Jin</i>	
Study on Knowledge Sharing in Supply Chain.....	2631
<i>Li Song-qing</i>	
Study on risk assessment model based on Bayesian Belief Network for power supply companies.....	2635
<i>Zhong Yanping,Li Cunbin,Wang Suhua</i>	
Study on the Eco-academic System of Research Teams in Colleges.....	2639
<i>XU Gang, LIU Bing,WANG Lei</i>	
Study on the Evaluation of E-government Knowledge Management Performance.....	2642
<i>Jianhua Zhang</i>	
Study on the Incentive Mechanism of Knowledge Transfer from the Service Provider in Outsourcing.....	2646
<i>Tan yunqing</i>	
Study on the Integration of China's Iron and Steel Industry Based on Circular Economy.....	2649
<i>LIN Hong-Zhen</i>	
Study on the problems and countermeasures during the developing process of electronic democracy in our country.....	2653
<i>ZHANG Yu, WANG Chao</i>	
Study on the Problems and Countermeasures of E-government Construction.....	2657
<i>LI Qian,Cai Dongdong</i>	
Study on the Relations Among Knowledge Integration Capacity, Organizational Learning Orientation and Core Competence After M&A of Enterprises.....	2661
<i>Zhao Yong-qiang</i>	
Study on Urban Ecological Environment Governance under the Low-carbon Economy.....	2665
<i>Jiang Renliang</i>	
Sustainable Tourism Development Strategies for Hailuogou Scenic Area, Sichuan.....	2669
<i>Chen Xuan</i>	
Tax Administration in E-commerce:Base on B2C and C2C.....	2673
<i>LI CHENG</i>	
The Analysis of Correlation between Urban Residents' Behavior and Low-carbon Economic Development.....	2677
<i>Yu Junhua,Huang Ying</i>	
The analysis of current risk-management problems and the corresponding countermeasures in the process of large-scale development of Electrical Enterprise in China*.....	2681
<i>Chenyun Ye,Qi Zhang,Zhihua Xie</i>	
The analysis of policy factor to the land use/land cover change ——A Case Study in Shanghuang study area in Guyuan.....	2687
<i>HAO Shilong,DING Minglei</i>	
The Analysis of the South-North Water Diversion Project's Social Risk Based on Risk Conduction Mechanism.....	2690
<i>Yufei Qu,Huimin Wang</i>	
The Analysis on the Competitiveness of Shiyuan Automobile Components Based on Analytical Hierarchy Process.....	2694
<i>Peng Juanjuan,Li Bo</i>	
The Application of Hybrid Neural Network Algorithms in Intrusion Detection System.....	2699
<i>Li Xiangmei,Qin Zhi</i>	
The Architecture Design of Decision Support System Generator Based on Component Technology.....	2703
<i>Liang Zhengli,Jia Xiaofeng</i>	
The Changes in External Environment of Domestic Service Outsourcing Industry: A Comparative	



Analysis before and after the Financial Crisis Based on the surveys of Jiangsu service outsourcing enterprises.....	2707
<i>Chao Xu, Xingqiu Hu, Shaohui Zhang</i>	
The Comparative Study of the Effects of FDI from US and Japan on China —Empirical Study Based on Distributed Lag Model.....	2711
<i>Renshu Jin;Rendong Han</i>	
The Construction of Information Platform about WEEE Reverse Logistic Based on Virtual Symbiotic Network.....	2717
<i>Lei Lei, Li Qu</i>	
The core competence of enterprise Facing the economic fluctuation.....	2721
<i>Zhangjiangpeng,Luofuzhou</i>	
The Dynamic Union System Design to University Academy.....	2725
<i>LIN Yan,SHENG Qizhi</i>	
The Effects of Institutional Trust and Financial Innovation on Customer Behavioral Intentions.....	2729
<i>Lee Kuei Chiu</i>	
The Empirical Study on the Relationship between Information Technology Capability and Innovation Performance: the Moderating Role of Learning Commitment.....	2733
<i>CUI Yu, GE Xin-quan</i>	
The General Situation of E-government in the Tourism Industry in China and Its Development Strategy.....	2737
<i>Yingbo Zhu,Jie Hu,Lexuan Li,Liansheng He,Xunfeng Xia</i>	
The Impact on China's Economic Development Caused by the Change of Economic Values.....	2741
<i>Shanshan Wu,Yongbing Tang</i>	
The Influence and Countermeasure of Agricultural Product Processing Industry on Agricultural Sustainable Development.....	2744
<i>Wang Shufeng</i>	
The Influencing Factor Analysis of Water-Saving Irrigation Technology Adopted by Farmer ——A Case Study in Heilongjiang.....	2747
<i>Jie SHANG;Li-juan ZHU</i>	
The Interaction between Capital Structure and Product Market Competition ——Empirical Evidence from Chinese Listed Companies.....	2751
<i>Qi Yongjun</i>	
The Mangment of Consumer Social Interactions Based on the Internet.....	2755
<i>Yan Guo,Meihua Zhou</i>	
The Measure of Coordination Degree Among Economy, Energy and Environment in China.....	2759
<i>Wang Hong</i>	
The Metadata Encoding of Digital Content.....	2764
<i>Liao Kang;Bao Yuanyuan;Xin Zhanhong</i>	
The Model Analysis of the Tacit Knowledge Diffusion Process in Enterprises.....	2767
<i>Deming Zhang,Yuanfa Tan,Ling Zhou</i>	
The platform's characteristics and strategy in two-sided markets.....	2773
<i>Liu Dawei,Li Qian</i>	
The Practice and Consideration of Educational Egovernment Construction.....	2776
<i>Liu Xuejun;Liang Lin</i>	
The Practice Research of Process-oriented Knowledge Management.....	2780
<i>Yu Lijuan</i>	
The present situation analysis of our country Coal Industry based on Game Theory.....	2784
<i>Ma Zhishuang</i>	
The Problems and Countermeasures of the Allocation of Science and Technology Resources in Hubei.....	2788
<i>Ye Xuan</i>	
The Reform and Innovation of Non-Specialized Computer Teaching Based on Process Management.....	2792

*Qi Fu*

The Research and Design of Embedded Wireless Video Monitoring System.....	2795
<i>Gui-Ru LIU ; Lu-Lin WANG ; Shan ZHOU</i>	
The Research and Outlook of E-commerce Training in China.....	2798
<i>Di WU</i>	
The Research and Realization of the System of the Timeliness Assessment of E-government Web sites based on the Semantic Analysis.....	2801
<i>Cong Yingnan, Yang Xiaoping, Xinyu Wang</i>	
The Research on Problems and Strategy of Lowcarbonand Logistics Development.....	2805
<i>ZOU De-ling, ZHANG Rong</i>	
The Research on the Formation of Group Emotion on China Basis.....	2809
<i>Hongli Wang, Zhenglong Peng, Jiaang Le</i>	
The research on training risk early-warning of chain clothing stores based on BSC.....	2813
<i>Wei Guo, Liu Yang</i>	
The Strategy of New Energy Automobile in the.....	2816
<i>Wu Shifang</i>	
The study of innovative model on the Chinese education system.....	2819
<i>Wen Lin</i>	
The study of scientific and technical payoffs transformation innovation evaluation in technical management.....	2823
<i>Zhenming Yu, Liangsheng Lv, Changhai Su</i>	
The Study on Equity of Public Information Service in China.....	2827
<i>Jianbin Zhang</i>	
The study on relationship lending.....	2831
<i>LEI Han-yun</i>	
The Sustainable Development Evaluation of Energy and Chemical Engineering Base of Northern Shaanxi Region.....	2835
<i>Wei Xie, Songzheng Zhao, Jianzhong Li</i>	
The TNCs' R&D-oriented Investment & the Technical Innovation in Jiangsu.....	2840
<i>Xu Lifan</i>	
Theory, Reality and Construction of Engineering Insurance.....	2845
<i>Xue Yanli</i>	
Trade Integration and Regional Economic Cooperation in East Asia.....	2850
<i>Chunxiang XU</i>	
Using Association Rules Mining to Provide Personalized Information in E-government.....	2856
<i>Hewen Tang, Pingzhen Zhang, Shaoyun Song, Honglin Yan</i>	

## Table Of Content

### Volume 4

A Comparative Analysis on Factors Affecting Earnings Persistence.....	2860
<i>Gong Guangming, Long Jingjing</i>	
A Comparative Study on the Allocation of Production Factors of citrus in the U.S.A and China.....	2865
<i>Xiaoyin Wang, Xiaohan Wu, Chunjie Qi, Yuhong Li</i>	
A fully Bayesian approach for unit root testing in Chinese stock market.....	2870
<i>Jinyu Zhang, Yong Li</i>	
A New Numerical Method for Pricing Binary Options in the CEV Process.....	2874
<i>Yuan Guojun, Xiao Qingxian</i>	
A Probe to Financial Affairs Governance of Telecommunication Enterprise Based on Independent Directors Perspective.....	2878
<i>Liu Yue, Lei Fang</i>	
A Stock Prediction Method Based on PSO and BP Hybrid algorithm.....	2882
<i>Bo Lu</i>	
A study of China strategy sovereign wealth fund.....	2886
<i>You Miao, Han Li-yan</i>	
A Study on Customer Delivered Value Based on the Consumer Surplus Theory.....	2890
<i>Han Ping, Cheng Dong</i>	
A study on management of immigrants in Chinese cities.....	2894
<i>Li Gang</i>	
A Study on the Balanced Management of University's Introduced Talents.....	2898
<i>Yinghui Xiang, Rongbin Li</i>	
A Study on the Course of East Asian Financial Cooperation and the Way to RMB Internationalization.....	2901
<i>Chen Hong, Peng Xiaoqing</i>	
A Study on the Relationship between Financial Deepening and Urban-Rural Capital Flow: The Evidence from Guangdong Province in China.....	2905
<i>Kaiguo Zhou, Lihua Qiu</i>	
A Theoretical Analysis on the Sequence of China's Economic Liberalization.....	2909
<i>Hui HU</i>	
A Theoretical Explanation of Collective Forest Tenure Reform Mode in China ——Based on Two Level Evolution Game Model.....	2913
<i>Jin Luo, Guangsheng Zhang</i>	
Absolute Land Rent and Allocation of Land Resource.....	2917
<i>Zhang Zeyi</i>	
Accounting Recognition, Measurement and Disclosure of Asset-Backed Securitization in China.....	2920
<i>Wang Yan-long, Sun Qi-ming</i>	
Adaptive Intrusion Prevention Algorithm Based on HMM Model.....	2924
<i>Chen Xiuqing, Zhang Yongping, Guo Yu</i>	
Advanced Nature Level of Equipment Manufacturing Industry in China Empirical study Based on Systematical Evaluation Model.....	2928
<i>Zhang Danning, Yi Pingtao</i>	
An Analysis of Export Effect of Environmental Cost Internalization.....	2933
<i>YU Haishan, LIU Fang</i>	
An analysis of Service Outsourcing for SMEs To take Zhejiang China for an example.....	2936
<i>LUO Yue, HUANG Yandong, PING Ping</i>	

An Analysis of the Efficiency of the Stock Issuance Market in China.....	2940
<i>HUANG Fangliang, CHONG Liping, WANG Yingzi</i>	
An Analysis on Wireless Communications Technology in Intelligent Home.....	2944
<i>Yanhua Zheng</i>	
An ARDL bounds test approach to CO2 emissions, energy consumption and economic growth in China.....	2947
<i>Xiaoqin Liu, Hongyu Liu</i>	
An Economic View on Beijing's Construction of A World City.....	2951
<i>Jun Du, Jingbo Ren</i>	
An Economics Analysis on Non-sustainability of Trade Activity and Environmental Protection.....	2955
<i>Yujing WANG</i>	
An Empirical Analysis on Farmer Investment in Human Capital Effect on Agricultural Growth in Heilongjiang Province.....	2958
<i>Liu Sheng,Li Cuixia</i>	
An Empirical Analysis On the Performance of Working Capital Management of Listed Companies in China.....	2961
<i>Yang Kequan,Lvliwei</i>	
An Empirical Research On The Effects On Wages Of FDI Based On Province-level Panel Dataset.....	2965
<i>Hai-bo Zhang</i>	
An Empirical Study of Concentrated Ownership Structure and Corporate Performance of Family Companies in China.....	2969
<i>Fu Jiani, Li Jiming</i>	
An Empirical Study on the Co-movement between AShares and H-Shares.....	2973
<i>Junhong Chu</i>	
An Empirical Study on the Governance Effect of Bank Loan Financing of Listed Companies in China.....	2977
<i>Zhao yuzhen</i>	
An empirical study on the moderating effect of entrepreneurial cognitive biases on the relationship between organizational learning and firm performance ——data from Minnan region in Fujian Province in China..	2981
<i>Zhang lin</i>	
An Improved Software Reliability Model Incorporating Detection Process And The Total Number of Faults.....	2985
<i>Denghua Mei,Rui Zhang,Xi Zheng,Zhao Liu</i>	
An Innovation Logic Model for Business Management and Development.....	2988
<i>Zhang Yongqiang</i>	
Analysis of Dependence in China and Oversea Stock Markets under Subprime Mortgage Crisis -----Based on Markov Switching Model.....	2992
<i>Wu Heng-yu;Hu Gen-hua;Qin Si-yi</i>	
Analysis of Industrial Ecology Construction based on the Sustainable Development.....	2996
<i>Wang Ying</i>	
Analysis of Industrial Relationship Characteristics in China.....	2999
<i>Fan Decheng,Wang Xiaohui</i>	
Analysis of Macroeconomic Time Series by the HP filter.....	3003
<i>Xiaomeng Zhu, Weixin Luan,Yi-Sheng Zhu</i>	
Analysis of Quantitative Model of Enterprise Internal Control Assessment.....	3007
<i>Tong Lili,Wang Zhicheng</i>	
Analysis of the Formation Mechanism of Sticky Knowledge in Industry-University-Research Institute Cooperation Based on Noise.....	3011
<i>Kong Fanshi,Zhang Lu,Zhai Yunkai</i>	
Analysis On the Causes of High Social Logistics Cost of China.....	3015
<i>Yunfeng Liu ,QianQian Cao</i>	
Analysis on the Dynamic Mechanism of R & D Industry.....	3018

Analysis on the Impact of Rural Commodity Circulation on China's Rural Economy at Different Phases ——Based on Panel Data for 31 Provinces.....	3022
<i>Liu Qiang ; Zheng Xungang</i>	
Analyzing of Driving-forces of Economic Growth Based on Hebei Province.....	3026
<i>Zhang Jin, Jiamei Fan</i>	
Application of the Grey System Model to Development of Biogas in the city of Huixian.....	3030
<i>Xiao-ling Liu,Xun-gang Zheng</i>	
Applications of data integration in thermal power infrastructure construction project management heterogeneous system.....	3034
<i>WU Yunna,CHEN Jian</i>	
Asset Price Fluctuation and Banking Risk Viewded from Bank Income Structure in china.....	3038
<i>Zhang qingjun</i>	
Assets Pricing Under Different Regimes of Exchange Rate.....	3042
<i>Zhiwen Peng,Lu Guo</i>	
Australia's Wool Supply Trends: Implications for China.....	3046
<i>Hui Liu</i>	
Background Extraction and Update Method Based on Histogram in YCbCr Color Space.....	3050
<i>JIN Chengjun,CHANG Guiran,CHENG Wei, JIANG Huiyan</i>	
Bank Lending Channel, Informal Finance and Monetary Transmission in China.....	3054
<i>YUAN Cheng,LIU Xiaonan</i>	
Based on Factor Analysis Combined with Contribution Rate of Variance: China's ST Companies Performance.....	3058
<i>Sen Wang; Qi Wang</i>	
Board characteristics and board monitoring function ——evidence from listed company of China.....	3062
<i>Zunhuan Shen,Jiancheng Long</i>	
Carbon emissions embodied in the international trade of China: An input–output analysis.....	3066
<i>Jilu Zhang</i>	
Cellular Mobile Radio Networks Design.....	3070
<i>Yu-Cheng Chang, Ching Chang, Chi-Yuan Chang, Guang-Yu Tu</i>	
Charpserver The Significance Of Bring Up Project Management For The Small and Medium Business.....	3074
<i>Jingwei Zhang, Cao Yan</i>	
China Car Industry's Fighting back with Judo Strategy and Collectivistic Mindset.....	3077
<i>Biao Quan</i>	
China's E-Commerce Becomes Reality.....	3081
<i>Chunling Sun</i>	
China's Foreign Trade Policy Choosing in Post-WTO Era.....	3085
<i>Li Han-jun</i>	
China's Forest Products Foreign Trade Policy: Overview and Analysis.....	3089
<i>Hou Fang-miao,Song Wei-ming,Li Ran,Tang Shuai</i>	
China's housing price growth mechanism of the design constraints.....	3093
<i>Zhang Weiqun,Li Qi</i>	
China's rice supply and trade: Constraints and Potential.....	3096
<i>Lu Qian,Miao Shanshan,Wailes E.J.</i>	
Chinese Investors' Selections of Consuming and Investing under Bounded Rationality.....	3100
<i>Bei Zhengxin,Zhu Xuqiang</i>	
Comparative research in several major benefit-evaluation models of sports event.....	3104

*Wang xueshi, Wang xueshi*

Comprehensive Assessment on Biodiversity Conservation Efficiency to Horse Mountain Village Natural Reserve Based on “Agreement Protection” mode.....	3108
<i>Wang Shangwu, Tan Jing</i>	
Controlling shareholders, minority shareholders and interests conflicts: Evidence from family firms in China.....	3112
<i>Li Jiming, Xu Kai</i>	
Correlation Analysis of Carbon Dioxide Emissions and Economic Growth in Eastern, Central and Western China.....	3116
<i>WANG Xiao, ZHENG Xun-gang</i>	
Data Envelopment Analysis on Efficiency Evaluation of City Circular Economy.....	3120
<i>Baosong Liang, Yawei Wang</i>	
Degree of Internationalization and Firm Performance -Evidence from China's State-owned Banks.....	3124
<i>Yuan Xuemei</i>	
Design and Analysis of Video Parallel Processing on a Hierarchical Multiprocessor System On FPGA.....	3128
<i>Da Li, Yibin Hou, Zhangqin Huang, Chunhua Xiao</i>	
Discussion on Property of Road Transport Behavior.....	3132
<i>Yuan Yuan, Wang Qiu-ling, Liu Yang</i>	
Does Earning Management Meet Analysts' Forecasts? ——A Perspective of earnings surprises of Chinese Listed Companies.....	3135
<i>Zhao Lianjing, Li Ping</i>	
Does flight exist in stock, Treasury bond and corporate bond markets? —empirically study based on security market in China.....	3138
<i>LI Chenggang, TIAN Yixiang</i>	
Does Low Inflation Imply Low Inflation Persistence: New Evidence from China.....	3142
<i>Baojun Feng, Chengsi Zhang</i>	
Does Skill-Biased Technological Change Necessarily Cause Increase in Wage Inequality?.....	3146
<i>Zhicheng Xu, Jia Yan, Ping Zhang</i>	
Dollar Standard, Overshooting of Exchange Rates and RMB Exchange Rate Regime Reform.....	3151
<i>He Guohua; Liu Lintao; Chang Xinxin</i>	
Economic Analysis and Institution Assessment of China's Agro-biodiversity Conservation.....	3155
<i>Yuansheng JIANG, Yulin DENG, Ruiping RAN, Ge HE</i>	
Economic Growth and Industrial Pollution: Evidence from the Urban Panel Data in China.....	3159
<i>Zhang Juan</i>	
Empirical analyses of the relationship between Financial education expenditure and Poverty population.....	3163
<i>Chongyuan Yu; Tianhui Zhuang</i>	
Empirical Analysis of Financial Development and Income Inequality in China.....	3169
<i>Yu Ping, Qin Zhennan</i>	
Empirical analysis of rural social welfare based on welfare index in China.....	3173
<i>Gao Ping, Cheng Lin</i>	
Empirical Analysis on Education Investment and Economic Growth in China.....	3177
<i>Jia Meifan; Jin Zhang</i>	
Empirical Analysis on the Adjustments of China's Industrial Structure and Policy Orientation.....	3181
<i>Wang De-zhang, Wang Jin-liang, Song De-jun</i>	
Empirical Analysis on the Relationship between the Values of Real Estate Industry and the Values of Tertiary Industry in China.....	3185
<i>SHAO Zhan-lin, ZHU Dao-lin</i>	
Empirical Study on Electronic-Business Capability Conceptual Model: Based on Dynamic Capabilities View.....	3189
<i>Pu Liu, Yunfeng Wang, Na Cai, Weili Wang</i>	

Empirical Study on Influence Between Listed Commercial Banks Corporate Governance and Scale Efficiency.....	3193
<i>LI KAIFENG</i>	
Empirical study on the influence factors of Chinese money supply fluctuation based on VAR model.....	3197
<i>Zhu Wenchun, Fu Xinhong, Ma Wenguang, Mo Xingwu</i>	
Empirical Study on the relationship between the growth of regional industry and its energy consumption in China.....	3202
<i>Han Ying, Zhao Pan, Pan Yanru, Wang Juan, Qu Daogang</i>	
Energy consumption, gross domestic product and carbon dioxide emissions Panel data evidence from nine countries.....	3207
<i>Weina Yang, Xilin Liu</i>	
Energy Diversification and Sustainable Economy Growth.....	3211
<i>Zuo hui, Ai Danxiang, Zhang Chengke</i>	
Enlightenment of R. Coase's Second Theorem —On the Relationship between Justice of Law System and Economic Efficiency-Orientation.....	3215
<i>CHENG Cheng-ping, ZHANG Xu</i>	
Enterprise Financial Prediction Analysis Based on Rough Set and Neural Network.....	3220
<i>Lu Yongqin, Liang Tao</i>	
Entrepreneurs Synergy, Inclusive Development and Formation of Industrial Clusters:A Case Study From Shanxiahua, China.....	3223
<i>Feng Wang, Zuhui Huang</i>	
Equity Structure, Private Benefit and M&A Decision A Model Based on Agency Theory.....	3227
<i>Zhang Jia, Han Liyan</i>	
Evaluation Indexes Selection of Listed companies finance Based on Fuzzy Clustering.....	3231
<i>LI Yun-fei, Yan Fei</i>	
Evaluation of Operational Risk of Zhe Jiang Textile SMEs Cluster & Suggestions.....	3235
<i>Zhang Xifeng, Pan Qinhua</i>	
Financial Constrains and Hedging Needs: Effects of Firms' Cash Holdings in Product Market Competition.....	3239
<i>Duan Liu, Youde Zhou, Shou Chen, Huan Wang</i>	
Financial Performance Case Analysis on Competitive Advantage in Yili Corp.....	3243
<i>YIN Huayang, XUE Yanan</i>	
Financing Strategy from Perspective of Firms' Sustainable Development.....	3247
<i>Qi Yongjun</i>	
Firm Growth and Capacity Evolution in the Container Market.....	3251
<i>Lixian Fan, Meifeng Luo, Wesley W. Wilson</i>	
Game Analysis of Enterprise Behaviour Motive under the Mode of Circular Economy.....	3256
<i>YANG Jie, SUN Yang, CHEN Xiaomin</i>	
Game analysis of stakeholders's behavior for rural public goods supply in Public-Private Partnerships.....	3260
<i>Jiang Feihai, Wu Ping</i>	
How Public Investment Promotes Growth - Under Cooperative Game Framework.....	3264
<i>Tian Lei, Huang Hai</i>	
How to Alleviate the Pressure of Employment under High-speed Economic Growth.....	3268
<i>Zhang Jin, Liu Lin</i>	
How to Measure Financial Reporting Quality Internationally?.....	3271
<i>Huifa Chen, Qingliang Tang, Yihong Jiang, Zhijun Lin</i>	
Human Capital, Social Capital, and Economic Growth Evidence from Panel Data in China.....	3275
<i>Lingyan Hu</i>	
Impact Analysis of International Industrial Transfer on SMEs in Zhejiang.....	3279

Impact of Agricultural Industrialization Management on Farmers in China A Case Study of Dairy Farming in Inner Mongolia.....	3283
<i>Ruizhen ZHANG,Eiichi KUSANO,YueXian BAO</i>	
Impact of Trade Liberalization on Farmers' Welfare*: --from the perspective of consumption and price transmission.....	3290
<i>WANG Junying,HAO Na,ZHU Jing</i>	
Inclusive Growth and Social Responsibility Accounting.....	3294
<i>QIDIANWEI;YANGCUIPING</i>	
Income, Income gap, and Employment under Public Investment.....	3298
<i>Tian Lei;Huang Hai</i>	
Industrialization and Informationization Integration Application Analysis on Orbital Traffic Equipment Manufacturing.....	3302
<i>Xiufei Li</i>	
Industry Bases and Population Gathered Function in Western Small Town.....	3306
<i>Futian Li ; Jianmin Xie</i>	
Influence of the Chinese Monetary Policy on the Current Macro-economy ----Analysis with the FAVAR model.....	3310
<i>XiangDong Liang,Yaozhong Wang</i>	
Information age information quality training college instructor.....	3314
<i>Hou Ling</i>	
Institutional Economics Explanation for "Three Difficulties" of the Rural Village Public Goods Supply.....	3317
<i>Liu Hongyuan</i>	
Intelligent Surveillance System Used One New Method of Image Recognition.....	3321
<i>GU Lingkang,Zhou Mingzheng</i>	
International Efforts to Maintain International Financial Stability.....	3325
<i>Pei Liu</i>	
Is There Trade Opportunity of China's Fresh Apples in the EU Market?.....	3329
<i>Xiaofeng Zhao, Markus F. Hofreither</i>	
Legal Protection of Investors, Product Market Competition and Corporate Capital Allocation Efficiency —From the Empirical Evidence of Listed Manufacturing.....	3334
<i>Zhiqiang Liu</i>	
Limitations of Monetary Policy Theory and the Evidence from the UK during and after the International Financial Crisis.....	3338
<i>Zheng Chunfang,Liu Yingchun</i>	
Loan Portfolio Pricing Model Based on Default Correlation.....	3341
<i>Guotai Chi,Yong Cao,Libin Zhou</i>	
Long-Run and Short-Run Budgeting for Taiwan and China: Evidence from Panel Data Analysis.....	3345
<i>Yuan Hong Ho, Chiung Ju Huang</i>	
Looking Forward to the Future Development of the Euro Area.....	3350
<i>Wen Si</i>	
Modelling resource constraint to radiating area of urban agglomeration ——based on theory of endogenous economic growth and gravity equation.....	3354
<i>Zhang Shijie</i>	
Moving average effect of the stock market in China an analysis based on the textile section.....	3358
<i>LiHuang</i>	
Multi-attribute Procurement Auctions Based on Cobb-Douglas Utility Function.....	3361
<i>Shulin Liu,Jun Li</i>	
Multi-objective multi-execution mode resource-limited optimization of fuzzy project scheduling.....	3365



*Duan Shixia, Pu Juan, He Xiaoli, Zhang Han*

On the Index System of Pollution Reduction.....	3369
<i>lv Jin, Ma Jing, Yuan Peng, He Yanlin</i>	
On the Selection of the Civil Economy Road in China.....	3373
<i>ZHU Xue-yi, GUO Zhen-yu</i>	
Pecuniary Externality Study on Regional Industrial Brand of China.....	3378
<i>Tang Song, Li Bin</i>	
Performance Evaluation on China's Fiscal Agricultural Expenditures Since the Reform and Open Policy Based on Grey Correlation Analysis.....	3382
<i>Xue Zhang, Xia Zhao</i>	
Pricing Model of Catastrophe Option based on Seismic Risk.....	3386
<i>SUN Wei, NIU Jin-jin</i>	
Productivity Growth in Pearl River Delta During Reform Period* --A Malmquist Index Analysis.....	3390
<i>Ye Zhang, Kaiguo Zhou</i>	
Promote the Development of SMEs by Constructing Enterprise Standard System.....	3396
<i>YANG Fang, SU Min, LUO Ming</i>	
Promotion effect and its determinants of agricultural flagship enterprise on farmers implementing agriculture standards: a case study in Zhejiang, China.....	3401
<i>Zhen Yan, Jiehong Zhou, Xu He</i>	
Quality Predication Control Based on the Grey Dynamic Model Group.....	3405
<i>Wei Qingyun, Zhang Yanliang, Liu Xiaoyi, He Xiao-li</i>	
Research and implementation of information hiding based on RSA and HVS.....	3409
<i>Tan Fei, Liao Shaojun</i>	
Research On Chinese Reverse Logistics Development Strategy.....	3413
<i>Wang Zhicheng, Tong Lili</i>	
Research on Differences of Capacity for Sustainable Development of Shandong Peninsula City Groups.....	3417
<i>LUO Fang, HAN Song</i>	
Research on Dynamic Response about Adjustment of Industry Structure to International Trade in China.....	3420
<i>Li Jian, XU Hai-cheng</i>	
Research on E-commerce Taxation From an Angle of China.....	3424
<i>YANG Senping, LIU Guangfu</i>	
Research on Effective Cost Control in Highway Projects.....	3429
<i>JIEYU WANG, HAICHENG XU</i>	
Research on Enterprise Education in Chinese Higher Educational Institutions.....	3433
<i>Zhang Yun, Li Xiuzhen</i>	
Research on Establishing Competitive Market for the Highway Industry.....	3437
<i>JIEYU WANG, HAICHENG XU</i>	
Research on Management Mechanism of Interregional Bundled World Heritage.....	3440
<i>Mingzhu Liang, Wei Wang</i>	
Research on Modular Innovation model of Complex Product System.....	3444
<i>Zhongmin Yang, Zhaohua Wang</i>	
Research on Public Investment, Private Investment and Economic Growth in the Global Financial Crisis: A Preliminary Model.....	3448
<i>Hui Liu, Jianguo Jiao, Chunjuan Zhai</i>	
Research on Regulations for the Price Level of Highway Toll.....	3452
<i>JIEYU WANG, HAICHENG XU</i>	
Research on the Characteristic of Fractal Patterns of the Relationship between Input and	

Output of Zhejiang Province.....	3455
<i>Xia Liu, Li Wu, Junjie Ma</i>	
Research on the Evaluation and Countermeasure to the Situation of Dongguan's Coordinating Development Economy.....	3459
<i>Lin hongling, He Zhifeng, He Haijiao</i>	
Research on the Interaction Mechanism of Related Subjects in University Student Village Officer Project.....	3464
<i>Chen Zhiyue</i>	
Research on the Joint Innovation of Independent Brand Model in Chinese Corporation.....	3467
<i>Lizhi Deng, Wei Li, Jiarui Lv</i>	
Research on the Relationship Between Executives' Characteristics and Over-investment.....	3472
<i>TANG Man-ping, LI Hong-zhi</i>	
Restriction Mechanism and Perquisites Consumption of Executives Based on Chinese State-owned Enterprises.....	3476
<i>TANG Man-ping, JIA Ming-wen</i>	
Risk Analysis and Labor Rights Protection of Care Workers.....	3482
<i>Yan Yihong, Li Weiguang</i>	
Shift of reference point and decision of farmers' pesticides using based on prospect theory.....	3486
<i>Yongqiang Wang, Yuchun Zhu</i>	
Social Security and Household Consumption: Historical Experience, Effect Mechanism and Policy Suggestions.....	3490
<i>Quan Lu, Yiting Lu</i>	
State ownership, government intervention and big four's auditing quality.....	3494
<i>Huajun Yang</i>	
Strategic Research of County Economic Development: A Case Study of Nanling, Anhui.....	3499
<i>Liu Zhiling, Zhu Weidong, Zhang Tao</i>	
Strategy and Numerical Analysis for Sellers Based on Priceline.....	3503
<i>Yaqing XU, Qiying Hu</i>	
Study on Construction and Practice of Distribution Network for Zhejiang Foreign Trade.....	3507
<i>Mao Yuzhong, Yang Guangming</i>	
Study on Financial Distress prediction of Listed Companies Based on Logistic Regression.....	3511
<i>Lin Ai-mei, Wei Chun-mei</i>	
Study on IPO's Short-term Overpricing in China Evidence from Chinese Listed Companies.....	3515
<i>Guoliang HUANG, Hanqiao LI, Meng WANG, Ting LIU</i>	
Study on IPO's Underpricing and Overpricing in China Evidence from Chinese Listed Companies.....	3519
<i>Guoliang HUANG, Hanqiao LI, Ting LIU, Meng WANG</i>	
Study on M&A Efficiency of Commercial Bank a Case Study in China Everbright Bank and China Investment Bank.....	3523
<i>SUN Wei, Liu Jing</i>	
Study on Prediction Model of Financial Risk in Chinese Listed Companies.....	3527
<i>FangHui</i>	
Study on Prevention and Control of Logistics Outsourcing Risks.....	3531
<i>zhou shengshi</i>	
Study on Regional industrial Transformation based on carbon emission: the case of Jinhua city.....	3535
<i>ZHU Hua-you, SU Yang</i>	
Study on the Development of Carbon Finance in Low Carbon Economy.....	3539
<i>Zhang Xiao-yan, Zhang Xiao-li</i>	
Study on the Development of Dynamic Alliance Enterprises' Low-carbon Economy on Market Economy Condition.....	3543

*Yue Yang, Shu-hui Wen*

Study on the Northeast China leading industry choice and development.....	3547
<i>SHAO Wenwu, LIN Xiumei, LI Xingdu</i>	
SWOT Analysis and Countermeasures Research of Agricultural Produce Processing Industry Development in Henan Province.....	3552
<i>Yawei Wang, Zhen Chen, Rui Wang</i>	
Taking Students as Essentials, Quality as Foundation in Cultivating Advanced Practice-Oriented Talents in Yantai University.....	3556
<i>Xu Shiai, Chen Shumin, Han Xiaoling</i>	
Talk about Innovation Education of Graduate Students through Strength and Beauty Design Competition.....	3561
<i>Jia Zhang, Wu Lixiang, Hao Shanshan, Qu Shuying</i>	
Technological innovation, intellectual property protection and the structure of imports in China.....	3564
<i>Guoda Gu, Lijing Chen</i>	
Term Structure of Interest Rates and Stock Market Cycle: Empirical Analysis Based on MS-VAR Model.....	3568
<i>XIA Qing, ZHANG Huahua</i>	
The 3+3 Model of the Formation and Evolution of the Regional Industrial Division Structure.....	3574
<i>Wang Baocheng, Liu Jiangwei</i>	
The Analysis of Enterprise-University-School Union Benefit Assignment mechanism.....	3576
<i>Li Mei, Liu Ping</i>	
The Analysis of Rural Governance Model Which Under The Background of Urban and Rural Coordination —Based On The Investigation of Chengdu Experimental District.....	3580
<i>Wu Ping, Yu Jiajia</i>	
The Analysis on Influence of World Expo to Major Economic Indicators of Shanghai.....	3585
<i>Wu Zhiping, Xu Xu</i>	
The Application of Association Rules Mining in Data Processing of Private Economy Statistics.....	3590
<i>XIN Jinguo, WEI Tingting</i>	
The Cause and Effect on Tianjin's Undertaking Offshore Outsourcing Services.....	3593
<i>GAO Suying, LIU Jianzhao, ZHU Yucun, ZHANG Shulian</i>	
The Characteristics and Motivation Analysis of China' Foreign Direct Investment to GMS Four Countries.....	3597
<i>Shu-hui Wen, Yue Yang</i>	
The Choice of Strategy Ideas of Green Marketing on the Background of Low-Carbon Economy.....	3601
<i>Liu Guang Lu, Liu Hong</i>	
The Conflicts and Incentive Mechanisms in the Marketing Channel.....	3605
<i>Qianling shen, Hong Cao</i>	
The Consumption and Control of the Real Estate Market Based on Dissipation Structure Theory.....	3609
<i>ZHOU Wei-ji, LIU Jing-xian, LI Xue-qiang, LIU Yang</i>	
The Corporate Social Responsibility and Accountability in the Modern Corporation.....	3613
<i>Hui Hu, Danni Wang</i>	
The Development Motivation of Cross-regional Bilateral Free Trade and Its Enlightenment to the development of Bilateral Free Trade in China.....	3616
<i>Liu Xiaoyan, Cai Zhengui, Luo Can, Lu Rongkun</i>	
The Development of China Carbon Finance Market Under the Context of Low-carbon Economy.....	3620
<i>Li Yongqing, Quan Libo</i>	
The Distinguishing Background, the Path and the Pattern --Analysis on China's Economic Growth Path in the Recent 60 Years.....	3623
<i>Min Liu, Jinming Wu</i>	
The Effect of Multinational Companies on the Employment Volatility of China.....	3630
<i>Li Yao; Sun Lin; Liu Hao; Song Jing</i>	

The Effect of Network Promotions on Consumers' Purchasing Behaviors.....	3634
<i>Tang Shulei, Ren Licheng</i>	
The Effect of the Changes in China's Population Age Structure on the Resident's Consumption.....	3638
<i>Xia Wang</i>	
The Effects of Openness and Indigeneity on Growth: Evidence from Nonparametric Panel Data Model with Two-way Random Effect.....	3642
<i>Xianbo Zhou, Kui-Wai Li</i>	
The equilibrium model between the financial risk and the efficiency for diversified financial operation An example of financial conglomerates model.....	3646
<i>Ruan Yongping, Feng Yiran, Xu Mengxin</i>	
The Evaluation Model for Circular Economy within Industrial Cluster Based on BP Artificial Neural Networks.....	3650
<i>Yang-Ping Sun, Xiao-Mei Wang</i>	
The Farmers Evaluation and Expectation of Grain Direct Subsidy Policy ——Based on the investigation of 452 farmers in Sichuan province.....	3654
<i>Liyu Ju, Xinhong Fu, Rong Chen, Wenru Zang</i>	
The ideology of sustainable development of the circular economy and the development mode based on the point of industrial chains.....	3659
<i>Yifang Liu</i>	
The Impact and Implication of Interest Rate Adjustment to Risk Management for Chinese Commercial Banks -Based on Interest Rate Sensitivity Model.....	3665
<i>Yingying Xue, Zhirong Yang</i>	
The Impact of Human Capital on Technological Innovation Capability ---Data from Beijing Tianjin and Hebei Regions.....	3669
<i>GAO Suying, ZHANG Yanli, CHEN Rong, ZHANG Shujian</i>	
The Impact of the Global Financial Crisis on China-U.S. Agricultural Trade.....	3673
<i>Qi Wang, Zhihong Tian, Hongyuan Xu</i>	
The Influence of RMB Exchange Rate Fluctuations on the Export Trade of Wooden Furniture.....	3677
<i>TIAN Gang</i>	
The Key Factors of China Grain Enterprise Outbound Investment Based on Food Security Background.....	3681
<i>Shuzhong Ma, Fan Duan, Haiyan Gu</i>	
The latest progress of eco-compensation in China.....	3685
<i>Li-jun Wang</i>	
The Local Government Financing Efficiency: An Evaluation Based on the Fuzzy Comprehensive Evaluation Process.....	3689
<i>Fu Chuanming</i>	
The Measurement of Earnings Quality of Listed Companies from Manufacturing Industry: An Empirical Study.....	3692
<i>Peng Yanmin, Jia Hui Fang</i>	
The mechanism analysis on the impact of the development of human capital in High-tech zone to the regional economy.....	3696
<i>Liu Fei, Zhang Xiusheng</i>	
The mechanism analysis on the technological innovation of high-tech industrial park to improve the change of regional economical growth patterns.....	3701
<i>Yao Boming</i>	
The Mechanism of Stock market's heterogeneity on Financial Anomalies From the Momentum effect Perspective.....	3706
<i>Jijiao Jiang, Junheng Cheng, Tongtong Sun</i>	
The Method to Select Industrial Transfer to The Less Developed Region– Taking Lankao Henan for Example.....	3710
<i>CHE XU</i>	
The New Trends and Impacts of the Development of Foreign Direct Investment.....	3714
<i>Fang Jianchun, Song Yuhua</i>	

The Non-Zero-Sum Game of Sino-Japanese Economy.....	3720
<i>Chen Lixin,Su Lijing</i>	
The reality reason and realization form of enterprise choosing vertical integration ——take Mingshan tea industry as example.....	3723
<i>Zhao Jing,Cao Zhengyong</i>	
The Relationship Model between Suppliers and Manufacturer.....	3727
<i>Ji Yali, Wu Jun,Zhao Jinkun,Li Baohong</i>	
The Relationship of Regional R&D Resources and Patent Output: A Case Study of Hebei Province.....	3731
<i>Li Zibiao,Hu Baomin,Xie Meng</i>	
The Slowdown of China's Monetary Velocity A viewpoint from both short time and long time.....	3735
<i>Zhang Yu-hang</i>	
The SME Financing GapTheory and Practice.....	3739
<i>Wang Liming</i>	
The statistical analysis on the low-profit public companies in China marke.....	3743
<i>Xia lan,Xie Zhiying</i>	
The Strategical Thinking on New Rural Construction in the Post-taxes and Fees Era.....	3747
<i>Yueying Tao</i>	
The Study on Financial Crisis Cost in Listed Companies.....	3751
<i>Zhuang Zhensheng</i>	
The Study on the China's Ability of Undertaking the International Transfer of the Service.....	3755
<i>Hui Fang,Xu Zhang, Yuxiu Ma, Jing Lv</i>	
The Support from Government on the "Employment" for SMEs.....	3759
<i>Cai Feihe,Chen Diping</i>	
The System Dynamics Research on Revenue of Human Capital Investment of High-tech Enterprise.....	3764
<i>He Gang;Qiao Guotong</i>	
Thinking on the deep amalgamation of IT enterprises and professional IT education in higher vocational College.....	3769
<i>ZHUXIONGJUN,HANNING</i>	
Thought on Low-carbon Urbanization Strategy in Sichuan Province.....	3772
<i>YI DU</i>	
Three-dimensional Perspective To Judge The Degree Of RMB Internationalization ——Analysis Based On RMB Cross-border Circulation.....	3777
<i>CHENG Cheng-ping, ZHANG Xu</i>	
Time-Diffusion Synchronization Protocols in Wireless Sensor Networks.....	3783
<i>Mantian Xiang, Lihua Sun, Lihong Li</i>	
Tourism Expansion can Enhance Real Estate Investment:Evidence from the Hainan Island.....	3787
<i>WU Xue-pin, LI Jun-yang</i>	
Trade Openness, Domestic Terms of Trade, and Rural residents' consumption structure in China.....	3791
<i>HONG Wei, CAO Lijuan</i>	
University-Entrepreneur Trust and Sustainable Small Business Enterprise.....	3797
<i>Tang Yanyan</i>	
Welfare Economics Analysis of Chinese Civil Affairs.....	3801
<i>Zhiying Liu</i>	
What Can Students Learn by Playing Business Simulation Game: An Empirical Study in China.....	3805
<i>Song Han,Jian Cai,Xiongdong Liu,Qiwen Wang</i>	
WTO's role in Global Energy Governance.....	3809
<i>Tang Qi; Yu Minyou</i>	

## Table Of Content

### Volume 5

<p>A Comparative Analysis of Modern Electricity Regulatory System From the viewpoint of regulatory economics.....</p> <p><i>FENG YANG</i></p>	3813
<p>A Comparative Study of Entrepreneurship Measurement in Anhui, Zhejiang, and Jiangsu.....</p> <p><i>Yuewu Cui; Jing Tao</i></p>	3817
<p>A data embedding algorithm using the voice activity detection of G.723.1 code.....</p> <p><i>Chen Liang; Wang Jian; Ji Xiaoyong</i></p>	3823
<p>A Model for Cost-Benefit Analysis and Decision-Making of Opening-up Policy of China Economy.....</p> <p><i>Chen Ming</i></p>	3827
<p>A Newsvendor Order Decision Analysis in a Safety Space.....</p> <p><i>Guibin Lu</i></p>	3833
<p>A Rational View on China's "World Factory" Status.....</p> <p><i>ZHANG Jian-hua</i></p>	3837
<p>A Research on Logistic Regression Model Based Corporate Credit Rating.....</p> <p><i>Qin Hui-lin; GUO FENG</i></p>	3840
<p>A Study of The Organizational Model of Agricultural Industry Chain and Its Efficiency —In A View of Cooperative and Non-cooperative Game.....</p> <p><i>TENG Ying, YANG Dong</i></p>	3844
<p>A Study of The Reliability and its Influencing Factors of Financial Analyst's Forecast.....</p> <p><i>MingminLai; HuiWu; YuanhuiZhang</i></p>	3848
<p>A Study on Main Problems and Strategies of Water Resources in the Construction Process of Small Towns and New Countryside.....</p> <p><i>Xun Shoukui, Gui Herong</i></p>	3852
<p>A Study on the Effect Mechanism of Interest Rate Policy on Tax Revenue.....</p> <p><i>Jianhong Huang, Ping Gong</i></p>	3856
<p>A Study on the Price Discovery Process of Steel Futures of the Shanghai Futures Exchange Based on VAR Model.....</p> <p><i>Ye Yaoming, Zhang Xifeng</i></p>	3860
<p>A Study on the Relationship between Family Ownership, Institution Share Holdings and Firm value.....</p> <p><i>Pi-Hsia Hung, Chai-Yang Wu, Ruey-Shii Chen</i></p>	3864
<p>A Study on the Strategies of Small Towns and Rural Urbanization Process under the Constraints of the Clean Technology.....</p> <p><i>Xun Shoukui</i></p>	3868
<p>A Universal Steganalysis to Steganographic Images on Frequency Domain.....</p> <p><i>Qian Ping, Chen Li-ya, Wu Meng</i></p>	3872
<p>About the path dependence on carbon financial structure in risk control of firm's carbon emissions.....</p> <p><i>Minglong Yao, Jufen Chen</i></p>	3877
<p>Accounts Receivable Management of Small and Medium Enterprises in the Post-Crisis Era —Based on the Factoring Perspective.....</p> <p><i>Lingyan Gu, Yongbin Xu</i></p>	3881
<p>An Analysis of the Features and Development Trend of Labor-intensive manufacturing industry of China.....</p> <p><i>Zhaoxi Zou</i></p>	3885
<p>An Analysis on the IPO Underpricing.....</p> <p><i>Wenjing Wei</i></p>	3889

An Congegration Analysis of Relation Between Human Capital and Foreign Trade—An Empirical Analysis Based on 1978 to 2008 Annual Data.....	3893
<i>Ma yueru; Bai Yong</i>	
An Demonstrative Analysis on Volatility Features of RMB Exchange Rate Based on ARCH Family Models.....	3898
<i>Dehong Lu, Wenshou Yan, Yang Xi</i>	
An Empirical Investigation on the Determinants of Independent Directors' Compensation New Evidence from Chinese Listed Company.....	3901
<i>Hanmin Liu, Mudan Tang</i>	
An Empirical Study of the Relationship between Cross-strait Trade and Economic Growth in Taiwan.....	3905
<i>LIU Feng</i>	
An Empirical Study on Earnings Manipulation through Debt Restructuring Based on the New Accounting Standards.....	3908
<i>Hu Zhi-ying, Liang Shuang</i>	
An Empirical Study on the Determinants of Dynamic Efficiency of Chinese Commercial Banks.....	3911
<i>Luo Kai, Liu Fen</i>	
An Empirical Study on the Impact of the Block Trades on Implicit Transaction Costs in China's Stock Market.....	3914
<i>Ling Chunhua, Gu Jing</i>	
An Empirical Study on the Relationship between the Characteristics of the Accounting Information Systems (AIS) Planning and the credibility thereof.....	3918
<i>Wang Fanlin, Yang Shizhong</i>	
An Evolutionary Game Analysis on the Cooperation Decision-Making of Informal and Formal Finance.....	3921
<i>Ming Yihao, Zhu Yingying</i>	
An Intelligent Blind Rod and Navigation Platform Based on ZigBee Technology.....	3925
<i>GONG CHEN, ZHU CAN, PANG JUN</i>	
An Optimal Information Extraction Model and the Efficiency of China's IPO Pricing.....	3929
<i>shengfengXie ; wanzhongLu</i>	
An Prediction Study on the Visitors Per-day Amount of Shanghai World Expo2010 Based on Web Search Data.....	3934
<i>Peng Geng, Yuan Qingyu, Liu Ying, Lv Benfu</i>	
Analysis about the market structure of China's cement industry.....	3939
<i>Runchun Han, Yiting Wang, Baojuan Shi</i>	
Analysis between Patent Output and Economic Output for Emerging Technology Companies.....	3943
<i>Wu Feifei, Di Qing</i>	
Analysis of Income Gap between Urban and Rural Residents in Shanxi.....	3946
<i>Hua Xu, Yazhuo Liang, Jinkun Yu, Fuzhong Li</i>	
Analysis of Institutional Economics in China's urban Housing System Change.....	3950
<i>Zhang Lifeng, Lv Zan</i>	
Analysis of Structure - Conduct - Performance in the Dongjian Industry of Zizhong County.....	3953
<i>Zhengyong Cao, Xiaolin Lan</i>	
Analysis on Development and Constraints of Beijing microfinance market.....	3957
<i>Rui Zhao; Feng Zhang</i>	
Analysis on Inefficient ERP Investment Based on Behavioral Finance.....	3960
<i>Tao Yu, Yuan Sun</i>	
Analysis on Regional Differences of R & D Capability in China Based on Entropy.....	3964
<i>Xintong Liu</i>	
Analysis on the Change of Gini Coefficient of World Economy and Energy Consumption.....	3967
<i>Hong Wang</i>	
Analysis on the Influence of Expressway Exit/Entry on Land Use in Radiation Range.....	3972

Analysis on the Top-management Compensation in Chinese Listed Companies under the Storm of Compensation Concession.....	3977
<i>Yimin Chen</i>	
Analysis to influence of Enterprise income tax to capital structure of Ningbo to be listed.....	3981
<i>Kuifang Yuan</i>	
Analyzing of Industry Isomorphism Condition in the Northeast China.....	3985
<i>Shao Wenwu, Yang Yang, LIN Xiumei</i>	
Applied Research of Genetic Algorithm in the Demand of Book Resources.....	3989
<i>Deng Shu-ling, Shi Liang-wu</i>	
Are audited internal control reports reliable? -----Evidence from SMEs in China.....	3992
<i>Zhang Zhihua, Song Yanheng</i>	
Assimilation or Revitalization The preservation of Chinese Culture in the Internet Era.....	3996
<i>Liu Hu</i>	
Bank's E-Business Effect On the Residential Consumer Behaviour In China.....	4000
<i>Sen Wang, Lesi Cao</i>	
Changes in Carbon Emissions from Energy Consumption & Analysis of Influencing Factors Using STIRPAT Model.....	4004
<i>Xiaoxia Sun</i>	
China's Fashion Industry: How to Optimize the Competitiveness Modes?.....	4008
<i>ZHOU Chen-ying</i>	
City Marketing Strategy Research based on Low-carbon Economy.....	4012
<i>Lijuan TIAN, Jiying Tong , LiuYang</i>	
Coal Consumption Patterns Based on Economic and Environmental Constraints.....	4015
<i>LI Jinke, WANG Fenghua</i>	
Comparative Analysis on Corporate Governance in BRICs.....	4018
<i>Hanmin Liu, Xiaoyu Gong</i>	
Contract pricing and coordinating model of supply chain on strategic material based on real option.....	4022
<i>Wang Xihui, Liang liang</i>	
Convergence of Private Equity and Hedge Funds.....	4027
<i>Gang LI</i>	
Co-ordinating urban and rural social relief system interface mechanism.....	4030
<i>Tian Tian, Yang Jie</i>	
Correlation Analysis of the Prices of Chinese Rare Earth Metal Products.....	4033
<i>Cao Jianzhong, Lu Husheng</i>	
Correlation Analysis of the Rare Earth Oxide Prices.....	4037
<i>Wang Hai Feng, Zhao Ying</i>	
Customer Relationship Keep and Customer Knowledge In the Operation of the Customer Capital.....	4041
<i>Tianxue feng</i>	
Cyber-Deviant Behavior in the workplace: Review and Prospect.....	4045
<i>Jianwei Zhang, Liangliang Ma, Yuxin Liu, Tianyu Lin</i>	
Design and Implementation of E-Commerce Communication System Based on Fingerprint Authentication.....	4049
<i>Shan-shan Fang, Yong-liang Zhang, Xiao-min Yao, Chao-fan Liu, Qian-xi Tu, Ya-ping Huang</i>	
Discussion human capital evaluation as viewed from enterprise.....	4053
<i>Liu Zhijian</i>	
Discussion on the Issues of Informal Credit Specification.....	4057
<i>Qiangping Gu, Yufeng Li</i>	



Distributed Denial of Service Attack Detection Based on IP Flow Interaction.....	4060
<i>Jieren Cheng ; Xiangyan Tang; Xinghui Zhu ;Jianping Yin</i>	
Does reform of non-tradable shares change liquidity premium? Empirical study from China A share market.....	4064
<i>Lu Hengzhen, Ma yinghao</i>	
Economic Analysis on the Implementation Effect of the Proactive Fiscal Policy in Liaoning.....	4068
<i>Yuduo Lu,Boyu Sun,Xiongfei Qin,JiaoJiao Yu</i>	
Effect of the RMB Exchange Rate Change on FDI Inflow Divided by Industry.....	4072
<i>Yajie Wang, Ning Wang, Zheng Chen</i>	
Empirical Research on Relation of Industrial Structure and Export Structure of China.....	4077
<i>Wang Xiaoyun,Li Rui</i>	
Empirical research on the effect on listing corporation from different industry of RMB appreciation.....	4080
<i>Zhou Yi, Li Meng-xuan</i>	
Empirical Study on Correlation and Effectiveness about Technology Transformation in China.....	4084
<i>Duan Jie, Liu Yong, WangYanhong</i>	
Empirical Study on Effect of Market order to Liquidity.....	4088
<i>Tu Niansong,Long Jinru</i>	
Empirical Study On Impacts of Trade Liberalization and Economic Growth on Environmental Pollution.....	4092
<i>DENG Jie, WU Xian-jin</i>	
Empirical Study on Influencing Factors of Export Disequilibrium in China's Provinces.....	4097
<i>Yingwu Zhang,Sujun Liu</i>	
Empirical Study on the Function of FDI and Export to Economic Growth of Shandong Province.....	4101
<i>Li Rui,Wan Diandi</i>	
Empirical Study on the Relationship Between Financial Development and Economic Growth in China.....	4104
<i>Duan Jie, Liu Yong</i>	
Energy Consumption and Change of Industrial Structure in Shanghai from 2001 to 2008.....	4107
<i>Chen Xianli,Zheng Chunfang</i>	
Establishment of Social Order and Performance Budget Reform Under the Rules of Constitutionalism.....	4110
<i>Xudong Chen</i>	
Evaluating the Industry Credit Risk.....	4114
<i>TANG Yuanqi,DENG Xiang</i>	
Exploration of Land Eco-compensation Issue Based on Marxism Thought of Ecological Cracks.....	4117
<i>Sun Xiaoxia,Yu Xiao,Liu Jingnuan</i>	
External Detection of Listed Companies' Accounting Fraud Case Studies Based on Breakpoint Test.....	4121
<i>Liu Shuhai, Bai Zhonglin</i>	
Factors Affecting Enterprise Boundaries: An Organizational Innovation Perspective.....	4125
<i>Wang Yajun, Wei Long</i>	
Fiscal Decentralization, Local Government Behavior, and Unbalanced Development: A Theoretical Framework.....	4129
<i>Guoping Huang</i>	
Fixed Assets Investment Analysis.....	4134
<i>Xu Zhihong,Hu Zhiqiang</i>	
Government health spending in an endogenous growth model An empirical study in China.....	4138
<i>Xiao Haixiang,Liu Lefan</i>	
Grey Clustering Evaluation for Highway Condition.....	4142
<i>Miao Xiaokun</i>	
How to Promote the Efficiency of International Environmental Cooperation: Based on the Global Public Goods Theory.....	4146

*Qian Li, Yiting Chen, Tan Zhou*

Impact of Inward FDI on the Host Country's Capability Development of Investment Abroad Experience from China and India.....	€ 17
<i>Taotao Chen; Wenqing Pan; Xiao Chen</i>	
Impact of the Positive list system on Vegetable Trade between China and Japan.....	4154
<i>Zhai Yinli; Pang Hui</i>	
Impacts of Sulfur Taxation on the Chinese Macroeconomy and Industrial Sectors.....	4158
<i>Shiguo Ma, Lihong Yu</i>	
Implementation and Its Application of an Algorithm of Word Segmentation on Full Text Match in Chinese.....	4162
<i>Huifang MA, Houqin SU</i>	
Implications for China of the Mainstream School of Advantages Theories of FDI.....	4166
<i>Jin-ming Huang</i>	
Improved Method of Decoy State Quantum Key Distribution based with HPCS sources.....	4170
<i>Shun-Jin Li, Yu Guan, Min He</i>	
Incremental-Best-Relay Selection Scheme in Coded Cooperative Networks.....	4174
<i>Chunming Shen, Yuanyuan Gao, Yalong Zhang, Mingxi Guo</i>	
Industry Remedy Mechanism for Anti-dumping Measures ——Based on Two- period Duopoly Game Model.....	4179
<i>Zhang Jian, He Haiyan</i>	
Influence of Carbon Motivated Border Tax Adjustments on China's Foreign Trade and Countermeasures.....	4182
<i>Zheng Chunfang, Chen Xianli</i>	
Innovation ability training mode is explored to apply to Civil engineering graduates of the local comprehensive university.....	4186
<i>Shuying Qu, Lixiang Wu, Jia zhang, Xing Xi</i>	
Innovation Study on Construction Capital Supply Mode of China's Ordinary Highway.....	4189
<i>Jun Shen</i>	
Innovative Financing of the Peasant Household Taking the agricultural industrial production as the background.....	4193
<i>Zhai Jie, Wang Yubin</i>	
Insider Trading, Institutional Holding and Performance of the Capital Reduction Companies.....	4197
<i>Yung-Cheng Huang, Guan-Wei Chiou</i>	
Integration process and mechanism of agricultural industrial chain and technology chain: A link model for the supply and demand sides of agricultural technology.....	4201
<i>Fu Xinghong, Zhu Wenchun, Wang Jingdong, Chen Dongdong</i>	
Intellectual Property and Financing Preference Empirical Evidence from High-tech Listed Companies in China.....	4206
<i>Yan Hongyan, Yang Yi</i>	
Intellectual Property, Self-protection and Innovation.....	4210
<i>Yan Hui, Shen Yao</i>	
International Perspectives on the Economic Study of Ocean Governance.....	4214
<i>Liu Shu-guang, Liu Yue-feng</i>	
Investment Proportion's Incentive Effects on Risk Aversion.....	4219
<i>Zhu XuQiang, Bei ZhengXin</i>	
Investment Strategy for China Stock Market.....	4222
<i>Tu Niansong, Long Jinru</i>	
Leadership Style and Employee Innovative Behavior: the Mediating Effects of Psychological Empowerment.....	4226
<i>Zhizhu Lei, Fangjian Zhou, Yusheng Lei</i>	
Learning from International Experience to Promote Carbon Finance Innovation of China.....	4230
<i>Xiaocui Wang</i>	

Market Valuation and Acquisition Quality.....	4234
<i>Zhang Yiru</i>	
Measurement of Agricultural Efficiency in County Units.....	4238
<i>TANG Yuanqi, GUO Zhigang</i>	
Measurement on the Gap of the Fiscal Equalization among Regions in China.....	4242
<i>TIAN Fa, ZHOU Chen-ying</i>	
Modeling Study of Structured Trade Finance.....	4246
<i>Ye Li, Zhang Xiaoyun</i>	
Monte Carlo method with application in Automobile Insurance.....	4250
<i>Yong Wu, Wang Xiaoyuan, Liu Na</i>	
Multifractal Analysis of China's A-share Market Reforms Based on MF-DFA.....	4254
<i>Jie Tian, Xinsheng Lu</i>	
Multisensor Data Fusion for New Generation Distributed Intrusion Detection Systems of Ship.....	4258
<i>Chai Hua</i>	
On Alpha Trading Strategy by Shanghai & Shenzhen 300 Index Futures.....	4262
<i>Ma Yaming</i>	
On Environment Production Factor Accounting Based on the Concept of Natural Capital.....	4266
<i>Lijun Li, Hongguo Xiao, Jinghui Hu</i>	
On Interdependence of Trade and Economic Growth between China and the US and Policy Choice for New Trade Protectionism.....	4270
<i>Zhang-liang MA</i>	
On the Establishment of China's Local Bond Issuing System.....	4275
<i>Xiao-quan Liu</i>	
On the Influence of Marketing Systematization on Marketing Ability.....	4279
<i>LIU Yulai</i>	
On the Problems of Civil Financial: Causes, Effects and Countermeasures.....	4282
<i>Feng JiangHong, Wang Qin</i>	
Operators to Dilate and Erode Color impulse noise Images Based on the Morphology.....	4286
<i>Yin xing-yun</i>	
Optimal Keyword Auctions with Variable Costs of Advertisement.....	4289
<i>Jun Li, Shulin Liu, Wenjin Rong</i>	
Policy Matrix on Coordination Development between Eco-civilization construction and Regional economy.....	4295
<i>Liwei Guo, Manhong Shen</i>	
Political Business Cycles: Evidence from Taiwan, Japan, and South Korea Using Panel Data Approach.....	4302
<i>Chiung-Ju Huang</i>	
Predicting the trend of the stock based on the intrinsic value and trading volume of stock.....	4306
<i>YAO Hong-xing, TANG Jian</i>	
Private benefit behavior of control right corporate governance and local government's supervision defaults.....	4309
<i>Yongbinxu ; Shujiyan</i>	
Prototype for Protection of Important E-documents Base on Digital Watermarking.....	4313
<i>ZHU Da-li</i>	
Public Investment and Its Impacts on Regional Economy.....	4317
<i>LI Meng</i>	
Public R&D and Economic Growth: mend of Morales' model.....	4322
<i>Zhi Xu, Qinling Deng</i>	
Real-time interactive multimedia system scheduling.....	4326
<i>Liu Yu, Lu Fengliang</i>	

Reasons of Sino-US trade frictions and Countermeasures.....	4330
<i>Xinrong Yang</i>	
Regional Effect of FDI Inflow: Perspective from Exchange Rate Fluctuation.....	4334
<i>FANG WANG</i>	
Relations Between the Five Factors and Long-term Investment Earnings of Initial public offerings stock.....	4338
<i>LI Guoyi, Yang Zhaodong</i>	
Relationship between Interpersonal Conflict and Counterproductive Work behavior: The effects of Negative Affectivity.....	4342
<i>Jianwei Zhang, Yuxin Liu, Chengquan Wang, Que Chen</i>	
Reorganization of assets to improve performance of the private economy? Based on the Empirical data of listed companies on Jiangsu, Zhejiang and Hu.....	4346
<i>Hanjian</i>	
Research of Company Performance: Based on Real Estate Listed Company.....	4350
<i>liu xing, wulianghua</i>	
Research of Style-based Clothing Image Retrieval.....	4354
<i>Haibo Zhang, Yan Jiang</i>	
Research of the Campus E-government Network Security Management.....	4358
<i>Li Jin ,Li Ya Chen</i>	
RESEARCH ON AUTOMOBILE INDUSTRIAL CLUSTERS IN CHINA BASED ON SUPPLY CHAIN :A CASE STUDY OF LIUZHOU.....	4362
<i>LIAO Yi,ZHANG Wei</i>	
Research on China Stock Return Distribution Based on Aggregate Transformation.....	4366
<i>Jiangjiao Duan, Hongzhong Liu, Jianping Zeng</i>	
Research on Corporate Social Performance Progress.....	4370
<i>Wang Hong</i>	
Research on Development of Options Trading of Agricultural Products in China.....	4374
<i>Zhiqiang JIANG, Zhongqin LIU</i>	
Research on Driving Forces and Policy for Agricultural Sustainable Development ——An Empirical Study on Grain Production of Henan Province.....	4377
<i>Ma Peiqu</i>	
Research on enterprise happiness management based on Maslow's hierarchy theory.....	4381
<i>LIU Liping, LIU Lingling</i>	
Research on Financial Model of Henan Expressway Construction.....	4385
<i>Liu Wenzhi, Zong Gang</i>	
Research on Fiscal Control Risk in National Income Distribution.....	4389
<i>Li Wei</i>	
Research on Influence Factors of Commerical Bank's Capital Adequacy Ratio.....	4393
<i>YUAN Yan hui, XUN Xiao ping, XIAO Hua rong, CHEN Shao cai, ZHAO Xiao fang, LI Li hua</i>	
Research on Information Transfer Mechanism of Human Flesh Search.....	4398
<i>Zhang Peng</i>	
Research on Key Ethic Problems of Public Particapation in Nuclear Power Development Decision.....	4401
<i>Zeng Zhiwei; Li Jianhua</i>	
Research on Learning Behavior of Traders in Artificial Stock Market based on Genetic Algorithm.....	4405
<i>Wang Jinbo, Su Bo</i>	
Research on Position Conflict of Customer Order Decoupling Point for Instant Customerization.....	4409
<i>Meng Xiuli</i>	
Research on the Control Model of Coordinated Development with Large Scale System for Productive Service Industry.....	4413

Zhang Xu,Wei Jian

Research on the Corporate Social Responsibility Performance Index under the Low Carbon Economy —From the case analysis of CNPC.....	4417
<i>Wang Hong</i>	
Research On the future development of accounting under knowledge-based economy.....	4422
<i>Wang Xiao Yan</i>	
Research on the Location Choice of Chinese Oversea Direct Investment.....	4425
<i>Gao Yan</i>	
Research on the Operation Mechanism of Strategic New Industry Supported by Development Financing.....	4429
<i>Zou Huixia, Jiang Lingwei</i>	
Research on the Operation Model of Environmental Value Chain Based on Transaction Cost Theory.....	4433
<i>TIAN Hai-feng, LI Kai, SUN Guang-sheng</i>	
Research On the Performance Evaluation of Green Production Taking Listed Companies of Textile Industry.....	4437
<i>Jun-xun LI, Yang XUE</i>	
Research on the Problems of the Financial Transfer Payment for the Minimum Living Standard Security System in China.....	4441
<i>Sun Yong-yong, Guan Ao-ran</i>	
Research on the Rule of Firm Cash Holdings Value.....	4445
<i>Jian'guang Zhang, Jun'rui Zhang</i>	
Research on the Status and Countermeasures about Development of New Energy Vehicles in China.....	4450
<i>Xiao Juntao</i>	
Research on the Theoretical Model of SHRM System.....	4454
<i>Ran Jingliang, Long Chengchun</i>	
Reserach on the Characteristics of Securities and Information Asymmetry in Securities Market.....	4458
<i>LI Zhi</i>	
Reviews on the measure of Industrial Clusters Upgrade and the Evolutionary of LiaoNing Industrial Cluster.....	4462
<i>Zheng Shi, Jin Xia, Zheng Wen</i>	
RMB Settlement of Frontier Trade in Yunnan.....	4466
<i>Tu Niansong, Chen Meiling</i>	
Security of E-Commerce Technology and Solutions.....	4470
<i>zhijun ren</i>	
Servicisation Solution for Chinese Manufacturing Enterprises.....	4474
<i>Zhang Li, Chen Yang</i>	
Setting Punitive Damages System Based on Game Theory in China's Anti-monopoly Law.....	4478
<i>Zhu Xiangyu, He Haiyan</i>	
Status Quo of Top Executive Compensation in Chinese State-owned Monopolistic Enterprises —Analysis Based on the Data of Listed Companies.....	4482
<i>Hanmin Liu, Xuejie Liao</i>	
Study of the Impact of Investor's Mind on the Financial Asset Short-term Price Behavior.....	4486
<i>Nie Cairen</i>	
Study of the Priority Sectors of Tertiary Industry in Hefei —Based on the Development of Economic Census Data.....	4489
<i>Yao Xiao-fang, Lu Yan</i>	
Study of the Relationship between Voluntary Assurance of Internal Control and Quality of Information Disclosure —An Empirical Analysis of A-share Companies Listed in Main Board of Shenzhen Stock Exchange from 2008 to 2009.....	4493
<i>Weidi Wang</i>	
Study on Consumption Guidance and the Function on Two-oriented Society.....	4498

Ming Hai

Study on Economics Evaluation methodology of Agricultural Environmental Effect.....	4501
<i>ZHANG Chengyu</i>	
Study on Metropolitan Areas Supply Chain Management.....	4506
<i>Xie Benzhen</i>	
Study on The Comprehensive Assessment Index System of Urban Logistics System.....	4510
<i>SUN Xiao-bo, YE Jiang-feng</i>	
Study on the contribution of the wetland absorbing carbon in Shanghai.....	4514
<i>Ma Caihua, You Kui, Dai Xingyi, Li Mingran</i>	
Study on the Effect of US Dollar Exchange Rate Pass-Through.....	4520
<i>Lin Wen, Yu Changlin</i>	
Study on the Level of Regional Coordinated Development Considering Environmental Factors (take Henan as an example).....	4524
<i>Yuan Chengmin</i>	
Study on the Relationship between Current Account Imbalance Sustainability and Financial Crisis Evidence from the U.S. and China in Subprime Crisis.....	4528
<i>Pan Yaqiong</i>	
Study on the Relationship between Redistributive Fiscal Expenditure and Disparity between Urban and Rural Area.....	4532
<i>Xiaohua Yang</i>	
Study on the Relationship between the Revenue and Consumption of the Urban and Rural In Xiamen based on statistic methods.....	4536
<i>Wen Juan, Cai Zhenzhong</i>	
Study on Total Factor of Productivity of Beijing High-tech Industry and Its Determinants.....	4541
<i>Qiyuan, Huxiaobao</i>	
Substantial analysis of the Relative Factors Between Economy, Population and Carbon Productivity —based on 28 provincial administrative units' panel data (from 1999-2009).....	4544
<i>Chen lirong, Li aiqin</i>	
Survey on the Dual Household Registration System in China 1949~2009.....	4548
<i>Lei Youxin, Tan Huafang</i>	
Taichung Science Park Wi-Max system planning - the signal of the coverage optimization.....	4553
<i>Yu-Cheng Chang, Kuo-Yin Ho, Chi-Yuan Chang, Guang-Yu Tu</i>	
Technology Shocks and the Dynamic Response of Labor Employment.....	4557
<i>Gu Biao, Wang Jianfeng</i>	
Tendencies and Lessons from the Historical Development of the Relationship between Government and Market.....	4565
<i>Qiu-ling Wang, Yang Liu, Jing Cui</i>	
Testing the Consumption Function of Chinese Rural Household.....	4569
<i>ZHOU Jing-juan</i>	
The Analysis and Discussion on the Relative Price of Leisure in the Study of Negative Income Tax.....	4574
<i>Jin DAI</i>	
The Analysis and Discussion on the Substitution Effect and Income Effect of Leisure in the Study of Negative Income Tax.....	4578
<i>Jin DAI</i>	
The Analysis Of The Mechanism About The Role Of Industrial Agglomeration In Economic Growth.....	4582
<i>HanXue</i>	
The Application of Fuzzy Comprehensive Evaluation in the Sustainable Development of Wuhan Tourism.....	4587
<i>Ruan Xizhen</i>	

The Bias Corrected Weighted Bipower Variation on High-frequency Financial Data.....	4591
<i>Shengge Li,Shiying Zhang</i>	
The Competitiveness and Promotion Strategies Of guanzhong- Tianshui Regional.....	4595
<i>Jia-Qiang Mao,Zi-Wei Wang</i>	
The comprehensive evaluation of cultural competition in Henan based on principal component analysis.....	4599
<i>Zang Xijie,Zhang Jianlin</i>	
The Definition and Analysis of Influencing Factors of Relationship between Government and Market Based on the Static (Specific Times) and Dynamic (Historic Change) Perspective.....	4602
<i>Qiu-ling Wang</i>	
The Design and Application for Distributed Educational Resource Platform Based on Digital Campus.....	4606
<i>wenxu wang</i>	
The economic interaction between large aircraft project and regional economy (Take Xi'an as an example).....	4610
<i>Niu Feiliang,Liu Bolin</i>	
The Effects of Work-Family Conflict on Work and Family Satisfaction and Subjective Well-being.....	4614
<i>Yuxin Liu,Jianwei Zhang, Lihong Zhang</i>	
The efficiency evaluation of traditional industries from the perspective of industrial transformation based on DEA - case study of Taicang,Jiangsu.....	4618
<i>Jie Zhang,Yiguang Chen,Peiming Zhang,Liping Liao,Yongjian Wang</i>	
The Empirical Analysis of Intermediary Business Development of the Large-sized Commercial Banks in China.....	4623
<i>Jie Hu,Songwei Zhang</i>	
The Empirical Study of Shandong's Home Appliance Manufacturing Industrial Cluster Based on Complex Networks.....	4628
<i>Sun Min-min,Gao Guang-rui</i>	
The Empirical Study on China's Treasury Auction Market.....	4632
<i>Bai Yanping, Yu Zhang</i>	
The Evolution Path and Layer Model of Telecom Network Agent-based.....	4636
<i>Wang Yong,Zhang Lei</i>	
The Feasibility Study and the Business Models Establishing of Innovative Service Patterns on Tourism Enterprises' Network Experiential Marketing -----taking the Chinese Ethnic Culture Park as an example.....	4640
<i>An Hexin</i>	
The Fiscal Risk in the Operation of Local Government Investment and Financing Platform.....	4644
<i>Xudong Chen</i>	
The Images Filtering Information System for Website Images.....	4648
<i>Wang Renwu</i>	
The impulsion effects of financial innovation on the stability of money demand.....	4652
<i>Yang Zhe</i>	
The meaning of fiscal deficit based on fiscal sociology.....	4656
<i>Chia-Jen Chang</i>	
The model study of market friction based on idea of entropy.....	4660
<i>Pengfei Li, Jidong Cai</i>	
The New Trend of Current International Trade Protectionism and China's Counter-measures.....	4664
<i>Yu Weizeng</i>	
The Policies of Government Procurement in International Trade.....	4669
<i>ZHU Yabing</i>	
The Pollution and Controls in China's Chemical Industry.....	4673
<i>YU lihong,WANG jingyuan</i>	

The Relationship Between Energy Consumption and Economic Structure in China.....	4678
<i>Hu Jun-feng, Yan Qing-you, Wang Xiao-ya, Zhu Li-li</i>	
The research of tree crown volume's fractal characteristic based on three-dimensional laser scanning imaging system.....	4683
<i>LUO Xu</i>	
The research on Capital Structure Factors of Small Board.....	4688
<i>GanJingyi, HuangMinghe</i>	
The research on the price guidance function between Chinese soybean futures market and spot market in the context of the financial crisis.....	4692
<i>Liu Zhongqin, Yu Jingmiao</i>	
The Review about the Product Diffusion Model 2000-2010.....	4696
<i>ZHANG Yiwen, QI Jiayin</i>	
The Socialism Personal Credit Information System and the Rational Boundary of Personal Credit Information.....	4700
<i>Jingbo Ren, Jun Du</i>	
The special contract character and ownership allocation of high-tech enterprise.....	4704
<i>Lixue</i>	
The stackelberg game of seller and the auction house.....	4708
<i>YANG Weixing, LIU Shulin</i>	
The Static Game Model With Complete Information Of Economical Structure.....	4713
<i>Zhao Min, Dai Xiaomu</i>	
The Strategy of Reverse Logistics and Implementation Value Analysis.....	4716
<i>Liyamin, Tongqiaoyi</i>	
The Strategy Research in the Process of Sustainable Urbanization Development.....	4720
<i>Di WU</i>	
The Structuralism Interpretation of the Mechanism.....	4724
<i>zhenglimei</i>	
The Study on the Characteristic of Evolutional Path of Jinzhou County Textile Cluster Based on the View of Cycle Life.....	4727
<i>Yu Shu-jiang, Wang Wei, Li Yan-shuang</i>	
The Study on the Early Warning Mechanism of Network Structure Risk of Industrial Clusters.....	4730
<i>Weidong Wang</i>	
The Study On the Linkages Between the Stock Index Futures Market and the Stock Index Market The Empirical Analysis of The HS300 Index Futures Market.....	4734
<i>Luning Ruan; Zhen Liu</i>	
Thoughts of China Transformation of Economic Development Way in a Post-Crisis Era.....	4738
<i>Lingli Liu, Qiankun Song</i>	
Transportation essence and analysis on resource allocation mechanism.....	4741
<i>Li LI, Guohui SU</i>	
Urban Car Ownership Integrated Forecast Based on Different Income levels.....	4745
<i>Bao Yejing, Jiang Weijin</i>	
Variety and industrial economic growth in China Based on the provincial data of 2003-2008.....	4749
<i>Hu Shuguang, Fan Yin, Liu Zhigao</i>	
Xiamen Port container supply chain Performance and optimized strategy.....	4753
<i>Wang bin-yi</i>	
Yuan-dollar Exchange Rate and Chinese Export to America: Based on Different Exchange Rate Regime.....	4757
<i>Genneng Zhang, Wenxiu Hu</i>	



## Table Of Content

### Volume 6

"Company + farmers" transaction relations Governance: A Theoretical Framework.....	4761
<i>Xin-Yan Hu</i>	
A Demonstration Study on the Dynamic Mechanism of Urbanization in Shaanxi Province.....	4766
<i>Chunqiu WANG, Juan SHANG</i>	
A Fast Scheme To Backup and Restore Database for Database Related Courses.....	4770
<i>wei gao</i>	
A Grid-based Distributed Topology Control Algorithm for Energy Heterogeneous Sensor Networks.....	4774
<i>YUAN Hui-Yong, YI Ye-Qing , YANG Si-Qing</i>	
A Novel CAPTCHA Based on Digital Image Information Hiding.....	4778
<i>Tao Men, Hongying Qin, Mingrong Wang, Yan Sun</i>	
A Regression model on effective exchange rate of RMB based on Random Forest.....	4781
<i>Weihang Lv, Renshou Zhang</i>	
A Risk Evaluation Method Based on Evidence Theory.....	4784
<i>Wang Zhe, Ye Ziwan, Yu Hongwei</i>	
A Study of Case Teaching Based on Commercial English.....	4788
<i>Xuelian Lei</i>	
A Study on System Construction of Community Service Informatization.....	4791
<i>SUN Rong, CHEN Ying</i>	
A Study on The Impact of Cooperation Education on Newcomers' Organizational Socialization.....	4795
<i>Xiaoying xu</i>	
A Study on the Sustainable Development of Digital Library Based on Multiuser Subject Co-construction by the Case of Ningbo digital library.....	4799
<i>Xing-Qi LU</i>	
An Empirical Analysis on Influence of Air Transport Development to Chinese Economic Growth.....	4803
<i>Shufen SUN, Yanjun LI</i>	
An Empirical Study of the impact on IS performance based PLS.....	4807
<i>mengchuanjin</i>	
An Empirical Study on Shaoxing Textile Enterprises Cluster's Competitiveness.....	4811
<i>Liu Chunxiang ; Sun Huaping</i>	
An Empirical Study on the Relationship between China's Output, Inflation, and Money Supply.....	4815
<i>Huang Weili</i>	
An Identification Method for the Environmental Risk Sources of Emergency Accident.....	4819
<i>Ma Yue, Peng Jianfeng, Song Yonghui, Wang Chunrong</i>	
An optimized grey model and its application in predicting the financial investment to science and technology.....	4823
<i>CUI Jie, MA Hong-yan, LI Qian-bing</i>	
Analysis and Comparison on Wang-Dao Teaching and Wan-Dao Teaching in Graduate Education.....	4827
<i>Bing Bing, HAO Yongsheng, WU Xiangdong, Wang Tiezhi</i>	
Analysis and Design of Open Teaching Management and Control System Based on QFD.....	4830
<i>Gao Ying, Zhou Fang, Liu Huaguan</i>	
Analysis of A Unconventionality Phenomenon with Employees Screening Based on Information Economics Theory.....	4834
<i>Hao Liu, Jiu-yang Tao, Dong-ge Zhang, Hu Yang</i>	
Analysis of Energy efficiency in Non-Energy-intensive Sectors in Beijing.....	4839

Hong Wang, Ti Zhou

Analysis of Influencing Factors for Supply Chain Resilience Based on ISM.....	4843
<i>zhu xinqiu, cheng guoping</i>	
Analysis of Parallel Collective I/O Scheme in MPI For Continuous File.....	4847
<i>Zhongliang Yu, Liqiang He</i>	
Analysis on Enterprises Cluster in Logistics Park Based on BA Network Model.....	4851
<i>Junhua LIU, Yan LI, Changqing LI, Changqing</i>	
Analysis on Financing Relationship of the Public Services BOT Project Participant Based on Game Theory.....	4855
<i>CHEN Wei, DUAN Lijie</i>	
Analysis on Location Selection of Transnational Corporations' R&D Investment in China.....	4859
<i>TIAN Bi-fei, XUE Na</i>	
Analyzing influence factors to economy growth in the Northeast China.....	4863
<i>Shao Wenwu, Jin Huajian, LIN Xiumei</i>	
Analyzing the Influential Factors in Using Open Educational Resources.....	4867
<i>Huang-geng, Zeng-zhenxiang, Ren-shuyan</i>	
Application of AHP in risk monitor of financial derivative instrument based on MATLAB.....	4870
<i>WU Wei, ZHAO Chen Guang</i>	
Application of Decision Support System in the Conflict Analysis of Enterprise Merger and Acquisition.....	4875
<i>Wang Xuekai; Liu Fengling; Zhu Meng; Xu Haiyan</i>	
Application of Dynamic CPM Optimal Algorithm Based on Constraints in Construction Progress.....	4879
<i>Mingshun Li, Wencui Chen</i>	
Application of Texture-based Method in Simulating River Flow Based on Virtual Reality.....	4883
<i>Yuntao Ye, Lili Liang, Yunzhong Jiang</i>	
Application of variable fuzzy assessment method to drought evaluation of irrigated areas.....	4887
<i>Liu Dan, He Junshi, Sun Shijun, Xu Xiaoyan, Sun Juan</i>	
Assessing the Influence of Electricity Prices Fluctuation in China.....	4891
<i>Duan Zhiping, Guo Zhiqiong, Bai Bing</i>	
Automatic Text Categorization based on Jensen-Shannon Divergence.....	4895
<i>Xiangdong Li, Denghui Sun, Li Huang</i>	
Batch model and simulation of hybrid system based on thermodynamics laws.....	4899
<i>Yaqin Cao, Cuihua Zhang</i>	
BPR-Based ERP System Planning.....	4903
<i>Huo Lingyu, Liu Bingwu, Tian Zhiyong</i>	
Building the Management System of Improving Work Engagement ——A Case of S Corporation.....	4907
<i>Zhangyijing, Machangyun</i>	
China E-government relative lagging development condition's analysis and strategies.....	4910
<i>Lunan Han, Jiangshan Bao</i>	
China Mobile Profit Model of the Music Industry Chain.....	4914
<i>Liu yang, Meng jingjing, Yang xu</i>	
China Water Environment Information Disclosure System Based on Web-GIS.....	4917
<i>Longquan Yu, Weihua Zeng, Xiaohong Zhong, Tao Wang</i>	
Chinese Disaster Management Institutional Framework: Problems and Suggestions for Improvement Angle of inter-governmental relationships.....	4921
<i>Yan Zhanghui, Bao Zhiming</i>	
Classification Management Mode of Construction Costs Considering Uncertainty Level.....	4925
<i>JIANG Jianlin, ZHANG Wenhua, ZHU Kangwu</i>	

Co-integration Analysis of Higher Education and Economic growth in Shandong.....	4929
<i>YUE Feifei,MA Li</i>	
Comparative Study on Management Mechanisms of Sino-Norwegian Bi-cultural Teleworking Teams.....	4932
<i>Jing Sun,Bin He</i>	
Comparison and discussion of the Bill of the Quantities between the mainland China and Hong Kong Special zone.....	4936
<i>Zhang Shu-guo,Yang Yu-feng</i>	
Comparison between Solar and GSHP Scheme for Hot Water Supplying.....	4939
<i>ZHANG Hua, LI Yong, YAO Yong,WU Hongyu</i>	
Comparisons of Innovation Management Modes of Domestic and Foreign SMEs.....	4943
<i>GE Baoshan,Meng Xuanyu</i>	
Competitive Interaction Model of Enterprises Based on Ecological Theory.....	4947
<i>ZHANG Lin,WANG De-lu</i>	
Concept, Analysis and Implementation of the Human Resource Informatization —— Research on the eHR project of KD Ltd.....	4952
<i>Xin Fan,Bin Zhang</i>	
Construction of Real Estate Market Confidence Index for China: A Comparative Analysis Based on Methods of GIRF and FA.....	4956
<i>Wang Xue-feng</i>	
Construction Project Collaboration Management Based on the BIM.....	4960
<i>Jianjuan Liang, Mingyuan Zhang, Yongbo Yuan</i>	
Cost-Effectiveness Analysis of Construction Machinery.....	4964
<i>WANG Lin,WANG Lu-yan</i>	
Debt Investment Risks Control of Logistics park based on the Option Contract.....	4967
<i>Junhua Liu,Wenjie Li, Qing Chang, Changqing Li</i>	
Design and Implementation of Business Rules Component Based on XML.....	4971
<i>Hui Huang,Juan Xu</i>	
Design and Implementation of Cultivated Land Resource Grid Management System.....	4975
<i>Hui Huang, Juan Xu</i>	
Design and Implementation of Educational Resource Management Platform Based on Knowledge Management.....	4979
<i>Dang Yuan-yuan,Wang Hong-mei</i>	
Design of Human-computer Interaction Helmet for Wearable Computer.....	4984
<i>LI Huan-liang , QU Hong-mei,FENG Ke , LU Dong-lin</i>	
Designation and application of Cloud computing terminal equipment.....	4988
<i>Jianqi Liu,Hui Peng</i>	
Developing, Applying about Network Learning Resource and Its Management Problems.....	4992
<i>Wang Shouyin,Liang Guizhen,Zhang Li</i>	
Development and Implementation of a University Research Management Information System Based on Rule Engine.....	4996
<i>Gang-Zhang,ShengJuan-Song,HaiBin-Wang</i>	
Development of Researches on Nonlinear Photonic Crystals.....	5000
<i>Ma Boqin, Ouyang Jiao, Lin Yang,Ma Dongli, Ren Mingliang, Li Zhiyuan</i>	
Development,Composing and Key Technology of Deep-sea Wind Farm.....	5005
<i>Duan Jin-hui,Cheng Jian-sheng</i>	
Discovery of Invocation Model and Dynamic Test Configuration Model based on TTCN-3 Test Systems.....	5009
<i>Liu Yongpo,Wu Ji,Liu Dongyi,Yan Changshun</i>	
Discriminatory Pricing of Close-loop Supply Chain in the Presence of Consumers Choice Behavior.....	5013

Zhi-Qiang Peng

Discuss on subject-based English teaching for HVAC.....	5017
<i>Xin Wang, Chen Huang, Weiwu Cao</i>	
Does 1000 Value Always Equal to 1000 Experimental Research of Money Value.....	5020
<i>Lijuan Wang, Gangling Chao, Ye Sheng</i>	
Dual Markets Competition in Supply Chain Based on a Weakest Online Manufacturer.....	5024
<i>LI Pei-Qin</i>	
Dynamic Trend and Regional Differences of Innovation Efficiency in Chinese High-tech Industry ——An Analysis based on DEA-Malmquist.....	5028
<i>Wang Qu</i>	
Effectiveness Evaluation of Knowledge Spillovers in the Triple Helix Innovative Mode ——A case study of “3-Zone Interaction” in Dalian.....	5032
<i>Dong Yingnan, Lu Yuduo</i>	
E-government: Political Environment for Public-opinion Expression on the Net.....	5036
<i>Yu ZHANG</i>	
Emergency Mode of Enterprise Unconventional Emergency Based on CAS.....	5040
<i>Bai Bing, Deng Xiuquan, Gao Dehua</i>	
Empirical Research on the Influence Factors of Farmers’ Moral Hazard in the Production of Safe Agricultural Products ——Based on Farmers Survey from Jiangsu, Jiangxi and Sichuan Provinces.....	5044
<i>XIONG Ying, LIN Xian Qi, LUO Min</i>	
Empirical Study on Supply-Chain Restructuring and Its Impact on Supply-Chain Cost in Horizontal M&A.....	5048
<i>Huang Wei Ping</i>	
Empirical Study on the Customers’ Loyalty of Economic Hotels.....	5052
<i>Li Dongjuan, Lu Shiju</i>	
Empirical Study on the Trading Performance between Agricultural Enterprises and Farmers ——Based on the Transaction Characteristics and Transaction Pattern.....	5056
<i>Jun Zhang, Jian Sun, Hua-ping Hu</i>	
Employee Voluntary Turnover Based on Human Nature Hypothesis.....	5060
<i>Lei Zhang, Zhen Zhang</i>	
Enlightenment from Public Choice Theory on Chinese Governmental Administration.....	5064
<i>Tang Guo</i>	
Evaluating Instructors’ Performance Based on Set Pair Analysis.....	5067
<i>Xie Liping, Qiang Wu</i>	
Evaluation Model for the Location of Residential Real Estate Development Based on Rough Set.....	5071
<i>PENG Zhiqi, LIU Qi</i>	
Evolution and Trend of Core Enterprise in Chinese Tourism Supply Chain.....	5074
<i>Lu Ke</i>	
Examination of UTAUT model in an ERP postadoption environment: an empirical study.....	5077
<i>Wang Tong, Xu Qing, Sun Yuan, Tang Qinrui, Zhu Qianqian, Sun Dian</i>	
Experimental Study on Flexural Behaviour of Prestressed Concrete Hollow Slabs Strengthened with CFRP.....	5081
<i>Han Juan, Wang Ruheng</i>	
Financial Time Series Difference Analysis Based on Symbolic Time Series Method.....	5084
<i>Xu Mei, Huang Chao</i>	
Food Safety Traceability Model Based on EAN.UCC.....	5088
<i>Teng Yue</i>	
From “Political mobilization” to “reconstruct the power structure” ——By analyzing the policy process of the reform of the examination and approval institution in Ningbo.....	5091
<i>Gong Hongbo</i>	

Fuzzy comprehensive evaluation for graduation project of civil engineering.....	5095
<i>WANG Lifeng, JIA Yongfeng</i>	
Game Model of Vertical Cooperative Advertising under Asymmetric Channel Power.....	5099
<i>Wang Huaqing, Zhao Longfei, Zhu Huahua</i>	
Global Approximation using Adaptive Regressive Polynomial Response Surfaces with Domain Decomposition.....	5103
<i>Luo Xiao-ling</i>	
Graduation project quality evaluation on the basis of artificial neural network.....	5108
<i>WANG Lifeng, WANG Limei</i>	
Hull Blocks Virtual Assembly Sequence Planning Based on Improved Genetic Algorithm.....	5112
<i>Yang Liu</i>	
Image Database System of Clothing Emotion.....	5116
<i>Haibo Zhang, Tiejun Huang, Ruipu Liu</i>	
Impact analysis of international Oil price fluctuation on china economy.....	5120
<i>Wang Deyao, Zhu Xinqiu, Deng Chaoqun</i>	
Improved Methods of Adjustment for Transportation Problem.....	5124
<i>FANG Guo-min, ZENG Pai-xing</i>	
Income Fluctuation, Risk Coping Strategy and Poverty Trap An Empirical Study from Northeast Sichuan Province.....	5128
<i>Yang Wang</i>	
Influence brought about by cutter distortion in exact NC lathe physical simulation.....	5132
<i>Jiwei Liu, Baoming Liu</i>	
Influence factors and countermeasures for Learning Power Lack For Civil Engineering Major -Case from Chang'an university in China.....	5137
<i>ZHANG Jing-xiao, LI Hui, ZHOU Tian-hua</i>	
Information Management System Research on Professional Teaching Resources.....	5143
<i>Yanhong Ge, Wenfeng Li, Zhengwu Sun</i>	
Integrated Management Research of Highway Right and Benefit Transform Risk.....	5147
<i>Ying Zhang, Qiuling Wang</i>	
Internet of Things Technology Application in the Food Supply Chain Management.....	5151
<i>Teng Yue</i>	
Inventory Decision-making on a Multi-product Hybrid System with Finite Remanufacturing Capacity.....	5155
<i>Kaifu Yuan</i>	
Lot-size Models for a Hybrid System with Different Sale Prices on Newly Manufactured Items and Recovered Items.....	5159
<i>Kaifu Yuan</i>	
Measurement and Analysis of the Level of Students' Satisfaction to teaching in Private College A Case study in a College in Zhejiang Province.....	5163
<i>YueYu Xu</i>	
Modeling Dependence Structure of the Risk Measure on Exchange Market.....	5167
<i>Xiumin Li</i>	
Numerical Research and Optimization Analysis on Straight Rectangular Fin with Combined Heat and Mass Transfer.....	5171
<i>Mao Jin-feng, Wang Bo, Geng Shi-bin, Han Xu, Zhang Hua</i>	
Numerical Simulation of the Radiant Floor Cooling Combined with Displacement Ventilation System.....	5175
<i>Ren Yanli, Luo Xiaohui</i>	
Numerical Study on Heat Transfer Performance of the Thermosyphon-Embedded Floor Radiant Heating.....	5179
<i>Ren Yanli, Xiehui</i>	

On Quality Control and Management Mode of Architectural Construction.....	5183
<i>Huanqin Cai, Qing Chang</i>	
On the Simulation Application for Teaching Practice in the Course of Motion Control System.....	5187
<i>Tan Shubin, Liu Jianchang, Guan Shouping</i>	
Optimism and adjustment of economical and social development mode in Dongting Lake Area.....	5190
<i>Minghui Dong, Xiaoya Dong</i>	
Optimization design about the drag reduction over ridge-like structure based on genetic algorithm.....	5194
<i>PAN Guang, WU Hao, HU Hai-bao, HUANG Qiao-gao</i>	
Optimization of "Charging-Parking" combined parking deck based on computer simulation.....	5198
<i>Yuanhui Zhang, Mingmin Lai, Hui Wu</i>	
Prevention Measures of Debris Flows along the Zhamu-Motuo Highway, Tibet.....	5202
<i>Liu Jingjing, Cheng Zunlan, Tang Chuan</i>	
Process Innovation and Product Innovation Aimed at Differentiation in Industries with Network Externalities.....	5206
<i>Mingqing Xing</i>	
Quantificational Research on Public Policy Responsive Degree Taking Social Aid Policy in Ningbo as Example.....	5210
<i>He Xiang, Tang Guo</i>	
Research and Design of E-government Teaching System in Higher Education Institution An Example of E-government Experiment Course in School of Public Administration of Zhejiang Gongshang University.....	5214
<i>Yueqian Xu, Xiaodong Zheng</i>	
Research and Development of the Injection Mould Quotation System based on SSH.....	5218
<i>Wang Tianqing, Huang Zhiming, Wang Zhu</i>	
Research of Enterprise Information Resources Integrated Management and Rights and Benefits Sharing System.....	5222
<i>Li Ye, Wang Yihan</i>	
Research of learning resource dispatching based on campus grid.....	5225
<i>Zhangwei Yang, Wanwan Zhang</i>	
Research of Owner's Project Management Mode for Large Construction Project ——Case of An University's New Campus Construction in Chongqing.....	5229
<i>Zhaoyin-Zhou, Changyou-Zhang</i>	
Research of Planning and Integration about E-government Information Resource Based on Catalog System.....	5233
<i>MAO Tai-tian, DENG Chun-lin, XIA Han-ye</i>	
Research of the Intelligence Test Paper Generation Based On Improved Adaptive coarse-grained Parallel Genetic Algorithm.....	5237
<i>Xie Yonghong, Wei Mingwei, Xue Wen</i>	
Research on Xiamen haicang region Logistics estate business model and profit pattern.....	5241
<i>Wang bin-yi</i>	
Research on Carbon Dioxide Emissions of BRICS.....	5245
<i>Ji Bin, Zhang Yang</i>	
Research on Carbon Emissions Trading Mechanism between Urban Industry and Base Agriculture.....	5249
<i>Feng Ren, Ying-zong Liu</i>	
Research on Cooperative Development and Sharing for Government Information Resource.....	5252
<i>Sun Baowen, Tu Yan, Wang Tianmei, Zhang Wei, Li Xuefeng</i>	
Research on Cultivation of Core Competitiveness of Virtual Enterprises.....	5256
<i>Bin LIU, Guoping Ji</i>	
Research on development path about sub-center cities of Guanzhong-Tianshui Economic Zone in view of industrial clusters Take Baoji for example.....	5259
<i>Luo Fu-zhou, Wang La-Yin</i>	

Research on Financial Support to the Development of Industry Cluster: A Case of Jiangxi Province, China.....	5264
<i>Hua RAO,Yijie LIU</i>	
Research on Government Information Rent-Seeking and Response Measures.....	5268
<i>Wang Hai-Jiao,Wang Xin-Cai</i>	
Research on Individual Performance of Team:from the View of Disagreement.....	5273
<i>Anzhou Li</i>	
Research on Integrated Learning Management System of Aviation Maintenance CBT Based on AICC.....	5277
<i>Zhang Xu,Wei Jian</i>	
Research on Management Innovation Mechanism and Implementation Strategy of Private enterprise.....	5281
<i>Ma Liya,Wang Shufeng</i>	
Research on Ontology-based Emergency Response Plan Modeling.....	5285
<i>Dong-qin ZHU,Liang Bin,Yan Liu</i>	
Research on Optimization Method of Regular Expression in Data Validation Based on DFA.....	5289
<i>JING Maohua,NIU Xue-Fen,Chang-Ming XU</i>	
Research on Personality Character of Knowledge Worker and Motivate Factors.....	5292
<i>Gu Fan,Su Yong</i>	
Research on Real Time Enterprise-Oriented Event-Driven Process Chains.....	5295
<i>JIANG Yue,ZHENG Hong,XIE Li-Fen</i>	
Research on Relationship between Shanghai Security Composite Index and Macroeconomic Variables Based on Path Analysis.....	5298
<i>Songdong Zhu,Xuefeng Song</i>	
Research on Requirements Prioritization Management of Trustworthy Software Product.....	5302
<i>Ping Cheng, Yan Chen,Yuli Zou</i>	
Research on Reverse Logistics Management under E-commerce environment.....	5307
<i>Liyamin,Tongqiaoyi</i>	
Research on Risk Cost Measure of Large Project Based on VaR Theory.....	5310
<i>GU Weihong</i>	
Research on Tax Polices for Encouraging Independent Innovation of Enterprise.....	5313
<i>Bin LIU</i>	
Research on The Choice of Motivation Pattern of College Teacher.....	5316
<i>Xueling Nie,Xiaolin Zhu,Weiter Zhao</i>	
Research On The Connection Between the Social Pension and the House Rental Market.....	5319
<i>chungeliang</i>	
Research on the Correlation of Portfolio Value at Risk in Exchange Market.....	5323
<i>Liqin Luo</i>	
Research on the Economic Effect of Seismic Design of Large and important buildings.....	5327
<i>Wanghaixia,Suyoupo,Gaoshen</i>	
Research on the Emergency Response of E-government system.....	5332
<i>Meng Xianghong;Wang Xiaoli</i>	
Research on the Employment Problem of the City and Town Migrants in Three Gorges Reservoir Area.....	5336
<i>Xianyan Liang, Shuxian Wu, Meizhou Qin</i>	
Research on the Evolution of E-Business Application Based on Conponents.....	5340
<i>dongyun wang</i>	
Research on the External Performance Evaluation of Supply Chain Enterprises Based on Catastrophe Progression Method.....	5344
<i>WANG YAN</i>	
Research on the Mediating Linkages between Leadership Behavior and Firm Performance:	

An Organizational Learning Perspective.....	5347
<i>Zhizhu Lei, Yusheng Lei</i>	
Research on the path of the TMT System Integration.....	5351
<i>ZHAO Shide</i>	
Research on The Payment Guarantee and Operation Sustainability of Maternity Insurance Fund:Analysis of Three Simulation Conditions on Beijing.....	5355
<i>Lan XIE, Xiaohong XU</i>	
Research on the Relationship between Capital Investment and Bank Credit.....	5359
<i>Juan SHANG, Chunqiu WANG</i>	
Research on the relevance of the provision of local public goods and fiscal decentralization in China.....	5363
<i>Dongdong Cai, Qian Li</i>	
Research on Urban Village Reconstruction Problems during the Course of City Construction in China.....	5366
<i>MU Zhaoxu, Zhang Fenglin</i>	
Research on Vehicel Dispatching of Emergency Materials with Time Windows.....	5370
<i>Changping LIU</i>	
Retailer-leading supply chain analysis based on the supplier's fairness preference.....	5373
<i>Lu qi; Wang Li-mei</i>	
Reversible watermarking algorithm for wireless sensor network using method of multi-node negotiation.....	5377
<i>Liu Yunru, Yi Yeqing, Cai Shaojie, Cai Lijun</i>	
SME Human Capital Investment Collaborative Research Based on Innovative Network.....	5381
<i>Xiao-li Wu</i>	
Strategy Research in Technical Barriers to Trade Based on the Technological Innovation.....	5385
<i>ZHAO Wei-shuang, SONG Yong-qiang</i>	
Study of an analysis method on the competitive situation of Chinese passenger car market.....	5389
<i>Zhang Fan, Wang Huili</i>	
Study of GIS-based fire-fighting rescue computer simulation training system.....	5393
<i>YU Li</i>	
Study of moral hazard management in accounting intermediary organizations.....	5397
<i>Baohong Li, Chenguang Zhao, Jiandong Bai, Yali Ji</i>	
Study of Necessity & Sufficiency of Enterprise Information System Integration on Realization of IS Value.....	5401
<i>Xie Xiang, Zang Xin</i>	
Study of the Attack-resistance of National Economy based on Data Mining Analysis of the Population Flow Social Network.....	5406
<i>Tianyang Lv, Xiufeng Piao, Wenyan Xie, Shaobin Huang</i>	
Study of the GNIP Management Model in Post disaster Reconstruction.....	5410
<i>Huang Jingwen; Peng Ying; Yan Peng; Zhang Jing</i>	
Study on City Marketing from Perspective of Government under Globalization Background.....	5414
<i>Xiong Kai</i>	
Study on Competency Building of Forestry Human Resources in Harbin.....	5418
<i>Wang Yufang</i>	
Study on distributed railway signal control system based on multi-agent all electronic intelligence.....	5422
<i>Wei WenJun, Fan DuoWang</i>	
Study on Graduate Affairs Information Services of American University.....	5425
<i>Qu Xiao-ting, Ren Jie</i>	
Study on Low Carbon Development of the Conventional Industry in Jiangxi Province:A perspective of the interaction between goods management and capital operation.....	5428
<i>Hu Junnan</i>	



Study on New Product Performance:Based on Team Familiarity and Competence Diversity.....	5432
<i>Anqiao Li,Mina He</i>	
Study on Relationship between Job Satisfaction and Extra-Role Behavior.....	5436
<i>Tao Peng,Miaomiao Yu,Yong Cao,Qiguang Zhu</i>	
Study on Risks when Construction Enterprises Implement the ERP.....	5440
<i>Han Zhiyong,Peng Ying,Zhang Jing</i>	
Study on Shared-platform of Massive E-government Map based on the OGC Service.....	5444
<i>Fang Cong-gang, Chen Xian-wei, Huang Cheng-yi, Chen Tao, Yan Yong, Xie Guo-qiang</i>	
Study on the Development of Road Freight Transportation under the Logisticsilization Background.....	5448
<i>Qiong Li,Bo Wang</i>	
Study on the Dynamic Conditions of Initial Generation of Gully in Loess Plateau.....	5452
<i>Xiaoguang ZHAO, Shijie SONG,Ruiyu JIA</i>	
Study on the Effect of Foreign Investment Enterprise on WUxi local Economic.....	5455
<i>JIANG yuan</i>	
Study on the Effectiveness of the Senior Managers' Compensation Incentive of the listed Companies in Shenzhen Stock Exchange.....	5459
<i>Kun ZHANG, Kun Gao</i>	
Study on the Mechanism of Electronic Supervision during the Process of Information Sharing among the Governments and Enterprises.....	5463
<i>WANG Guang-ping, LI Fan</i>	
Study on the Platform of Dynamic Inspection for Land Resource based on Business-driven Model.....	5467
<i>Fang Cong-gang,Chen Xian-wei,Chen Tao,Yang Wu-nian,Huang Cheng-yi</i>	
Study on the Relative Issues of the Legal Aid for the “Second Generation” Rural Migrant Workers.....	5471
<i>Sun Jie, Zhang Lei</i>	
Study on Waste Air Material Recycling Center Location Decision-Making Index System Based on Fuzzy Comprehensive Evaluation.....	5475
<i>Ke WANG</i>	
Studying on How to Select the Recruitment Channels.....	5479
<i>Wu Yanli</i>	
Supplier Evaluation via AHP And PROMETHEE.....	5483
<i>Jing Lei</i>	
Supply Chain Cooperation in the Mechanism of Competition.....	5487
<i>Haishui Jin,Yuhong Zhang</i>	
Teaching Reform on Professional Foundation Course s for Undergraduate Students under the Background o f Quality Education.....	5493
<i>Dai-yong Jia,Shi-bin Geng,Xu Han</i>	
Tendering agency calculation management system based on Excel VBA.....	5497
<i>Lui Zhongyi;Wang Liping;Ji Baolin</i>	
The Application and System Design for RFID Technology in China Urban Public Traffic Management.....	5501
<i>Zhang helin;li dawei</i>	
The Application of AHP in Performance Inspection of Marketing Employee.....	5505
<i>Zhangyijing,Gaochenguang</i>	
The Application of Heuristic Teaching on The Experiment Of Assembly Language Programming and Interfacing Technology of Microcomputer.....	5508
<i>LI YI,ZHANG TAO,ZHANG YANNING</i>	
The application of variable fuzzy model in dam deformation evaluation.....	5512
<i>Diao Yanfang,Cong Fangjie,Wang Hongxiu</i>	
The Architecture of GIS Crime Analysis System Based on Trust Network Connect.....	5516

The Basic Analysis of Issues about Experimental Research for Public Management.....	5520
<i>CAO Tang-zhe</i>	
The concept, feature and management strategy of industrial cluster recession.....	5524
<i>Zhifeng liu</i>	
The Consistency Validation Method of the DODAF Described Models Based on Meta-Data Model.....	5528
<i>Jiang Zhiping, Wang Hongda, He Ming, Bao Guangyu</i>	
The current situation analyses and lifting countermeasure of regional innovation capacity in Hebei.....	5534
<i>wang jun ling,Zhao rui fen</i>	
The design of a flexible Workflow Engineering.....	5538
<i>YangHua,WuWenfeng</i>	
The Effect of Internet Information on Housing Search Process Among Different Families in Beijing, China.....	5542
<i>Na Xie,Hong Zhang</i>	
The Effect of Social Security on Saving.....	5546
<i>SunYong-yong:Liao Nan</i>	
The empirical research on the relationship between Employees job stress and performance in Public Transportation Group.....	5550
<i>Guo Wei,Liu Yang</i>	
The enterprise strategy performance Appraisal model and empirical analysis on community responsibility.....	5554
<i>Liu Jiangyan,Yu Tao</i>	
The Equilibrium Analysis of Funds and Intellectual Property Rights Allocation between Enterprises and Research Institutions.....	5558
<i>Wenguang Ma,Xinhong Fu,Xingwu Mo,Wenchun Zhu</i>	
The Evaluation of Regional Economic Benefit around BoHai.....	5562
<i>Li Peng,Ma Zhanxin</i>	
The function of Emotional Intelligence in Leadership.....	5566
<i>Shuhong WANG,Shengxu XIONG</i>	
The Government Website Performance Evaluation System Based on the Third-party Assessment Model.....	5569
<i>Yaguang Guo,Zhiqin Shou</i>	
The GPS Design of Hull Bottom Section Based on The Modern Manufacturing System.....	5572
<i>Yang Liu</i>	
The history of China's Incentives Theory, current situation and research of future development.....	5576
<i>zhijian huang</i>	
The Impact of the Tradeoff between Incentives and Spillovers on Intellectual Property Rights System.....	5580
<i>Shiguo Ma</i>	
The Improved Research on Tuple Structure of Rule Matching Algorithm Rete in E_Commerce.....	5584
<i>zhijun ren</i>	
The Influence of Channel Conflict to Channel Performance: A Case Study of Fresh Produce Market.....	5588
<i>Li Chuncheng, Cai Ling, Li Chongguang</i>	
The Integration of College Students' Employment Resources From the Perspective of E-Government.....	5592
<i>Guo Jun,Chen Yong-jie</i>	
The Interpretation of Complexity and It's Practical Significance.....	5596
<i>Chen Duan-lu, Li Ji-ping</i>	
The Life Cycle Management Research of Highway Right and Benefit Transform Risk.....	5600
<i>Ying Zhang,Qiuling Wang</i>	
The Low Carbon Production Level Evaluation Model of Pb-Zn Enterprises Based on Fuzzy-AHP Methods.....	5604
<i>BU Huabai, BU Shizhen</i>	

The Methods and the Efficiency Measurement of Entry and Exit Regulations in Securities Industry.....	5608
<i>LI ZHI</i>	
The Mode of Government Intervention in Financial Security Simple Game and Empirical Research in Incentive Regulation.....	5612
<i>Wei Xiaohong;Wu Guanxiong</i>	
The Relationship among Transformational Leadership,Team Learning Ability and Team Innovation.....	5616
<i>Jing Wang</i>	
The Relationship of Network Centrality and Employees' Turnover Intention: the Mediating Role of Job Satisfaction and Group Commitment.....	5621
<i>Zhenyuan WANG,Ruilin DAI</i>	
The research of innovative construction idea of government portal website based on brand vision.....	5625
<i>Huang Weichun,Wang Wei</i>	
The Research on Training the Original Creative Ability of the Students Majoring in Economy and Management of Agricultural and Forestry.....	5628
<i>Tanglin Bi,Yufang Wang</i>	
The researchment and application Based on Palletizing robot management.....	5632
<i>Zhu xiu-li, Li Cheng-Wei,Qiu wan-hua</i>	
The Roadmap of ERP Development Research based on the Information Hierarchy Value Chain Theory.....	5638
<i>ZHENG Da-qing,ZHANG Song</i>	
The strategic alliance study based on the retailerleading green supply chain.....	5642
<i>Haiying CAO</i>	
The Study of Incentives and Coordination in Supply Chain with Double Asymmetric Information Based on Virtual-Third Party.....	5646
<i>Huang Mei-ping,Wang Xian-yu,Guo Hong-mei</i>	
The study of technology acceptance based on gender's differences in ERP implementation.....	5650
<i>Qiyuan Li</i>	
The Study on Construction Project Safety Management based on OHSAS.....	5655
<i>Liu Yuanfang,Cai Binqing</i>	
The study on Soft-Competitiveness of Chinese Enterprises based on the Social responsibility.....	5660
<i>Song yajie</i>	
The Study on the Conceptualization of Group Citizen Behavior of Enterprise.....	5664
<i>LV zheng-Bao</i>	
The Teacher Core Competence Structure in the Mode of Innovation and Entrepreneurship Education.....	5668
<i>Zhifeng Liu,Diandian Wang</i>	
The two improved algorithms of ICA.....	5672
<i>Yunjie Zhang,Feng Zhao, Min Cai</i>	
Thoughts on the motivating the practical leadership in country A perspective based on game theory.....	5676
<i>lv chenzhong; fu xinhong</i>	
Transformation of Government Functions Under the Influence of E-government.....	5681
<i>LIU Chang</i>	
Trend of Unemployment in China.....	5685
<i>Mao Yanbing</i>	
Two Numerical Method for Maximum Power Point Of Ideal Solar Cells.....	5689
<i>Li Bing,Li jie,tanwenfang</i>	
Virtual Value Chain Analysis for Search Engine Company.....	5692
<i>Wei Xuxu,Wang Mingming</i>	
Wholesale Price Contract when the Retailer's Capital Constraint is Considered.....	5696
<i>ZHANG Yi-gang,TANG Xiao-wo</i>	

Why Chinese Characteristic Market Succeed:From the Neglected Exchange Prerequisites of Invisible Hand to Preference Structure.....	5700
<i>Ziming Li</i>	
Wood environment science and research on Human living environmental protection.....	5706
<i>CHEN Xing-yan, XIANG Shi-long, TAO Tao</i>	

## Table Of Content

### Volume 7

A Case Study on Government Financing Services Channels for Industrial Accumulation Zone Development.....	5710
<i>Li Peng,Wang Zhangliu</i>	
A Discussion on the Higher Education Quality.....	5713
<i>sha di</i>	
A Fuzzy Synthetic Evaluation Method for the Performance Sharing in University Library.....	5717
<i>Yijie Zhu, Bin Wang</i>	
A Jess Knowledge –Based data quality analyzing framework.....	5721
<i>PENG Jia-Hong,YU Xi-Lin</i>	
A Method of Bargaining Evaluation on Vague Set.....	5725
<i>Yao Yuan,Xu Jinghong</i>	
A Methodology for Domain Ontology Construction in Information Science.....	5729
<i>Ping Liu, Yuehong Hu, Xiaoguang Wang,Kan Liu</i>	
A Neuroscience Lens to MIS research: NeuroIS.....	5734
<i>Qing Xu, Tong Wang, Pengshuai Chen, Qianqian Zhu, Qiang Sheng, Qingguo Ma</i>	
A New System of Rural Environmental Management in the New Countryside Development of China.....	5738
<i>Wei Cai</i>	
A Prediction Study on the Car Sales Based on Web Search Data.....	5742
<i>Yuan Qingyu,Peng Geng,Liu Ying,Lv Benfu</i>	
A process-oriented perspective on realization of IT business value.....	5747
<i>Zhuqing Yang, Hong Ling, Cheng Zhang, Fuchun Zhao</i>	
A Research of Telecom Operators Social Channel Loyalty.....	5751
<i>Shou-hua Yin,Xu Yang</i>	
A Research of the Adoption of Innovation Diffusion Model on the ICT Companies.....	5756
<i>Junwei Chen,Yijun Huang,Huaying Shu</i>	
A Shift-share Analysis on the Structure of Tourism Market ——A Case Study on Hainan In-bound Tourism Market.....	5760
<i>Jianhong Huang, Jing Cai</i>	
A Special Tourism Environmental Protection Pattern of Fragile Environment Regions.....	5764
<i>Lu Ke</i>	
A study of distribution variation of Chlorophyll a and regulatory effects of environmental factors in the Yellow Sea nearshore area of Shandong province.....	5768
<i>Douyong,Wangyou,Zhoubin,Tang Xue-xi</i>	
A Study On Consumers' Skincare Brand Relationship Quality ——Based on Nanning's Investigation.....	5772
<i>CHEN Tao-hong</i>	
A Study on Risk Measurement and Control of Enterprise's Tax Planning.....	5777
<i>Zhang Liying,Jia Shengwu,GaoXiuju</i>	
Acquisition Capability: A Conceptual Model.....	5780
<i>Jinxin Zhang</i>	
An Empirical Analysis of the Impact of Urban Rapid Rail Transit on Residential Property Values Based on Hangzhou.....	5784
<i>Ji Yu,Bu Qingjun</i>	
An Empirical Study of the Relationship between Knowledge-Creating Leadership Behavior and the Performance of Team Innovation.....	5788
<i>SUN Jiasheng</i>	

An Empirical Study on the Influence Factors of Firm Innovation based on Organizational Learning and Knowledge Management.....	5792
<i>Lin Xunliang</i>	
An Incremental LS-SVM Learning Algorithm ILSSVM.....	5796
<i>Mu Xin-guo, Hao Wen-ning, Zhao En-lai, Chen Gang</i>	
An Innovation on Agricultural Insurance Mode in the Development of New-style Rural Cooperative Economy --Creating "Six in One" Mode to Extricate Agricultural Insurance from Trouble.....	5800
<i>Huan Wang,Jing Tan</i>	
Analysis of the development of Real estate E-commerce.....	5804
<i>Ly Zan</i>	
Analysis of the Influence of Inter-organizational Trust, Network Structure and Knowledge Accumulation on the Performance of Technological Innovation Network-Knowledge Sharing as Intermediary.....	5807
<i>Xie Yongping,Mao Yanzheng</i>	
Analysis on Enterprise Value of the Coupling Balanced Scorecard.....	5811
<i>Tang hengshu</i>	
Analysis on Key Factors of Private Banking Services Quality Management.....	5817
<i>Li Peng</i>	
Analysis on Knowledge Flow Mechanism of Software Requirement Development.....	5820
<i>Ping Cheng, Yan Chen,Yuli Zou</i>	
Analysis on Self-organization of the Credit Insurance Market.....	5825
<i>Ming ZENG</i>	
Analysis on the enterprises' pricing strategy based on the low cost strategy.....	5828
<i>OU Jiemin,XU Meixin</i>	
Analysis on the Problems and Reasons of Management in Agricultural Industrialization Project Based on Process.....	5831
<i>SI Jingbo,REN Changshun,TONG Guangji,ZHANG Yiran</i>	
Application of Computer Simulation in the Reservoir Flood Control.....	5835
<i>Xuechao Wang</i>	
Assessment of Regional Entrepreneurship Policies.....	5839
<i>Wang Yong, Wang Dong</i>	
Banking Systemic Risk in China: Based on Interbank Network Analysis.....	5843
<i>Gao GuoHua</i>	
Base on space circular interpolation Algorithm of 840D control system.....	5847
<i>Qu Xinhe ,Lu Yuan , HuYing</i>	
Breach of Recycle Economy's Difficulty in China.....	5851
<i>ZhangYan, GaoFeng</i>	
Budget at Risk and Its Application in Program Investing & Decision-making.....	5855
<i>Liu Baofa, Zou Zhaoju</i>	
Budget Management Improvement of China Stateowned Agricultural Enterprise.....	5859
<i>LI Yufeng,GU Qiangping</i>	
Building a Modern Electricity Regulatory System: China's Reform from Interventionism to Regulatory Governance.....	5862
<i>FENG YANG</i>	
Business Structural Optimization of The Property Insurance in Our Country.....	5866
<i>Shun Qing Wang</i>	
Carbon Finance and Sustainable Financial Development.....	5870
<i>Zhaoxiaoling</i>	
China Railway Construction Project Financing Model.....	5872

Collecting R&D Tax to Solve the Problem of R&D Market Financing Inefficiency to Promote the Level of the Independent Innovation of Automobile Industry.....	5877
<i>YANG Ligao, LIU Jianjiang, YANG Yanping</i>	
Competition Among local Governments under Transition of Economic Development Models.....	5881
<i>Zhao chen</i>	
Competitive Intelligence Acquisition on Basis of Data Mining.....	5885
<i>Yuan Hong, Shi Min</i>	
Complicated relation among Family Business.....	5889
<i>Qingjun MENG, Jianping WU</i>	
Conflict of the Channels of China's Household Electrical Appliance Enterprises.....	5894
<i>ZONG hui, Li Min, Cao Yonghui</i>	
Consideration on Ocean Technical Support in Zhejiang province.....	5898
<i>CUI Wanglai</i>	
Construction of Forestry E-government System Based on Zachman Frame Theory.....	5902
<i>Chuanhui Zhang , Fengchen Wang</i>	
Context-Based Management of Assembly Knowledge and Hierarchical Assembly-Context Model.....	5906
<i>Tiemeng Li, Wenjun Hou, Fuxing Yang</i>	
Cross-Functional Quality diagnosis to complex processes.....	5910
<i>Zhuo Debao</i>	
Customer relationship loan-pricing model based on RAROC.....	5916
<i>chengyu</i>	
Decoration Project Quality Management based on Process Control Approach.....	5919
<i>Qiwen Xu</i>	
Design and Implementation of Personalized Search Model on User's Interest.....	5923
<i>Yanhui Zhang, Xiaoming Wang, Hui OuYang</i>	
Design Method of Air Drying Dehumidification System for Main Cables of Suspension Bridge.....	5928
<i>Dai-yong Jia, Xiao-ping Miao, Liang-kai Fan, Shi-bin Geng, Xu Han</i>	
Design of Computational Experiment from Individual Behavior to Group Behavior on auditing.....	5932
<i>Xuhui Wang, Jingqiu Shen</i>	
Diffusion of Information Product with Network Effect.....	5936
<i>YU Zhou-ting, SHU Hua-ying</i>	
Discusses on Evaluation Methods of Information Superiority.....	5940
<i>Ji Chuan Quan, Ming He, Yong Liu</i>	
Discussion of the Policy Agricultural Insurance Development ——Analysis Based on the Operation of the Policy Agricultural Insurance in AnShan of Liaoning Province.....	5943
<i>Lishuang Chen</i>	
Discussion on China's Anti-dumping System of Services Trade.....	5946
<i>LIN Bo, HE Hai-yan</i>	
Discussion on Internet Marketing Trends and Strategies.....	5950
<i>Zhang Jian, Hu Xiaolin</i>	
E-Businessmen Credibility Mining based on Web Reviews.....	5955
<i>ZHANG Jian-lin, SHEN Qian-li, WU Ji-yi</i>	
Economic Analysis on the Coordination Development of Urbanization.....	5962
<i>Zhou Mei-ni</i>	
Education: the Fundamental Policy to Prevent and Resolve Group Incidents in China.....	5966
<i>Zhisong Tan, Xianyan Liang, Shuxian Wu</i>	

Effect of Corporation Governance According to Different Financing Pattern.....	5970
<i>Zhuhui,Liuyang</i>	
Empirical Analysis of The Relationship Between China's Energy Consumption and Economic Growth.....	5974
<i>Zhai Zhenbo,An Zenglong</i>	
Empirical Study on the Correlation Between the Financial Management Structure and the Performance of Listed Manufacturing Companies.....	5978
<i>Sun Wei,Du Wenxue</i>	
Energy consumption analysis on a new type of dehumidification system for main cables of suspension bridge.....	5982
<i>Dai-yong Jia, Xiao-ping Miao, Guan-zhong Peng ,Lu-yan Sui,Ce Chen</i>	
Engineering Design System Research Based on CSCW.....	5986
<i>Wang lina</i>	
Entrepreneurship Opportunity Identification is based on the Personal Characteristics of Entrepreneurs.....	5990
<i>Lüling,Zhanggang</i>	
Evaluation of Emergency Management Information System Service Quality under Information Chaos.....	5995
<i>Zhenyu Xu</i>	
Evaluation of Public Policy for Innovation.....	6001
<i>Wang-Hong,Luo-Xuhua,Yu-Junying</i>	
Experience and Enlightenment of South Korean Lowcarbon Economic Development.....	6004
<i>Zhang Bo</i>	
Explanation on “Annuities Puzzle”.....	6008
<i>Yi LI</i>	
Exploration on Model Conceiving of Universities Organization Change Based on Learning Organization Theory.....	6012
<i>Gang Kong, Liwen Tan,Shentai Zhang, Qian Li</i>	
Extracting and Cleaning Data from Semi-structure Chinese Texts.....	6016
<i>Guang-yuan Fan,Shun Long,Weiheg Zhu</i>	
Financial Exclusion of Migrant Workers: The Evidence From Eastern Typical City Investigation.....	6020
<i>YU Fang-zhou,SUN Zhi-chen,JIN Hong-chuan</i>	
Financial Performance Evaluation of Chinese High-tech Listed Companies.....	6024
<i>Lingli Liu,Bo Wang</i>	
Financing Mode in China's Transition Period.....	6028
<i>Xiong Yanting, Liu Ailan</i>	
Forecasting the Precipitation in ShiJiaZhuang Based on Grey Marcov Model.....	6032
<i>Han suqing,Jia shijing,Dai puzhi</i>	
Forecast Study on Development Demand of General Aviation in China Based on Gray-model.....	6036
<i>Wen Jun, Zhang Shuo</i>	
Four Index Selective Financing Model of Distributed Energy for Chongqing Industrial Park.....	6040
<i>Liu Baofa, Xiong Lei</i>	
Framwork design of R&D knowledge management system for small scale technology-based enterprises.....	6044
<i>Su Xiaoping,Han Liyan, Han Lu</i>	
Grey Clustering Evaluation for Urban Road Traffic Environment Quality.....	6048
<i>Miao Xiaokun</i>	
Grey relational analysis in the application of project selection.....	6052
<i>Yang Kaiyun,Lei Jinan,Nie Qingpeng</i>	
Industry-Chain Integration and the Construction of New Production-Circulation Relationship.....	6055
<i>Danqing Du,Mingyao Chen</i>	
Influence of RMB Exchange Rate Fluctuation on China's Real Estate Prices.....	6059



Innovation-independent ,Competence and Advantage to the Late Comer in Developing Countries : Case of Taiwan IC Industry..... <i>lu rui</i>	6063
Integration of Accounting information system: Information Expanding and Program Designing..... <i>Bai Jiandong, Jia Qiaopan</i>	6067
Management Strategy Research based on the Upgrading Demand of Agricultural Products Processing Industry..... <i>Liya Ma, Liangang Yang</i>	6073
Mining Weighted Association Rules Based on Weighted Fp Tree..... <i>CHEN Wen</i>	6076
Misunderstandings on Integrated Development of Manufacturing and Logistics Industry..... <i>LI Yi-liang</i>	6080
Modeling China Telecom customer churn prediction based on CRISP_DM..... <i>Ling Liu, Hao Ding</i>	6084
Modelling on Online Customer Satisfaction Index..... <i>Ranzhe Jing</i>	6088
Mortgage Loan Pricing Model Under The Default Risk..... <i>Li Wenqin, Li Shen</i>	6092
Network-politics-participation of the Information Age: Backgrounds, Values and Impacts..... <i>Hou Baolong</i>	6096
Numerical Simulation of Air Distribution in Large Space Building..... <i>Ren Yanli, Luo Xiaohui</i>	6100
Offering Servitization: Motivation Hierarchical Division and Classification of Terms from a View of Marketing..... <i>Hui-xia MENG, Qi-jie CHEN, Li-juan WANG</i>	6104
On a learning team construction for teachers in a professional college on the basis of knowledge worker management..... <i>aiqun zhu</i>	6108
ON CUSTOMER SATISFACTION OF MEDICAL MEETING —A case study on Elsevier Training Workshop..... <i>Hong Wu, Yan Huang</i>	6112
On Educational Investment and Economic Growth: An Empirical Study In Australia..... <i>Lu Xiao, Ming Fan</i>	6117
On the Licensing Strategy of Remanufacturing Patented Product under Compulsory Licensing..... <i>Zhi-Qiang Peng, Ping Su</i>	6121
On the Practice's Role in Vocational Education..... <i>Yi Dan, Shi Ying</i>	6125
On the Relation between Suit and Reconciliation of an Insurance Company..... <i>Jiantao Zhou</i>	6128
Performance Measurement of the U.S.' s Service Management and Its Enlightenment to China Examples from the Transportation Service Subsidy of the United States..... <i>FU Yi-zhong</i>	6132
PRACTICE AND THINKING ON ACCOUNTING BILINGUAL EDUCATION..... <i>Chen Juan,</i>	6139
Profitability analysis of North China Pharmaceutical Co., Ltd..... <i>YouXin Chang, JinHua Guan</i>	6142
Quality control study of construction equipment installation project..... <i>Weihong Wu, Longtao Sun, Feng Mi, Sixin An</i>	6146

Quantitative Analysis of Research Papers on Library personalized service in China in 2000-2010.....	6150
<i>Dingyu</i>	
R&D Expenses, Patenting Application and the Construction of Innovation Country.....	6154
<i>Li Gu,Shuwen Chen</i>	
Research and Application of the Bayesian Financial Distress Prediction Model.....	6158
<i>CHANG Zi-nan,GE Jun,CHEN Ai-ping</i>	
Research of Corporate Uncertain Tax Planning Decision-making.....	6162
<i>Jia Shengwu,Zhang Liying,xiao yan,wang xiaodong</i>	
Research of Multi_interactive Behavior of Human Resources Training on Web-based Environment.....	6165
<i>Jianping Feng</i>	
Research of risk management of cooperative design project in design institute.....	6168
<i>Weihong Wu,Ruirui Wang,Aimei Zhang,Xu Gao</i>	
Research of Trade Finance Risk Model Based on AHP.....	6172
<i>Jing Hao, Zhang Fenglin</i>	
Research on A Dynamic Adjust Crawling Algorithm for Guiding the Topic Crawler Through Tunnels.....	6176
<i>CHANG Xu,XU Jian-guo,JIA Bin</i>	
Research on Bidding Decision-making Approach for Construction Enterprises Based on Group TOPSIS.....	6180
<i>Yan Hong-yan</i>	
Research on Chaos Recognition of Short Time Series with Noise Based on Least Square Support Vector Machine.....	6184
<i>Xiang Xiaodong,Chen meiyang</i>	
Research on Competitive Factors and Critical Success Rules in E-commerce.....	6188
<i>Chen Qingzhang, Huang Wandu, Chen Qiaoyan, Wang Kai</i>	
Research on Debt Maturity Structure of Real Estate Listed Companies by 2SLS.....	6192
<i>Zhou Ye,Wu Fengping</i>	
Research on Dynamic Integration Model of Guanxi Resources in the Entrepreneurial process Based on Chinese Cultural Context.....	6196
<i>Tang Yanzhao,Tang Rong</i>	
Research on Evaluation of Farmer's Credit Based on the Improved PCA.....	6202
<i>xu xuchu,li wen</i>	
Research on Family Financial Management Under Financial Crisis.....	6206
<i>Yuan Shi</i>	
Research on investment decision of highway project with real option approach.....	6209
<i>Jicai Liu,Xiaoying Lei</i>	
Research on Organizational Structure Based on Viable System Model.....	6212
<i>Haibo Li,Zeyuan Liu</i>	
Research on Production Organization Management of Furniture Enterprise Based on Mass Customization.....	6217
<i>TAO Tao</i>	
Research on SD Model of Tacit Knowledge Growth for Strategic Alliance.....	6220
<i>Liyang Gao, Shichang Lu</i>	
Research on the Construction of Service-oriented Government in Administrative Mechanism Perspective.....	6224
<i>Zhang-hui Yan,Zhi-ming Bao</i>	
Research on the Development of Geological Information Cluster Services in China.....	6228
<i>Gao Bing,Yao Weiling</i>	
Research on the Digitization Method Based on IETM for the Product Technical Documents.....	6232
<i>Yusheng Lei,Zongchang Xu,Bo Li,Zhizhu Lei</i>	
Research on the Effective Strategies of Lowering Corporate Transportation Cost.....	6236

*Guoping Ji*

Research on the Implementation of Crisis Management in Tobacco Corporations.....	6240
<i>Han Qinglin</i>	
Research on the Influence Changes of Enterprise Informatization on Corporate Strategy.....	6243
<i>Yijun Huang, Wenjia Zhang</i>	
Research on the judgment of competitive advantage from the perspective of inter-organizational knowledge sharing.....	6249
<i>Di Ye</i>	
Research on the Marketing Innovation Strategy of Chinese Haier Group.....	6253
<i>Guoping Ji</i>	
Research on the mode of entrepreneurship education.....	6257
<i>Li Xian-bai</i>	
Research on the reasons and strategies of entrepreneurship education misunderstanding.....	6261
<i>Li Xian-bai</i>	
Research on the Relationship between Asset Structure, Managerial Ownership and Firm Value.....	6265
<i>Jianguang Zhang , Junrui Zhang</i>	
Research on trust model in optimal resource allocation for a virtual organization.....	6270
<i>Ma Shu-gang , Yang Jian-hua</i>	
Research on water resources carrying capacity and configuration of Taiyuan city.....	6274
<i>Xiaoxia Liu,Jiancang Xie</i>	
Research on whole process contract management in deputy construction project.....	6278
<i>Wu Yunna,Xiong Kai, Zhang Yan</i>	
Research Review on Library personalized service in China.....	6282
<i>Dingyu</i>	
Review on Study of National Synthetically Reform Testing District.....	6286
<i>Shu Bo,He Haiyan</i>	
Road Maintenance Reform and Marketization Countermeasures on the basis of empirical analysis of rural roads in shaanxi province.....	6290
<i>Qiu-ling Wang,Ying Zhang</i>	
Selection and Risk Prevention of the Investment Mode on Carbon Trade in China.....	6294
<i>LV Hongyan</i>	
Service Efficiency Analysis of Civil Airports after the Localization Reform.....	6297
<i>Yan He , Yu Zhang</i>	
Service Innovation for Adjustment of Agricultural Structure: Management Model of “Three Fives” -Based on the Practice of Jili District Government in Henan Province.....	6301
<i>Yanjun GAO</i>	
Should Chinese Government Enhance Human Capital Investment in Less Developed Areas? —An Analysis Based on Social Internal Rate of Return.....	6305
<i>Zhiyong Liu</i>	
SNN Neighbor And SNN Density-Based Co-location Pattern Discovery.....	6309
<i>YANG Zeng-fang,TANG He-wen</i>	
Spatial density distribution computing and disposal site selection optimizing of garden-wastes in the urban area of Beijing.....	6314
<i>Wang Wukui</i>	
Stochastic Scheduling Algorithm for Multiple Mould and Die Manufacturing Projects and Its Simulation.....	6320
<i>Zhang Sha-qing,Chen Xin-du</i>	
Strategic Development and SWOT Analysis of Energy Management Contracting Mode in China.....	6326
<i>Wei Cai, Zhaohui Wu, Huang Wang, Jian Yang</i>	

Study on Chongqing Undertake Industrial Transformation From Five Provinces and One City of the Eastern.....	6330
<i>Jie-Ji</i>	
Study on Construction of Learning Organization under Background of Knowledge Economy.....	6334
<i>xiong kai</i>	
Study on Dynamic Evolution of Comparative Advantage in E-Commerce.....	6337
<i>Shan Xu</i>	
Study on E-commerce recommendation Based on Content Analysis.....	6341
<i>Zhang Guangqian,Lei Caihua</i>	
Study on Enterprise Knowledge Management Strategy.....	6345
<i>Li Ling,Zhang Chong</i>	
Study on Enterprise's Brand Innovation under Background of Economic Globalization.....	6349
<i>Xiong Kai</i>	
Study on Evaluation of Control System of Cost Management.....	6353
<i>GUO Dan,Li Yufeng,ZHAO fuchun</i>	
Study on Performance Evaluation of Entrepreneurial Growth of Qinhuangdao's Tourism by Entropy TOPSIS Method.....	6357
<i>Shu Bo, Hao Meimei, Rong Yanrui</i>	
Study on Profit Allocations in Knowledge Alliances Based on Nash Solution.....	6361
<i>SHI Shu-ling</i>	
Study on Relation of Energy Consumption and Economic Development in Jiangxi Province ——Empirical analysis based on decoupling.....	6364
<i>Xu Xiaoyang, Hu Junnan</i>	
Study on Risk Management of Campus Emergency.....	6368
<i>Jihao,Lvmei,Subing</i>	
Study on Sustainable Development of Urban Finance.....	6372
<i>Lvmei, Jihao, Subing, Lanxiaoyi</i>	
Study on the Conversion Option Model of Investment Decision-making for Real Estate Enterprises.....	6376
<i>Zeng Li-yong,Qiu Yazheng</i>	
Study on the Framework and Implementation Technology of Information Systems for Knowledge Alliance.....	6380
<i>Kun Zhao</i>	
Study on the International Entrepreneurship Strategic Choice of Financial Services in China.....	6384
<i>Yao Meifang,Zhang Lan</i>	
Study on the Key Points of Enterprises Sustainable Innovation in the Case of Chained Integration Innovation.....	6388
<i>Mo Xingwu,Fu Xinhong,Zeng Weizhong,Ma Wenguang</i>	
Study on the Marketing Innovation Environment of Small and Medium-sized Enterprises in the Post-crisis Era.....	6392
<i>Yijie LIU,Hua RAO</i>	
Study on the Status and Trend of Knowledge Sharing in Team-level Based on Content Analysis.....	6396
<i>Zhenyuan WANG,Yanrong WANG</i>	
Study on the Tracks of Product Update of ICT Enterprises.....	6400
<i>Yijun Huang , Fang Ling</i>	
Study on Virtual Organization of Enterprise and Operation Model.....	6404
<i>Zhao Yan-ping,Kuang Shi-bao</i>	
Sustainable Development and Utilization of Water Resources Case Study of Zhejiang Province.....	6408
<i>Bin LI</i>	
Teaching Reformation and Exploration of Universal Experiment Courses.....	6412
<i>Hu Qiaoduo, Zhang Shiyang</i>	

Technology Licensing Strategies Considering Network Externalities and Supplier's Decision.....	6415
<i>Xiyue Zhang, Huaizu Wang</i>	
The Analysis of Adverse Selection Risk in the Stage of Project screening of Private Equity Market.....	6419
<i>Na Tan, Huixue Zhang</i>	
The Analysis of Deed Tax Elasticity in China.....	6423
<i>Zhang Hong</i>	
The analysis of influence factors and strategy of developing low-carbon economy in Heilongjiang Province.....	6426
<i>Chen lirong, Li aiqin</i>	
The Analysis of the Innovative Function of NCE in Canada.....	6430
<i>Luo Qing</i>	
The application of System of Environmental and Economic Accounting for Water in the water conservancy project.....	6434
<i>Zheng Rui, Zhang Yongxiang, Zhou Shifeng</i>	
The Basic Coupling Route and Motivate Mechanism in Innovation Ecosystem of Hi-tech Enterprises.....	6437
<i>Li-fei Zhang, Ying-ying Peng</i>	
The Construction of 3D Model of Safty Culture System in CNPC's Oil Factories.....	6441
<i>Jinfeng Sun</i>	
The Construction of Technical Support System for the Conversion of Patent Achievements Based on Knowledge Discovery in Databases.....	6445
<i>LI Ying, YU Haibin</i>	
The Corporate-Level Strategy Theory's Evolution and New Idea.....	6449
<i>He Lishi</i>	
The Countermeasures and the Problems in Construction and Development of Information Management Specialty in Regional Colleges and Universities.....	6453
<i>Liang Guizhen, Li Kun, Zhang Li</i>	
The Development and Research of Knowledge Intensive Business Services——Take Ningbo for Example.....	6457
<i>Xie Min, Zhu Fen-fen, Yu Si-wen, Zhao Bing-long</i>	
The Disclosure of Internal Control Information Situations in Public-Listed Company and Its Influencing Factors ——Evidences based on the perspective of corporate governance.....	6461
<i>CHEN Lirong, ZHOU Shuguang</i>	
The Effect of HRM Practices and CSR on Competitive Advantage: Mediator of Organizational Citizenship Behavior.....	6467
<i>MAI Ying</i>	
The effect of natural resource and human resource on the evolution of innovative mechanism of resource-based clusters.....	6471
<i>Xu minyan, Huang zuhui</i>	
The Evaluation of Development Efficiency of CNPC's Well Drilling in DEA.....	6475
<i>Jinfeng Sun</i>	
The evaluation of seller's credit in c2c e-commerce An evaluation model based on entropy theory.....	6478
<i>Hongxing Yin, Shuyan Cao</i>	
The Evolutionary Path of Technological Capability and the Choice of Niche Market: A Longitudinal Research from QOK Corporation.....	6482
<i>Chen de-fu, Li shi-ming, Wei yong-zhi</i>	
The Existence of Solutions for economic equilibrium.....	6486
<i>Jing-hai Wang, Qiaohong Jiang</i>	
The Explanation Of Family Constitution based on Theory of Knowlege: A Sample of Lee Kum Kee Family.....	6489
<i>Zhu Jian An</i>	
The Governance Models Based on Pricing in Innovation Ecosystem of Hi-tech Enterprises.....	6493
<i>Yunsheng Zhang, Siming Zou, Lifei Zhang</i>	

The Grey Correlation Analysis of the Relationship between the Science and Technology Input and the Economic Development in Henan Province.....	6497
<i>Zhao Junying</i>	
The Ideas of Strengthening the Social Credit System Construction in the Yangtze River Delta Region From Five Aspects.....	6501
<i>Zeng Yong,XU Changle,BAO Qi</i>	
The impetus structure of China's economic growth after the era of economic crisis.....	6507
<i>Jiang Fazhu,Shi Kun</i>	
The influence of National Qualification Management on the small and medium Architectural Enterprises.....	6511
<i>Li HongLi,Chen Qiang</i>	
The inhibition and elimination of job burnout to college counselors based on the “Catfish Effect”.....	6515
<i>Huang Shuting</i>	
The job interview characteristics of our college students and the related analysis.....	6519
<i>Deng Lifang,Xu wenzhe</i>	
The Literature Reviews on Service Flexibility Theory.....	6523
<i>Jiang Xin,Wu Liping</i>	
The method and Application of the Attribute Measurement System Analysis.....	6528
<i>Qi Dong, Xinzhang Jia,Hailong You, Haoyu Wen</i>	
The Obstacles and Measures for the implementation of the Partnering Mode in Project Management.....	6532
<i>Li Wenqin,Li Wei</i>	
The Pricing Research on Innovation Ecosystem of Hitech Enterprises.....	6536
<i>Yunsheng Zhang,Siming Zou, Lifei Zhang</i>	
The promotion strategy of relationship between knowledge management, niche optimization and competition advantage.....	6540
<i>Zhifeng liu</i>	
The Research about Sustainable Development of Rural Tourism Based on Taoist perspective on ecological ethics in China.....	6544
<i>Lu Shiju</i>	
The Research of University Doctor and Master Degree Programs Performance Evaluation Based on Knowledge Management.....	6548
<i>Huang Min,Hu Linghui</i>	
The Research of Web Users Behavior Analysis based on Web Log Mining.....	6552
<i>Xiaohong Shan,Huamei Sun,Gaoxin Ge</i>	
The research on Grey relational assessment model based on Entropy theory and the Application in the investment decisions of the electric power projects.....	6556
<i>Wu Yun Na,Yan Hong Yu,Lin Ping,Chen WenJun</i>	
The Research on Open Teaching Model Based on CDIO.....	6560
<i>ZHAO Chun</i>	
The Research on Strategic Location and Policy Regulation for Service Outsourcing in Heilongjiang.....	6564
<i>Li Yan, Zhou Jungang</i>	
The Research on the Counter Process Optimization of Industrial and Commercial Bank of China Based on Six Sigma Management.....	6568
<i>Lihong Zhang,Jianwei Zhang</i>	
The Risk Management Study on the Environment Emergency Response Activity.....	6572
<i>Tan Jiqing,Yu Jingyan</i>	
The Role Location in Industrialization Process of Patent Technology.....	6575
<i>LI Li,CHEN Xiu-yi</i>	
The State of Emotional Contagion Research.....	6578
<i>Wang Xiao, Du Jiangan</i>	

The Statistics Appraises on Income Gap by Indirect tax incidence of Liaoning.....	6582
<i>Jin Shunag Hua</i>	
The study and application of a mode for the cultivation of application-oriented talents in e-business speciality.....	6586
<i>Liu zhaohui,Zhao fengzhi</i>	
The Study of the Intelligent Fire Control System of City based on “Two-oriented society”.....	6590
<i>Zufeng Zhong,Caihong Ye,ChaoJun Xu</i>	
The Study on Governance Problem of High-tech Company.....	6593
<i>Cai Huiming</i>	
The study on Tacit knowledge between transfer, innovation and management.....	6598
<i>Li Xia,Song Weiwei,Wei Huihui</i>	
The Study on Transforming Evaluation of Road Transport Industry to Modern Service Industry in P.R. China.....	6602
<i>Wei Li</i>	
The Subject Construction and Services of Video Information Resources in a University Combining with the self-built special video database of Guangdong police officers college`s library.....	6606
<i>Dingyu</i>	
The Transforming Study on Road Transport Industry to Modern Service Industry in P.R. China.....	6610
<i>Wei Li,Haicheng Xu</i>	
The Tri-group Analysis of Word-of-mouth Communication in Network Community.....	6614
<i>ZhangXiaoFei,GaoChangLing,ZhangWen,Chengyanfei</i>	
Theoretical Analysis of Experiential Marketing Performance Assessment.....	6618
<i>Chen Kai, Wang Xiaofan</i>	
Thinking on the Development of Electronic Policing in New Period.....	6621
<i>Hu Jun</i>	
Three-dimension Quantitative Analysis of Intellectual Capital's impact on corporate value.....	6625
<i>Xianjie Tang,Qiang He,Ying Liu</i>	
Time Varying Travelling Planning Model and Algorithm for Maximal Utility.....	6629
<i>LI Jin-hua</i>	
To Study Medical Service Quality with Structural-Equation Model.....	6633
<i>Li Min,Guo Yubing</i>	
Tourist motivation analysis of recreational agriculture based on the ANP model.....	6637
<i>Mao Shuai, Cheng Pingping</i>	
Transformation of government functions based on factors that affected the chinese treasury bonds issuance the empirical analysis on the data from 1981-2009.....	6641
<i>Ping Jiang,Jin Pen</i>	
Transformation of the Logistics Industry to Modern Services in the Context of Financial Crisis.....	6646
<i>Shuai He,Qiu-ling Wang</i>	
User Interest Discovery Based on Web Usage Mining.....	6650
<i>JIA Bin,XU Jian-guo,CHANG Xu</i>	
Using game theory to analyze Zhejiang cultural tourism and protection of traditional architectural culture resources in economic development.....	6655
<i>Ximiao Zhang, Yuexi Zhou</i>	

## Table Of Content

### Volume 8

A Comparative Study on the Building of Oil Industry R&D Platform at Home and Abroad.....	6659
<i>Hujian,Zhou Yanchun</i>	
A Dual Pseudo Random Sequence Digital Watermarking Algorithm Based on DCT.....	6663
<i>Zhu Huaihong</i>	
A Game Analysis on the Cooperation Strategy Among Industry, University and Research Institute.....	6667
<i>Yan Xiao-ming</i>	
A Mixed Structure of Streaming in WiSE-DSN Network.....	6672
<i>Bing Wang, Xuejia Lai, Hongru Zhu, Minpeng Qi</i>	
A Note on the Lucas Imperfect-Information Model: Linear Projection and the Normality of the Variables.....	6676
<i>Quansen Chen</i>	
A Quantile regression analysis of educational returns and income inequality.....	6680
<i>Xi Mingming,Wang Xiaohua</i>	
A Review of Group Buying Auction.....	6684
<i>Dake Qian,Xinying He</i>	
A Special Parallel Job Shop Scheduling Problem.....	6687
<i>Kun Fan</i>	
A Study of Circular Economy and Corporate Technology Innovation.....	6690
<i>Xianhui Zhang</i>	
A Study on Clothing E-commerce Based on Web Competitive Intelligence System.....	6693
<i>Haibo Zhang,Aili Zhang</i>	
A Study on Duopoly Enterprises' R&D Strategy Based on Network Externalities.....	6697
<i>Yan Xiao-ming</i>	
A study on financial risk domain of the government based on Financial stratification theory.....	6702
<i>WeiChangSheng,LiuRuiXue</i>	
A Study on Key Technologies in the Development of Mobile E-Commerce.....	6706
<i>Li Cuizhi,Yue Yunkang</i>	
A Study on Market Structure of Clothing B2C Industry of China.....	6710
<i>Liu Helei,Shen Lei</i>	
A Study on the Model of Trust System in B2C MCommerce.....	6714
<i>Xu Yang, Yifei Zhu, Lan Yu</i>	
Adaptive Selection Relaying Protocols with Opportunistic Relaying in Multiple-relay Cooperative Networks.....	6718
<i>Yalong Zhang, Yuanyuan Gao , Chunming Shen, Baofeng Yang ,Ke Li</i>	
Ameliorating supply chain management to improve the competitiveness of China retailing.....	6722
<i>Gao Bingrui</i>	
An Analysis of Joint development of China's E-commerce and Modern Logistics.....	6726
<i>Liu Longzheng</i>	
An Empirical Study of Influencing Factors of Absorbing FDI in Henan.....	6730
<i>Huaiyao Li,Dongmei Li</i>	
An Empirical Study on Effect Intangible Assets toward Corporation Performancein Telecommunication Equipment Corporation.....	6733
<i>ZHAO Qing</i>	
An Empirical Study on the Relationship Between Leaders EI Levels and Leadership Effectiveness.....	6737
<i>Weiku Wu, Xin Guan, Weike Hu</i>	



Analysis and Simulation Application for Reverse Supply Chain Based on TP and Retailer Take-back.....	6741
<i>Xu Jinghong, Zhang Cuihua</i>	
Analysis of Conflicts And Countermeasures of Debt Financing Between Listed Companies And Banks -----Based on Paradigm Of the Game Equilibrium Analysis.....	6745
<i>HAN Zhong Xue,LI Dong Sheng,Han Song Yan</i>	
Analysis of Bullwhip Effect with Price-sensitive Demand Function.....	6749
<i>Yungao MA, Yufei HUANG, Zhenyu XU, Wenjing CAO</i>	
Analysis of Governance structure of venture capital firm.....	6754
<i>Wei li</i>	
Analysis of Market Structure with Dynamic Game.....	6758
<i>Ma Li,Niu Yong</i>	
Analysis on New Situations, New Characteristics and Their Influencing Factors of Chinese Rural Labors Migration at Present Stage -----Based on the Policies Adjustments of Agriculture, Rural Areas and Farmers Since 2004.....	6762
<i>Liping Cao</i>	
Analysis on the Tendency of Logisticsilization in the Economic Development.....	6766
<i>Qiong Li</i>	
Analyzes China's e-listed companies from the financial perspective.....	6770
<i>Pan Lisheng,Peng Weiwei</i>	
Application of systematic clustering-back propagation network to evaluation of groundwater quality evaluation.....	6774
<i>MA Chengyou,ZHENG Lianwen</i>	
ARIS-Oriented Training Method of ERP System.....	6777
<i>JIANG Yue,ZHENG Hong,TAO Zhen-wen</i>	
Automata-based Trustworthiness Analysis Method for Business Process.....	6781
<i>Guangzhi Dong, Junfei Liu, Jian Wang, Lanying Song</i>	
Behavioral Comparative Analysis of Peasant Household's Borrowed Money of the Western and Eastern.....	6786
<i>Lishuang Chen,Xiangyu Wu</i>	
Building Conversion Mechanism: The Primary Important Issue Of Institutional Units Pay- For -Performance.....	6790
<i>Minghua Pan, Ming Fan</i>	
C2C Online auction of the Credit system and Reputation incentives.....	6794
<i>Ling Tang,Yang Liao</i>	
Carbon Tariff: a TBT game based on expected benefit.....	6798
<i>Liao Qiumin, Liang Min</i>	
Company residual claims the quantization analysis game behavior.....	6802
<i>Xiang Yong,Ren Hong</i>	
Comparative Research on the predicted and the actual Audit Opinion of Chinese listed companies on GEM board.....	6806
<i>Mingmin Lai,Weiwei Li,Yuanhui Zhang</i>	
Comparatively Analyzing the Urban-rural Differences in Consumption Structure ——Evidence from Zhejiang Province.....	6810
<i>CHEN Lin-xing</i>	
Competition and Cooperation in Electricity Market:A Literature Review.....	6814
<i>Xiaoyan Zou</i>	
Competitiveness Evaluation of Tourism Websites in China.....	6818
<i>Huying Zhu,Chengying Gu</i>	
Computer Audit Process Based on Different ERP Application Patterns.....	6822
<i>WANG Fenghua,LI Jinke</i>	

Constructing Electronic Commerce Pattern of Agricultural Enterprise in Sichuan Earthquake Area.....	6825
<i>Cao Yunzhong,Zhou Bei,Wang Li</i>	
Construction Management Plan for Multiple Construction Layers of Flow Precess with Asynchronous Rhythms.....	6829
<i>Wu Tao,Jiang Qing,Jiang Yaqiong</i>	
Construction of Coal Supply Chain and its Risks Diagnosis.....	6833
<i>Su Liqin,Wang Shujiang</i>	
Construction of deep web information retrieval system in e-commerce field.....	6837
<i>Gang Liu,Kai Liu</i>	
Consumer Bounded Rationality, Network Externality and the Evolution of E-Business Network Industry.....	6840
<i>Huang Chunchun</i>	
Corporation Reputation A multilevel multidimensional framework for the study of reputation repair.....	6844
<i>Jing Dong,Xiaohua Dong</i>	
Credit Demand of Rural Household and The Credit Constraints in Rural Areas ——Based on the survey on 187 rural households in Chengdu.....	6848
<i>Zhu Yingying,Ming Yihao</i>	
Customer Relationship Retention Game Based on Relationship Reputation.....	6852
<i>Wan Yinghong, Cao Xiaopeng, Shao Wenli, Lv Hongjun</i>	
Design and Development of Online Course Based on Blended Learning.....	6856
<i>Ya-ping Huang</i>	
Design and Realization of Farm Produce Online Transaction System Based on the Browser/Service Architecture.....	6860
<i>Hui Li, Li-ming Chen,Jia He</i>	
Design of Accounting Information System Based on E-commerce.....	6864
<i>Shi Daoyuan</i>	
Design of Intelligent Fuzzy Logical Terminal for Fault Diagnosis Based on PDA.....	6868
<i>Yang Xiao-qiang,Xiong Yun,Han Jun,Gao Ya-ming</i>	
Development status, the existing problems and development trends of the Internet of things.....	6872
<i>Xu Feng,Lei Zhanbo,Wei Jianfeng</i>	
Development Strategies of mobile TV for print media in the context of triple play --- Taking Xinhua News Agency for example.....	6876
<i>Chunhua Liu,Tingjie Lv</i>	
Diagnosis system research on Enterprise Website based on Web Marketing.....	6880
<i>Meiju Chen</i>	
Discuss of Personalization Information Services on the Multilingual Electronic Commerce.....	6884
<i>Shi Jianbin</i>	
Discussion of Informatization Teaching Design.....	6888
<i>Lirong Ma,Xuefeng Li,Sheng Wu</i>	
Discussion on Precision network marketing base on web3.0.....	6892
<i>Peiduan Zhou</i>	
Discussion on the Construction of the Biotechnology Patent Pool ——from the Aspect of the Tragedy of Anti-commons.....	6895
<i>Feng Wei</i>	
e3-value based research on business model of mobile internet music services.....	6899
<i>Chu Yanmei,Teng Ying</i>	
Education Background of Top Management Teams and the Organizational Performance of Small and Medium-sized Enterprises.....	6904
<i>Lou Yuan</i>	

Effect of Corporate philanthropy on Consumers' Purchasing Intention.....	6909
<i>Yao Qi</i>	
Empirical Study on IPO Initial Excess Returns of GEM.....	6913
<i>Zhang Yang, Ji Bin</i>	
Empirical tests on weak Efficiency of Gold futures markets in China.....	6917
<i>Shufang Cheng, Zhiming Yang, Xiaohong Na</i>	
Enlightenment of Apple's General Virtual Market Model to Chinese enterprises.....	6921
<i>LIU Qing-jie</i>	
Ensure Middle and Small Enterprise employment security In“dual-polarization” Guideline.....	6925
<i>Lin yuming</i>	
Era of E-commerce Enterprise Culture Recycling.....	6929
<i>Dongyun Wang</i>	
Evaluation and analysis of the factors influencing the choice of travel destinations——A case of Xuzhou.....	6933
<i>Mao shuai, Cheng Pingping</i>	
Evaluation on the economic comprehensive strength of the north of Hebei province.....	6937
<i>Xiaoqun Liu, Hong Fan, Ligang Zhang</i>	
Experience and Reference of Customer Return Policy in Foreign Online Shopping.....	6941
<i>Tian Yi</i>	
Externalization of Mobile Value-added Services Quality: An Analytical Framework and Findings from A National Consumer Survey.....	6945
<i>Xie zhiyong, Xue mei</i>	
Factor Analysis of E-commerce Usage basing on Internet Privacy.....	6948
<i>Jia Huai-jing, Lin Jing-shi</i>	
Factor analysis of trade growth between Kazakhstan and Xinjiang province.....	6952
<i>li yong, Mai yong</i>	
From the industry convergence perspective, to deep dive China's opportunities of finance information industry development.....	6956
<i>Xiaoxin Wang, Zhanhong Xin</i>	
Fuzzy Optimization Model for Container Shipping of Sea-carriage.....	6959
<i>Bin Wang, Guochun Tang</i>	
Game Analysis of Food Safety Regulation.....	6963
<i>Shu-bo Jiang</i>	
Game Analysis of Incomplete Information on Enterprise Technological Innovation Diffusion.....	6967
<i>Guo Liang</i>	
Game Theory Analysis on Electronic Commerce Alliance of Scenic Spot in Minority Areas.....	6970
<i>Yuanzhen Liu</i>	
Government Procurement Game and Procurement Corruption.....	6973
<i>Liu Xuexin</i>	
Gray Relational Analysis on Factors Involving the Tertiary Industrial Employment in Shandong Province.....	6978
<i>Shuyun Zhang, Xiuqing Wu, Lingyao Zhou</i>	
Grey Decision Making on Selection Mode of B2C Ebusiness Logistics Distribution.....	6982
<i>Ximing Sun, Qiang Lu</i>	
Hierarchical Model Framework of E-business Model for E-business Model Innovation.....	6986
<i>SUN Zhao-yang, JIN Jiafeng, WEN Yang, ZHENG Rui</i>	
How to Build an Attractive Corporate Website.....	6990
<i>Chen Qingzhang, Chen Qiaoyan, Huang Wandu, Wang Kai</i>	
How To Construct Labor Cost Management Index System.....	6994

*Xiao Juanjuan*

How to crack “Resource Curse”?.....	6998
<i>FENG MEI</i>	
Illustration about a Metacognition-based learning detection system conceived to improve web-based self-regulated learning.....	7001
<i>Jingsai Liang</i>	
Impacts of Inter-organization Partnership on Information Systems Planning.....	7005
<i>Kai SUN,Kunming Yu</i>	
Import and export trade payment changes in e-finance environment.....	7009
<i>Genrong Shen</i>	
Indigenous R&DR&D Spillovers and Regional Economic Growth —Empirical Analysis Based on Provincial Panel Data.....	7013
<i>Zongcheng Yin,Yigang Wu</i>	
Innovative Horizontal Alliances between Electronics Giant and Digital Archives Institution A Case Study of Qisda LED Lighting Device from Taiwan.....	7017
<i>Chen Chun-Hsiang,Chen Gwo-Dong,Su Mu-Chun</i>	
Institutional quality and Changing Organization of International Production Networks.....	7021
<i>Guoheng Hu</i>	
Integrated Inventory Optimization in Supply Chain for Deteriorating Items with Partially Backorder.....	7024
<i>Sun Yanlin</i>	
Internet-based Intelligent Test System for Computer Drawing.....	7028
<i>Xu Wensheng, Ma Jun, Wu Hongtao</i>	
Investigation about broadcast scheduling in fuzzy Hopfield network based on the Internet of things.....	7031
<i>Zheng Yan-jie,Zheng Yan-ling,Ma qing-yong</i>	
Knowledge Structure and Cultivation Model of Anti-dumping Accountants.....	7035
<i>He Haiyan,Zhang Jian</i>	
Legal Analysis of “Digital Heritage Inheritance” Service.....	7039
<i>Weifang</i>	
Life Cycle Marketing For Online Retailer.....	7042
<i>Li Zhan</i>	
Macroeconomic Crisis, Top manager's Psychology and the Upgrading of Enterprises: Based on the Theory of TMT.....	7045
<i>Guo Xiao</i>	
Market Power and Industrial Clusters Upgrading -- Case Study of Zhuji pearl Industrial Cluster.....	7049
<i>Sun Huaping,Huang Zuhui</i>	
Model Analysis on the Efficiency of Promotion ----based the Gerneranize Linear Model.....	7053
<i>Tao Qiangong, Tao Ran</i>	
Network Externalities, Reference Prices Effects and The Dynamic Pricing Model of Digital Product.....	7057
<i>Zhang Xiao</i>	
Non-tradition National Security Research Under the Internet Framework.....	7061
<i>Wangqian,Chenfang</i>	
Numerical Simulation on the Dynamic Analysis for Different Highway Roadbed Height.....	7064
<i>Zhang Quanwen,Zhong Wei,Yang Tao</i>	
On Bilingual Teaching Practice of Computer Orgnaization and Architecture.....	7067
<i>Shikai Zhang</i>	
On Relations Between Rural Logistics And Rural Economic Growth --Taking Hunan Province as an Example.....	7071
<i>Fang Wei ,Wu Ting</i>	

On The Integration Of The Traceability System For Livestock Products In China And Development Proposals.....	7075
<i>Shao-Ling Fu, Jie Cai, Xin-Yan Hu</i>	
On the Relationship of Corporate M&A, Innovation and Core Competence.....	7079
<i>KONG Li</i>	
Optimal Bidding Price in the Context of Preferential Policies towards Independent Innovation Enterprises.....	7082
<i>Xiong Qiyue</i>	
Optimal System of Single Vehicle Route Based on Mobile GIS.....	7085
<i>Zhang Qi ,Cao Jiang , Feng Ke , Li Huanliang</i>	
Outlier Detection Based on Voronoi Diagram for High Frequency Financial Data.....	7089
<i>Wen Qin,Jilin Qu</i>	
Participation ManagementThe Cornerstone Of Constructing Harmonious Labor Relations For Multinational Enterprise.....	7093
<i>Minghua Pan</i>	
Policy Research on Innovating Human Resource Management in Local Colleges.....	7097
<i>Tingyan Bi</i>	
Private enterprise of intellectual property rights The influence of impawn financing.....	7101
<i>li jian</i>	
Production logistics services and application platform architecture design.....	7105
<i>Ying Zhe, Xuan Rong-Xi</i>	
Regional industrial structure optimization model for the cooperative game.....	7109
<i>Wenshu-hui,Zhouliang-hui</i>	
Relationship of E-commerce, Logistics and Information Technology.....	7115
<i>Yu Meng</i>	
Reputation Model for C2C Commerce with Filtering Merchandise Categories.....	7119
<i>Feng-xia Liu,Shuang-cheng Wang</i>	
Research of Customer Churn Prediction Model in a Supermarket.....	7123
<i>Hong Xue,Wen Chao Lu</i>	
Research of Regional Power Grid Running State Evaluation based on Projection Pursuit and Ranking Interval Number.....	7128
<i>Zhang Guilin, Zhao Liang</i>	
Research of Second Degree Price Discrimination Based on Linear Stochastic Demand.....	7132
<i>FANG Guo-min,ZENG Pai-xing</i>	
Research on B2B e-commerce Site Information Architecture Based on User Experience.....	7135
<i>Yang LI, Pei-duan ZHOU</i>	
Research on Carbon Trading Mechanism with Chinese Characteristics.....	7139
<i>Xiaohong Liu, Xijun Yu</i>	
Research on composite strength of listed companies based on factor analysis.....	7143
<i>Shen Xilin,Wang Shunwei</i>	
Research on Compositions,Effects and Interrelationships for Enterprise's Competition Units.....	7148
<i>Changying Ke, Xiaojian Peng</i>	
Research on CSI 300 Index Futures Arbitrage.....	7152
<i>Xin Luo,Pei-ai Zhang</i>	
Research on Development Problems of China's Rural Finance Based on Huaian City.....	7155
<i>Zhu Guangming, Zhang Fenglin</i>	
Research on Domestic B2B E-commerce Profit Model.....	7159
<i>Kai Su,Xiaoning Qu,Yue Dong</i>	
Research on Flexible Programming Model and Process for Job Positions of Knowledge Workers	

Based on Strategy.....	7163
<i>DING Lei,LIN Run-hui</i>	
Research on Fourth-Party Logistics Construction Mode of Chain Enterprises Based on Cloud Computing.....	7167
<i>Jiang Hong,Xu Xueyan,Chen Jiarui,Ma Tianyi</i>	
Research on influencing factor of mobile payments using behavior based on technology acceptance model.....	7171
<i>LU Fang-ming,CAI Chao,WANG Gang-gang,ZHANG peng-hu,HAN Li-niao,WEN Xiang-ming</i>	
Research on Integrated Development Model of Wholesale Market's Electronic Commerce Logistics.....	7175
<i>Shouwen Ji,Yuzheng Wang,Hengliang Xia</i>	
Research on Internet-Based Teaching Process modeling.....	7179
<i>Bo Sun,Shuling Zhang</i>	
Research on Logistic Public Information Platform Charge Pattern by the Amount of Information Based on Stackelberg Game.....	7183
<i>Jiajuan Chen, Peng Wang, Qida Sun, Xinhua Wu</i>	
Research on Multi-tenancy Implementation based on DB2.....	7187
<i>GAO Zhen,YANG Jian,WANG Min,GAO Wenyang</i>	
Research on Next-generation Networks Experiment Teaching Reform.....	7191
<i>Bin Zhuge,Wei-ming Wang,Li-gang Dong,Cheng Yu</i>	
Research on Personalization Recommendation Technology in Mobile Commerce.....	7195
<i>SU Kai,LIU Yin,CHAI Weili</i>	
Research on Project Management for Inter-Organizational Information Systems.....	7199
<i>Kai SUN,Kunming Yu</i>	
Research on pureXML Performance Analysis.....	7203
<i>ZHAO Lili,GAO Zhen,YANG Jian,WANG Min,LI Xiaofeng</i>	
Research on Start “Loan Bond Insurance of Minor Scientific and Technical Enterprise”.....	7207
<i>Ming ZENG</i>	
Research on Synergy & Innovation in Enterprises Clusters.....	7210
<i>Li Liu,Chen Liu</i>	
Research on Target of Alienation of Consultation Countermeasures of Reconfigurable Competence of Enterprise.....	7214
<i>Changying Ke,Dan Zhang</i>	
Research on the concept of improving the inoculation between industrialization and informatization in china from the view of industry development.....	7218
<i>Gang Kong, Liwen Tan,Shentai Zhang</i>	
Research on the Critical Factors Affecting a Buying Organization's Adoption of the B2B Electronic Marketplace.....	7222
<i>Zhongqun Liu,Yan Li</i>	
Research on the Human Resource Management of accounting firms in China.....	7226
<i>Guo Baochun ,Wangxia</i>	
Research on the Impact of Cloud Computing Trend on E-government Framework.....	7230
<i>Rui-Hua Di, Hai Lv, Ting Wang, Xiao-Hui Zhang, De-Min Xiao</i>	
Research on the methods of payment via the Internet and mobile phones.....	7234
<i>Wang Fen-qian</i>	
Research on the Quality of Carbon Information Disclosure in the Listed Company in China.....	7238
<i>Zhang Qiaoliang, Zhang Chen, Zhang Hua, Li Xia</i>	
Research on the Simulated Triaxial Compression Test Teaching Platform of Soil Mechanics Based on Flash.....	7242
<i>Zhang Li,Li Ca</i>	
Research on the SMEs supply chain management in the background of e-business in China.....	7246
<i>Zhao Lei, Ma Li-bin</i>	

Revise the Pollution Charge Standard on Circular Economy.....	7250
<i>Li Renfang, Chen Wenjun</i>	
Sexual Freedom in East Asia in the Internet Era: Rights, Morals and Consequences.....	7254
<i>Liu Hu</i>	
Short-term Real Interest, Expected Inflation and Unanticipated Monetary Policy Shock.....	7257
<i>Huihui Wei, Xinrong Zhu</i>	
Simulation Technology Administers to Theoretics Mechanics Teaching.....	7261
<i>Yongfeng Jia, Xin Yue</i>	
Small and medium financial institutions help small and micro-enterprises' financial difficulties ——Based on the asymmetric information theory.....	7264
<i>Lin Luo</i>	
SMEs: Strategy on Selection of Business Model.....	7268
<i>Qiang Wen, Qiuyan Tao</i>	
Soft Information Relationship Lending and the Advantages of Community Banks.....	7272
<i>Gujun Yan, Sijiang He</i>	
Specialized Cooperative Economic Organization of Chinese Farmers Growth Model and Implications.....	7276
<i>Li Xu, Zhang Guang-sheng, Zhou Juan</i>	
Strategic Brand Equity Management of Traditional enterprises in E-commerce.....	7281
<i>Aojia Ma</i>	
Study of Dynamic game between B2B E-commerce Platforms ——Based on the Perspective of Charging method.....	7285
<i>HE Yong, LI Jun-yang, PAN Hong-hong</i>	
Study of Packet Filtering Technology based on State Inspection in B2B Trading Mode.....	7289
<i>Gao Chao, Miao Xianhao</i>	
Study of the Cooperation between Virtual Enterprises from the Perspective of Psychological Contract.....	7293
<i>Ma Xujun, Zong Gang</i>	
Study on Cooperation System for Airdromes Construction in Beijing-Tianjin-Hebei Area.....	7296
<i>Shuqiang Wang, Gui Zhang</i>	
Study on Customer Loyalty Evaluation in the Age of Electronic commerce.....	7300
<i>Lyme, Jihao, Subing,</i>	
Study on Guangdong Competitiveness of Service Outsourcing Industry Based on Value Chain.....	7304
<i>Li Shuangmei, Lai Qinghua, Wu Xiaojie</i>	
Study on Human Resources Development Strategy of E-commerce Enterprise Based on Enterprise Life Cycle.....	7308
<i>yu-fang Chao</i>	
Study on Online Evaluation Platform of Property Services.....	7312
<i>Shouxiang Zhao, Ruixin Cao</i>	
Study on Situation and Countermeasures of Agricultural E-Commerce in Heilongjiang.....	7316
<i>Yang Hui, Zhou Ping</i>	
Study on Supply Chain Coordination of Non-ferrous Metal Industry through Ecological Link.....	7320
<i>Jianling Zhang</i>	
Study on Supply Chain Coordination of Sharing Contract under Asymmetric Information.....	7324
<i>TIAN Gang</i>	
Study on the Combination Recommendation Method of Adaptive Collaborative Filtering and Clustering.....	7328
<i>Xu Chao-yi</i>	
Study on the E-Cash Price Policy Based on the Utility Theory.....	7331
<i>Cherry Yue Chang</i>	
Study on the Effect of Foreign Exchange Sterilization under the Background of Expectation	

of RMB Appreciation.....	7334
<i>Shao Chuan</i>	
Study on the Influential Factors of Dynamic Collaboration Trust in Supply Chain.....	7339
<i>Ming Yin</i>	
Study on the logistics supplier selection based on dynamical sets pair analysis.....	7343
<i>Zhou yewang</i>	
Study on the Performance Evaluation of Public Utility Organizations --Analysis on the Criterion, Guideline and Institution.....	7347
<i>Zhu Jing</i>	
Study on the Problem of Credit Card Fraud in Third Party Payment System.....	7351
<i>Qing YE</i>	
Study on the Relationship between Specific Asset Investment, Collaboration Trust, and Cooperation Intention in Supply Chain.....	7354
<i>Ming Yin</i>	
Study on the Simulated Reinforcing Bar Test System Suited to Web Teaching.....	7358
<i>Zhang Li, Yang Ying</i>	
Study on user charging strategy of logistics information platform design based on incentive stackelberg strategy.....	7362
<i>Jia-juan Chen, Qi-da Sun</i>	
Study on widening Financial channel of Small-medium Enterprises in Heilongjiang Province.....	7365
<i>Sun Ying, Shi Guangli</i>	
SWOT Analysis for Cross-border Mergers and Acquisitions of Chinas Enterprises in Post-crisis Period.....	7369
<i>Yan Cheng , Haicheng Xu</i>	
Synergy-Field Theory:Research on Transformation Dynamic of E-commerce Systems.....	7373
<i>Lai Di-hui</i>	
Temporary vs. Permanent: Migrant Workers' Migration Patterns and Comparison in China.....	7377
<i>Zhang Guang-sheng, Yang Xiao-li</i>	
The Enlightenment of Virtual Schools in America and Canada to the Development of Education in China.....	7382
<i>Jianwei liu</i>	
The Analyses of the Marketing Strategies of Internet Electronic Commerce with Retail Trade as a Sample the Thoughts Based on Creative Communication Management.....	7385
<i>Zeng Teng</i>	
The Analysis of Anti-dumping Actions based on the Game Theory.....	7388
<i>LI Si-qi, HE Hai-yan</i>	
The Analysis of Current Status and Course Design of Business Ethics: a survey of E-commerce students in Zhejiang Province.....	7392
<i>Li-min Ke, Ji-yi Wu</i>	
The Analysis of Human Resource Supply and Demand Situation and Countermeasures in Electronic Commerce.....	7396
<i>Yan Hua Liu</i>	
The Analysis of Risk Preferences, Perceived Risk and the Willingness of Online Shopping.....	7400
<i>Wu Shijun, Jin Yongsheng, Chen Guoping</i>	
The Analysis of the Formation Mechanism of the Financial Risk Specificity Arisen from Operating Fictitious Capital in Financial Holding Groups.....	7404
<i>Han Peng</i>	
The Analysis of the Targeted Promotion Difference between Discount Card and Score Card.....	7408
<i>Suyu</i>	
The Analysis on Network Marketing Strategy of Commercial Bank in China.....	7416
<i>Ma Li-bin, Zhao Lei</i>	



The Application of Link Prediction in Web Recommendation Systems.....	7420
<i>Rui Zhang</i>	
The Behavioral Intention to adopt e Computer Assisted Instruction: Explore the role of Perceived Alienation.....	7423
<i>Yu-Chen Chen, Rong-An Shang, Humour K. C. Lee,Avus C. Y. Hou, Chiao Yang Lin</i>	
The Causes and Present Situation of Liquidity Problems in China.....	7427
<i>Jun Du,Jingbo Ren</i>	
The Characteristics of Small and Medium-sized Enterprises' Trade Credit ——Evidence from SMEs in Beijing, China.....	7431
<i>Shi Jianping, Yang Rubing, Fu Qiang</i>	
The collaborative management of B2C e-commerce and logistics distribution.....	7435
<i>zhu jianfeng</i>	
The Credit Guarantee Institutions Operation Mode For Chinese High-tech Small and Medium-Sized Enrterprises.....	7439
<i>Yang Yi,Yan Hongyan</i>	
The Designment and Implement of Rule Matching Algorithm in E_Commerce Application.....	7443
<i>dongyun wang</i>	
The Developing and Application of Security Technology of Electronic Commerce.....	7447
<i>zhijun ren</i>	
The Development of Language Education Information System on the Basis of the Theory of Effective Education Environment.....	7451
<i>Zhao Rong</i>	
The Development Research of Country of Origin.....	7455
<i>xiao wang, ai-ying jiao</i>	
The Diffusion Model and Optimal Price Strategy of Telecommunication Operator's Mobile Business.....	7459
<i>Lu Zifang,Xing Guangjun</i>	
The Discussion on the Improvement of the Undergraduate Entrepreneurship.....	7463
<i>LIN Zhen</i>	
The Economic and Financial Effects on the Electronic Toll Collection Freeway by Adopting the Scheme of the Peak and the Off-peak Periods Tolls.....	7467
<i>Dun-Ji Chen,Ting -Shun Lai</i>	
The Empirical Analysis of Online Shopping Network Factor on the Perceived Risk.....	7471
<i>Zhenyu XIE,Luwan XIE</i>	
The evaluation index system of the group collaboration innovation mechanism of the industry clusters.....	7476
<i>Zhong Qin</i>	
The Experimental Research and Analysis For the Rate of Drying Coal Slurry.....	7480
<i>Jinfeng Mao, Jing Li, Fusheng Peng, Huiliang Lian,JinSheng Wang</i>	
The Feature and Reasons of Development about B2B E-Commerce in Beijing of China.....	7484
<i>Zhiyong Dong</i>	
The Game Theory between Government and Developer of Real Estate in the Real Estate Market.....	7487
<i>Sun Xinming,Liao lijing</i>	
The government game behavior in the process of protecting the patented products.....	7491
<i>Sheng Xu,De-yu Yuan</i>	
The Impact of E-Commerce's Price Promotion on Perceived Value: based on the Perspective of Consumers' Heuristics.....	7495
<i>Fu-Yung Kuan,Yen-Ping Ho,Ziyin Lu</i>	
The influence of information structure on the transforming process of bargaining power ---- based on game experiment.....	7499
<i>Coco Zheng</i>	
The Influence to the Sustainable Development of Henan Brought from the introduction of	

carbon tax and the Measures that Adopted.....	7503
<i>LIN Zhen</i>	
The Literature Review on Firm Growth Factors.....	7507
<i>Xiaodi Zhou</i>	
The measurement of perception interactive quality : a development of a model.....	7512
<i>Xiuqing Liang, Qingmin Kong, Qiujuan Nong</i>	
The negative effect of seller's technology monopoly on buyer's countervailing power.....	7517
<i>Hao Chen, Kai Li</i>	
The Problems and Solutions of Network Barter.....	7521
<i>Xue Hongyan, Wang Cheng</i>	
The procedure for traditional industry-cluster to be upgraded—clusters in Quzhou city as an example.....	7524
<i>Xiaobing Xu, Yanqiang Hu</i>	
The research for Mobile e-commerce value chain model.....	7528
<i>JIAN Jie, GUO Songhai, YAN Fei</i>	
The Research of Problems and Countermeasures about levying tax on E-Business.....	7532
<i>Cao Lin, Wang Li</i>	
The Research on Comprehensive Strength of China's Modern Service Industry Based on Factor Analysis.....	7536
<i>Shuyun Zhang, Jia Li, Lingyao Zhou</i>	
The Research On Right-Power Relationship In The Corporation.....	7541
<i>Zhongyan Shao , Li Ma , Shilong Wang, Jinli Wang</i>	
The selection of development models for China civil aircraft industry.....	7545
<i>wangana</i>	
The SEO Strategy Research of E-commerce Sites of SEMs.....	7549
<i>BaoWu Bian , JuanJuan Yuan</i>	
The Study about Teenage Consuming and Lifestyle in Internet Age of China.....	7554
<i>Lei Shen, Yimin Li</i>	
The Study of Asymmetric Information in E-commerce.....	7558
<i>Li Zhongwei, Chen Xiaoyang, Li Mingze</i>	
The Study of Experimental Models And Teaching Platform in The Electronic Experiment.....	7562
<i>Cheng Xiefeng</i>	
The Study of Influencing Factors of Motorcycle Customer Repurchase Intention.....	7566
<i>Zhang Xiufeng, Li Baoku</i>	
The study of value model of mobile advertisement based on analysis of users' attitude.....	7570
<i>Lu Wei, An Jing, Han Shuguang, Wang Xiaoguang, Lu Na</i>	
The study on Industry - university research cooperation based on Stakeholder Theory.....	7574
<i>Xie Xiang, Zhi Qiang</i>	
The Uncertainty Propagation of the Income Approach.....	7578
<i>CAI Jianhong, ZHU Daolin</i>	
The Value Analysis of Investment in Patent of Symmetric Duopoly.....	7582
<i>Sheng Xu, Hong-Qiao Wang</i>	
Timing analysis of agricultural eco-economic system in Haidong Prefecture, Qinghai Province.....	7586
<i>Wang Feng, Chen Ke-long, Liu Zhijie, Zhao Zhiqiang, Su Maoxin, Han Yanli, Cheng Liang, Yang long</i>	
Trustworthy Business Process State Space Reducing by Using Time Constraints.....	7590
<i>Guangzhi Dong, Junfei Liu, Jian Wang, Lanying Song</i>	
Upgrade High-end Manufacturing Relying on E-commerce.....	7595
<i>Yan-Jieli</i>	

Use BP Neural Network to Evaluate Teacher's Teaching Quality.....	7599
<i>MA Chengyou,ZHENG Lianwen</i>	
Using Decomposed Theory of Planned Behavior to Explain Virtual Currency Use Intention.....	7602
<i>Echo Huang,Nai Ching Yeh,I-Chun Hung</i>	
Weighted Complex Network of Inter-province Knowledge Spillover in China.....	7606
<i>Li-Yan,Kazuyuki Motohashi</i>	

## Table Of Content

### Volume 9

<p>“Network Joint Guarantee” Made SMEs Financial Problem.....7610 <i>LUO Ming,LUO Rui</i></p> <p>6 Sigma Management in Logistics Distribution.....7614 <i>Xipin Zhao,Yongyi Dai</i></p> <p>A AHP(Analytic Hierarchy Process) Strategic Decision Model Study of Chinese Retail Industry Green Supply Chain.....7618 <i>Yan Li,Ruili Sha,Luyi Li,Jing Wang</i></p> <p>A Brief Study on Second Language Acquisition and Web-based English Teaching.....7622 <i>Chen Rui</i></p> <p>A case study of industrial symbiosis: the Beijiang Power Plant Complex in Tianjin, China.....7625 <i>Peng-mei Li</i></p> <p>A Case Study of Underground Parking Planning in Shenzhen, China.....7628 <i>Zhang Ping, Chen Zhilong,Wang Hui</i></p> <p>A Comparative Analysis of Operational Risk of Chinese Listed Commercial Bank Based on the Income Model.....7636 <i>Wang Donghua</i></p> <p>A Framework for Building M-Learning Environment Based on Micro-blogging and Cellular Phones.....7639 <i>Ma yunpeng</i></p> <p>A mobile and highly efficient Agent in Distance Education Teaching Research.....7642 <i>XINGGuo-chun, Zhao Yu</i></p> <p>A Relational Study on Personality Trait, Achievement Goal, and Test Anxiety in High School Students.....7646 <i>Rong Yao,Shanggui Song</i></p> <p>A research on perceived value and satisfactory of female online purchasing.....7650 <i>yukui</i></p> <p>A Study of College English Learning Based on Electronic Learning Platform —— Taking Self-access Language Learning Center As An Example.....7654 <i>Yang Huixin</i></p> <p>A Study on Cooperative Members Investment Behaviors Based on the Multi-stage Dynamic Game Model.....7658 <i>Lv Chenzhong,Fu Xinhong</i></p> <p>A Study on the Influencing Factors and Cultivation of Innovative Ability of College Students.....7663 <i>Deng Qiu-Jun, Li Na, Zhou Wen-Yong</i></p> <p>A Survey of Security Middleware.....7667 <i>SUN Ying</i></p> <p>Adjustments on Agricultural Support Policies in US and Its Effects on China --Based on Analyzing 2007 Farm Bill.....7672 <i>Fuzhong Li,Lijuan Guo,Jie Cheng,Yingsheng Zong</i></p> <p>Agricultural Cooperative Insurance: Policy Advantages &amp; Growth Routes.....7678 <i>Xie Wangsong,Jiang Chen</i></p> <p>An Analysis on The Effect of Private Placement by Chinese Listed Companies.....7687 <i>Xiaopeng ZOU,Tzung-Cheng HUAN</i></p> <p>An Approach to Studying Multi-channel Information Elements Integration in AHP.....7691 <i>Jianjun Zuo,Shuang Zhang</i></p> <p>An empirical research on the transmission mechanism of RMB exchange rate movement-prices.....7695 <i>Yajie Wang,Hui Li</i></p>	<p>7610</p> <p>7614</p> <p>7618</p> <p>7622</p> <p>7625</p> <p>7628</p> <p>7636</p> <p>7639</p> <p>7642</p> <p>7646</p> <p>7650</p> <p>7654</p> <p>7658</p> <p>7663</p> <p>7667</p> <p>7672</p> <p>7678</p> <p>7687</p> <p>7691</p> <p>7695</p>
--	---

An Empirical Study on the Competitiveness Assessment of China's Hi-tech Companies.....	7699
<i>Xiang Yinghui,Fang Zhong</i>	
An Experimental Study on the Primary Model of the Application of Computer Simulation to Scientific Discovery Learning in Middle School Physics.....	7705
<i>Taihua Li, Boqin Liao</i>	
Analysis about Modern Education Technology's Important Applications in the Teaching Process of Operational Research.....	7709
<i>Li yumei, Wu Qiaomei, Ji Yu</i>	
Analysis of Characteristics of Undergraduate Students Based on SNA.....	7713
<i>Gaolei</i>	
Analysis of land use changes based on Markov's shift matrix model in Loess Hilly-gully region.....	7718
<i>HAO Shilong,DING Minglei</i>	
Analysis of Stimulating Effect on Civilian car Consumption to Economic Development ——Empirical Research of Sichuan Province based on VAR Model.....	7721
<i>Li Zhang-wei,ZHENG Xun-gang</i>	
Analysis of Theory and Practice of Network Course Construction and Application.....	7725
<i>Lirong Ma, Xuefeng Li, Liwei Liu, Sheng Wu</i>	
Analysis on Competitiveness of Software Outsourcing Industry in Hangzhou.....	7728
<i>Yong Chen</i>	
Analysis on the Predicament and Countermeasures of China Small and Medium-sized Enterprises.....	7731
<i>Zhang Ping</i>	
Analyzing Core-Periphery Structure of Complex Product Development Using Social Network Analysis.....	7735
<i>Hongbo Li, Zhe Xu</i>	
Analyzing on Advantages and Disadvantages about Multimedia Teaching Methods in Advanced Education.....	7739
<i>Wu Xiuhua, Zou Qiuying, Zheng Da</i>	
Application and Influence of Reputation Model in Domain Name Management.....	7742
<i>Zhiwei Shen,Bin Zhang , Wenji Chen</i>	
Application of Decision Tree Method in Economic Statistical Data Processing.....	7747
<i>XIN Jinguo,XIAO Chen</i>	
Application of Fuzzy Set Theory to Economic Production Quantity Model.....	7751
<i>Qunxia Li,Qun Zhang</i>	
Architecture and key technologies of learning resource management based on grid system.....	7755
<i>Chen Wei-dong,Zhao Qing-zhan,Liang Bin</i>	
Barriers of RFID Adoption and Diffusion on Supply Chains.....	7759
<i>Wang Xiaofang</i>	
Based on TOPSIS Value Engineering in Manufacturing Enterprise Logistics Cost Management Application Research.....	7763
<i>Bing Yan,Wan-hua Qiu</i>	
Blend-Learning Mode of Artistic Design Education.....	7767
<i>Tian Liyan,Li Xin,Yuan Jiazheng</i>	
Business Strategy Research on Mobile Commerce of China's Mobile Network Operators under 3G age.....	7771
<i>ZHANG Yan-mei,ZHANG Ning</i>	
Characteristics Analysis of Fictitious Companies in Taiwan.....	7775
<i>Liang Chih-Chin,Wang Sha-Chin</i>	
Class Hour Allocation Optimization Model between E-education and Traditional Education in the process of Higher Vocational Technology Education.....	7781
<i>Yulan Zhu,Linlin Zhang,Shaorong Sun</i>	
Cluster effect and symbiosis mode for creative industry: in the case of Shanghai creative industry cluster.....	7784

*Qiu-ling CHEN, Qin-jing GAO, Jie TIAN, Shu-ting HUANG*

Cointegration Relationship Analysis of Tourism and Urbanization in China.....	7789
<i>YAO Li-fen,LIU Ai-ying</i>	
Comments on Construction of the System of Information Disclosure of Local Government in China.....	7793
<i>JIANG Xiu-min,LI Yu-tao,FU Yao</i>	
Comparative Study of Individual Knowledge Point& Knowledge Point Series-paralle Teaching in Computer BasicTeaching.....	7797
<i>YangZhe</i>	
Compensation System based on Psychological Contract for Knowledge Staff in High Technology Enterprise.....	7801
<i>Zhou bo</i>	
Consideration and Study on Applying Multimedia Techniques in College Mathematics Courses.....	7805
<i>Fen Wang, Renbing Lin, Lihua Shen</i>	
Constructing Dynamic System of Enterprises Participating in the Higher Education.....	7809
<i>Ji-yuan Guo,Yan Zhang</i>	
Construction and Empirical Study for the Model Systems Based on the Research of Regional Agricultural Economic Growth.....	7812
<i>Ma Deshan,Yan Haichun</i>	
Construction of Knowledge Environment of Enterprise Alliance for Technology Innovation Knowledge Sharing.....	7816
<i>Li Min</i>	
Construction of Network Course in University.....	7820
<i>Wang Liejun,Jia Zhenhong</i>	
Construction of the Conceptual Framework for Financial Accounting.....	7823
<i>Cao Wei</i>	
Construction of university network teaching platform and application.....	7834
<i>Lijun Xue,Lili Wang</i>	
Construction, Implementation and Appraisal of Excitation Mechanism about Academic Library.....	7837
<i>Mingfeng Xu</i>	
Cultivated Land Protection:Peasant Households'Willingness to Participate ——Evidence from Qingxu County of Taiyuan City.....	7840
<i>Zhimin Chai,Xiaoying Liu,Fuzhong Li</i>	
Cultivation of Innovative Students Based On Robotics Technical Platform.....	7844
<i>WU Chengdong,ZHANG Yunzhou</i>	
Design and Implementation of Web-based System for Graduation Thesis Management.....	7848
<i>CHEN Meimei</i>	
Design of A Training and Experimental Platform Based On Multi-Protocol Communication.....	7852
<i>ZHANG Yunzhou,WU Chengdong</i>	
Design of Baking Shunt Autocontrol System of Large Aluminum Reduction Cell.....	7856
<i>Yueheng LI, Li YANG, Xiaochun WANG, Jun TIE, Rentao ZHAO</i>	
Design of Integrated Cost and Contract Management Information Systems For Mega Project.....	7860
<i>Sheng Luo, Yujie Lu, Yun Le, Yong Peng</i>	
DESIGNING THE GENERAL MODE OF JUNIOR MATHEMATICS INSTRUCTION RESOURCES BASED ON THE INTEGRABLE WARE IDEA.....	7864
<i>Xue Zhimei,Zhu Yulian,Su Xiaoli</i>	
Developing Knowledge City from a Dynamic Perspective Practices from Outstanding Knowledge Cities.....	7868
<i>Dong Wang, Huiqi Pei</i>	
Digital Photoelasticity method used in the stress test.....	7872
<i>Huang yanping,Liu xuanfei,Chen zhixiang</i>	

Discourse analysis of e-tutor's role in online collaborative learning environment.....	7876
<i>Chai Shaoming</i>	
Discuss of Ecological Cooperation Governance in Yangtze River Delta Area.....	7880
<i>Chen Lili, Gao Meng</i>	
Discusse shallowly the student's independent innovation ability raise in the simulation electron basic course.....	7884
<i>Hu Bo, Zhou Dongsheng</i>	
Discussion about Education Pattern for Professional Master Postgraduate Student Based on Software Engineering Theory.....	7888
<i>Wenan Tan, Song Li</i>	
Discussion on Engineering Teaching Connotation and Curriculum Construction in New Century.....	7892
<i>Chen Huang</i>	
discussion on Prepositive Fostering Mode Based on the Platform of University-Enterprise Cooperation: A Case Study.....	7895
<i>Xue Jiang</i>	
Discussion on the Computer Simulation Experiment System Used in College Physics Experiment.....	7898
<i>Yafang Wang, Weigong Zhou, Yun Jiang, Xiaoyu Li</i>	
Discussion on the Theories for the Appearance of the 4PL.....	7901
<i>Zhang Qiuping</i>	
Discussions on the Reform of Higher Vocational Education from Training the IT Students'Occupational Ability.....	7905
<i>Hong Dong , Chuanyin Zhang</i>	
Domestic Tourism Payment Equation and Tourism Preferences of Urban Residents in China.....	7908
<i>Yongmei Song</i>	
Drivers and Barriers in the Acceptance of Mobile Payment in China.....	7911
<i>PENG Hongxia, XU Xianhao, LIU Weidan</i>	
Dynamic Performance-Evaluation Modeling of Reverse Logistics Systems Implementing in Pallet-Rental Industries.....	7915
<i>Heng Ma , Chiao-Hsin Mai, Hung-Yu Cheng</i>	
eDialogue: Government innovation in Norway.....	7919
<i>Arne Thorstensen, Lasse Udjus</i>	
Effect of Positive List System on Farm Produce Export of China.....	7923
<i>Pang Hui, Zhai Yinli</i>	
E-Learning and Chinese higher education transformation.....	7927
<i>Zhou Dongsheng, Hu Bo</i>	
Empirical Research on MIS Learning Expectation Deviation for Civil Construction Management Speciality.....	7931
<i>ZHANG Jing-xiao, ZHOU Tian-hua, LI Hui</i>	
Empirical studies of export structure of Chinas wood forest products:1995-2009.....	7936
<i>GU Xiao-Yan, NIE Ying, YANG Hong-Qiang</i>	
Empirical Study on the Relationship between Transformational Leadership and Contextual Performance under the Organizational Commitment Intermediary Role.....	7940
<i>wanguangling</i>	
Establishment of AHP-based Evaluation Index System for Talents Combination Taking the educational administration team in a local university as an example.....	7943
<i>Li'ang, Li Wanling</i>	
Explore on Cultivation of Students' Autonomic Learning Abilities in Project-Driven Teaching.....	7947
<i>LUO Ling</i>	
Exploring and Analysis on Strategies of SMEs Human Resource Management in the period of Post Financial Crisis.....	7950
<i>Yunque Li</i>	

Exploring in the Teaching Mode of Intensive Teaching and Independent Learning.....	7954
<i>Lirong Ma,Xuefeng Li,Liwei Liu</i>	
Factors influencing the adoption of e-government in Pakistan.....	7958
<i>Mariam Rehman, Vatcharaporn Esichaikul</i>	
Factors of Tourist Destination Perceptive Images.....	7962
<i>Xuejing Zhang</i>	
Fast Approach to Simultaneously Determine Existence and Classification for String Patterns in a Payload.....	7966
<i>Heng Ma,Hung-Yu Cheng</i>	
Financial evaluation procedures and indicator analysis in the investment projects in the argument.....	7970
<i>Bao Zhenbo,Wang Shufeng</i>	
Function Design of Online Community of Practice for Facilitating Peer Coaching among Teachers.....	7974
<i>Li Sheng Bo,Li Shuang</i>	
Fuzzy Comprehensive Evaluation of Knowledge Management for Higher Occupation Colleges.....	7981
<i>Deming Zhang</i>	
Game Analysis of Construction Safety Supervision.....	7985
<i>Cheng min, Chen hui</i>	
Game Analysis on the Behavior of Chinese Designated Hospital for Social Medical Insurance in the Least Competitive Area.....	7989
<i>Wang Xiaoling, Li Weimin</i>	
Habit Formation, Heterogeneous Risk Aversion and Asset Prices.....	7993
<i>Heping Xiong, Ye He, Luyan Li</i>	
How to build up the teaching mode of develop thinking.....	7997
<i>Guan Xiaoming</i>	
How to Improve the Teacher-students' Educational Technique Ability in the Information Society.....	8000
<i>Li Zhen-Yong,Li Dong,Wang Zheng-Pei</i>	
How to Improve University Teacher's Educational Technique Ability in the Information Society.....	8004
<i>Sun De-Mei, Wang Zheng-Pei, Zou Lu</i>	
ICT Curriculum Will Disappeared Because of Curriculum Integration? Discussion on the Relationship between ICT Curriculum and Other Curriculum.....	8008
<i>Zhong Baichang</i>	
Identification Analysis of Influencing Factors of Informationization Construction in Rural Areas.....	8011
<i>Chen Guanghua,Li yingxing</i>	
Ideology, Local Governments and Institutional Transformation.....	8015
<i>Gui Da-yi</i>	
Influence of Achievement Goal Orientation on Employee Performance.....	8022
<i>Zhang Hao-min, Ma Jun, Wang Qing-ling, Ding Jia-chao</i>	
Information Governance as a basis for cross-sector e-services in public administration.....	8027
<i>Terje Grimstad, Per Myrseth</i>	
Innovation of Anglo-American Literature Teaching Oriented by Improving Practical Abilities.....	8031
<i>Liang Ying-jun</i>	
Insurance Pricing Under Uncertainty By Means of Distortion Functio.....	8034
<i>Yi Peng</i>	
Integrating probability analysis into economic evaluation of highway project: a methodology and case study.....	8038
<i>CHEN Jun-song, ZHAO Chen, SHI Di</i>	
Interactivity and Social Media Marketing: Case study of Taiwan Companies.....	8042
<i>Ya-Hui Yang, Echo Huang</i>	
Investigation on the Multimedia Teaching Mode Design in the Course of Architecture Introduction.....	8045



Zhang Li

Investigations of Remote Sensing Specialty Teaching and Curriculum System Reform in Mining Characteristic Universities.....	8049
<i>Tianzi Li, Shuangting Wang</i>	
Is it Necessary to Implement the Paid Leave System? ——an Empirical Research Based on the Integration of Tourism and Stress Displacement Model.....	8052
<i>MA Jun, Zhang Hao-min, Zhang Yan, Wang Su-ting, Wang Xiao-hong</i>	
KFDA e-Learning System for Civil Petitions.....	8057
<i>DONG HYUK</i>	
Literature Review on Consumer Adoption Behavior of Mobile Commerce Services.....	8061
<i>Ge Wei, Zhao Xinyan, Ma Yue</i>	
Mass Collaboration: A New Business Model.....	8066
<i>Li Qiang</i>	
Measuring the success of hotel information systems: An employee's perspective.....	8070
<i>Hsiu-Yuan Wang, Wen-Hsiang Lo</i>	
Medium-Sized Enterprises Financing g=Guarantee System Research With Market Orientation.....	8074
<i>Gao xiu-ping</i>	
Metacognitive Strategies and English Listening Instruction at CALL Context.....	8077
<i>GUO FEI</i>	
Modeling and implementation for instant communication system of enterprise based on UML.....	8081
<i>WU Yelan, LIAN Xiaoqin, ZHANG Rui</i>	
Modern Education Technology in the hearingimpaired students of University Teaching.....	8085
<i>Li Qilong, Li Xiaomei</i>	
Oil Shock and Impacts of Public Expenditure Policy Options on China.....	8088
<i>YANG Liang, LI Meng</i>	
On the Application of CAI in Foreign Language Teaching.....	8094
<i>Wu Junyan, Liu Wanyi, Liu Taogang, Zhang Sheng, Yang Sumin</i>	
On the Application of the Case Study in International Settlement Teaching.....	8098
<i>Wang Xiaojing</i>	
On the Building of Core Competence and Orientation of Enterprise Strategy Management.....	8101
<i>Yun Peng</i>	
On the Construction of Tridimensional Instructional Resources of Web-based Learning Society.....	8105
<i>YU Chaowen</i>	
On Third-party Payment Platform Installments from the Perspective of Knowledge Management.....	8110
<i>Ren Xinli</i>	
Practice and Consideration on Computer Network Course of Electronics Specialty.....	8113
<i>Xia xin</i>	
Practice of Blended Learning Based on Database Principles and Applications Online Course.....	8117
<i>Ya-ping Huang, Yong-liang Zhang</i>	
Problem-driving Teaching Based on Interactive Learning.....	8121
<i>SONG Dan, XUE Juan, HE Canwei, LIAO Xiaodong</i>	
Project-based Learning and Its Application in Markeing Research Teaching.....	8125
<i>Changjuan ZHENG, Lijuan WU, Xingang WANG</i>	
Proposing a framework to predict travel blogs influence on potential tourists travel intention.....	8129
<i>Hsiu-Yuan Wang, Hsun-Fang Chang</i>	
Real-time Monitoring of the Security for the Large Construction with Wireless FBG Sensor Network.....	8133
<i>Yuanzhong Zhang</i>	

Reform on Advanced Mathematics Bilingual Teaching.....	8137
<i>Wang Rui,Wang Yawei</i>	
Research and Implementation of intelligent test paper for an exam System based on web.....	8140
<i>WANG Ya-ning,SHEN Shi-kai,MA Hong</i>	
Research and Practice of Computer Foundation Course System.....	8143
<i>Zhanquan Wang, Jiang Liu, Chuahua Gu</i>	
Research for Relationship between Directorates' Characteristics and the Effectiveness of Corporate Governance Evidence from the Turnover of Top Management in Chinese Listed Corporations.....	8147
<i>Guoping ZHANG,Tao FAN,Jinfeng BI</i>	
Research for the Inquiring Study guided by Multiple Intelligences.....	8155
<i>Zheng Zhiqun,Guo Mei</i>	
Research of a New Digital Campus Supported by Synergistic Learning.....	8158
<i>Zha Chongping,Bai Fengxiang</i>	
Research of multimedia teaching strategy based on Internet virtual teaching platform.....	8162
<i>Liu Hongmei</i>	
Research of the Netting Mechanisms and Value Innovation in CAFTAs Value Nets: Basing on the Perspective of Modularity.....	8165
<i>KE Ying</i>	
Research of Visualization of Fixed Solution Problems of Equation of Heat Conduction.....	8169
<i>Wu Gang,Wu Gang</i>	
Research on 3D Modeling and Application in Urban Emergency Management.....	8172
<i>Jiheng Xu, Jianyong Liu, Hong Yin, Tianyi Wu, Guoqing Qiu</i>	
Research on Application of Customer Satisfaction Index Model - View_based on PLS and information entropy-weight method.....	8176
<i>Baoshan Zhao,Fuzhan Ren, Huixin Yu, Aiping Xu, Yongjing Hao</i>	
Research on City Trading Area Marketing.....	8180
<i>Zhuo Su-yan</i>	
Research on Corporate Tax Compliance, Corporate Governance and Tax Policies in China:from the International Studies on the Undersheltering Puzzle.....	8184
<i>Mi Xuming</i>	
Research on Customer Relationship Management for Small and Medium-sized Enterprise Based on Implementation Strategies.....	8187
<i>Li Min,Zhang Pengwei,Su Ming,Sui Liping</i>	
Research on Employment Alarming System Construction of College Graduates.....	8191
<i>Ding Fan</i>	
Research on Enlightenment of Overseas Chinese Education from Foreign Education of English, Japanese and French.....	8194
<i>XiangQian ZHANG,Lu-Xi ZHENG</i>	
Research on Evaluation Index System and Theoretical Framework of Chinese Education.....	8198
<i>XiangQian ZHANG, MingCheng SU</i>	
Research on High Education Intelligence Decision Support Platform Based on SQL Server 2005.....	8203
<i>Dongyun Wang</i>	
Research on Ideological and Political Education for Graduates Based on the Existing Academic Discipline.....	8207
<i>Qu Xiao-ting,QinYing</i>	
Research on Interactive Network Platform of General Archives Education at University.....	8211
<i>Qi Hu, Hai Wang, Po Hu</i>	
Research on Management Method of Modern Engineering Design specialization of China.....	8215
<i>Ye Feng</i>	
Research on the Level of Noncompliance in Student Loans with Floating Rates Based on	

Evolutionary Games.....	8219
<i>Zhou Ya, Liu Yang</i>	
Research on The Model of Cooperation Between Academics and Businesses for Training Marketing Undergraduates.....	8223
<i>Xueling Nie, Xiaolin Zhu, Weiter Zhao</i>	
Research on Theoretic Model for Selecting and Evaluating Influence Factors of Synergy Development of Equipment Manufacturing Industry and High-tech Industry.....	8226
<i>Chengdong Wang,Liangqun Qi</i>	
Review on the Study of Relationship between Technology Innovation Ability and Enterprise Performance.....	8230
<i>Meng Mei,Qian Yanyun</i>	
Revisiting the Effects of Audio and Visual Inputs of Digital Flashcards on Memorization of Chinese New Words by Foreign Beginners.....	8235
<i>Yu Zhu,Andy S.L. Fung</i>	
Rural-urban Migrants Migration Patterns and Transformation in the Process of Urbanization.....	8239
<i>Xiaoli Yang,Guangsheng Zhang</i>	
Seaching “2+1+1” Do-pioneering-work Pattern of Economic Management Specialities in Common Universities.....	8243
<i>Qiong Li</i>	
Simulation Analysis of VMI Policies for the Multi- Period IRP with Stochastic Demands.....	8247
<i>Chao-Hua Chen,Che-Cheng Yeh</i>	
Simulation Platform for Grating Diffraction Experiment.....	8254
<i>ZHAO Xin-Xin,MI Yi-Ming,XU Hong-Xia,CHEN Quang-Long,REN Li,WANG Li-Li,Zhou Bo-Wen</i>	
Strategies Improving the Ability of Informal Learning For Teacher-oriented Students In Normal University.....	8258
<i>Zhou suna</i>	
Strategy Thoughts on the Good Faith Construction in College Students’ Educational Environment.....	8261
<i>Xuemei Wang,Jing Zhang</i>	
Structural Dynamics Visualization of Nonlinear Equations.....	8264
<i>Yongfeng Jia,Lifeng Wang</i>	
Study and Practice on the Post Universal Ability of International Commercial Business Students in Vocational School of Higher Education.....	8268
<i>Yin Zhihong,Lv Guangge,Qin Yongzhen</i>	
Study and Practice: How to Construct Open Classroom in Higher Education via Virtual Classroom.....	8272
<i>Wang Shengqing,Liu Zhiyong,He Shan</i>	
Study of Construction Strategies for Test Paper Based on Genetic Algorithm.....	8276
<i>CHANG Dongchao</i>	
Study of Strategies of Human Resource Configuration for R & D Innovative Project Based on Humanity Hypothesis Theory.....	8280
<i>Qing Liu,Feng-jun Lu,Ning-jing Xiao,Hui-man Wu</i>	
Study on an Interoperable Cloud framework for e-Education.....	8285
<i>Zhihe Yang</i>	
Study on Conversion of Social Science Achievements-based Knowledge Map.....	8289
<i>Liu Yu,He Qiong,Zhang Lin</i>	
Study on Evaluation Model of Contract-issuing Enterprise Partner Selection Based on Credit Analysis.....	8292
<i>Wei Xiangming</i>	
Study on Half-Loose Mode Dominanted by Mobile Communication Network for Regional Teaching Research of Rural Teachers.....	8296
<i>Tang Zhang-wei,Wang Lian-ying</i>	
Study on Prospects of Producer Services in Beijing.....	8300
<i>Yulong Duan</i>	

Study on Strategic Transformation Relationship of Enterprises for the Age of Low-carbon.....	8304
<i>Zhou Zhao,Li Tingfei,Liang Xiao</i>	
Study on Teaching of CAD Based on GIS and 3D Modeling.....	8308
<i>Yingming Chen, Jun Zhao,Shufen Chen, Wenzhe Yang</i>	
Study on the Establishment of Industry-university -research institute Collaboration Innovation Platform in Hunan Province and its Operational Mechanism.....	8312
<i>Wang Zhiwen</i>	
Study on The Internet-based Chemistry Teaching at Rural Agriculture Universities.....	8315
<i>Ge Xing, Zheng Yanying, Wang Yuci</i>	
Study on the Path Dependence and Solutions of Nonequilibrium of the Rural Road Maintenance Personnel.....	8318
<i>Wang Qiu-ling,Wang Bo</i>	
Study on the Situation of Building National Excellent Courses in Physical Education Universities.....	8322
<i>WANG Shun-tang,YU YE-cheng</i>	
Study On the Supply Chain of Human Resouces in the Era of E-commerce.....	8326
<i>Yajing-sun</i>	
Supply Mechanism of Urban Education Public Service: an Empirical Study of Shanghai in China.....	8329
<i>LI Qing-Fei</i>	
Teaching Model of Learning by Doing in Simulation Experiment.....	8333
<i>Chen fujun</i>	
Teaching Objective, Concept and Approach Research Based on “Internet Marketing” Course of “E-Business” Major.....	8337
<i>Li Zhan</i>	
Tentative Exploration About Blending Learning With Landscape Art For Example.....	8341
<i>ZHENG Shujing,MIAO Weidong,YAO Lianfang,MAO Da</i>	
The Agile Software Development Method in the Domain of digital standard test.....	8343
<i>Xinyu Zhang,Qian Wang</i>	
The Application of the Virtual Reality Technology in the Digitized Campus.....	8347
<i>Li Xing,Duan weijun,Wang Dan</i>	
The Application Research of Research-based Learning in Training of Normal Student's Information Literacy.....	8351
<i>Zhang Wei-ping</i>	
The Application Research on Digital Camera Calibration with MatLab and PhotoShop.....	8354
<i>zhijun ren</i>	
The comparison and analysis of enterprises technical innovation audit models.....	8358
<i>Fan Yiyang,Liao Ya,Xu Xiaoxing</i>	
The Comparison Research of Concept Map Tools.....	8361
<i>Kou Jihong,Lou Wen</i>	
The competitive advantage research of small and medium-sized enterprise in internationalization growth.....	8365
<i>Yang shu-wang,Feng bing</i>	
The Critical Successful Factors and Strategic Development Path to IT Governance.....	8369
<i>Chiu Yaw Han,Chi Yen Ping</i>	
The Design and Implementation of Online Management System for Undergraduates Thesis ( Project).....	8373
<i>Hongfu Wang</i>	
The Design of a Just-In-Time Dynamic Logistics as the Supply Chain Mode – Building a Collaborative Platform for Fast-Moving-Consumer-Goods.....	8377
<i>Guangcun Zhang,Hailin Zhang</i>	
The development of MicroBlog promoting the construction of learning resources in learning community.....	8381
<i>Yuying Wang,Li Peng,Binbin Yu</i>	

The discussion on the economic cooperation of Yunnan in Pan pearl river delta.....	8384
<i>Wen Shuhui, Shen Yuhang</i>	
The Economic Model and Empirical Analysis of Urban Social Capital in China:1988-2008.....	8388
<i>Wenqin WANG, Chengjun WANG</i>	
The Effect of Self-awareness on Self-disclosure and Intimacy of college student in Computer-mediated Communication.....	8392
<i>Yinghong Sun , Shanggui Song</i>	
The effective use of Clickers in freshmen classrooms.....	8396
<i>TianFang Cai, YingJian Qi, Tianxing Cai, Jing Han, Su Yang, Lei Bao</i>	
The Efficiency Evaluation of Food Financial Subsidy Policies to Food Quantitative Security.....	8400
<i>Xinhong Fu, Wenru Zang, Rong Chen, Yanling Li</i>	
The Empirical Analysis of Automobile Logistics Based on The Principle Component Analysis.....	8404
<i>Jiancai Yang</i>	
The empirical study of listed companies M&A performance in China.....	8408
<i>CHEN Ai-juan , CHENG Xue</i>	
The fission and integration of architecture design inspiration ——the new concept of architecture design teaching organization.....	8411
<i>Wang yan song, Ni tao</i>	
The Gamble Theory of Different Type Peasant Household Decision-Making Behavior in Woodland Circulation.....	8414
<i>Lv Jie, Ran Lurong</i>	
The Granger Causality Test between Cultivated Land Conversion and GDP ——Evidence from Shanxi Province.....	8418
<i>Xiaoying Liu, Zhimin Chai, Fuzhong Li</i>	
The IDEAL Model: A training model for imagination and its application in college teaching.....	8422
<i>Hsiou-huai Wang, Shichung Kang</i>	
The Impact of Large Aircraft Investment On National Economy and Other Industries: A CGE Based Analysis.....	8424
<i>DONG Wanhao, LIU Lanjuan, SHI Jihui, WANG Jun</i>	
The impacts on the organization members with mentoring: in applying the experiential learning theory.....	8428
<i>ChinCheh Yu, PeiWen Liao, HsinYing Tsai</i>	
The Implementation and Deployment of the Virtual Lab Education System Based on Virtual Server.....	8432
<i>ZHANG Juyang, JIANG Ningkang, FENG Shasha</i>	
The influence mechanism of students entrepreneurial intention: an empirical study in Shanghai universities.....	8436
<i>Ma Jun, Long Yan, Zhang Yan, Zeng Xin-yi</i>	
The Influences of Age Factor on Students'English Learning Strategies in Autonomy Learning.....	8441
<i>XU Shuyan, YANG Xianhua</i>	
The Model and It's Contents Analysis of Knowledge Management Theory Based on Process.....	8444
<i>Haiqun Ma , Bengang Wang</i>	
The pattern “Just-In-Time Teaching” used in University courses ——Based on Course of Video Art and DV.....	8448
<i>LI Wen-Xu, ZHANG-zhi</i>	
The Practice of Research Learning in the “Basic of Computer Hardware” Course.....	8452
<i>Quansheng Yang, Xiaowei Wang</i>	
The Research of Enterprise Boundary from the Perspective of Social Network.....	8456
<i>Yonghai Yu, Kingfu Kong</i>	
The Research of the Relationship among Mutual Trust, System Satisfaction and the Degree of Knowledge Transfer with E-Mentoring SystemA Financial & Insurance Company as an Example.....	8460
<i>ChinCheh Yu, PeiWen Liao, HsinYing Tsai</i>	
The Research on Cooperative Relationship between Higher Vocational Employment and	

Regional Economy Based on cluster analysis with a specialty's panel data.....	8464
<i>Mai Qiangsheng</i>	
The Research on Network Course Evaluation of University Based on Fuzzy-AHP.....	8467
<i>Xiuqi Zhang,Jihong Tang</i>	
The Research on Students' Studying Attitudes and Behaviors Caused by Modern Teaching Media.....	8471
<i>WANG Shun-tang,YU YE-cheng,</i>	
The research on the construction of virtual enterprise's core competence in the network environment.....	8475
<i>Xianghui Zhu , Jing Zhang</i>	
The Review and Prospect of Theoretical Research on Knowledge Integration.....	8479
<i>Zhang Jie-mei</i>	
The Solutions to Upgrade the IT in Fastener Manufacturing Companies with Government's Guidance --- Ningbo Case.....	8483
<i>Chen Qing-guang,Jindong Li</i>	
The Stage of Enterprise PR's Mind Based on Three Levels of Love.....	8489
<i>Jingyun Zhang,yong wang</i>	
The StandardsStrategies and Best Use on E-Learning.....	8492
<i>Wang Hong-bin, Jiao Jia</i>	
The Statement of the Relationship between the Educational Technology Development and Gagne.....	8496
<i>Chuanhui Zhang,Weiyao Jiang</i>	
The Strategic Partners Selection of the Supply Chain Based on the System Degree of Order.....	8500
<i>Baiqing Ye,Xin Huo</i>	
The Study of Benefits Distribution Among Players In The Supply Chain.....	8504
<i>NIU Dongxiao,JIA Ruibiao,JI Ling,TIAN Jie</i>	
The Study of Self-organizing Network Learning Community from the Web3.0 Features.....	8508
<i>Wang Hui</i>	
The Study on College Teacher's Role Position under the Condition of Modern Information Technology.....	8512
<i>Cao Jian-wen,Wei Xin-li</i>	
The Tale of Two Cities: The Paths of Innovative City in China.....	8516
<i>Yanwei Lu,Jinghua Li,Yanmei Zhu,Kaizhang Wu</i>	
The Technical Effects of Technical Measures on Trade.....	8521
<i>Wang Yaxing</i>	
The Technology of VR and its Application in the Experimental Teaching of Plant Physiology.....	8527
<i>Zhang Ai-guo,Song Ping,Gao He</i>	
The U.S. Quantifying Tools of the Forest Carbon Sink and Its Enlightenment to China.....	8529
<i>FU Yi-zhong,HOU Fang-miao</i>	
Thinking on University Human Resources Loss Based on Human Nature Hypothesis.....	8532
<i>FAN Li-li,GONG Yan-de</i>	
Three-echelon Supply Chain Coordination Model Based on Option-buyback Contract.....	8536
<i>Zhao-yan Yu,Shan-shan Zu</i>	
Understanding restaurant consumers reaction toward the iPad menu.....	8539
<i>Hsiu-Yuan Wang, Sung-Yeh Wu</i>	
Virtual Science and Technology Museum Instills Vitality into Popular Science Education.....	8543
<i>Zhao Dongyun</i>	
Web-based Visitor Data Management for China's Trade Fairs.....	8548
<i>Huang Bin,Daniel W. Lund</i>	
What Matters?An Investigation of Student Collaborative E-learning.....	8552
<i>Ren Ding,Jiangping Chen,Ryan Knudson, Frank Braun</i>	

Witkey Websites Based Education of Art and Design.....8556  
*Tian Liyan, Li Xin, Yuan Jiazheng*

## Table Of Content

### Volume 10

A multi-thread dynamic grading and grouping concurrent scheduling algorithm.....	8560
<i>Zhao Jun, He Lin Bo</i>	
A New Algebraic Three-grid Method for Quadratic Lagrangian Finite Element Equation.....	8564
<i>Li Ming, Li Chen-liang</i>	
A New Optimization Algorithm Based on Improved Simulated Annealing and Genetic Algorithm.....	8568
<i>Huawei Yi</i>	
A Novel Career Success Evaluation Model of Chinese Managers.....	8572
<i>Hu Lili, Shen Chen, Cao Pengfei</i>	
A Positive Study of China's Residents Consumption Function and Factors.....	8578
<i>Yang Yong-bing</i>	
A research on regional diversities in urban event tourism driving factor.....	8582
<i>Chenxi Ye</i>	
A Research on the Credit Assessment of Corporation Borrower of Commercial Bank Based on State Space Analysis.....	8586
<i>Nie Li ping, Song Tao</i>	
A research on the Model of factors influencing consumer trust in mobile business.....	8589
<i>Yang Guangming, Mao Yuzhong</i>	
A Review on Beliefs Learning Model Based on Cognitive Evolution.....	8594
<i>SAN Song, YING Yan</i>	
A statistics analysis on contributions of talent-index-based human capital structure in the central and western regions of china to economic.....	8599
<i>Bian Jun-jie, Zong Xue-ping</i>	
A study of Informationalization and Social Security Management Service.....	8603
<i>Quan Lu, Yue Xia</i>	
A Study of the Integration for Information Management System of Social Insurance -----Taking the Basic Pension Insurance as an Illustration.....	8607
<i>Quan Lu, Yiting Lu</i>	
A Survey on Conservation-conscious Consumption Behavior of College Students & Educational solutions and Enlightenments.....	8611
<i>Zhuoping Chen, Xiao'ai Hu</i>	
A systematic approach to evaluate funds based on fuzzy FWA method.....	8616
<i>Yali Mao, Xuan Liu, Yizeng Chen</i>	
Adaptive Image Watermarking Algorithm Based on Biorthogonal Wavelet Transform.....	8619
<i>Li Chunhua, Fu li</i>	
An Analysis of Double Moral Hazard in Venture Capital Under Equity Contract.....	8623
<i>FANG Shijian, LIU Jing</i>	
An Analysis of Investment Value to the Agricultural Listed Company.....	8626
<i>Yimin Yang, Xianting Yang</i>	
An Application of Theory of Constraints and Total Quality Management to Investigate Technical Problems of Knowledge Sharing of Virtual.....	8631
<i>Li-Yen Shue, Echo Huang, Juh-Cheng Yang, Wei-Hao Su</i>	
An X-method to Get Sensitive.....	8635
<i>Liu xiang</i>	
Analysis of Agricultural Products E-commerce Models Based on Supply Chain Management.....	8638



Gui lin ,He Zhongwei

Analysis on the Employment Effect under the Dual Financial and Monetary System ——based on the integration of labor market.....	8641
<i>Cao Yu,Xian Mei</i>	
Analysis on the implication of information service in Second Life in Chinese university libraries.....	8645
<i>SHAN CHengWei,FENG Wei</i>	
Analyzing the necessity of the Peer To Peer Electronic Business (P2PEB) in the view of cost.....	8649
<i>Li Chunyan,Lan Yixian,Yang Jianhua,Zhang Ying</i>	
Application of Knowledge Management in Mordern Enterprise.....	8655
<i>Jia Xinxiang,Zhuang Xiaohui</i>	
Application of Signal Analysis in Seismic Wave Processing.....	8659
<i>Huang Min, PAN Bing-Yu</i>	
Applying interactive feedback technology supporting effective learning on online learners.....	8663
<i>Binbin Meng,Hongrong Wang,Dongqing Wang</i>	
Applying RFID to reduce bullwhip effect in a FMCG supply chain.....	8667
<i>zhou zhigang</i>	
Assessment of The Logistics Service Supply Chain's Coordination Performance Based on ANP.....	8671
<i>QIN Juan-juan</i>	
Based on the listed company's financial risks in hebei empirical research.....	8675
<i>han xiaojie,duan hongbo</i>	
Brief Analysis of Internet-Aided English Majors Information Query and Translation Study.....	8679
<i>Ru-fen DOU</i>	
Building of Securities Investment Fund Manager Competency Model.....	8683
<i>Wu Yu-tong</i>	
Caring can be educated.....	8687
<i>Chang-Hsien Hsu,Chi-Yuan Chen,Chang-Hsien Hsu,Chia-Hui Chen</i>	
China Online Shopping Markets and Innovation of Marketing.....	8691
<i>Wang Yulian</i>	
China's private enterprises to explore the loss of knowledge workers.....	8695
<i>Hongliang Cao</i>	
Classification of consumers adoption of charged online movies.....	8699
<i>Gao Xirong,Liang Lifang</i>	
Combination-forecasting Modeling for CPFRR Collaboration.....	8703
<i>Wang WenJie</i>	
Comparative Advantage Analysis of China's Vegetables Export Trade --Based on Comparison of Japan and Korea.....	8707
<i>Fuzhong Li,Xingzhong Chen,Zhimin Chai,Guiku Yao</i>	
Comparative Analysis of durable goods Channel Profits Based on E-Commerce.....	8710
<i>Xi Liang</i>	
Comparative Research of Broadpectrum Theory of Value and Dialectical Value.....	8714
<i>Wang Xiao-gang</i>	
Comparative Study on Regional Difference of Entrepreneurial Environment in Shandong Province:Case on Qingdao, Jinan and Tai'an.....	8718
<i>CHEN Han-song,LI Jun</i>	
Comparison of Dutch and Chinese Taxation System.....	8722
<i>Xujin</i>	
Comparison of Higher Education Patterns Based on Opportunity Cost.....	8727

Control Rights Contest in China's Listed-companies:Propping or Tunneling.....	8733
<i>Han Qing,Shi Shui-ping</i>	
Corporate Performance of Board Size and Two-level State: Empirical Evidence of Panel Data from Japan.....	8737
<i>Zheng Chenggong, Li Bin</i>	
Countermeasure Research about Developing Internet of Things Economy A Case of Hangzhou City.....	8741
<i>Jianfeng Li,Zuqing Huang,Xiangbing Wang</i>	
Create the New System of Management of Important Transition Zones in the Natural Reserve —Based on the Agreement to Protect Mechanism of Important Transition Zones in the Natural Reserve.....	8746
<i>Tan Jing,Feng jie</i>	
Credit Evaluation of Construction-agency based on Entropy AHP Multi-attributes Improved TOPSIS Decision Model.....	8750
<i>Wu yunna,Lin Ping,Chen Wenjun</i>	
Design and Realization of the Dynamic Supervision System for Land Enforcement.....	8755
<i>Fupeng Li, Rutian Bi, Fuzhong Li</i>	
Determinants of Intra-Industry Trade in Manufactures Between the China and Economies of East Asia.....	8759
<i>XU Yuan,ZHU Xi</i>	
Discussion on the relationship between human resource and organizational performance mediating intellectual capital in high-tech enterprises.....	8763
<i>Li Lihua</i>	
Dynamic Game Theory Model Analysis of SMEs Credit Market.....	8767
<i>Li Sun,Mingwei Li,Baolian Sheng</i>	
Eco-economic resilience of Chengdu City.....	8771
<i>Lei Wang</i>	
Economic effect analysis of industrial structure adjustment.....	8775
<i>Huang Mingfeng,Wang Haizhen,Ye Yichang</i>	
Economic Impact of 2010 World Expo on Shanghai Based on VAR Model.....	8781
<i>Hu Sheng-jie,Gao Quan-sheng,Wang Sai</i>	
Economic situation and Industrial Distribution in the Bohai Rim Region of China.....	8785
<i>Zhiyong Dong</i>	
Emergy Analysis of Ecological-Economic System in Yueyang City.....	8789
<i>Wang-xiong CHEN</i>	
Empirical Analysis of Investment Determining Factors in China -----Based on non-financial listed company's correlation data.....	8794
<i>Tang kemin,Huang huafeng</i>	
Empirical Research on Knowledge Employees Organizational Commitment and Innovative Behavior in High-tech Enterprises.....	8798
<i>Wu Wenhua</i>	
Empirical Study of B-C Sites Price-Following in China.....	8802
<i>HUANG Jin,ZHAO Dong-mei</i>	
Empirical Study on Chinese Employee's Career Development.....	8806
<i>YAO Hui</i>	
Empirical Study on Relations between Capital Structure, Governance Structure and Performance of Small and Medium-sized Enterprises.....	8810
<i>Zhuang Yan</i>	
Estimating Potential Output in Inner Mongolia.....	8814
<i>Li Changqing</i>	
Evaluation model of textile industry cluster innovation based on AHP.....	8818

Ma Tao, Yin Yanbin

Evaluation of land use efficiency in Chengdu based on efficacy coefficient method.....	8822
<i>Qingu Sun, Ruiping Ran, Wenchun Zhu</i>	
Evaluative Research on AHP-based Blue Economic Zone Human Resource Plan Dynamic Capability.....	8826
<i>WEI Jianping</i>	
Evolutionary Game of Co-opetition Strategy among Port Cluster.....	8829
<i>Gang Dong</i>	
Frontier Research on Building Information Technology Capability: an Ambidexterity Perspective.....	8833
<i>XIE Rong, LING Hong, ZHANG Fuchun</i>	
Fuzzy Analysis Method in Risk Management of the Insurance Companies for Oneself.....	8838
<i>Ming ZENG</i>	
Incentives to and Countermeasures for China's Current Illegal Salt Rampancy: a Perspective from a Static Game of Complete Information.....	8842
<i>Ting-ting WU</i>	
Infinite-Horizon Model with Advertising and Expected Quality.....	8847
<i>Zhang Yun, Yajun Wang</i>	
Influence Factor of China's Export Country Distribution.....	8851
<i>Chunxiang XU, Zhili WU</i>	
Internal Relation and Integration of Costing Method.....	8855
<i>Cao Wei, Xu Yanfang</i>	
International Competitiveness of Agro-products In Zhejiang —an empirical study based on Double Diamond Model.....	8862
<i>Zuhui Huang, Xinxin Wang</i>	
Inventory Management With Unreliable Suppliers.....	8867
<i>Xiaobing Gan, Lijun Ma, Chenfang Hou</i>	
Investigation Based Study on The Environment and Opportunities of Mobile Payment Services in China.....	8872
<i>Zhao Xinyan, Ge Wei, Lu Tingjie</i>	
Marketing Innovation Based on E-commerce.....	8878
<i>YAN Xi</i>	
Mobile E-commerce security analysis based on DEMATEL.....	8885
<i>Yang Jiaqi, Ren Xuechen</i>	
Model of the ZI-C experiment for double auction system.....	8889
<i>Li Liang, Wang Xueying, Cheng Guangyu</i>	
Modeling VaR for International Portfolios.....	8894
<i>Fen-Ying Chen</i>	
On Legislation for River Basin Management under the Background of Lagged Administrative System Reform.....	8898
<i>wang guoyong</i>	
On the Logistics Cooperation of Chinese Mainland, Taiwan and Hong Kong in the Post-crisis Era.....	8902
<i>Ding MingLei, Liu BingLian</i>	
On the Professional Guidance of the Basic Computer Experiment Instruction of High Education.....	8906
<i>Fenglan Lu, Nong Zheng, Hongxia-Liu</i>	
On the Three Key Factors of Technological Innovation Networks a compressive framework of the knowledge, learning and social capital.....	8910
<i>ZHOU Li-jun</i>	
Operation Factor Analysis of Enterprise High Performance Work System.....	8914
<i>Zhe Du, Wenjun Chen</i>	
Paper Empirical Study on the Impact of RMB Exchange Rate on Chinese Textile Import and Export.....	8918

*Yun Ying Liu, Fang Jun Zhang*

Performance Appraisal of Multi-project Management for Large-Scale Construction Enterprises Based on the Projection of Multiple Attribute Decision Making.....	8922
<i>an jianmin</i>	
Power Consumption Demand Analysis of Urban Residents.....	8926
<i>Xu Yanfeng, Du Hengbo</i>	
Prioritize Urban e-Strategy Based on the Group Evidential Reasoning Approach.....	8929
<i>Zhicheng Chen, Qinghua Bai</i>	
Quality Research on Video Case of Normal Informational Technology.....	8933
<i>Sun Zhong, Gao Jie</i>	
Reconsidering CALL: How to Maximize Its Potential.....	8937
<i>Yan Zhang, Mingcai Qian</i>	
Research and Practice on IT Talents Training Mode of “School-enterprise Cooperation, Work-study Combination”.....	8941
<i>Min Li, ChuanYin Zhang, WeiHong Zhong</i>	
Research for the Country Finance System Innovation in China.....	8945
<i>LI MANG HUANG</i>	
Research of Suppressing VFTO for 500kV GIS Substation Based on EMTP/ATP.....	8950
<i>WANG ZHuo</i>	
Research of The Civil Engineering E-learning Platform based On the Java Technology.....	8954
<i>Zhai Gangjun, Lu Ying</i>	
Research on Classification of Examination Subjects for Environmental Protection Performance of Local Party and Government Leaders.....	8958
<i>ZHOU Jingkun</i>	
Research on Concerned Employment Factors by High-tech Enterprise R&D Talents -On the Basis of Comparing and Analyzing 2800 Questionnaires.....	8961
<i>Meng Ling-xi</i>	
Research on Customer Knowledge Management in Network Economy.....	8966
<i>Zhu Meng, Li Jing</i>	
Research on Energy Performance Contracting Based on Consumer Psychology.....	8969
<i>Liao Jia-li, Liu Min</i>	
Research on Guanzhong-Tianshui Economic Zone Farmers’ Housing Concentration Problem under Urbanization Process.....	8973
<i>Song Yuan-Liang, He Xiao-Ying, Song Guang-Yang</i>	
Research on Index System of government performance evaluation based on E-government platform.....	8976
<i>Feng Guiping</i>	
Research on Optimal Equipment Allocation in Container Terminal.....	8980
<i>Hongli Gao, Junchao Liu</i>	
Research on the core competencies identification and evaluation of real estate enterprise.....	8985
<i>Chen Linjie</i>	
Research on the Interactive Evolution Mechanism of Manufacturing and Service Industry Based on Dissipative Structure Theory.....	8989
<i>Wang Yongjun, Huang Xunjiang</i>	
Research on the performance evaluation of logistic service supply chain based on Analytic hierarchy Process.....	8996
<i>Chen Hu, Ge Xianlong</i>	
Research on the Relationship between Psychological Capital and Job Performance in WISCO.....	9000
<i>Zhang Yan, Zhang Lingli</i>	
Research on the Way of the Effect Information Disclosure Quality Does on the Cost of Equity	

Capital Considering the Time Element.....	9004
<i>Yang Hong, Zhang Peng</i>	
Research Review on the Multi-centers System and Public Goods Provision in Rural Community.....	9008
<i>You Xuping</i>	
Safety production: first priority of humanization management.....	9014
<i>lin yuming, chen yumei</i>	
Securing Continuous Auditing in Wireless Network.....	9018
<i>Juan Zhang</i>	
Service-oriented collaborative business platform for LED lighting.....	9022
<i>Gong-xun Cheng, Li-lan Liu, Gang-yong Lou, Rong-song Hu, Tao Yu</i>	
Single-Server Fuzzy Queues Based on Fuzzy Structured Element.....	9027
<i>Zhao Bao-fu, Zhang Yan-ju</i>	
Strategies of FDI to Enhance China's Economic Competitiveness.....	9031
<i>Xia Lu</i>	
Strengthening the Construction of Characteristic Specialty and Experimental Practical Teaching.....	9035
<i>GAO Fei, WU Di</i>	
Student Participation and Teaching Innovationthe Perspective of Knowledge Transfer in the Process of Teaching.....	9038
<i>Xiaoyi Li, Hao Liu</i>	
Studies on University Students Who Trading Stocks in Beijing.....	9042
<i>Zhixiong Liu, Zhongwei He</i>	
Study and Practice of a Prototype System on Electronic Map Interactive Web Site.....	9046
<i>Yuchen LAI, Houqin SU</i>	
Study of Automobile After-sale Service Delivery System Based on the Customer Value Analysis.....	9050
<i>Jiang ding fu, Xiong li</i>	
Study of Chinese Independent Brand Innovation.....	9053
<i>ZONG hui, Wang Yangtian, CAO Yonghui</i>	
Study of the optimized ways of mineral resource capitalizing reform of china.....	9057
<i>Dai Xinying, Zhu Xueyi</i>	
Study on Bank Reputation Risk Early-warning System and Emergency Response Mechanism Construction.....	9060
<i>Li Peng</i>	
Study on Construction of National Energy Economic Early-warning Index System.....	9063
<i>Zhao yanna, Sun yuqiang</i>	
Study on Security Mechanism of Agricultural Circular Economy in Karst Rocky Desertification Region.....	9067
<i>YU Shuang, LI Guang, RAN Ruiping</i>	
Study on the definition of low grade reservoir and its evaluation method.....	9071
<i>Ren Baosheng, Liu Zhibin, Liu Haohan</i>	
Study on the Employment services and guidance for the Week Groups in the Employment Field of Graduates at University.....	9074
<i>Geng Junmao</i>	
Study on the Opportunities and Challenges of the Cloud Computing for Chinese Medium-sized and small Enterprises.....	9077
<i>Zheng xiu-ping</i>	
Study on the Points of the successful implementarion of E-commence in Post-disaster Agriculture-related Enterprises.....	9080
<i>mu jiong</i>	
Supervising in Microblog Era: Interest Game and Response of Government.....	9083
<i>Jiang Nan, Wu Xiangling</i>	

System Dynamic Model for Sustainable Development of Coal Industry and Its Application.....	9087
<i>Zhao Baofu,Xu Yachen</i>	
System Dynamic Model of Leading High-tech Industry Growth.....	9092
<i>Li Wenchao, Zhao Yulin</i>	
Teaching design of non-taxable income.....	9096
<i>Jin Shunag Hua</i>	
the Analysis of Self-Organization about Construction Project Organization.....	9100
<i>xu hong chun,lin ji chu</i>	
The Analysis on the Supply of Forest Eco-Products.....	9106
<i>Shi Dong-mei,Fang DAI,Lei tong</i>	
The Application of Interval Uncertain Multi-Attribute Decision-making in Customer Satisfaction Evaluation.....	9110
<i>Zhao Wei-Qi</i>	
The Characteristic Analysis on the Floating Population in Wuhan.....	9114
<i>Dasong Deng,Ligang Liu</i>	
The Comparisons of Service Outsourcing Competitiveness Between Guangdong and Jiangsu Based on Diamond Model.....	9118
<i>Shuangmei Li,Yong Wang,Xiaojie Wu</i>	
The Construction of Information Service Platmorm in the Development of Manufacturing Enterprises Cluster in NingBo.....	9122
<i>ZOUDe-ling,Xu Bing-yao</i>	
The Cooperative Obstacles and Countermeasures in Partnering Model Based Project Management.....	9126
<i>Li Yongqing,Li Wei</i>	
The Development of Chinese Fourth Party Logistics Based E-commerce.....	9129
<i>ZHAO Zhiqiang,PANG Xianjun</i>	
The dimensions of consumer Commitment and its impact on brand price loyalty empirical study of coffee chain store brands.....	9133
<i>weil liang</i>	
The Effects of Manufacturing Capability, Innovative Capacity and their Interaction on the Firm's Market Performance.....	9137
<i>Fang Run-sheng,Wang Ling-ling,Wu Jing-wen,Lu Zhen-hua</i>	
The Empirical Research of Coordinated Development between Chinese Manufacturing Industry and Logistics.....	9141
<i>Chen Jiajuan,Ying Guo,Zhou Sisi,Han Xiangyu</i>	
The Empirical Research of the Trust Mechanism in Partners of Firm Networks.....	9144
<i>ZHU Ya-yan, XU Bi-lin</i>	
The Exploration of Information Technology Integrated into education.....	9148
<i>Bei-Shian Chen , Pei-Yu Lee</i>	
The exploration on rural science and technology management and service system under the background of urban and rural harmonious development.....	9152
<i>Hong Cao, Qianling shen</i>	
The Forming Mechanism of E-business Credit Risk and Precautionary Measures.....	9159
<i>Ying Ma</i>	
The Impact of Internet on the Price Information Asymmetry in B to C Market.....	9163
<i>Fu Hongqiao</i>	
The implementation of the human factor in ERP for SMEs.....	9168
<i>Xue chengmeng</i>	
The information reaction changes and efficiency improvements of Chinese stock market.....	9171
<i>QIAN XU,NING GUAN</i>	
The open cluster innovation mode and evaluation of innovation efficiency based on DEA	

of high-tech enterprises in Yangtze River Delta.....	9175
<i>Liu Guoyan</i>	
The Optimal Choice of Copula Function for the Shanghai Stock Exchange.....	9180
<i>Sun Zhibin,ZhangRongxing</i>	
The optimal inventory decision for supply chain firm based on trade credit.....	9183
<i>Zong Fang</i>	
The outburst crisis replymanaging system of Henan province is constructed.....	9188
<i>PAN Malin</i>	
The Performances of SmallCap Initial Public Offerings Evidence in New Zealand.....	9192
<i>YE Guanyu,Lou Silu</i>	
The Pig Order Price Game Based on Quantity and Quality.....	9198
<i>Ping LIU,Gangyi WANG</i>	
The relationship between enterprise competitive advantage and technological innovation performance in technology innovation networks based on absorptive capacity of member enterprises.....	9203
<i>Yongping Xie,Haomiao Zhang</i>	
The Research of Commercial Bank's Carbon Finance Operation Mode in China.....	9207
<i>Xu Sheng, Li Zhenhua</i>	
The Research of Legal Problems on Human Capital Investment in Modern Enterprises.....	9211
<i>Chun-Mei Yang</i>	
The Research on Influence of Error Management Culture on Organizational Learning and Individual Innovation.....	9215
<i>Zhu Yingjun,Zhang Kun</i>	
The Research on the Export Situation of the Trade in Services in China and How to Optimize Its Structure.....	9221
<i>Linqi LIU</i>	
The research on the quality monitor management of E-learning.....	9225
<i>Dongxiao Wei</i>	
The Study of Development Conditions about the Industry of Internet of Things in Panzhihua.....	9229
<i>Wang Yu</i>	
The Study of Effects on Individual Career Management of Private Elementary and Middle Schools Teachers ——Taking Private Elementary and Middle Schools of Dongguan City for Example.....	9232
<i>Zhao Min,Lv Youdian</i>	
The Study of Energy Saving Technology for Different Regions.....	9236
<i>Cui Jianning,LiYong, HanXu, MaoJinfeng</i>	
The Study of Evolution Game on Capital Supplying and Demanding Trusting Behavior based on the Bounded Rationality.....	9241
<i>Xiang Yong,Ren Hong</i>	
The Study on Liaoning Economic Growth Point Based on Industry Order Degree.....	9245
<i>Ye Baiqing,Huo Haijiang,Sun Xiaomei,Ge Taiping</i>	
The Thought on the Lags of System Reform of Commercial Banks in Shaanxi.....	9250
<i>Aili Zhang,Xin Liang,Jie Wang</i>	
The University Orientation——Between Powers And Rights.....	9255
<i>GuoLi,Ding Sanqing,CUI Qiang,GuoTingting</i>	
Theoretical Research on Structural Equation Model Based on Principle of Entropy.....	9258
<i>Fuzhan Ren,Baoshan Zhao, Huixin Yu, Aiping Xu, Yongjing Hao</i>	
Thinking beyond New Public Managerism.....	9262
<i>Yang Zhiting, Wang Chuansong</i>	
Towards a Maturity Model of Knowledge Management Competences as an Organisational Capability.....	9267
<i>Jean-Pierre Booto Ekionea,Prosper BernardMichel Plaisent</i>	

Towards an Integrated Maturity Model of Knowledge Management Capabilities.....	9272
<i>Jean-Pierre Booto Ekionea,Grard Fillion,Michel Plaisent,Prosper Bernard</i>	
Trade and Foreign Direct Investment in Coastal and Inland China: A Dynamic Panel Analysis.....	9276
<i>Yang Guohui,Sun Xia</i>	
Trend Analysis and Coutermeasures Research on the Yangtze River Delta Social Credit System Construction.....	9280
<i>BAO Qi, XU Changle</i>	
Typology and Influence Analysis of Opinion Leader A Case Study on Fashion Online Shopping.....	9283
<i>Junying Yu</i>	
Ultimate Ownership,Investor Relations Management and Firm Value: Evidence from Family Listed-companies in China.....	9287
<i>SHI Shui-ping,SHI Ben-ren</i>	
Why Are Software Projects Behind Schedule and Over Budget? An Alternative Look Through Development Contract.....	9291
<i>Yifan Wang</i>	