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New Faculty Development Consortium 001 7:45am to 10:30am GB Salon I 7:45 - 8:00am: Continental Breakfast and Registration "B#5 Anthony Ross 8:00 - 8:30am: Welcome and Introductions "B#5 **Anthony Ross** 8:30 - 9:30am: Fellows Panel: What We Did Not Know Then- What You Should Know Now "B#5 Julie Kendall; Peter Ward; Manoj K. Malhotra; Marc J Schniederjans; Lori S. Franz 9:30 - 10:30am: Fellows Panel: Biggest Mistakes Junior Faculty Make And How to Avoid Them "B#5 Julie Kendall; Marc J Schniederjans; Lori S. Franz; Peter Ward; Manoj K. Malhotra 10:30 - 10:45am: Networking Break "B#5 **Anthony Ross Session Chair:** Anthony Ross **Doctoral Student Consortium** 002 8:00am to 10:30am **GB Salon II** 8:00 - 8:30 am: Continental Breakfast and Registration "B#5 Daniel Guide 8:30 - 9:00 am: Welcome and Introductions "B#5 **Daniel Guide** 9:00 - 10:30 am: Best Teaching Practices from the Master "B#5 Harvey J. Brightman 10:30 - 10:45 am: Networking Break "B#5 Daniel Guide Session Chair: Daniel Guide Applications in SCM 003 8:30am to 10:00am **GB Salon IV** A Simulation Study of Pharmaceutical Cold Chains with Information Sharing: Perspective On a Four-Echelon System "% suman niranjan; Niranjan Kulkarni Decision Support Model for Managing Disruptive Influences in Global Supply Chain Operations: A Sensitivity Analysis Insight "%+ Chris I Enyinda; Fesseha Gebremikael; Khalid Backhar A Case Study on the Second Hand Mobile Phone Supply Chain in China", Qian Ma; Amy Z Zeng Supply Chain Planning at a Chemical Process Industry "(+ Helene Lidestam; Nils-Hassan Quttineh Session Chair: Helene Lidestam **Project Decisions** 004 8:30am to 10:00am Atlantic

Collaboration between Project Management and Decision Sciences A Necessity and the Potential Protocols "B#5 Ramesh Vahidi Improved Decision Making by Systemic Stakeholder Analysis Methods in Projects "B#5 Pernille Eskerod; Martina Huemann Session Chair: Garv Klein Logistics-Marketing Interface 005 8:30am to 10:00am **Bristol** Transportation to Attend a Metropolitan University "B#5 Rebecca Scott; Victor Prybutok Determinants of E-waste Recycling Behavior on Campus "B#5 Cigdem Gonul Kochan; Saba Pourrezajourshari; Huguette Tran; Victor Prybutok Improving Acquisition Decision-Making: A Life-Cycle Affordability Framework \*\*\*\* Yolanda Obaze: Cigdem Gonul Kochan The Relationship between Intention to Visit a County and its Public Transportation "B#5 Abdullah Mohammed Alhidari; Mohammad Hamza Baitalmal Session Chair: Cigdem Gonul Kochan Privacy Concerns with Health Information 006 8:30am to 10:00am Chasseur A Study of Individuals' Privacy Concerns and Their Intention to Provide Personal Health Information ..., & Hui-Chuan Chang; Huei-Ting Lin; Hsin-Ginn Hwang Antecedents and Consequences of Concern for Electronic Medical Records Privacy "%\$% Hsin-Ginn Hwang; Ju-Ling Hsiao; Kuang-Ming Kuo; Chuang-Chun Liu Privacy Issues in Healthcare Information Systems: The Case of Social Media "B#5 Anne Marie Oulai; J Michael Tarn; Thomas Zemrowski Users Acceptance of Online Personal Health Record Systems "%& Aakash Taneja; Nicolas J Gengo; Anita Lato Session Chair: Kuo-Ting Hung Service Recovery and Complaint Handling 007 8:30am to 10:00am Dover A Service Recovery for E-Services: The Role of Recovery Attributes and perceived Justice. "B#5 Siti Zakiah Abu Bakar; John C. Goodale Exploring Organizational Ownership Effects on Structural Dimensions of Service Recovery" % Enrico Contiero; Andrea Vinelli Managing Customer Complaints Through Customer Segmentation "% -Ali Guler; Tuncay Bayrak Are Out-switching and Within-switching Different? A Study in China's Mobile Communication Industry "B#5 Liang Chen Session Chair: Liang Chen

Supplier / Buyer Relationship 800 8:30am to 10:00am Dover C A Conflict Resolution Framework for Supply Chain Management "B#5 Stephanie Eckerd; Sean Handley An Empirical Analysis of Power in Supply Networks: A Network Theoretic Buyer Supplier Perspective "B#5 Steven Carnovale; Sengun Yeniyurt Supplier Flexibility: The Role of Relational Stability and Information Quality "B\$ Pamela Rogers; Divesh Ojha; Richard White Understand Continuity of Corporate Supply Chain Relationships: A Conceptual Framework and Empirical Analysis "B#5 Peiju Chao; Tienhua Wu Supply Chain Orientation: A Dynamic Multi-level Process "B#5 Daniel A. Pellathy; Terry L Esper; Diane Mollenkopf Session Chair: Daniel A. Pellathy Miscellaneous Issues in Manufacturing 009 8:30am to 10:00am **Falkland** A Framework for Determining Kitting, Staging, or Line Stocking"B#5 Danny J. Johnson; Stella Y Hua A Classification of Literature on Inventory Planning of Substitutable Products "B#5 Soohoon Park; W.C. Benton; Hojung Shin; Euncheol Lee An Investigation of the Effects of Supplier Monitoring on Plant Productivity" B.5 BooYun Cho; DaeSoo Kim Analysis of Vendor Environmental Costs in the JELS Model With Sustainability "B#5 John F Affisco; Javad Paknejad; farrokh nasri The Role of Regulatory Inspections and Compliance Findings in Food Product Recall Timing "B#5 Tracy Diane Johnson-Hall Session Chair: Haldun Aytug Customer Interfaces I 010 8:30am to 10:00am Galena An Empirical Investigation of the Impact of CRM Maturity on B2B Customer Satisfaction "B#5 Tarikere Tulasidas Niranjan; Gizem Arici Customer Response Models with a Delay Factor in Direct Marketing "% & Young H. Chun; Yoonhyuk Jung Impact of Search Engine Optimization: Evidence from Three Cases"%\* Stella Tomasi; Xiaolin Li Strategic Pricing with Imitative Entry in the Presence of Rational Consumer Behavior "%+( Wei-yu Kevin Chiang Session Chair: Stella Tomasi Reflections on Pedagogy 011

## 8:30am to 10:00am Heron Choosing by Advantages in Information Systems Decisionmaking "B#5 Richard L. Jenson New Venture Decisions and Impact of Lecture-Based Teaching on Decision Making "B#5 Maryam Memar Zadeh The Difference in Social Responsibility Attitudes: Direct vs. Indirect Pedagogy "B#5 Kathleen Noce; Diane Parente; Matthew Swinarski Using Mind Mapping to Teach Strategy Based Case Studies "B#5 Michael Stodnick; Kathryn Marley Session Chair: Kathryn Marley IS Adoption and Diffusion 012 8:30am to 10:00am Iron Adoption Model for Cloud Computing Technology \*\* \*\* Thiagarajan Ramakrishnan; Louis Ngamassi; Vaneisha Perkins A Whole Product Vector Model of Adoption of Contemporary Consumer Technology Products "&\$' Alan Brandyberry; Suvankar Ghosh; Kevin Author Why do Users Prefer an Experienced IT Provider? A Study of New Online Services Adoption "&&\$ Jiao Wu; Shuyuan Deng Session Chair: Mohammad I Merhi Engaging Industry and Students Through Case Competitions 013 8:30am to 10:00am **James** Engaging Industry and Students Through Case Competitions "B#5 John C. Taylor; Timothy Butler; Andrea Prudhomme **Presenters:** John C. Taylor; Timothy Butler; Andrea Prudhomme Session Chair: William Sawaya Language, Leadership and Negotiation 014 8:30am to 10:00am Waterview A A Model of How Motivating Language Moderates the Relationship between Job Autonomy and Worker Outcomes "&" \* Wei Wang; Jacqueline Mayfield; Milton Mayfield A Rule-Based Decision Support System for Identifying the Outcome Space in Bilateral Employees-Employers Negotiations "B#5 Vasileios Bougioukos; Konstantinos Nikolopoulos Motivating Language as a Moderator Between Servant Leadership and Employee Outcomes "&() Sandra Gutierrez-Wirsching; Jacqueline Mayfield; Milton Mayfield Technology, Organizational Culture and Strategic Alliances "B#5 Shanggeun Rhee; Silvana Trimi Session Chair: Jacqueline Mayfield Teaching Service Innovation Using PCN Analysis 015

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	8:30am to 10:00am Waterview B
	Teaching Service Innovation using PCN Analysis " <b>B#5</b> Scott Sampson
	Session Chair: Scott Sampson
016	Decision Analytics Methods 8:30am to 10:00am Waterview C
	A Performance Comparison of Sequential Tests for a Proportion ************************************
	Application of the Polar Extreme Methodology in Structural Equation Modeling "B#5 Benjamin George; Victor Prybutok
	Intelligent Software Agent Applied to Mechanical Engineering " <b>B#5</b> Valerie Bennett; Jagan Iyengar
	Session Chair: Tom McWilliams
017	Financial Analytics 8:30am to 10:00am Waterview D
	Adaptive Network Based Fuzzy Inference System for Stock Index Prediction & Dinesh Sharma; H. S. Hota
	Market Value Approach: Redefining The Intangible Assets *** & Faruk Arslan; Niharika Dayyala; Leo Gemoets; Michael L. Gonzales; Maria Barulina
	Population Dynamics, Labor Force, and Economic Growth in WA: The Impact of Retiring Baby Boomers "B#5 Fen Wang; Xingguo Zhang
	The Role of Visual Analysis in Regulating Financial Markets <sup>**</sup> <b>B#5</b> Mark E Paddrik
	Session Chair: Mark E Paddrik
018	Definitions of Sustainability 8:30am to 10:00am Essex A
	Promoting Environmental Citizenship Behavior <b>B#5</b> Paula Morrow; David E Cantor; Frank Montabon
	Social and Environmental Responsibility: Toward a Taxonomy " <b>B#5</b> James Jungbae Roh; Paul Hong
	Student Perspectives on Sustainability in the MBA Curriculum " <b>B#5</b> Beate Klingenberg; Susan Kochanowski  Session Chair: Barry Brewer
019	Marketing and Communication Committee 8:30am to 10:00am Essex B
	Members: Susan E. Pariseau; Michael E. Hanna; Burcu Keskin; Eldon Y. Li; Kaushik Sengupta; Mohammad Mumtaz; Kathryn Zuckweiler; Greg Heim; Janine Aronson Session Chair: Xenophon Koufteros
020	Increase Relevance by Shifting Focus Away from Classical Statistical Mechanics & Hypothesis Testing 8:30am to 10:00am

Kent A & B Panelists: Webster West; Mary E Malliaris; Kellie B Keeling; Thomas W. Jones; Wilma **Andrews Moderator:** Robert L. Andrews Accounting Education 021 8:30am to 10:00am Kent C Accounting Innovations and Organizational Learning ... &, & Seleshi Sisaye; Jacob G. Birnberg Clarification Needed in Utah's 150-Hour Requirement "&- " Sheldon Ray Smith; Kevin R Smith The Intra Business Group Effects of Innovation Announcements "B#5 I-Fen Chen; Shao-Chi Chang Using an Active-Learning Project for Teaching Graduate Governmental Accounting Topics" \$) Judith A. Sage Session Chair: Sheldon Ray Smith Top Management/HR and "Holistic" Quality and Lean 022 8:30am to 10:00am Laurel A An Attempt at a Holistic Approach to Quality "B#5 George N Kenyon The Impact of Human Resource Performance Management on Lean Transformation Success" % David Marshall; Thomas J Goldsby The Effect of Top Management Leadership and Continuous Improvement on Customer Satisfaction: An Empirical Study of Manufacturing Companies "B#5 osam sato; Yoshiki Matsui; Hideaki Kitanaka; Yutaka Ueda; Tomoaki Shimada; Odkhishiq Ganbold Session Chair: Yoshiki Matsui **Emerging Topics in SCM** 023 10:30am to 12:00pm **GB Salon IV** Linking Marketing and Operations at an SME: A Case Study "B#5 Elias Kirche; Rajesh Srivastava Factors Affecting Decision-Making of Supply Chain Managers in Emergency Response to Large Natural Disasters "B#5 Kate Hughes Contributing Factors in Adopting RFID and Other Smart Technologies in Humanitarian Operations: A Multiple Case Study "B#5 Pedro M. Reyes; Daniel Engels; Patrick Jaska; Jamie Collins Investigation of IT Contribution to Performance Improvement of Emergency Pre-Positioned Inventory "B#5 Kate Hughes; Angeliki Gkikaki Using Financial Measures in Selecting Supply Chain Partners for Suppliers "B#5 Gurkan I. Akalin Session Chair: Gurkan I. Akalin Project Management Curriculum for Undergraduate Programs: A Cross-024

Disciplinary Approach 10:30am to 12:00pm **Atlantic** Panelists: William Hefley; Linh Luong; Jack Meredith; Art Thomas Moderator: Vijay Kanabar Personal Aspects of Doing International Business 025 10:30am to 12:00pm **Bristol** Efficiency of Port Operations "B#5 Yong Joo Lee Leadership and Work Overload Stress Orientations across Cultures: A Comparative Study on Japanese and Vietnamese Working Adults "B#5 Seung Hoon Jang; Lam Nguyen; Bahaudin Mujtaba; Loan N. T. Pham The Effect of English Proficiency, Subject Familiarity, and Exposure Time of International Respondents on Survey Research Results "B#5 Jun Hyuk Kwon; Victor Prybutok Session Chair: Quey-Jen Yeh Health Care Technology and Privacy 026 10:30am to 12:00pm Chasseur The Development of an Instrument to Measure Concern for Information Privacy in Electronic Medical Record Context" 1 % Hsin-Ginn Hwang; Ju-Ling Hsiao; Kuang-Ming Kuo; Chuang-Chun Liu A Conceptual model of Consumer Willingness to Provide the Personal Health information: An Integrated Perspective "(( Yu-Chang Lin Intelligent Software Agent Applied to Health Care Industry" B#5 Valerie Bennett; Jagan Iyengar Session Chair: Peter Salzarulo General Topics in Services Management 027 10:30am to 12:00pm Dover A A Characterization of Complex Services "B#5 Jean Harvey Classification of Business Service Triads "1) Tarikere Tulasidas Niranjan; Sourav Sengupta Managers and Fallacy of Composition "B#5 Ibrahim Anil; Ahmet Cakmak; Nesrin Sungur; Cem Canel The Theory Development Tree: A Structured Approach to Developing Theory "B#5 Kevin Watson; Anthony Patti; Lynn Boyd Using Excel to Perform Nonparametric Analyses "B#5 Kellie B Keeling; Robert Pavur Session Chair: Tarikere Tulasidas Niranjan Supply Chain / Information Systems Interaction 028 10:30am to 12:00pm **Dover C** Acquisition of IT Capability in Integrated Logistics for SMEs "B#5 Rajesh Srivastava; Elias Kirche

Effect of IT-enabled Supply Chain Process Integration on Firm's Operational Performance "B#5 Odkhishig Ganbold; Yoshiki Matsui Supply Chain Management and Big Data "B#5 Craig Hill; James Keebler The Impact of IT Implementation and Change Management on Supply Chain Innovation "B#5 Jack Crumbly; Lemuria Carter Towards a Theory of Services Supply Chain Management: Constructs and Model Development "B#5 John David Smith Session Chair: Jack Crumbly **Empirical Studies in Logistics Management** 029 10:30am to 12:00pm **Falkland** Why do Some Product Recalls Succeed and Others Fail?: A Grounded Theory Investigation of the Recall Process "B#5 Kaitlin Wowak; Christopher Craighead; Dave Ketchen Reducing the Fog that Clouds 3PL Performance: Toward an Understanding of Knowledge Transfer and Transparency "B#5 Kimberly Whitehead The Impact of Contract and Relational Norms on Opportunism in Logistics Outsourcing Relationships: Empirical Evidence From China "B#5 Baofeng Huo; Jingwen Zhu; Xiande Zhao Session Chair: Christoph Bode Customer Interfaces II 030 10:30am to 12:00pm Galena Finding High-Value Customers: Prediction Model for Indian Banks"B#5 Rakesh Kumar Pati Exploring the Relationship Between Consumers' Perceived Value and Purchase Intention: An Example of Online Independent Music "B#5 Shu-Chiung Lin; Yu-Chieh Lin Marketing Microfinance - Service expectations of captive customers "B#5 Saju Jose Session Chair: Rakesh Kumar Pati Teaching Cases: Ethics and Sustainability 031 10:30am to 12:00pm Heron AFRICAN PARKS: An NGO in Action Saving Africa's Wilderness" B. 5 Gayle Allard; Drew Bonfiglio Brazos Valley Food Bank: Fostering Partnerships, Feeding Hope"B#5 Manoj Vanajakumari; Evan Vestal Goliath gets a Helping Hand - A Case Study of Ethical Behaviour in Context"B#5 John Davies: Deane Nicholls Session Chair: Dr. Natasa Christodoulidou IS Management and Governance 032 10:30am to 12:00pm Iron

An Implemented Enhanced Multi-Perspective Collaboration-Based BI Development Process "B#5 Michael Albert Tomasura An Investigation into the Effect of Organizational Trust on ERP System Usage"B#5 Joseph Nwankpa; Yaman Roumani Economies of Scale in IT Security"B#5 Jerry Post Influence of Digital Service Flexibility on Performance "B#5 Terence Saldanha; Jiban Khuntia; Abhishek Kathuria Session Chair: Ram Pakath Instructional Innovations: Flipping the Classroom 033 10:30am to 12:00pm **James** A Pre-Validation of the Product-Process Matrix "B#5 Bryan Ashenbaum The Flipped Classroom of Operations Management "B#5 Ardavan Asef-Vaziri Can IT Learning Succeed in a Strong Liberal Arts Institution? Yes "B#5 Suvankar Ghosh Session Chair: Andrea Prudhomme Ethics and Ethical Organizing 034 10:30am to 12:00pm Waterview A Learning Styles and Business Ethical Decisions "B#5 Thomas A. Ulrich The Relationships Between Money Attitudes and Unethical Behavior: Do the Cultural Factors Matter?"B#5 Yuh Jia (Mike) Chen; Velma Lee; Allen Chan The relationship between Materialism and Financial Satisfaction "B#5 Yuh Jia (Mike) Chen Social Capital Development in Brazilian Third Sector "B#5 Rosana da Rosa Portella Tondolo; Claudia Cristina Bitencourt Session Chair: Thomas A. Ulrich Social Media Intelligence 035 10:30am to 12:00pm Waterview B Social Media Intelligence "B#5 Wendy Moe Session Chairs: Wendy Moe; Michael Galbreth; Bogdan Bichescu Data Mining I 036 10:30am to 12:00pm Waterview C Online Predator Identification Using Text Mining "B#5" Jason K. Deane; Terry R Rakes; Loren Paul Rees Predicting Intentions to Commit Suicide: A Data Mining Approach "B#5 Mohammad Salehan; Arash Negahban The Use of Data Mining in Telecom Churn Prediction: A Review "B#5

Liang Chen; Ram Pakath Corpora Structural Impacts on Text Mining Algorithms "B#5 Triss Ashton Session Chair: Triss Ashton Marketing Analytics 037 10:30am to 12:00pm Waterview D Capacity Stratification for Multi-Product Segments with Different Pricing Scheme "B#5 Mehmet Barut; Mehmet Bayram Yildirim Consumer Use of Online Reviews: Who do you trust?" B#5 Donna McCloskey Determining the Locus of the Future Demand Life Cycle of any Brand "B#5" Frenck Waage How to Sell Excess Inventory? Daily-Deal Market Analysis "B#5 Salar Ghamat Session Chair: Salar Ghamat New Developments in Structural Equation Modeling 038 10:30am to 12:00pm **Essex A** New Developments in Structural Equation Modeling "B#5 George Marcoulides Session Chairs: Xenophon Koufteros; Shawnee K. Vickery Sustainability and Decision Making 039 10:30am to 12:00pm Essex B Balancing Economic, Environmental, and Safety Factors in Cleaning Solvent Choices using a Multi-criteria Decision Model "B#5 Thomas Sloan; Joseph Sarkis DEA-Based Evaluation of Effectiveness of Proactive Environmental Initiatives "B#5 Raktim Pal; Santosh K Mahapatra Multi Criteria Optimization Model for Disassembly Cost, Recycling Rate and Carbon Emissions "B#5 Kento Igarashi; Tetsuo Yamada; Masato Inoue; Norihiro Itsubo; Surendra M. Gupta The Closed-Loop Supply Chain Network with Competition, and Uncertainties "B#5" Qiang Qiang Session Chair: Mark Pagell DSJ Editor, Senior Editors and Associate Editors 040 10:30am to 12:00pm **HB Salon A** Senior Editors: Ram Gopal; Manoj K. Malhotra; Kingshuk K. Sinha; Cheri Speier; Nallan Chakravarthy Suresh Associate Editors: Gopesh Anand; Indranil Bardhan; W.C. Benton; Jennifer Blackhurst; Constantin Blome; Ken Boyer; Kurt Bretthauer; Gerard Burke; Janice Carrillo; Kyle Cattani; Patrick Y.K. Chau; Rachel Chen; H. Kenneth Cheng; Dilip Chhajed; Christopher Craighead; Maqbool Dada; Sidhartha R. Das; Nicole DeHoratius; Vinayak Deshpande; Fred F. Easton; Ming Fan; Mark Ferguson; Geraldo Ferrer; Joy Field; Barbara B. Flynn; Cipriano Forza; Jan Fransoo; Michael Galbreth; Srinagesh Gavirneni; Soumen Ghosh; susan M Meyer Goldstein;

Pedro Soto Acosta; Gangshu Cai; Amitava Dutta; Varun Grover; Daniel Guide; Jatinder Gupta; Haresh Gurnani; Norma Harrison; H. Sebastian Heese; Greg Heim; Janelle Heineke; Traci Hess; G. Tomas M. Hult; Apurva Jain; Vaidy Jayaraman; Wei Jiang; Norm Johnson; Vijay Kannan; Michael Ketzenberg; Prabhudev Konana; Xenophon Koufteros; Sameer Kumar; Subodha Kumar; Gyu M. Lee; T. S. Lee; Kevin Linderman; Larry Menor; Rich Metters; Alp Muharremoglu; Nagesh N Murthy; Ram Narasimhan; Harihara Prasad Natarajan; Jan Olhager; Mark Pagell; Praveen Pathak; Ray Patterson; Anand Paul; Nicholas Petruzzi; Elliot Rabinovich; Cliff Ragsdale; Robin L. Raschke; Jacquelyn Rees; Powell Robinson; Erik Rolland; Aleda Roth; Johnny Rungtusanatham; Funda Sahin; Fabrizio Salvador; Nada R. Sanders; Saonee Sarker; Kevin Scheibe; Glen Schmidt; Rachna Shah; Hojung Shin; Enno Siemsen; Vicki Smith-Daniels; Greys Sosic; Gilvan Souza; V Sridharan; Chelliah Sriskandarajah; Kathryn E. Stecke; Mani Subramani; Daewon Sun; Morgan L. Swink; Srinivas Talluri; Mohan Tatikonda; Giri K Tayi; Matt E. Thatcher; Arvind Tripathi; Gyula Vastag; Viswanath Venkatesh; Rohit Verma; Stephan M Wagner; Yunzeng Wang; Peter Ward; Urban Wemmerlov; G. Peter Zhang; Xiande Zhao Session Chair: Asoo Vakharia

041 Developing Students' Communications Skills

10:30am to 12:00pm

Kent A & B

**Panelists:** David R Morganstein; Amy Luginbuhl Phelps; Mark Ferris

Moderator: Keith Ord

O42 Accounting Education & Research

10:30am to 12:00pm

Kent C

A Longitudinal Analysis of Faculty Perspectives of Contemporary Auditing Curriculum "**B**#5"

William Blouch; Thomas A. Ulrich; Alfred Michenzi Effect of 9/11 on Business Vulnerability "B#5

Sanjay Kumar; Jiangxia Liu; Ashutosh Deshmukh

Enhancing Strategic Decision Making coverage in MBA Cost Accounting

Course along with A Direct and Indirect Assessment "B#5

A. Sedaghat

Investigating the Communication's Gap in Accounting "B#5

Kirsten Rosacker; Robert Rosacker; Sergey Komissarov

Stock Market Reactions Following Stock Split Announcements: Japanese

Empirical Evidences "B#5

Takeshi Yamamoto

Session Chair: Mehmet C. Kocakulah

043 Quality-Related Practices, Including Six Sigma

10:30am to 12:00pm

Laurel A

Does the Rationale for Implementing Quality Management Practices Matter?" B#5

Dongli Zhang; Kevin Linderman; Roger Schroeder

FMEA Analysis - 10 years later Doug Hales; Dara Gale Schniederjans

Is Personality a Key Element of Six Sigma Project Success?" +\$

Nancy Ashley; MaryAnne Winniford

Six Sigma Success: A View through Authentic Leadership and Behavioral

Integrity Theoretical Lenses "(\$&

Ajaya K Swain

Session Chair: Ajaya K Swain

Joint Consortium Session: Insights from Academic Deans 10-45am to 12:00pm GB Salon II Insights from Academic Deans''B45 Timothy Smunt; Latha Ramchand; Paul M. Bobrowski; Karyl Leggio Session Chair: Anthony Ross Joint Consortium Luncheon 12:15pm to 1:20pm GB Salon III Session Chairs: Funda Sahin; Maling Ebrahimpour; Gregory Ulferts; James Viehland  046 Joint Consortium Session: Publishing in Top Journals 1:30pm to 2:45pm GB Salon III Editors: Asoo Vakharia; Vijay Kannan Session Chair: Anthony Ross  047 Contextual Adaptations in Sourcing Strategies 1:30pm to 3:00pm GB Salon III A Conceptual Model of Commodity Price Risk: "B45 Janet Hartley; George A Zsidsin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi "B45 Wadimir Wiegel: David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role' B45 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure "B45 Bart L. MacCarthy: Karsten Cox; Katri Kauppi Session Chair: Katri Kauppi Session Chair: Katri Kauppi GB Salon IV Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B45 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis "B46 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Contracts: A Cross-Cultural Comparison "B45 Stephanie Exkert Dina Ribbink Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing' B45 Andras Hercze; Christopher P. Ball: Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks' B45 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager Information Technology Project Management 1:30pm to 3:00pm Atlantic Absorptive Capacity and System Quality in IS Development Projects'"(&%		
12:15pm to 1:20pm GB Salon III Session Chairs: Funda Sahin; Maling Ebrahimpour; Gregory Ulferts; James Viehland Joint Consortium Session: Publishing in Top Journals 1:30pm to 2:45pm GB Salon III Editors: Asoo Vakharia; Vijay Kannan Session Chair: Anthony Ross  Contextual Adaptations in Sourcing Strategies 1:30pm to 3:00pm GB Salon III A Conceptual Model of Commodity Price Risk:"B45 Janet Hartley; George A Zsidisin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi:"B45 Wladimir Wiegel: David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role:"B45 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure:"B45 Bart L. MacCarthy; Karsten Cox; Katri Kauppi Session Chair: Katri Kauppi  O48 Global Supply Chain Management 1:30pm to 3:00pm GB Salon IV Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009):"B45 Jian-yu Ke; Robert Windle: Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis:"B45 Jian-yu Ke; Woohyun Cho; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis:"B45 Jian-yu Ke; Woohyun Cho; Chaodong Han Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison:"B45 Andras Herczeg; Christopher P. Ball; Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks:"B45 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager  Information Technology Project Management 1:30pm to 3:00pm Atlantic	044	10:45am to 12:00pm GB Salon II Insights from Academic Deans <sup>**</sup> B#5 Timothy Smunt; Latha Ramchand; Paul M. Bobrowski; Karyl Leggio
1:30pm to 2:45pm GB Salon II Editors: Asoo Vakharia; Vijay Kannan Session Chair: Anthony Ross  Contextual Adaptations in Sourcing Strategies 1:30pm to 3:00pm GB Salon III A Conceptual Model of Commodity Price Risk "B45 Janet Hartley; George A Zsidisin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi "B45 Waldmir Wiegel; David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role "B45 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure "B45 Bart L. MacCarthy; Karsten Cox; Katri Kauppi Session Chair: Katri Kauppi Session Chair: Katri Kauppi Global Supply Chain Management 1:30pm to 3:00pm GB Salon IV Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B45 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis "B45 Jian-yu Ke; Woohyun Cho; Chaodong Han Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison "B45 Stephanie Eckerd; Dina Ribbink Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing "B45 Andras Herczeg; Christopher P. Ball; Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks "B45 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager Information Technology Project Management 1:30pm to 3:00pm Atlantic	045	12:15pm to 1:20pm GB Salon III
1:30pm to 3:00pm GB Salon III  A Conceptual Model of Commodity Price Risk "B45 Janet Hartley; George A Zsidisin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi "B45 Wladimir Wiegel; David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role "B45 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure "B45 Bart L. MacCarthy; Karsten Cox; Katri Kauppi Session Chair: Katri Kauppi  048  Global Supply Chain Management 1:30pm to 3:00pm GB Salon IV  Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B45 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis "B45 Jian-yu Ke; Woohyun Cho; Chaodong Han Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison "B45 Stephanie Eckerd; Dina Ribbink Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing "B45 Andras Herczeg; Christopher P. Ball; Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks "B45 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager  Information Technology Project Management 1:30pm to 3:00pm Atlantic	046	1:30pm to 2:45pm GB Salon II Editors: Asoo Vakharia; Vijay Kannan
1:30pm to 3:00pm GB Salon IV  Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B#5 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis "B#5 Jian-yu Ke; Woohyun Cho; Chaodong Han Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison "B#5 Stephanie Eckerd; Dina Ribbink Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing "B#5 Andras Herczeg; Christopher P. Ball; Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks "B#5 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager  Information Technology Project Management 1:30pm to 3:00pm Atlantic	047	1:30pm to 3:00pm GB Salon III  A Conceptual Model of Commodity Price Risk "B#5 Janet Hartley; George A Zsidisin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi "B#5 Wladimir Wiegel; David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role "B#5 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure "B#5 Bart L. MacCarthy; Karsten Cox; Katri Kauppi
1:30pm to 3:00pm Atlantic	048	Global Supply Chain Management  1:30pm to 3:00pm GB Salon IV  Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B#5  Jian-yu Ke; Robert Windle; Chaodong Han  Globalization and Firm Supply Chain Resilience in the Financial Crisis "B#5  Jian-yu Ke; Woohyun Cho; Chaodong Han  Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison "B#5  Stephanie Eckerd; Dina Ribbink  Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing "B#5  Andras Herczeg; Christopher P. Ball; Gyula Vastag  The Interaction of Product Architecture and Global Production and Logistics Networks "B#5  Jan Olhager; Sebastian Pashaei
	049	1:30pm to 3:00pm Atlantic

Saturday Julia Li; James Jiang The Impact of User Involvement on Information System Projects "B#5 Bradford R Eichhorn; Oya Icmeli Tukel The Effects of Team Traits on Team Performance in I/S Development Projects "B#5 Morgan Shepherd; Julia Li Antecedents of User Engagement in Software Development Projects" B.5 Peggy Beranek; Gary Klein Session Chair: Gary Klein Scheduling of Health Resources 050 1:30pm to 3:00pm Bristol Lean Healthcare Scheduling to Reduce Delays for Patients "B#5 Linda LaGanga; Surya D. Pathak Patient Scheduling in the Pathology Laboratory "(&+ Milad Baghersad; Amirhossein Meisami; Ali Azadeh; Mehdi Hosseinabadi Farahani The Late Arrival Policy for Outpatients in a Health Care Institute "B#5 I-Hsuan Hong; Yu-Chiao Shao A Scenario-Based Approach for Operating Theater Scheduling Under Uncertainty "B#5 Nicholas Freeman; John Mittenthal; Sharif Melouk Session Chair: Amirhossein Meisami Electronic Health Records and Performance 051 1:30pm to 3:00pm Chasseur Electronic Medical Records, Hospital Focus, and Performance -A Longitudinal Analysis of Acute Care Hospitals "B#5 Xin Ding; xiaosong David peng; Sarv Devaraj Collaboration and Benefits Influencing Intention to Use EHR Systems in Community Health Centers "B#5 **Javier Flores** Examining Electronic Health Records and Improved Performance "B#5 David D. Dobrzykowski; Monideepa Tarafdar Session Chair: David D. Dobrzykowski **Enhancing Service Quality** 052 1:30pm to 3:00pm **Dover A** 

> Examining The Relationships Between E-Service Quality, Perceived Value, And Customer Loyalty"((\$

Minjoon Jun; Zhilin Yang

Do E-service Efforts Enhance Online Customer Ratings and Ultimately Increase Demand?: Evidence from the Chinese E-commerce Market "B#5 Xun Xu: Charles Munson

The Moderaring Effects of Culture in Customer Satisfaction and Service Quality Relationships "((\*

Olajumoke Awe

The role of Technological Tangibility and In-consumption Emotions on the Customers' Perceptions of Hotels' Service Quality Asma Al-Zaidi; Zainab Al-Balushi

	Session Chair: Xun Xu
053	Operational Issues in Managing Services 1:30pm to 3:00pm Dover B
	A Meta-Analysis of Studies on ERP Systems and Their Impact on Organizational Performance <b>B</b> B Dennis Jamrose; Nallan Chakravarthy Suresh
	Scheduling Overtime for Services with Forecast Updates ************************************
	Two-Dimensional Warranty Policies with Options to Extend Warranty *** <b>B#5</b> Amit Mitra
	Session Chair: Dennis Jamrose
054	Simulation Models and System Dynamics in SCM  1:30pm to 3:00pm  Dover C
	Re-planning Intervals, Batching and the Bullwhip Effect: A simulation study "B: Ahmet Ozkul
	Supply Chain Performance Metric Optimization Recommends Collaborative Planning Forecasting And Replenishment: A System Dynamics Model Based Study "B#5
	Balaji Janamanchi; James R Burns  Variation Effect of Lead Time in Designing Low Carbon Supply Chain  Network including Asia " <b>B#5</b>
	Tetsu Kawasaki; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue Simulation Study Of Supply Chain With Kanban and Conwip Manufacturing "B#S Kiran Desai; Lam Minh Nguyen; Mayur Desai Session Chair: Mayur Desai
055	Innovative Logistics Applications 1:30pm to 3:00pm Falkland
	A Review of Performance-Based Logistics: A Case in the Republic of Korea Air Force " <b>B#5</b> Seong-Jong Joo; Heejun Choi
	The Use of X-ray Technology for Improving Maritime Security: An Exploratory Study of the Korean Maritime Sector ************************************
	Purchasing of Perishable Materials Through the Eyes of Restaurant Owners "Backittipong Boonme  Session Chair: Hokey Min
056	Empirical Research in Product/Process Innovation 1:30pm to 3:00pm Galena
	Evaluation of Product Modularity, Commonality, and Platform: their Effects on Innovation "B#5 Shawnee K. Vickery; Roger Calantone; Matthew Castel
	Product Clock Speed and Production Quality in Automobile Industry " <b>B#5</b> Donghyun Choi; Sung T Kim
	The Impact of Innovation and Continuous Improvement on Customer

Satisfaction: Synergistic or Substitutional Relationship?"B#5 Hideaki Kitanaka; Yoshiki Matsui; osam sato; Yutaka Ueda; Tomoaki Shimada; Odkhishiq Ganbold Where and how to Source External Knowledge for Product Innovation?"B#5 Tingting Yan; Arash Azadegan; Adegoke Oke Session Chair: Kuo-Ting Hung Tools for Student Engagement 057 1:30pm to 3:00pm Heron An Excel Solver Exercise to Introduce Nonlinear Regression (), Jonathan Patterson Pinder Using Windows 8 App Development to Generate Student Excitement for Programming "B#5 Janet Bailey; Bradley K Jensen Going for the Win! An Assessment of Gamification in Education "(+( Paul J.A. Van Vliet Applications of Microsoft Dynamics for Teaching SCM"B#5 Todd Schultz Session Chair: Mary J Meixell Organization and IS 058 1:30pm to 3:00pm AI-ISA Taxonomy and Applications in Business Organizations "B#5 Valerie Bennett An Upper Echelon Perspective of IT Investment Decision"B#5 Yu Liu IT Governance, IT Capability and Firm Performance: An Integrated Model "B#5 Peiqin Zhang; Kexin Zhao; Ram Kumar Organizational Citizenship Behavior and IS Success "B#5 Lemuria Carter; Gwendolyn McFadden-Wade; Jean T. Wells Telework and Isolation: Can Employee Resource Groups Help?"B\$ Belinda Shipps; Adeia Nevels Session Chair: Rohit Rampal Issues in Academic Administration 059 1:30pm to 3:00pm James An Empirical Investigation of a Teaching Awards Program Based on Student Evaluation of Instruction "(-& Michael D Johnson; Arunachalam Narayanan; William Sawaya The Convergence of Business Faculty and Advisers to Build a Community of Scholars "B#5 Seth J Powless; Teresa Keefe; Emily Creamer Implementation of a New Academic Scheduling System: An Administrative Perspective "B#5 Carolyn S. Bruce; Q B. Chung Session Chair: Q B. Chung Entrepreneurship and Business Schools 060 1:30pm to 3:00pm

Waterview A Creating an Ecosystem of Entrepreneurship "B#5 ANTONIO RIOS-RAMIREZ Entrepreneurship Center as the New Momentum: The Case of US Business Schools "B#5 Seung Hoon Jang; Lam Nguyen; Pamela Wynn The Effects of Role Models on New Venture Orientation") % Anat BarNir; Nancy G. Boyd The Domain of Entrepreneurship in Business Education: The Case of US Business Schools "B#5 Seung Hoon Jang; Taewan Kim Session Chair: Seung Hoon Jang **Decision Analysis** 061 1:30pm to 3:00pm Waterview C Forecasting Black, Grey & White Swans... "B#5 Konstantinos Nikolopoulos; Aris A. Syntetos An All-Hazards Approach to Disaster Management Planning "B#5 Josey Chacko; Loren Paul Rees De-Bias Techniques and Cognitive Ability in Decision Making ") && LeeAnn Kung; Dianne Hall; Hsiang-Jui Kung Business Analytics in the Liberal Arts "B#5 Avijit Sarkar Session Chair: LeeAnn Kung Health Care Analytics 062 1:30pm to 3:00pm Waterview D Analysis of Certificate of Need Law Effects on Emergency Department Market Competition "B#5 Jomon Aliyas Paul; Aniruddha Bagchi; Huan Ni The Implications of Operational Effectiveness on Competition: Evidence from California Hospitals "B#5 Wei Wu; Bogdan Bichescu; Randy Bradley Role of Healthcare Analytics in Creating a Sustainable Competitive Advantage: A Resource Based View of the Firm "B#5 Venugopal Gopalakrishna Remani Session Chair: Bogdan Bichescu New Developments in PLS 063 1:30pm to 3:00pm **Essex A** BYk 8Yj Y cda Ybłg ]b D@G B#5 Wynne Chin Session Chairs: Xenophon Koufteros: Shawnee K. Vickery Lean and Operations Perspectives on Sustainability 064 1:30pm to 3:00pm Essex B Lean and Green: an Extended Model to a Supply Chain "B#5 Su-Yol Lee

Synergy among Environmental Operations Management, Quality Management and Lean Production "B#5 Sarah Wu The Performance Implications of Managing Operations and Safety Jointly "B#5 Mark Pagell; Robert D. Klassen; David Alan Johnston; Anthony Veltri; Annachiara Longoni The Relationship Between Efficiencies in Operations and Corporate Social Responsibility "B#5 Sriram Narayanan; Richard Kraude; Brian Jacobs Session Chair: Sarah Wu Fellows Committee 065 1:30pm to 3:00pm **Essex C** Members: Manoj K. Malhotra; Ram Narasimhan; Lori S. Franz; Paul Charles Nutt; F Robert **Jacobs** Chair Designate: Ken Kendall Session Chair: Mark M. Davis Should B-Schools Embrace AP Statistics? 066 1:30pm to 3:00pm Kent A & B Panelists: Keith Ord; Norean Sharpe; Victor Richmond Jose Moderator: John McKenzie Financial Accounting I 067 1:30pm to 3:00pm Kent C Forecasting the S&P 500 Index: A Comparison of Methods")'+ Mary E Malliaris; Anastasios G Malliaris Relationship Between Firm's PE Ratio and Earnings Growth Rate") (+ Yuanlong He; Pradyot K. Sen; Yin Yu Valuation Model With Closed-Form Solutions To Simulate The Effects Of Non-Diversifiable Jumps Imposed On The Value Of Derivatives ") +\$ Gan Jin Session Chair: Richard L. Jenson Quality Certifications, such as ISO 9001 068 1:30pm to 3:00pm Laurel A An Exploration of ISO 9001 Adoption in the Supply Chain"), ' John Francis Kros; Scott Dellana; Jonathan Nissao ISO 9000 Implementation and Performance Improvement: Empirical Evidence from Vietnamese Companies "B#5 Anh Chi Phan; Yoshiki Matsui The Rise and Fall of the Baldrige Award and ISO Certification "B#5 DAVID COOK; Weiyong Zhang Revisiting the Business Value of Quality Certification: Evidence from New Zealand "B#5 Lawrence Corbett Session Chair: Lawrence Corbett 2013-2014 Northeast Key Officers 069 1:30pm to 3:00pm

	Laurel B  Members: John F Affisco; Minoo Tehrani; Deb Sledgianowski; Eric Stein; Joy Field  Session Chair: Janelle Heineke
070	New Faculty Development Consortium II 3:00pm to 5:15pm GB Salon I 2:45 - 3:00pm: Coffee Break "B#5 Anthony Ross 3:00 - 4:00pm: Breakout Session A: Navigating the Waters at Teaching/Research University "B#6 Laura Birou; Peggy Daniels Lee; G Keong Leong; Kathryn Zuckweiler 3:00 - 4:00pm: Breakout Session B: Navigating the Waters at Research Universities "B#5 Joy Field; M. A. Venkataramanan; Jan Olhager; Thomas J Kull 4:00 - 5:00pm: Enjoying Life as an Academic "B#5 Bertie Greer; Chetan Sankar; Jan Olhager; xiaosong David peng 5:00 - 5:15pm: Closing Remarks "B#5 Anthony Ross Session Chair: Anthony Ross
071	Doctoral Student Consortium II 3:00pm to 5:00pm GB Salon II 2:45 - 3:00 pm: Networking Break "B#5 Daniel Guide 3:00 - 4:30 pm: The Transition from Student to Faculty and Your Research Strategy "B#5 Daniel Guide; James Abbey; Aravind Chandrasekaran; ERIKA MARSILLAC; David D. Dobrzykowski 4:30 - 4:45 pm: Closing Remarks "B#5 Daniel Guide Session Chair: Daniel Guide
072	Services Sourcing and the Triple Bottom Line 3:30pm to 5:00pm GB Salon III  Panelists: W.C. Benton; Thomas Choi; Christopher Craighead; Aleda Roth; Stephan M Wagner  Moderator: Sachin Modi
073	Competition and Cooperation in Supply Chains 3:30pm to 5:00pm GB Salon IV B2C Trade-in Programs and the Role of Retailers "B#5 Fei Qin; Uday S. Rao; Michael J. Fry Inventory Competition in the Presence of Secondary Markets "B#5 Mehmet Sekip Altug; Garrett van Ryzin Production Cost Forecasts, Channel Fragmentation, and Procurement Efficiency in Supply Chains "B#5 Tunay Tunca Session Chair: Goker Aydin

Project Risk Management 074 3:30pm to 5:00pm Atlantic Project Management Dilemmas in a Sharing Economy: A Study of How Project Managers Overcome Obstacles and Manage Risk "B#5 Julie Kendall; Ken Kendall Constructive Conflict Resolution Effectiveness in Outsourced IT Programs") - + Neeraj Parolia; James Jiang Factors that contribute to Project Delays in Government Sponsored Construction Environments "B#5 Kaushik Sengupta; Vishwanath G Hegde Roots of Executive Information System Project Risk \*\*\* \$' Houn-Gee Chen; Chia-ping Yu; Tzy-Yuan (Dawn) Chou; Gary Klein Session Chair: Gary Klein Designing Health Care Systems 075 3:30pm to 5:00pm **Bristol** Healthcare Service Design: Patient Training and Education "B#5" Uzay Damali; Lawrence D. Fredendall; Janis L Miller Simulation of Outpatient Flow at the University of Tsukuba Hospital "B#5 Takamori Ukai; MASAKI HORI; Hiroyuki Hoshimoto; Hideo Ueichi; Hisashi Kurata; Yukihiko Okada Conceptualizing Redundancy in Hospital Operations - The Key to Dynamic Balance "B#5 Huay Ling Tay; Vikram Bhakoo; Prakash J Singh Understanding How Radiologists Work: A Case Study \*\*\* % Gary Hackbarth; Teuta Cata Nurse Station Assessment and Design "B#5 Vivek Malhotra; John Brent Jensen; Sanjay L. Ahire Session Chair: Gary Hackbarth Health Care Policy and Markets 076 3:30pm to 5:00pm Chasseur Collaboration among Foreign Field Hospitals during Disaster Relief: A Casebased Approach "B#5 Zeynab Masoudnia; Michael Naor; Asoke K Dey; Yitzhak Rosen Prediction Market System for Epidemic Disease Prediction \*\*\* &' Eldon Y. Li; Chen-yuan Tung; Shu-Hsun Chang M-government and Healthcare Management - Implications for Developing and Emerging Economies "\* " % Rhoda Joseph **Session Chair:** Asoke K Dey Innovation in Services 077 3:30pm to 5:00pm Dover A Open Source in Complementary and Alternative Medicine "B#5 Venugopal Gopalakrishna Remani; Mary Helen Fagan The Effects of Co-Opetition Dynamics on Firm Performance Through Service Innovation "B#5

Jashen Chen Openness for Service Innovation Through Knowledge Creation \*\* (\$ Jashen Chen Which Service Characteristics Determine the Degree of Customer Co-Production in Service Generation? "\*) % Subhajit Chakraborty; Hale Kaynak Session Chair: Venugopal Gopalakrishna Remani Knowledge Creation, Knowledge Management and Learning in Service 078 Systems 3:30pm to 5:00pm Dover B Effects of Managers' Depth and Breadth of Experience on Project Planning and Execution Performance \*\*\* Constantin Alba; Fabrizio Salvador; Elliot Bendoly; Antti Tenhiala The Learning and Forgetting Effects of Cross-Training \*\*\* - & Karen Napoleon Supply Practices and Technological Learning Processes at the Brazilian Shipbuilding Industry "B#5 MARCOS Nome do meio - opcional PRIMO Knowledge Management and Hospitals' Performance Path "B#5 Claire Senot; Aravind Chandrasekaran; Peter Ward Session Chair: Constantin Alba Supply Chain Coordination 079 3:30pm to 5:00pm Dover C On the Equivalence of Some Supply Chain Coordination Models "B& Ashis Kumar Chatterjee; Argum Mateen; Abhishek Chakraborty Quantity Flexibility Contract With Incentives Under Rolling Horizon Planning"B#5 Wenming Chung Supply Chain Contracts with Various Return Policies "B#5 Subramaniam Ponnaiyan; Shailesh S. Kulkarni; Hakan Tarakci Supply Chain Coordination with Lease Contracts "B#5 cheng-chang lin; I-Ting Huang Transfer Pricing in a Vertically Integrated Supply Chain "B#5 Lihua Chen Session Chair: Lihua Chen Best Teaching Case Studies Award Competition 080 3:30pm to 5:00pm Falkland Creating Shared Values Through a Socially Responsible Supply Chain: The Case of Samsung Tesco "B#5 Yoo-Taek Lee Tetra Pak: Sustainable Initiatives in China "+\$\* Fu Jia; Zhaohui Wu; Jonathan Gosling Where in the World Is Timbuk2? Outsourcing, Offshoring, and Mass Customization "B#5 Kyle Cattani; Gérard Cachon; Serguei Netessine Judges: Bryan Ashenbaum; Constantin Blome; Arunachalam Narayanan; Kathleen L.

	McFadden Session Chair: Arash Azadegan
081	Managing Product/Process Innovation 3:30pm to 5:00pm Galena  A New Perspective of Platform Strategy: Modularizing and Demodularizing in the Network Context**-+&( Jerome Chih-Lung Chou; Chia-Liang Hung; Nai-chang Cheng; Tse-Ping Dong Antecedents and Consequences of New Product Success***+  Aber Elsaleiby Application for Scheduling Course Load for Current and Transfer Students at Texas State University***+() Clara Novoa; Sujeeth Reedy Pasham Session Chair: Amir M. Hormozi
082	Teaching Lean and Inventory Management 3:30pm to 5:00pm Heron  Seeing Spots: An Effective Classroom Exercise for Lean "+*) Alysse Rosewater Morton; Robert Burgess  A Simplified Teaching Approach for Inventory Order Sizing: Adjusting for High Order Costs and Lead Times "++( William J Rose; John Edward Bell; Mary C Holcomb  The FOI Ordering Challenge: An Online Game to Illustrate the Principles of a Fixed Order Interval System "+, * Brad C Meyer; Debra S Bishop  Eye on the Gemba: Using Student-Created Videos to Deepen the Understanding of Lean Management Practices "B#5 Kathryn Marley  Session Chair: John Edward Bell
083	Human Behavior and IS 3:30pm to 5:00pm Iron  A Theoretical Model for Assessing User Resistance Intention in IS Implementation "+ James T.C. Teng; Indika Dissanayake; Ramakrishna Dantu Customer Satisfaction IT Survey: Food for Thought "B#5 yunus kathawala; JOHN HAYES; Sudhir Chawla To Phish or Not to Phish "B#5 Bartlomiej Hanus; John Windsor Determinants of Task Performance Success in a Visual Aided Decision Making Process. "B#5 Brandon Kyle Phillips; Daniel Peak; Victor Prybutok Critical Success Factors of Software Outsourcing in China "B#5 Xiaoqing Li Session Chair: Albert Kagan
084	Animated PowerPoint Presentations for Operations and Supply Chain Management: Inventory Systems Applications 3:30pm to 5:00pm

	James Presenters: Thomas E. Callarman; Richard J. Penlesky; Mark Treleven; Charles A. Watts; Daniel J. Bragg Moderators: Mark Treleven; Daniel J. Bragg
085	Green Business 3:30pm to 5:00pm Waterview A  Everything Is Going Green: Including CEO Compensation "B#5  Ernest Hall; Jooh Lee  Green Rivalry and Performance "B#5  Anupam Kumar; David E Cantor; Curtis Grimm; Christian Hofer  Willingness to Pay for Wind Generated Energy: The Impact of Ethical  Evaluation and Attitude ", %%  Dara Gale Schniederjans; Brad Ewing; Chris Michael Starkey  Session Chair: Ernest Hall
086	Business Analytics at Ernst & Young: Perspectives and Trends 3:30pm to 5:00pm Waterview B
	Session Chairs: Amber Morgan; Michael Galbreth; Bogdan Bichescu
087	Decision Analytics Methods II 3:30pm to 5:00pm Waterview C Examining the Impact of Variability on Compliance Fines "B#5 Matthew Drabik; Jen-Yi Chen Lossy Data Compression for Unstructured Resource Allocation Problems "B#5 Masoud Charkhabi; Tarundeep Dhot Performance Evaluation of Multi-Objective Genetic Algorithms for Preventive Maintenance Scheduling ", &, Kamran S Moghaddam Session Chair: Kyunghwa Chung
088	Analytics for Airline Operations 3:30pm to 5:00pm Waterview D  Managing Switching Behaviour with Presence of Price Tracking Customers "B#5 Fouad H. Mirzaei; Fredrik Odegaard; Xinghao Yan Proposed Method for Predicting the Risk of Flight Delays ", (+ Dothang Truong Service Outsourcing Based on Customer Preferences: Structural Estimation from the U.S. Airline Industry "B#5 Zuozheng Wang; Martin Dresner Session Chair: Zuozheng Wang
089	Is PLS a Panacea? A Lively Debate 3:30pm to 5:00pm Essex A Is PLS a Panacea? A Lively Debate "B#5 Wynne Chin; George Marcoulides Session Chairs: Xenophon Koufteros; Shawnee K. Vickery

090	Finance and Investment Advisory Committee 3:30pm to 5:00pm Essex B Members: Luis E. Rivera-Solis; Mary Fischer; Samir Barman; Kenneth Sousa; Janelle Heineke Session Chair: Johnny Rungtusanatham
091	A Course in Data Discovery and Predictive Analytics 3:30pm to 5:00pm Kent A & B Panelists: David M. Levine; Kathryn Szabat; David Stephan Moderator: Robert L. Andrews
092	Financial Accounting II 3:30pm to 5:00pm Kent C Do Simple Strategic Trading Rules Work?"B#5 Tsung-Hsun Lu Executive Pay Dispersion in Chinese Listed Firms",), Lerong He; Fang Junxiong Financial Modeling of Foreign Exchange Rates Using the US Dollar and the Euro Exchange Rates: A Pedagogical Note",*( CaRL B McGowan; Demir Yener Traditional Versus Artificial Neural Network Techniques: A Comparative Study for Stock Market Predictions", +( Dinesh Sharma; Hari Sharma; H. S. Hota Session Chair: Kirsten Rosacker
093	Quality and Outsourcing 3:30pm to 5:00pm Laurel A Improving Supplier Quality "B#5 Tom Foster The Strategic Role of Quality Monitoring in the Outsourcing of Service-Based Business Processes "B#5 Shouqiang Wang; Aleda Roth Outsourcing: The Perception of Risk and Benefit through Rose Colored Glasses "B#5 David Caleb Hall; Aleda Roth; Johnny Rungtusanatham Managing Quality in Outsourced Production "B#5 John Gray; Sean Handley Session Chair: John Gray
094	Value of IS 3:30pm to 5:00pm Laurel B  A Partial Adjustment Valuation Approach with Stochastic and Dynamic Speeds of Adjustment to Assessing and Measuring the Business Value of IT"B#5 Ta-Wei Kao; Winston T. Lin; Shih-Sian Jhang Co-Creation and Competitiveness: a PAIR Perspective"B#5 Shih-Hui Hsiao; Anita Lee-Post IT-enabled Business Innovation: The Role of Web 2.0 Technologies"B#5 Terence Saldanha; M.S. Krishnan

	Implications of Information Technology on Sport management: A New Paradigm "B#5 Mayur Desai; J. Kenyatta Cavil; Kiran Desai Quantitative Managerial Decision Making: Spreadsheet Knowledge and Usage "B#5 Donna McCloskey; Lisa Bussom Session Chair: Adilson Carlos Yoshikuni
095	2013-2014 Asia-Pacific Key Officers 5:00pm to 6:00pm Essex C Members: Hisashi Onari; Thomas E. Callarman; Daesik Hur; Yoshiki Matsui; Kee Young Kim Session Chair: Jashen Chen
096	New Members Welcome Meeting 5:00pm to 6:00pm Laurel B Members: Xenophon Koufteros; Minoo Tehrani; Dr.Natasa Christodoulidou; Barbara Azalos Price; Eric Stein; Rebecca Duray; Janet Hartley; Gyula Vastag; Stuart C. Orr; Vivek Shah; David Olson Session Chair: Robert Pavur
097	Welcome Reception 6:00pm to 7:00pm Grand Foyer West Session Chair: Funda Sahin

098	Nondenominational Christian Fellowship Time 7:15am to 8:00am Waterview A Session Chair: Robert L. Andrews
099	Sunday Continental Breakfast 7:45am to 8:15am Grand Foyer West Session Chair: Funda Sahin
100	Strategic Issues in Supply Management 8:30am to 10:00am GB Salon I  Moving Beyond Serendipity: How Supply Network Architecture Becomes Strategic "B#5 Myung Kyo (M.K.) Kim; Ram Narasimhan Preemptive Resilience: Monitoring Financial Health of Supply Network "B#5 Surya D. Pathak; Jayanth Jayaram; Jennifer Blackhurst Product and supply base complexity: Implications for cost "B#5 Mark Jacobs; Morgan L. Swink Rethinking the Supplier Strategies for Innovation: A Grounded Theory Approach "B#5 Steve Alexander Melnyk; Hugo Angelo DeCampos Session Chair: Surya D. Pathak
101	Pricing and Retail Models in SCM 8:30am to 10:00am GB Salon II Coordinated Production, Pricing, and Advertising to Maximize Profit "B#5 Ahmad Naeem Bajwa On the Value Proposition of Easy Returns "B#5 Deepak Iyengar; Shashank Rao Retail Inventory Management under Extreme Events "B#5 Yabing Zhao; Charles X Wang; Jun Ru; Jun Zhuang SCM parctices in organised Garment Retailing "B#5 Bhimaraya Metri; Rajwinder Singh Session Chair: Shashank Rao
102	Sustainable Supply Chains I 8:30am to 10:00am GB Salon IV Sustainable Supply Chain Management ", , \$ Jane E Humble; Sowmya Thotakura Joint Pricing of New and Refurbished Items: Comparison of Various Closed-Loop Supply Chain Structures ", , - Seung Ho Yoo Development of an Innovative Methodology for Analysis of Supply Chain Networks ", - + Mohammad Mumtaz; Kamran Chatha

	Session Chair: Jane E Humble
103	Lessons Learned: Project Methodologies, Cases, and Instruction 8:30am to 10:00am Atlantic
	The Development fo a Quality Function Diagram Application Mapping Risk Interactions in Project Planning, Richard Martin; Jay Teets; Richard Monroe
	When Two Rights Make a Wrong Decision: Simultaneous Use of CPM and EVM Can Lead to the Wrong Decision "B#5 Frank T Anbari
	Introducing Students to Project Management Software Using the Lightning Drive-in Project — (( Tobin Porterfield; Neeraj Parolia  Session Chair: Gary Klein
104	Transportation and Vehicle Routing 8:30am to 10:00am Bristol
	Spatial Patterns and Transportation Connectivity in the Vehicle Routing Problem "B#5  John Edward Bell; Stanley E. Griffis
	Routing of Automated Guided Vehicles Incorporating Battery Management "B# Qazi Shaheen Kabir; Yoshinori Suzuki
	Rhode Island Short-Sea Shipping Transportation Analysis and Externality Cost Estimations " <b>B#5</b> Yuwen Chen; James Kroes; Paul Mangiameli
	Session Chair: Stanley E. Griffis
105	Analyzing Health Delivery Outcomes 8:30am to 10:00am Chasseur
	Operational Performance in Hospitals: A Longitudinal Analysis "B#5 Chris McDermott; Gregory Stock
	Measuring Outcomes In Hospital Operations "B#5  Ekrem Erdogan; Tuncay Bayrak
	Efficiency Analysis Determines Best Practices for Dialysis Departments "B#5 David Dreyfus; Srinivas Talluri; Anand Nair
	A DEA Based Approach for Selecting an Optimal Pool of Physicians "B#5 Luv Sharma; W.C. Benton
101	Session Chair: Peter Salzarulo Applications and Impact of Technology in Services
106	8:30am to 10:00am  Dover A
	Customer Preferences for Technology-Based Innovations at Pre-, During-, and Post- Service Delivery Stages " <b>B</b> #5 Min Kyung Lee; Aleda Roth; Rohit Verma
	Electronic Monitoring of Remote Service Employees: Safety Implications " <b>B</b> #5 Jason Miller; Johnny Rungtusanatham; John Saldanha; A Michael Knemeyer; Thomas J Goldsby
	Managing Brand Equity in E-Banking: A Simultaneous Equations System Approach

Ta-Wei Kao; Winston T. Lin; Hsin-Hsin Chang

An Agency Perspective on Service Triads: Linking Price and Performance

with Satisfaction "B#5

Jie J Zhang; Benjamin Lawrence; Chris K Anderson

Session Chair: Mike Dixon

107 Studies in the Airlines Industry

8:30am to 10:00am

Dover B

Airline Customer Preferences in the Baggage Fees Era "B#5

Mariana Nicolae; Mark Ferguson

Role of Culture on Airline Services ..., \$
Adelina Gnanlet; Muge Yayla-Kullu; Melih Kullu

Service Network Design: An Industry Study ... - \$

David West; Scott Dellana

Why do Firms Trade-Off or Accumulate Operations Capabilities? Competition

Based Explanation from the Dynamic Capabilities View "%\$\$&

Alka A Nand; Prakash J Singh Session Chair: Adelina Gnanlet

108 Production/Manufacturing interactions with SCM

8:30am to 10:00am

Dover C

Exploring the Impact of Delivery Capabilities on Customer Transaction Volume and Unit Price: Evidence from an Assembly Manufacturing Supply Chain "B#5"

xiaosong David peng; Guanyi Lu

Supply Chain Management Practices in SMEs: An Empirical Study "% &%"

Purnendu Mandal; Angappa Gunasekaran

Remanufacturing Line Balancing: A Literature Review of the Problems and

Progress"%\$' \*

Roger Gagnon; Shona Morgan

A Multi-Dimension Framework of Production Process Service Level

Measurement "%\*\* (

Feng Tian

Session Chair: Roger Gagnon

Analytical & Empirical Models in Manufacturing

8:30am to 10:00am

**Falkland** 

A Multi-Objective Approach to Joint Determination of Pricing and Production run in Multi-Echelon Production Process with Demand Leakage "%+& Syed Asif Raza; Khaled Shams M. Abdul Qader

Minimizing the Weighted Sum of Squared Tardiness on Identical Parallel Machines"%-(

Jeffrey Schaller; Jorge Valente

Using a Constant Rate To Approximate a Linearly Changing Rate for the EOQ and EPQ with Partial Backordering "% & &

David Pentico; Carl Toews; Matt Drake

The Impact Of Investments In Manufacturing Practices On Organizational Performance "%%%(

DonHee Lee; Seong-No Yoon; Hongil Shin

	Session Chair: Bart L. MacCarthy
110	Behavioral Aspects of Product/Process Innovation 8:30am to 10:00am Galena
	Behavioral Microfoundations of R&D Managers in New Product Development in Indian Firms " <b>B#5</b> Niharika Garud
	Exploring Patients Word-of-mouth Effects on New Drug Performance ************************************
	Role of Social Meida Networks in Project Communications Management " <b>B#5</b> Albert Wynne; Chandrashekar D. Challa
	What is the Role of Organizational Creative Climate in Open Innovation?"%%) Colin C.J. Cheng; Dennis Krumwiede Session Chair: Niharika Garud
111	Bridging Academia and Practice 8:30am to 10:00am Heron
	Career Paths Training - a Way to Improve Motivation since the Beginning *** & Pekka Makkonen; Terhi Skaniakos
	Curricular Reform in University Business Programs: A Multi-Disciplinary Review of the Literature " <b>B#5</b> Mary J Meixell; Christine Kunkel
	Skill set Employers Value: Students' Perspective " <b>B#5</b> Sohel Ahmad
	Designing IS Curriculum to Match the Fast Changing Business World "B#5 Hae Choi; Haiwook Choi  Session Chair: Seth J Powless
112	Social Platforms 8:30am to 10:00am Iron
	Online Service Failure: When Social Networking Sites Fail Their Friends "B#5 Janejira Sutanonpaiboon
	Uses and Gratifications of Social Media Sites: The Case of Pinterest & Sergio Picazo-Vela; Judith Cruz-Sandoval
	Who Cares About Your Big Day? Impact of Life Events on Dynamics of Social Networks "%) (
	Arati Srinivasan; Hong Guo; Sarv Devaraj  Exploring Age Factor and Network Effects in Social Media Use "%%+&
	Amy Chou; David C Chou  Understanding the Social Benefits of Social Networking Services: Applying the Information System Success Model "%, Tse-Ping Dong; Nai-chang Cheng; Yen-Chun Jim Wu
	Session Chair: Mehmet Barut
113	Facilitating the Development of Critical Thinking Skills 8:30am to 10:00am James
	A Guided Problem-Based Learning (PBL) Approach using a Reversed Textbook: An Application to a Core Business Analysis Course. " <b>B#5</b>

Satish Nargundkar; Subhashish Samaddar; Somnath Mukhopadhyay

A Strategy for Improving Curricular Coverage of Problem Solving Through

Emphasis on Requirements Analysis "% \$

Thomas J Marlowe; Mojgan Mohtashami; Cyril S Ku; Vassilka Kirova

The Use Of Guided Social Media To Enable Critical Thinking "%\$%

Jacobus François Boers; Subhashish Samaddar; Somnath Mukhopadhyay

Session Chair: Peggy Daniels Lee

## 114 Capitalism and Organizing

8:30am to 10:00am

#### Waterview A

Capitalism and the Ethics of Advancement "%%%)

Grant Miles; Raymond Miles

Emotional Intelligence and Stress: A Case Study "B#5

yunus kathawala; JOHN HAYES; Sudhir Chawla

Managing an effective workforce through diversity practices: Using CSR

measures to explore the diversity-firm performance link. "B#5

Patti C Miles; Niclas Erhardt Session Chair: Grant Miles

## 115 Stress and Uncertainty

8:30am to 10:00am

#### **Waterview B**

The Role of Social Support at Work on Job Burnout "% "

Peerayuth Charoensukmongkol; Sandra Gutierrez-Wirsching; Murad Mogbel

The Effects of Students' Academic, Non-Academic, and In-Between Stresses on Academic Derformance Among Hispanic Undergraduate Students: An Empirical Investigation \*\*\* (\$

Warranda Charles and a site

Wonsuk Cha; hong qin

A Study of Uncertainty towards Organizational Change and Organizational Citizenship Behavior "%) '

Hsin-cheng Chang; Huei-Ting Tsai

Session Chair: Wonsuk Cha

# 116 Game Theoretic Models

8:30am to 10:00am

#### Waterview C

How Does Buyer's Knowledge Impact Outsourcing Strategies? A Game

Theoretic Model "B#5

Qiong Chen; Ozkan Gulru; Shouqiang Wang; Aleda Roth

A Game Theoretic Model for Resource Allocation in Cargo Container Security

at Ports "B#5

Jomon Aliyas Paul; Aniruddha Bagchi

Revising the Generic Error Modeling System "% +&

Douglas M Stewart

Session Chair: Jomon Aliyas Paul

## 117 Bayesian Ensemble Learning for Big Data

8:30am to 10:00am

#### Waterview D

Bayesian Ensemble Learning for Big Data

Robert McCulloch

	Session Chair: Bogdan Bichescu
118	Sharing the Wealth: The Interdisciplinary Nature of Sustainability Research 8:30am to 10:00am Essex A
	Panelists: Michael Russo; Joseph Sarkis; Nagesh N Murthy; Kanwalroop Kathy Dhanda Moderator: Frank Montabon
119	Regional Activities Committee 8:30am to 10:00am Essex B Members: Maling Ebrahimpour; Janet Hartley; Stuart C. Orr; Gyula Vastag; Jashen Chen; Bhimaraya Metri; Ravi K. Jain; Jan Stentoft Arlbjørn; Markku Kuula; ANTONIO RIOS-RAMIREZ; Hokey Min; Anand S. Kunnathur; Minoo Tehrani; Janelle Heineke; Christopher William Zobel; Janet Bailey; David C. Yen; Hambi Bilici Session Chair: Marc J Schniederjans
120	Research Trends in Supply Chain Management 8:30am to 10:00am Essex C Research Trends in Supply Chain Management "B#5 Shawnee K. Vickery; Christopher Craighead; Subodha Kumar; Ram Narasimhan; Stephan M Wagner; Xiande Zhao Session Chair: Xenophon Koufteros
121	Creating a Business Analytics Class 8:30am to 10:00am Kent A & B Panelists: Kirk Karwan; James R Evans; Bob McQuaid; Mark L Berenson Moderator: Robert L. Andrews
122	Financial Accounting III 8:30am to 10:00am Kent C Incentives and Disincentives of Intellectual Capital Disclosures: UK Evidence "B#5 Mustafa Elkasih Abdulkarim Inflation Targeting Regime and the Relationship between Stock Returns and Inflation: Additional Evidence using the VAR approach "B#5 unro lee Life-Cycle-Cost and Life-Cycle-Affordability Consideration and Purchase Regret In Homebuyers "B#5 Huguette Tran; Saba Pourrezajourshari; Cigdem Gonul Kochan; Victor Prybutok Two-Stage Portfolio Optimization With Higher-Order Conditional Measures of Risk "B#5 Sitki Gulten; Andrzej Ruszczynski Possible Alignment of Investment Decision Making Processes by Venture Capital Firms and Government Program Agencies in the Clean Tech Industry "B Agassy Manoukian; Hassan HassabElnaby Session Chair: Seleshi Sisaye
123	Teamwork Improvement, Quality and Confidential Information Sharing 8:30am to 10:00am Laurel A

Diversity of Experience: The Impact of Project Team's Composition on Project Performance "B#5 Constantin Alba Top Leadership and Quality Improvement Initiatives: A Theoretical Study in Six Sigma Context "B#5 Ajaya K Swain Protecting the Confidentiality of Shared Information: The Effects of National Property Rights and Industrial Agglomeration "B#5 Brett Massimino; John Gray; Ken Boyer Session Chair: Constantin Alba **Process Innovation** 124 8:30am to 10:00am Laurel B Managing Supply Chain Intellectual Capital for Innovativeness: The Moderating Role of Power "B#5 Eman Nasr; Hamid Noori Meta-Analytic Test of the Relationship Between Technological Innovation Efforts and Firm Performance with Institutional level Moderators "B#5 Cherry Singhal; Manoj K. Malhotra Process Innovation in Operations Management: A Meta-Analysis "B#5 Olajumoke Awe; Nisha Paul Kulangara Strategizing 'Niceness' in Supply Chain Innovation Projects "B#5 Eman Nasr; Hamid Noori Session Chair: Kathryn Zuckweiler Cengage Learning: Digital Homework Solutions 125 9:00am to 9:45am **GB Salon III** Session Chair: Sandra S. Mckelvey Ivy Software: Quantitative Pre-Matriculation Materials for MBA Programs 126 10:00am to 10:45am **GB Salon III** Presenter: Ferebee Smith Session Chair: Robert Nisbet Holt Keynote Speech: Sports Analytics 127 10:30am to 12:00pm **HB Salon A** Sports Analytics "B#5 Wayne Winston Session Chair: Funda Sahin Cengage Learning: Using Technology in the Classroom 128 11:00am to 11:45am **GB Salon III** Session Chair: Sandra S. Mckelvey Fellows Luncheon 129 12:00pm to 1:00pm **HB Salon C-E** Session Chair: Funda Sahin Responsive Learning Technologies

130 1:00pm to 2:45pm **GB Salon III** Session Chair: Sam Wood Supply Management in Uncertain Environment 131 1:30pm to 3:00pm GB Salon I Case Studies in Asymmetrical Joint Action Expectations: A Study in Buyer/Supplier Relationships During New Product Development Projects "B#5 Hugo Angelo DeCampos; Steve Alexander Melnyk; Stanley E. Fawcett Sourcing & Dynamic Capabilities in Uncertain Environments: A Work in Progress "B#5 Young Ro Strategic Alignment Between Purchasing and Business Strategies: Is it Likely or Desirable?"B#5 Thomas J Kull; Adrian C Tan Decision Biases in Supply Management: An Experimental Design of Managerial Decision Making in the face of disruptions "B#5 Nasim Mousavi; Arash Azadegan Session Chair: Tingting Yan Inventory and Pricing in SCM 132 1:30pm to 3:00pm **GB Salon II** Dynamic Pricing and Replenishment with Customer Upgrades "B#5 Oben Ceryan; Ozge Sahin; Izak Duenyas The Impact of Supplier Pricing on Manufacturers' Replacement of a Substance of Concern "B#5 gal raz; Tim Kraft Inventory Planning for a Modular Product Family "B#5 Yinliang Tan; Asoo Vakharia; Anand Paul A New Choice Model based on Preferences "B#5 Metin Cakanyildirim; Varun Gupta Session Chair: Burcu Keskin Behavioral Effects on Supply Chain Decisions 133 1:30pm to 3:00pm **GB Salon IV** Analyzing Manufacturer's Imports SC Network Complexity Using DEA"B#5 Dinesh R Pai; Richard R Young Cost Asymmetry and the Bullwhip Effect "B#5 Matthew Roelofs; Mark Springer Patterns of the Aggregated Bullwhip Effect: An Empirical Examination "B#5 Alan Mackelprang; Manoj K. Malhotra Performance Effects of Decisions to Deviate from the "Optimum" in Replenishment Ordering "B#5 Antti Tenhiala The Influence of Trust and Buyer's Knowledge on Managerial Outsourcing Decisions "B#5 Qiong Chen; Aleda Roth; Ozkan Gulru; Fred Switzer Session Chair: Qiong Chen

134	Choosing the Right Project  1:30pm to 3:00pm  Atlantic
	Visualizations of Project Interdependencies for Portfolio Decision Making: Evaluation through Decision Experiments " (%), ) Catherine P Killen
	Capital Project Selection Using an Integrated AHP-LP model: A Case of the Nigerian National Petroleum Corporation "B#5 lke Ehie; Innocent Gandpa Joseph; Emmanuel Olateju Oyatoye
	Exploring the Personal Dynamics of Project Initiation Decisions <b>B#5</b> Mark Mullaly
	Session Chair: Gary Klein
135	Audi in Hungary 1:30pm to 3:00pm Bristol
	City University Automotive Industry " <b>B#5</b> János Rechnitzer
	Future Logistical Challenges of the Automotive Industry " <b>B#5</b> Péter Földesi
	Role of Regional Centers in Automotive R&D''' <b>B#5</b> Martin Schuster
	Supplier Networks of the Automotive Industry " <b>B#5</b> Edit Süle
	Session Chair: Gyula Vastag
136	Healthcare Systems and their use of OM/DS Techniques  1:30pm to 3:00pm  Chasseur
	Presenters: Dan Delay; KaLeena Weaver; Linda LaGanga Session Chair: Peter Salzarulo
137	Disaster Recovery, and Resilience Social Issues in Service Supply Chains 1:30pm to 3:00pm  Dover A
	A Decision Model for Creating Resilient Supply Bases Under Mixed Uncertainty " <b>B</b> #5 Afshin Mansouri; Ali Torabi
	Extending the Theory of Entrepreneurial Action to the Context of Disasters " <b>B#5</b> Shu-Jung Sunny Yang; Yanto Chandra; Yan Emma Liu
	Influencing Factors for Effective Emergency Response: Empirical Evidence from Tri-Lakes Monument Fire Protection District *** \$- Ying Fan; Monique French Dooley; Gary L Stading
	The Impact of Social Issues Management on Firm Performance " <b>B#5</b> Amrou Awaysheh
	Session Chair: Amrou Awaysheh
138	Optimization Models in Supply Chain Management  1:30pm to 3:00pm  Dover C
	Model and Design of Asian Supply Chain Network Considering CO2 Emissions "B#5 Tomoyuki Urata; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue

Operations Scheduling of a Capacitated Network with Lead Times and Tardiness Penalties "B#5 Hui Dong; Lei Lei; Kangbok Lee Optimal Fencing in Airline Industry with Demand Leakage "B#5 Michelle Turiac; Syed Asif Raza Optimization Models for Supply Chain Design: Research in Progress"B#5 Randall Napier; Rajat Mishra Should the Supply Chain Strategy of a Product Change Over its Product Life Cycle?"B#5 William Ellegood Session Chair: William Ellegood Advances in Research and Practice on Sustainability I 139 1:30pm to 3:00pm Falkland Panelists: Manoj K. Malhotra; Ram Narasimhan; Aleda Roth Moderator: Soumen Ghosh Empirical Analysis of Marketing Issues 140 1:30pm to 3:00pm Galena An Integrated Technology Acceptance Model for Predicting Product Usage "B#5 Kwabena Gyasi Boakye; Thomas McGinnis; Victor Prybutok Clash of Two Titans: The Overall Impact of Brand Equity on Inventory Level "B#5 Akhadian S Harnowo How Does the Choice of Communication Channels Impact Perceptions on Communication Style and Information Quality?"B#5 Dr. Orie Berezan; Dr.Natasa Christodoulidou Time Window of Product Return Policy"B#5 Guang-Zhi Shang Session Chair: Guang-Zhi Shang Innovations in Information Systems Courses and Curricula 141 1:30pm to 3:00pm Heron A Model for Analysis of Pedagogical Methods Used in Information Security Educatiob "B#5 Shuting Xu; Yi Ding; Peter Meso Implementing Big Data into Intro to MIS Courses "B#5 Kathleen Noce; Janice Totelben The Fun Science "B#5 Bo Han Session Chair: Kathleen Noce General IS Topics I 142 1:30pm to 3:00pm Iron Retention and Assessment of Excel Skills for Undergraduate Accounting Students"B#5 Kenneth Sousa The IS Discipline: A Comparison of Text Mining Techniques "B#5 Vess Johnson: Russell Torres

A Concise Method for Writing Use Case Briefs "B#5 Jerod W. Wilkerson; Matthew Swinarski The Determinants of Quality of Software Development Projects "% '\$ Bagchi Kallol; Somnath Mukhopadhyay Increasing the Chances of Success for Deployment of Cloud Computing: Eight Managerial Checklists "% (& Hossein Bidgoli Session Chair: Kenneth Sousa Charting the Future of Innovation in Teaching and Learning 143 1:30pm to 3:00pm James Charting the Future of innovation in Teaching and Learning "B#5 Vijay Kannan Presenters: Vijay Kannan; Janelle Heineke; Cliff Ragsdale; Monica Adya Session Chair: Janet Hartley Dynamic Capabilities 144 1:30pm to 3:00pm **Waterview A** Innovation Capability, Marketing Capability, Dynamic Capability and Performance: Effects of Competitive Intensity and Firm Size on Resources Utilization "% () Jyh-Fu Jeng; Artur Pak The Relationship between Dynamic Capabilities, Diversification, and Firm Performance: Population Ecological Perspectives "B#5 Young Sik Cho Understanding Dynamic Capabilities: a Theoretical Study "%) ( Vilmar Antonio Goncalves Tondolo; Claudia Cristina Bitencourt Ai `hj`Yj Y` 7cbZj[i fUhjcb H\YcfmcZ=bbcj Uhjcb A UbU[Ya Ybh "% \*-Paitan Trakarnsakdikul; Terrence Sebora Session Chair: Jyh-Fu Jeng **Knowledge Exchange** 145 1:30pm to 3:00pm Waterview B An Investigation of the Impact of Virtual Collaboration and Collaboration Technologies on Knowledge Transfer and Team Performance in Distributed Organizations "B#5 Mary R Lind; Sylvester Ngoma Information Architectures and Governance Structures to Support Smart Disclosure: a Convention-based View "%,, François Duhamel; Luis Luna-Reyes; Isis Gutierrez-Martinez; Sergio Picazo-Vela; Holly Jarman; David F Andersen; Jing Zhang; Deborah Lines Andersen; Djoko Sigit Sayogo Knowledge creation and work design: The implication of workforce demographics "B#5 Xiaojin Liu; susan M Meyer Goldstein Perceptions of Software Engineers Toward Knowledge-Sharing Behavior Based on Social Cognitive Theory and Self-Regulated Learning "% -, Nai-chang Cheng; Tse-Ping Dong; Kun-Shiang Chen; Shang-En Yu Session Chair: Tse-Ping Dong

Health Care Analytics II

146	1:30pm to 3:00pm Waterview C  Do Two Rights Make a Wrong? The Clash of CPOE and Safety Culture in Healthcare Quality Improvement "B#5 Carrie Queenan; Thomas J Kull; Sarv Devaraj Identifying Globally Efficient Hospitals and Their Antecedents "B#5 Sriram Venkataraman; Aleda Roth; Anita Tucker The Impact of Work Blockage on Workarounds, Errors, and Speaking Up about Internal Supply Chain Problems "B#5 Anita Tucker Session Chair: Sriram Venkataraman
147	IBM Big Data Strategy and Analytics Perspectives 1:30pm to 3:00pm Waterview D Session Chairs: Kendrick Heath; Bogdan Bichescu; Michael Galbreth
148	Professional & Faculty Development Program: Editor's Panel 1:30pm to 3:00pm Essex A & B Editor's Panel Xenophon Koufteros; Thomas Choi; Stanley E. Fawcett; Daniel Guide; Johnny Rungtusanatham; Srinivas Talluri; Asoo Vakharia; Chad Autry Session Chairs: Xenophon Koufteros; Shawnee K. Vickery
149	Measuring Sustainability Performance  1:30pm to 3:00pm Essex C  Production Stability and Sustainable Development "B#5 Stephan Vachon; Sara Hajmohammad Sustainability Practices and Environmental Performance - An Empirical Examination "B#5 Rohit Nishant; Thompson Teo; Mark Goh The Relationship of Good Environmental Decisions and Company Profits "B#5 Yu Xia; Xu Yang An Examination of How a Firm's Rivals and Stakeholders Influence Green Supply Management Practices "B#5 JING DAI; Frank Montabon; David E Cantor Session Chair: Henry Aigbedo
150	Experiences and Advice on Including Analytics in the Curriculum 1:30pm to 3:00pm Kent A & B Panelists: Kellie B Keeling; Satish Nargundkar; Aric LaBarr; Bob McQuaid; Kirk Karwan Moderator: Robert L. Andrews
151	International Accounting 1:30pm to 3:00pm Kent C  Determinants of Risk Aversion: A Middle-Eastern perspective "%(%(Amit Das; Shobha Das; Ritab Al-Khouri  The Impact of Intangible Assets in the Market Vaue of Companies that compose the index of Brazilian Stock Exchange "%(&&

Walther Bottaro Lima Castro; Cristiane Benetti The Influence of External Factors on Earnings Manipulations: A Japanese Study"%(') kazuhiko kobori; Robert Hutchinson The Influence of Senior Management Characteristics on Firms' International Diversification Activities: Evidence from a Developing Country "%()\* A. N Bany-Ariffin; CaRL B McGowan; Abd Salam Shahnaz Session Chair: Robert Hutchinson Personality, Perception and Technology Acceptance 152 1:30pm to 3:00pm Laurel A A Model Connecting Personality, Perceived Organizational support, and Psychological Workplace Strain in the Context of Expatriate Assignment "B#5 Yu Zhao How Anticipatory Anxiety Impacts Technology Acceptance Model (TAM), Decision Making, and Job Performance "B#5 CHUN-LUNG HUANG Initial Online Consumer Trust (IOCT): The Influence of Third-Party Service Provider Reputation, Website Reputation, and Previous Experience with Similar Websites "B#5 surma mukhopadhyay; Brian Reithel Session Chair: Yu Zhao Strategic Planning for International Affairs 153 1:30pm to 3:00pm Laurel B Members: Nezih Altay; Barbara B. Flynn; Daesik Hur; Jan Olhager; Minoo Tehrani; Dilip Chhajed; Norma Harrison; Sukran Nilvana Atadeniz; Carmela Di Mauro Session Chair: Jatinder Gupta JMP Software: SAS 154 3:00pm to 4:45pm **GB Salon III** Session Chair: Curt Hinrichs Ethics and Environmental Issues in Sourcing 155 3:30pm to 5:00pm **GB Salon I** Graph Theoretic Approach to Map Supply Chains on Sustainability and Transparency Dimensions "% +% MohdNishat Faisal Measuring Financial Impacts From Implementing Green Sourcing"B#5 Kai Kyujang Kim Use of the Hunt-Vitell Model to Evaluate Ethical Perceptions of Global Sourcing Practices "B#5 Robert L Bregman Session Chair: MohdNishat Faisal Inventory Modeling in SCM 156 3:30pm to 5:00pm GB Salon II A Production Base-Stock Policy for Recycling Supply Chain Management in

the Presence of Uncertainty "%(, \* Ching-Chin Chern; Pei-Yu Chen; Kwei-Long Huang The Good News - Bad News Effect on the Decision-Making Process in Inventory Management in Supply Chain Environment "%( - 3 Russell Haines; Chaoqun Deng Forecasting and Lot Sizing: An Analysis of Correlations "B#5 Ibrahim S Kurtulus Session Chair: Ibrahim S Kurtulus **Publication Committee** 157 3:30pm to 5:00pm **GB Salon IV** Members: Kurt Bretthauer; Maling Ebrahimpour; Vijay Kannan; Arunachalam Narayanan; Suresh P. Sethi; Ramesh Sharda; Asoo Vakharia; Paul Charles Nutt; Andre M. Everett Session Chair: Merrill Warkentin Publishing Opportunities in Project Management 158 3:30pm to 5:00pm Atlantic Panelist: Catherine P Killen Moderator: Gary Klein Country Strategies and Perspectives 159 3:30pm to 5:00pm **Bristol** A Comparative Analysis of US and Chinese Perspectives on Corporate Social Responsibility in a Supply Chain Environment "B#5 Barbara Withers; Maling Ebrahimpour; Phillip Trocchia Driving Forces Behind the Economic Growth of S. Korea: Globalization Perspectives "B#5 Sooun Lee The Relationship Between Diversification Strategy and Organizational Performance: A Research Intented for Comparing France and Turkey"B#5 Ihsan Yigit; Ibrahim Anil; Cem Canel Session Chair: Barbara Withers The Role of Technology in Health Systems 160 3:30pm to 5:00pm Chasseur Requirements for the Use of Mobile Computing Devices Within Perioperative Services "B#5 Lawrence D. Fredendall; Kevin Taaffe; Joel Greenstein; Nathan Huynh; Jose M Vidal Incidental Health Information Acquisition via Digital Media Among 18-30 Year Olds. "B#5 Gayle Linda Prybutok; Sherry Ryan The Successful Implementation of a Mobile Nursing Information System: A Case Study "B#5 Pei-Ling Tsai; Ju-Ling Hsiao; Hsin-Ginn Hwang Online Social Networks (OSNs): Perception of Medical Administrators towards use of OSNs in Healthcare "B#5 Muhammad A Razi; Han Bernard; J Michael Tarn; Jeffrey D Smith Session Chair: Carmela Di Mauro

Frontiers in Service Management Research 161 3:30pm to 5:00pm **Dover A** Panelists: Aleda Roth; Rohit Verma; Kingshuk K. Sinha Moderator: Sriram Narayanan Inventory Management in SCM 162 3:30pm to 5:00pm **Dover C** Inventory Pooling Including Customers' Response to a Retail Policy: A Modeling Approach "B#5 Hisashi Kurata Inventory Allocation Methods and Service Level Agreements "B#5 Chun-Miin Chen; Douglas J. Thomas A Dynamic and Stochastic Behavior of Coefficient of Demand in EOQ Model: An Application in the U.S. Automobile Industry "B#5 Chia-Hung Chuang An Investigation of Substitutability, Stochastic Lead Time, and Random Shelf life on Performance of Perishable Product Supply Chains "B#5 Ta-Wei Kao; Yabing Zhao; Nallan Chakravarthy Suresh Session Chair: Chun-Miin Chen Research Trends in Management Information Systems 163 3:30pm to 5:00pm Falkland Research Trends in Management Information Systems Shawnee K. Vickery; Xenophon Koufteros; Pankaj Setia; Salvatore March; Marcus Rothenberger; Greg Heim Session Chairs: Xenophon Koufteros: Shawnee K. Vickery Social Media I 164 3:30pm to 5:00pm Galena An Empirical Test of Social Media Evaluation and Usage: Gender and Mobile Access Method Differences "% \$-Kee-Sook Lim; Jeen-Su Lim; John H Heinrichs Analytic Hierarchy Process and Sensitivity Analysis Approach for Social Media Impact on Pharmaceutical Relationship Marketing Tactics "% % Chris I Enyinda; Alphonso Ogbuehi; Suhair Hamouri Privacy & Mobile Social Networking Applications "%' Hatem Bata Session Chair: Hatem Bata Instructional Innovations: Learning through Games 165 3:30pm to 5:00pm Heron Beat the Instructor - An Introductory Forecasting Game "B#5 Brent Snider; Janice Eliasson Impact of Hands-On Research Experience on Students' Learning in an Introductory Information System Course "B#5 Yun Wu; Chetan Sankar Online Teaching: A Service Process Framework "B#5 William Newman; Xiaowen Huang

	Session Chair: Charles A. Watts
166	Electronic and Mobile Business 3:30pm to 5:00pm Iron
	Factors Determining Consumers Acceptance of M-banking Services "% ('Chu-Fong Li; I-Chun Chang; Cho-Hsun Lu; I-Cheng Chang
	Purchase Intention Antecedents in B2C E-commerce <b>B5</b> Mohammadreza Mousavizadeh; Arash Rahnamaee
	The Use of Mobile Technology to Integrate Compliance into Daily Business Processes "B#5 Karma Sherif; Barbara Carter
	Understanding Website Acceptance Intention of SMEs: The E-readiness Perspective "B#5"
	Wei-Hsi Hung; Kuanchin Chen; Li-Min Chang; Chieh-Pin Lin The Security Conundrum in Mobile Ad Hoc Networks *** *** Code L Millor Montroux Box Live
	Carla J. Miller Montroy; Jian Hua  Session Chair: Kenneth Sousa
167	Using Games in Online OM Courses 3:30pm to 5:00pm James
	Presenter: Hemant V Kher
	Moderator: Joe T. Felan
168	Competitive Dynamics, Power and Growth 3:30pm to 5:00pm Waterview A
	Examining the Power of Firms in the Qatar Construction Industry: A Strategic Management Study "% +% Shobha Das; Ayman Bahdo; Amit Das
	Threshold Mentality and Firm Growth: The Roles of Social Capital and Strategic Issue Interpretations among Small and Medium-Sized Enterprises (SMEs) "%, \$ David A Alvarado
	The Competitive Dynamics of a Firm's Capacity Position and Inventory Leanness Activities " <b>B</b> #5 Gregory Frazier; Rajat Mishra; Mahmut Yasar
	Strategic Prism: a New Model in Strategic Decision Support Systems " <b>B#5</b> Satyen Prabhakar Marathe  Session Chair: Amit Das
169	2013-2014 Southwest Key Officers 3:30pm to 5:00pm Waterview B
	Members: June Wei; Carl Michael Rebman Jr.; Mark McMurtrey; Robert Pavur; Pamela Rogers; hong qin Session Chair: Janet Bailey
170	Predictive Analytics 3:30pm to 5:00pm Waterview C
	Variations from the Simulation of the AR(1) Process "B#5

	Luh Yu (Louie) Ren; Peter Ren A Practical Application of Analytics at La Salle University: Predicting College Success. "B#5 Karti Puranam; Dennis Crossen Asymptotic Means of the Ratios Among Various Forecast Accuracy Measures "B#5 Luh Yu (Louie) Ren; Peter Ren Session Chair: Peter Ren
171	The Future of Analytics in Healthcare: Clinical Records 3:30pm to 5:00pm Waterview D Presenters: Randy Bradley; Donald E. Lighter Session Chair: Bogdan Bichescu
172	2013-2014 Southeast Key Officers 3:30pm to 5:00pm Essex A & B  Members: Kellie B Keeling; George S. Lowry; Jason K. Deane; Susan R. Williams; Cheryl Aasheim; Shanan Gibson Session Chair: Christopher William Zobel
173	Web Based Teaching (WBE) 3:30pm to 5:00pm Essex C Web Based Teaching (WBE) Anil Aggarwal; Veena Adlakha Session Chair: Xenophon Koufteros
174	Implications of Big Data for Statistics Instruction 3:30pm to 5:00pm Kent A & B Panelists: John McKenzie; Mark L Berenson Moderators: Robert L. Andrews; Robert A. Stine
175	Managerial Accounting 3:30pm to 5:00pm Kent C  Managing Through Cost of Quality Ensures a Service Company Remains Profitable "% -) Mehmet C. Kocakulah; Dori Danko; Tarik Saygili Regional Development Vulnerability in Guangdong Province of China "% \$- Kun Liao; Yi-Bing Song; Xiang He Size, Community Banks, and Economy of Scale "B#5 Glenn Andrew Growe; John Y Lee Small-asset Credit Union Financial Performance "B#5 Albert Kagan; Gregory McKee Session Chair: Dori Danko
176	Empirical Research in Lean Operations 3:30pm to 5:00pm Laurel A Lean Operations and Corporate Social Performance: A Shareholder Wealth Perspective "B#5

	Sachin Modi Love Thy Supplier? A Taxonomic Approach to Evaluating the Effect of Supplier Relationships on the Performance of Lean Manufacturers "B#5 Delvon Parker Lean Doesn't Have to be Mean "B#5 Rachna Shah; Sriram Narayanan Engaging Frontline Employees in Continuous Improvement "B#5 Gopesh Anand; Dilip Chhajed Session Chair: Gopesh Anand
177	Information Technology Committee 3:30pm to 5:00pm Laurel B Members: Bob McQuaid; Richard L. Jenson; Stephen Ostrom; Doug White; Silvana Trimi; David P. Stevens Session Chair: 'Jon Jasperson
178	Annual Business Meeting 5:00pm to 6:00pm HB Salon A Session Chair: Powell Robinson

179	Monday Continental Breakfast 7:45am to 8:15am Grand Foyer West Session Chair: Funda Sahin
180	Alpha Iota Delta: Breakfast 8:00am to 8:30am Essex C Session Chair: Gregory Ulferts
181	Sourcing Strategies for Managing Risk 8:30am to 10:00am GB Salon I  A Comparison Study of Sourcing Policies under Global Demand and Supply Uncertainty "B#5 Chieh Lee; Charles Munson Sourcing Strategy and Disruption Response: Theory and Experiment. "B#5 Kyle Hein Goldschmidt Supplier Involvement in New Product Development: Impact of Risk on Performance "B#5 Asad Shafiq; P Fraser Johnson; Robert D. Klassen Supply Chain Disruption; New Suppliers and Swift Knowledge Transfer "B#5 Rebecca E Clemons; Raymond M. Henry Session Chair: Rebecca E Clemons
182	Resource-Based View and Social Capital Theory in Business Strategy, Cloud Computing, and Supply Chain Management Marc J Schniederjans; Qing Cao; Dara Gale Schniederjans  Examining the Integration of Operations Research and GIS *** & Avijit Sarkar; Hindupur Ramakrishna; Bindiganavale Vijayaraman Session Chair: Mithu Bhattacharya
183	Workshop: How to Leverage Windows 8 in Development in the Classroom? 8:30am to 12:00pm GB Salon III Session Chair: Bradley K Jensen
184	Sustainable Supply Chains II 8:30am to 10:00am GB Salon IV Corporate Environmental Investments from a Supply Chain Perspective "B#5"

Birte Schaltenbrand; Kai Förstl; Arash Azadegan

Low-Carbon Supplier Selection using Life Cycle Inventory Database among

Asian Countries ... B#5

Yoshizaki Yuuta; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue

Mapping Product Characteristics to End of Life Options in a Reverse Supply Chain "B#5

Daniel Waymouth Steeneck; Subhash C Sarin

Supply Chain Life Cycle Costs for Long Life Products: Modeling Quality and Reliability Effects on Performance and Total Ownership Cost "B#5

Session Chair: Laird Burns

Instructional Innovation Award Competition 185

## 8:30am to 10:00am

Atlantic

Teaching Innovations using Active and Team-based Learning in Business Classrooms "B#5

Brent Kitchens; Tawnya Means; Yinliang Tan

The Integrative Business Experience (IBE): An Integrated, Hands-on Foundation for Undergraduate Business Education "%), Larry Michaelsen

The Power of '20 Questions': Increasing Student Interest and Engagement with Business Cases by Turning Them into Consulting Exercises "B#5 Sinan Erzurumlu

'Supply Chain - Marketing Shark Tank' Experiential Lab Game in Interdisciplinary Business Education: Qualitative and Quantitative Analyses "%\*, Anshu Saxena Arora: Amit Arora

Judges: Brian Jacobs; Janelle Heineke; David Olson

Session Chair: Kaushik Sengupta

Elwood S. Buffa Doctoral Dissertation Award Competition 186

8:30am to 10:00am

**Bristol** 

Judges: Manoj Vanajakumari; Gopalakrishnan Easwaran; Rafay Ishfaq; Arash Azadegan; xiaosong David peng; Morgan L. Swink; Srinivas Talluri; Constantin Blome; Li-Lian Gao; Suresh P. Sethi; Kurt Bretthauer; Kathryn E. Stecke; Jayanth Jayaram; Joy Field; Roberta Russell; Charles Munson; Barbara B. Flynn; Aravind Chandrasekaran; Bimal Nepal; Manoj K. Malhotra

Session Chair: Arunachalam Narayanan

Health Care Supply Chain Management 187

8:30am to 10:00am

Chasseur

Health Care Supply Chain Research: Trends and Future Directions "B#5 Hokey Min

Distributor Diversification Strategy in Healthcare Supply Chain "% +& Adelina Gnanlet; Hyun-cheol Paul Choi

Impact of Vendor Managed Inventory on Supply Chain Costs in Hospitals: An Empirical Study "% +-

Stephen R Spulick; suman niranjan

Optimal Ordering Policies for a Fixed-life Perishable Product with Transfers" B45 Karti Puranam; David C. Novak; Marilyn Lucas

Effects of Competition on PBM Profitability in Drug Distribution: Rebates and Price Spreads "B#5 Panos Kouvelis; Yixuan Xiao; Nan Yang Session Chair: Hokey Min Managing Inventory and Suppliers in Services 188 8:30am to 10:00am Dover A Getting Most out of Supplier Development Programs: A Contingency Perspective "B#5 Daesik Hur; Hyojin Kim Inventory Management Execution and Competitive Outperformance: Some Empirical Evidence from U.S. Retail Firms "B#5 Jeff Shockley; Tobin Turner Inventory Positioning for Global Clinical Trials "B#5 Anh Tuan Ninh; Yao Zhao; Adam Fleischhacker Session Chair: Jeff Shockley Logistics Network Design Decisions 189 8:30am to 10:00am **Falkland** A Hybrid Meta-Heuristic for Multi Item Inventory Routing Problem with Financial Decisions "B#5 Masoud Rabbani; Milad Baghersad; Ruhollah Jafari-Marandi; Amirhossein Meisami A New Approach to Capacity Expansion in the Bi-Directional Supply Chain "B#5 Yong Joo Lee Logistics Facility Site Selection Using Fuzzy Analytic Hierarchy Process "% - % Emre Gunduz; Tuncay Bayrak Session Chair: Tuncay Bayrak The Intersection of Marketing and Operations Management 190 8:30am to 10:00am Galena A Symmetric Model of Advertising-Inventory Competition: Some Theoretical and Empirical Results "%+%\$ Hani I Mesak: Abdullahel Bari Evoking Online Impulse Buying Behavior Through Virtual Layout Scheme "%&" Sheng-Wei Lin; Louis Yi-Shih Lo Service Capacity Allocation under Uncertain Demand in a Duopolistic Market "B#5 Hongkai Zhang; Hani I Mesak; Jiehui Ma The Effect of Inventory Visibility and Cross-Channel Integration On Online Channel Performance ""%+' ( Samuel Otim Session Chair: Samuel Otim Manufacturing Metrics 191 8:30am to 10:00am Heron Flexibility and Capacity Utilization "B#5 Craig Hill; Robert Burgess Manpower Allocation in a Flowshop with Variable Process Times: A Simulation Study \*\*\* **B#5** Faizul Huq; Kenneth Cutright

Optimal Control Parameters for a Two-Machine POLCA System "B#5 Gregory D DeYong Modeling Correlated Processing Times "B#5 Marcus Schweitzer: Marc Zielinski Session Chair: Marcus Schweitzer Risk, Security, and Privacy I 192 8:30am to 10:00am Iron Employee's Privacy Concern on Radio Frequency Identification "B#5 Yang Park; Gavin Putzer, MD, PhD Information Security in the World of Social Media and BYOD: Causes and Countermeasures "B#5 Benjamin Littell; Q B. Chung Information Systems Security Compliance: The Effect of Training "B#5 Mohammad I Merhi Role of Information Security Perception in IT Usage "B#5 Rohit Rampal; Filiz Tabak From Adoption to Addiction: The Case of Mobile Addiction "%(( Arash Negahban Session Chair: Mohammad Salehan Integrating Theory and Practice in the Curriculum 193 8:30am to 10:00am **James** Integrating Theory and Practice in the Curriculum William Newman; Scott C. Ellis Session Chair: Janet Hartley Perspectives on NPD and Revenue Sharing 194 8:30am to 10:00am Waterview A Mindfulness in New Product Development Processes: Evidence from Indian Firms "B#5 Niharika Garud Organizational Slack and New Product Time to Market "%)) Gregory Stock; Noel Greis; Fischer William Revenue Sharing Research: A Fifty-Year Retrospect and Future Trends "%+\*+ Xun Xu; Yibai Li; Lu Lu Session Chair: Gregory Stock Operating and Deciding Under Pressure 195 8:30am to 10:00am Waterview B An application of the Person-Situation Interactionist Model of Ethical Decision Making to NASA Decision Making "%,) James Gibson Toward an Effective Crisis Management Model "% \$\$ Mzamo P. Mangaliso; Bradford J. Knipes; Steven A. Gazillo The Relationship Between Conflict Management Style and Perceptions of Leader Effectiveness, Satisfaction with the Leader, and Extra Effort "% 9% Kathleen Marie Dale; Marilyn L. Fox; Bradley W. Mayer

	Session Chair: James Gibson
196	Predictive Analytics II 8:30am to 10:00am Waterview C
	Using Previous Observations in a Decision Rule for Selecting Either Croston's Method or Single Exponential Smoothing "% % Matthew Douglas Lindsey; Robert Pavur
	Hierarchical Decomposition of U.S. Personal Consumption Expenditure: 1984-1991 and 2000-2006 *** & Steven Silver
	Spreadsheet Regression Enhancement: Part 12" <b>B#5</b> Suzanne V Landram; Tyler Kincaid; Frank G Landram
	Combining Chi2 Discretization and Neural Networks for Effective Predictive Analytics "% (+ Rudy Setiono; Jeffry Hartanto
	Session Chair: Frank G Landram
197	Business Analytics Programs and Curricula 8:30am to 10:00am Waterview D
	Presenters: Gilvan Souza; Michael Rappa; William Miller; Amber Morgan Session Chair: Michael Galbreth
	Moderator: Bogdan Bichescu
198	Green Design 8:30am to 10:00am Essex A
	Design for Sustainability: How Can Design Initiatives Improve Your Supply Chain, the Environment, and Social Equity "B#5 Barry Brewer; Andrew N Arnette; Tyler Choal
	Green Product and Process Design in Supply Chains "% * & Wenge Zhu; Yuanjie He
	The Impact of Green Manufacturing on Productive Efficiency among Firm Characteristics under Different Firm Size—A Stochastic Production Frontier Approach *** <b>B</b> #5
	Chia-Ching Chou; Winston T. Lin  Session Chair: Barry Brewer
199	2014 Annual Meeting Program Chair's Visionary Meeting
. , ,	8:30am to 10:00am Essex B
	Session Chair: Johnny Rungtusanatham
200	Alpha lota Delta Business Meeting 8:30am to 10:00am Essex C
	Session Chair: Gregory Ulferts
201	Software Tools for Data Visualization 8:30am to 10:00am Kent A & B
	Panelists: Curt Hinrichs; Penelope Gardner Presenters: Mia L Stephens; Matt Tyler; Michael Speed
	1 1030111013. Wild L Otophions, Water Lylon, Wildhald Speed

	Moderators: Robert L. Andrews; Kellie B Keeling
202	Accounting Education & Research II 8:30am to 10:00am Kent C
	A Study of Relationship between Inventory Management Efficiency and Profitability: U.S. Manufacturing Industry *** +% Seungjae Shin; Kevin L. Ennis
	Blending Pedagogy in an Accounting Information Systems (AIS) Course "% +- Anil Aggarwal
	Building Supplier Risk Index for Small or Medium Firms "B#5 Edward Lopez; Jason Loyles; Trang Le; Kun Liao Session Chair: Deepak Tandon
203	Data Mining, Integrated Power and Supply Network Design 8:30am to 10:00am Laurel A
	Ensemble Learning for Data Mining: Wisdom From the Crowd *** <b>B#5</b> Michael Allen King
	Testing the Model of Integrated Power in Logistics Outsourcing Relationships " <b>B#5</b> Heather Monteiro
	The Impacts of Oil Prices on Supply Chain Network Design ************************************
	Session Chair: Heather Monteiro
204	Beta Gamma Sigma 8:30am to 10:00am Laurel B
	Session Chair: James Viehland
205	Keynote Speech: Transforming the Data Deluge into Data-Driven Insights: Analytics that Drive Business  10:30am to 12:00pm  HB Salon A
	Transforming the Data Deluge into Data-Driven Insights: Analytics that Drive Business Value ************************************
	Session Chair: Funda Sahin
206	Sourcing Strategies and Practices  1:30pm to 3:00pm  GB Salon I
	Agile Supply chain Strategy and Supply Chain Management Practices: Mediation Analysis " <b>B#5</b> Sufian Qrunfleh; Monideepa Tarafdar
	Meta-Analysis of the Relationship between Purchasing Practices and Firm Performance – A Resource Based View "B#5 Friso Zimmermann; Kai Förstl; Michael Henke
	Purchase-to-Pay (P2P) Sourcing and Finance Strategies in the Supply Chain "B#5 Markham Todd Frohlich
	Supply Chain Strategy, Core Operations and Performance: Learning from India and Pakistan "%, &

	Muhammad Shakeel Sadiq Jajja; Shaukat Ali Brah; Syed Zahoor Hassan
	The Changing Face of Chinese Manufacturing and its Impact "B#5
	Elliott D Minor
	Session Chair: Markham Todd Frohlich
207	Transportation and Sustainability in SCM  1:30pm to 3:00pm  GB Salon II
	Dynamic Capacity Investment in Sustainable Technologies " <b>B#5</b> Wenbin Wang; Mark Ferguson; Shanshan Hu; Gilvan Souza
	Expansion Planning for the Natural Gas Supply Chain " <b>B#5</b> Rafay Ishfaq; Mark Clark
	Some Interesting and Important Vehicle Routing Research Topics " <b>B#5</b> Bruce Golden
	An Integrated Load Planning Algorithm for Outbound Logistics Optimization "B#Burcu Keskin; Ibrahim Capar; Sox Charles; Nicholas Freeman
	Session Chair: Burcu Keskin
208	Microsoft Dreamspark  1:30pm to 3:00pm  GB Salon III
	Session Chair: Bradley K Jensen
209	Innovation in SCM 1:30pm to 3:00pm GB Salon IV
	The Impact of Supply Network Relationships on Firm Innovation in the Electronics Industry *** - \$  Marcus Bellamy; Soumen Ghosh; Manpreet Hora
	A New Breed of Suppliers for Product Innovations: A Multi-Method Investigation "% &&
	Chanchai Tangpong; Kuo-Ting Hung; Michael D. Michalisin; Arlyn J Melcher
	An Empirical Investigation of the Direct and Indirect Effect of Upstream and Downstream Integration on Product Innovation *** &- Suntichai Kotcharin
	Session Chair: Marcus Bellamy
210	Logistics and Transportation Services  1:30pm to 3:00pm  Atlantic
	Understanding Success Factors of Third-Party Logistics Provider:Empirical Evidence from China " <b>B#5</b> Huilan <b>Zhang</b>
	Impact of Changing Regulations on Shipping Decisions "B#5 Scott R. Swenseth
	Impact of Regulatory Changes on Decision Makers in the Supply Chain "B#5 Scott R. Swenseth
	Session Chair: Scott R. Swenseth
211	Operations of International Business 1:30pm to 3:00pm Bristol
	Efficiency of Airlines in India "%)\$
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Ravi K. Jain; Ramachandran Natarajan The effect of eCommerce Adoption on Performance in The Fashion Industry"B#5 Laura Macchion; Antonella Moretto; Federico Caniato; Maria Caridi; Pamela Danese; Gianluca Spina; Andrea Sianesi; Andrea Vinelli Towards a Model of High Performance Organizations in Ghana "%\*) Ben Q Honyenuga; Ronald Tuninga Session Chair: Ramachandran Natarajan Strategic Supply Management in Health Systems 212 1:30pm to 3:00pm Chasseur Exploring Hospital Purchasing for Physician Preference Items "B#5 Vafa Saboorideilami; Mark A Vonderembse; Sachin Modi; David D. Dobrzykowski Gaining Stakeholder Buy-in for Materials Standardization Initiatives in Healthcare "B#5 Thomas F Gattiker The Impact of a Manufacturer's CSR Activities on Product Selection: A Case of Prescription Drugs "B#5 Yoko Uryuhara Session Chair: Sachin Modi Professional Service Operations Management 213 1:30pm to 3:00pm Dover A Panelists: Janelle Heineke; Jean Harvey **Moderator:** Mike Lewis Topics in Buyer-Supplier Relationships 214 1:30pm to 3:00pm Dover B Supplier Integration! Think Again "B#5 ANTO VERGHESE; Xenophon Koufteros The Influence of Power in the GPO-driven Healthcare Supply Chain "B#5 Jurriaan de Jong; W.C. Benton Unveiling the Configurations of Directed Sourcing: An Exploratory Multiple Case Study "B#5 Daesik Hur; Jinseok Yang; Thomas Choi Toward a New Conceptualization of Supply Chain Inventory Collaboration: A Service-Dominant Logic Perspective "B#5" Min Choi; Elliot Rabinovich Session Chair: Jurriaan de Jong Miscellaneous Topics in Manufacturing 215 1:30pm to 3:00pm Falkland Linking Plant Roles and Operations Strategy Decision-Making in Manufacturing Networks "%, % Jan Olhager; Andreas Feldmann The Paucity of Replication Research in Operations Management Field "% - -Muratcan Erkul; Hale Kaynak; Subhajit Chakraborty

The Relationships Between Just-in-Time Practices and Consistency of

Benchmarking Performance Measures: An Empirical Study "&\$\$,

Mohammad Meybodi Engineering Change Management in Remanufacturing "B#5 Amir M. Hormozi ACE Analysis of Manufacturing Strategy and Competitive Performance "B#5 Eugene Lim; James Ang Soo-Keng; Tomoaki Shimada; Ser-Aik Quek Session Chair: Anand Paul Social Media II 216 1:30pm to 3:00pm Galena Linking Availability of Social Media to Operational Effectiveness "B#5 Shashank Rao; Deepak Iyengar; Thomas J Goldsby Prepaying Less is Preferable to Saving More: Consumer Aversion to Pain of Prepayment in Social Coupon Purchasing Decision "B#5 Chinintorn Nakhata Social Media Policy Index in Information Technology Industry "B#5 Anshu Saxena Arora; Amit Arora New Product Pricing Strategy with Social Media Influence and Reference Price Effect "B#5 Juzhi Zhang; Qinglong Gou; Liang Liang; Xiuli He Session Chair: Shashank Rao Teaching Cases: Applications of Decision-making 217 1:30pm to 3:00pm Heron A Teaching Case in Business Intelligence "B#5 Jerry Fjermestad FISDAP: Allied Healthcare Opporitunities "B#5 Derek Lehmberg Kroton Educacional SA and Advent International: A Private Equity Operation Can Hide Another One "B#5 Rafael Sasso; Cyril Demaria Nebraska Educational Telecommunications in the Digital Age "B#5 Elina Ibrayeva; Terrence Sebora Session Chair: Derek Lehmberg Risk, Security, and Privacy II 218 1:30pm to 3:00pm Iron Carla J. Miller Montroy; Jian Hua In Building Information Security Culture: Impacts of Comprehensive Information Security Programs "&\$&\* Yan Chen; K. (Ram) Ramamurthy; Kuang-Wei Wen Mobile Commerce Privacy Concerns "&\$' & Jim Q. Chen; Ruidong Zhang; Jaejung Lee Why We Dare to Disclose: Trust, Privacy Management Strategies and Disclosure of Facebook Users "&\$', Linda Chang Session Chair: Donna Marie Schaeffer Enhancing the Classroom Experience through Technology 219

# 1:30pm to 3:00pm

James

Effectiveness of Using a Real-Time Student Response System in a Large Management Science Course "B#5

Matthew Aaron Lanham; Alan Abrahams

Technology Allows In Class Experiential Activities and Enhances Engagement in Large Undergraduate Statistics Classes "**B**#5 Victor Prybutok

Does Lecture Capture Technology Enhance Student Performance? Evidence

from a Business Course "B#5

David Lewis; Thomas Sloan

Session Chair: Donna McCloskey

# Perspectives on Productivity, Regulation and Knowledge Management

#### 1:30pm to 3:00pm Waterview A

Expertise and Expert Performance: Explaining Exceptional Productivity \*\*\* **B#5** Dmitriy Nesterkin; Thomas W. Jones; Tobin Porterfield

Telecommunications Regulation and Regulatory Dilemmas: Understanding the Systemic Consequences "&\$()

John Davies; Bronwyn Howell; Victoria Jane Mabin

Knowledge Management Literature Trends: An ISI Web of Science and Google Scholar Research "&\$))

Jesus Alvaro Cardenas; Godwin John Udo

Session Chair: John Davies

## Global Sourcing Policies for Managing Inventory and Lead Time

# 1:30pm to 3:00pm

Waterview B

A Market-Based Real-Asset Martingale Valuation Approach to Optimum Inventory Control \*\*\*\*

Min Shi; Jack S.K. Chang; Carolyn Chang

A Multiperiod Optimization Model for Supply Chain Strategic Sourcing "**B#5** Zugang Liu; Yuming Feng

Quantity Discounts for Acquiring Cores "B#5

Toyin Clottey; W.C. Benton

Single-sourcing, With Order Splitting, When Lead Times are Dependent on Order Size "B#5"

Niloy Jeet Mukherjee; Subhash C Sarin

Offshoring or Reshoring? Evidence from U.S. Manufacturers "B#5

Chaodong Han; Jian-yu Ke **Session Chair**: Min Shi

# 222 Optimization

#### 1:30pm to 3:00pm

Waterview C

A Genetic Algorithm for the Maximum Diversity Problem "B#5

Trevor White; Tabitha L. James

A Heuristic Approach for the Disassemble-to-order Problem under Binomial Yields "&\$, ,

Karl Inderfurth; Sandra Transchel; Stephanie Vogelgesang; Ian Langella

A Lagrangian-Relaxation/Dual-Ascent Based Branch-and-Bound Procedure

for the Capacitated Coordinated Replenishment Problem "B#5 Li-Lian Gao An Optimization Model For Physician Scheduling That Incorporates Fairness And Preference "B#5 Melissa Rose Bowers; Charles Noon; Wei Wu Session Chair: Ian Langella **Location Analytics** 223 1:30pm to 3:00pm Waterview D The history of Location Analytics at the Wharton Geospatial Initiative "B#5" Paul Amos Session Chairs: Paul Amos; Bogdan Bichescu; Michael Galbreth Sustainability in Computing and Planning 224 1:30pm to 3:00pm Essex A Cloud Computing Technology, Collaboration and its impact on Supplier Environmental Performance: A Resource Based View/Social Capital Theory Perspective "B#5 Dara Gale Schniederjans; Doug Hales Organizational Pessimism and its Effects on Green Computing Initiatives "B#5" Michael J Magro; Victor Prybutok Production Planning as Integrated Approach for a Greener Supply Chain "B#5 Alice Tognetti; Pan Theo Grosse-Ruyken; Stephan M Wagner Session Chair: Dara Gale Schniederjans Member Services Committee 225 1:30pm to 3:00pm Essex B Members: Xenophon Koufteros; Minoo Tehrani; Dr. Natasa Christodoulidou; Barbara Azalos Price; Eric Stein; Rebecca Duray; Janet Hartley; Gyula Vastag; Stuart C. Orr; Vivek Shah; David Olson Session Chair: Robert Payur Statistics for Decision Making in the Twenty-First Century 226 1:30pm to 3:00pm Kent A & B Panelists: Richard De Veaux; Daniel Kaplan Moderator: Robert L. Andrews Research Trends in Quality and Lean 227 1:30pm to 3:00pm Kent C An Automaker's Investigation Efficiency in Vehicle Recalls: a Time Analysis "B#5" Xiaowen Huang; John Z Ni Product Recall Closure Speed and the Impact on Future Recalls "B#5 George Ball; Rachna Shah The Impact of Top Management Leadership on Total Quality Management: An Empirical Study of USA vs. China "&\$-, Young Sik Cho; Joo Jung A Cross-Country Replication Study of The Impact of Quality Management on Performance "%%-

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	Xingxing Zu; Hale Kaynak; Dong-qing Yao; Xiaowei (Linda) Zhu; Huaming Zhou Session Chair: Hale Kaynak
228	Efficiency and Firm Performance  1:30pm to 3:00pm  Laurel A  An Efficiency Study of the Chinese Postal Services "B#5  Baruch Lundy; Jose H Ablanedo-Rosas; Hongman Gao; Harold Lundy, Jr.; Thabryxelle Hudson
	An Empirical Analysis of the Vulnerability-Efficacy Tradeoff Willis Mwangola
	Analyzing Port Efficiency Using Data Envelopment Analysis: An Analysis of Inland Chinese Ports "B#5 Harold Lundy, Jr.; Thabryxelle Hudson; Hongman Gao; Jose H Ablanedo-Rosas; Haibo Wang Session Chair: Willis Mwangola
229	User Involvement in Services  1:30pm to 3:00pm  Laurel B
	System Component Bundling: Quality, Variety, & Channel Choice " <b>B#5</b> Li Kunpeng
	Managing Customer-Induced Variability in Service Operations: the Role of Requisite Variety "B#5 Enrico Secchi
	Why people shop online? Moderating effects of Hedonic and Utilitarian Motivations "B#5 Chao Wen; Victor Prybutok; Chenyan Xu
	The Impact of Online Stock Commentaries: A Computational Rhetoric Approach ***B#5* Alan Abrahams; Michelle MH Seref; Onur Seref
	Session Chair: Li Kunpeng
230	Sourcing and Inter-Organizational Relationship 3:30pm to 5:00pm GB Salon I
	Contractual Buyer Supplier Relationships: A Risk Management Perspective "E Stephan M Wagner; Christoph Bode; Moritz A. Peter
	Managing external resources: does research in different disciplines meet?" E Kari Tanskanen; Riikka Kaipia; Tuomas Ahola; Katri Kauppi; Anna Aminoff
	The Effects of Cross-Functional and Inter-Organizational Involvement on Process Performance "B#5 Scott C. Ellis; Bryan Ashenbaum; Regis Terpend
	Trust Signals in New Supply Chain Collaborations " <b>B</b> #5 Misty Blessley
	Session Chair: Scott C. Ellis
231	Research in Sustainable Sourcing and Supply Management: Where are we heading? 3:30pm to 5:00pm GB Salon II
	Panelists: Ram Narasimhan; Daniel Guide; Jayanth Jayaram; Antony Paulraj Moderator: Constantin Blome
232	Innovation and Security in SCM

# 3:30pm to 5:00pm GB Salon IV

Information Acquisition Strategies in Competitive R&D Markets: Market

Research Vs. Competitive Intelligence "B#5

He Chen; Manu Goyal; Yi Xu

Managing Suppliers to Engender Supply Chain Security "B#5

Xenophon Koufteros; Guanyi Lu

The Impact of Control and Uncertainty on Innovation in Supply Chains "B#5

Cheryl Druehl; gal raz

Session Chair: Goker Aydin

233 Distribution, Warehousing and Inventory Management

#### 3:30pm to 5:00pm

#### Atlantic

The Effect of Inventory Visibility and Cross-Channel Integration On Online Channel Performance "B#5"

Samuel Otim

Reducing Cost and Carbon Emissions through Dynamic Region Delivery "B#5 Jay R Brown

A Cross-Dynamic Evaluation of Warehouse Operations "B#5

Faruk Arslan; Jose H Ablanedo-Rosas; Alex J Ruiz-Torrez

Session Chair: Jay R Brown

# 234 Cultural Dimensions of International Business

## 3:30pm to 5:00pm

#### Bristol

Impact of Cultural Distance on Organizational Citizenship Behavior (OCB) and MNE Performance: South Korean Subsidiary at the Maquiladora "&% & Wootae Chun

The Determinants of Cross-Border Corporate Strategic Alliances: The Role of Trust, Cultural Distance, and Institutional Distance "&%("

Anand Jha; Young Jun Kim; Sandra Gutierrez-Wirsching

Relating Firm Ownership to Organizational Culture and Managerial Style: A Case of Chinese Businesses "**B**#5"

Quey-Jen Yeh

Session Chair: Sandra Gutierrez-Wirsching

235 Process Improvement in Health Delivery

#### 3:30pm to 5:00pm

#### Chasseur

Quality Management Practices and Knowledge Management Capabilities: An Empirical Study in Healthcare "**B**#5

Kathleen L. McFadden; Jung Young Lee; Charles R. Gowen III; Barton Sharp

TeleMedicine: A Critical-to-Quality Survey Study "B#5

Sameer Kumar; Peter B. Southard

The Impact of Design for Six Sigma in Behavioral Healthcare: A Preliminary Qualitative Study "**B**#5"

Jamison V. Kovach; Lawrence D. Fredendall

Frontline Empowerment in Hospitals - A look at Respiratory Care "**B#5** Ashley Metcalf; Marco Habermann; Timothy D Fry

The Impact of Lean Principles Implementation on Hospital Performance: A Configuration Approach "B#5

	Yong Taek Min; Jay Kim; Joseph Restuccia; Michael Shwartz Session Chair: Peter Salzarulo
236	Topics in Service Capacity Design and Allocation 3:30pm to 5:00pm Dover A
	Allocating Constrained Service Capacity through a Multi-Item Vickery Auction – A Laboratory Experiment " <b>B#5</b> Matthew C Walsman; Scott Sampson
	The Nature of Process Capacity <b>B#5</b> Kevin Watson; Anthony Patti; John Blackstone
	Service Systems with Adaptive Server Behaviour " <b>B#5</b> Mohammad Delasay; Bora Kolfal; Armann Ingolfsson Session Chair: Matthew C Walsman
237	Buyer Supplier Relations 3:30pm to 5:00pm Dover C
	Influential Adaptation of Competitive Priorities between Buyers and Suppliers <b>B</b> #5 Thawatchai Jitpaiboon
	Socialization, Buyer-Supplier Relationship, Inter-organizational Communication, and Firm Performance: A Research Model ** Use Communication of the Commu
	Revenue Sharing Contract or Wholesale Price Contract? Analytical Results from Various Channel Power Arrangements in a Tourism Supply Chain *** & Xun Xu
	Session Chair: Xun Xu
238	Advances in Research and Practice on Sustainability II 3:30pm to 5:00pm Falkland
	Panelists: Jatinder Gupta; Nada R. Sanders; Asoo Vakharia  Moderator: Soumen Ghosh
239	New Product Development 3:30pm to 5:00pm Galena
	Looking Inside the "Black Box": How does Supply Chain Collaboration Affect New Product Development Time" <b>B</b> #5 Changyue Luo
	Operations Management and New Product Development " <b>B#5</b> Elliott D Minor
	Product Redesign Decision: Adding Hedonic, Utilitarian or Both?" <b>B#5</b> Yuwen Chen; Ruby Dholakia
	Session Chair: Andrew Philip Kach
240	Emerging Trends in Education 3:30pm to 5:00pm Heron
	Big Data: Experiences, Lessons Learned, and Future Directions " <b>B</b> #5 Betsy Page Sigman; William Garr; Robert Pongsajapan; Marie Selvanadin; Kristin Bolling; Gregory Marsh

Web 3.0: How the "Internet of Everything" Will Impact Higher Education " & \* -Abbas Foroughi Using the Technology Acceptance Model to Understand Student Perceptions of Tablet Computers in the Classroom "B#5 Kathryn Zuckweiler; Janet Lear Session Chair: Niharika Garud General IS Topics II 241 3:30pm to 5:00pm Iron The Impact of Customer-side IT investments on Firm Productivity "&%" Dazhong Wu; Gautam Ray The Impact of Social Media on the Success of Open Source Projects "B#5 Yaman Roumani; Joseph Nwankpa An Organizing Framework for Literacy "B#5 **Brandis Phillips** Determinants of Explorative Mobile App Behaviors "B#5 Chenyan Xu; Daniel Peak; Victor Prybutok Impact of 3-D Printing on Business Processes "B#5 Alpana Desai Session Chair: Hong Guo Online Teaching and Tools 242 3:30pm to 5:00pm James Decision Quality and Teamwork Satisfaction in Wiki Supported Heterogenous Student Groups "B#5 Balazs Heidrich; Éva Kriszt Sándorné; Kása Richárd Social Media in Education: Tools and Techniques to Effectively Incorporate in the Classroom "B#5 Esther Klein; Corinne Smolizza The Impact of Technology on College Student Development: Using Social and Professional Media for Academic Outreach "B#5 Seth J Powless Session Chair: Anshu Saxena Arora Leadership and Innovation 243 3:30pm to 5:00pm Waterview A The Effect of Board of Directors Capital on Innovation Outputs " & + Marouen Ben Jebara; Yaser Alahmad The Influence of Top Management Characteristics on Senior Managers' Kuo-Ting Hung; Chanchai Tangpong; Jin Li; Yue Li Transformational Leadership, Collaboration, and the Decision to Pursue an Innovation: An Exploratory Study "&&%" Grant Miles; Bainan Zhang; Raymond Jones Session Chair: Kuo-Ting Hung Supply Management in SCM 244 3:30pm to 5:00pm Waterview B

Designing Distributor's Ordering Policy to Improve Supply Chain Performance "B#5 Kai-Chuan Yang; Candace Yano Complementarities in Supply Flexibility on Firm Performance "&&' + Ying Liao; Kun Liao Exploration and Exploitation in Supplier Development: Determinants, Outcomes, and Difference "&&() Liang Chen Session Chair: Liang Chen Retail and Price Analytics 245 3:30pm to 5:00pm Waterview C An Integrated Optimization Framework for Price Differentiation, Pricing, Order Quantity, and Process Targeting with Demand Leakage "B#5 Syed Asif Raza; Khaled Shams M. Abdul Qader Product Differentiation Through Information Provision "B#5 Raphael Boleslavsky; Christopher Cotton; Haresh Gurnani; Huaging Wang MCGL: A New Method for Modeling the Choice Behavior of the Decision Ram Kumar Dhurkari; Anjan Kumar Swain Choosing Menus for Group Incentive Travels of Employees: An Analysis of Decision Process "B#5 Hongsuk Yang; Kyunghwa Chung Session Chair: Huaging Wang Data Envelopment Analysis 246 3:30pm to 5:00pm Waterview D Assessing the Efficiency of a Supply Chain Network Using Data Envelopment Analysis ... & & + & Ching-Chin Chern; Tzi-Yuan Chou; Bo Hsiao Randomizing efficiency scores in DEA using Beta distribution under 'uniform sampling' of assurance regions "&&, " Parakramaweera Sunil Dharmapala Evaluating Telecommunications Efficiency in China with Data Envelopment Analysis "B#5 Harold Lundy, Jr.; Jose H Ablanedo-Rosas; Hongman Gao; Haibo Wang; Baruch Lundy DEANFIS - A Multiple Model Approach to Decision-Making " &&- ) Rashmi Malhotra Session Chair: Harold Lundy, Jr. Sustainability's Effects on Supply Chains 247 3:30pm to 5:00pm **Essex A** Influences on Supply Manager Behavior Toward Environmental Responsibility "B#5 James Swaim; Michael Maloni It's a Matter of Give and Take: Exploring the Role of Knowledge Transfer Capacities Within Green Supply Chain Collaboration "B#5 Kimberly Whitehead

The Determinants of Supply Chain Responsiveness: an Empirical

Investigation "B#5

	Jie Yang The Impact of Unethical Behavior on Supplier Selection " <b>B#5</b> Swathi Reddy Baddam; Jen-Yi Chen Session Chair: Thomas Sloan
248	DSJIE Editor and Associate Editors 3:30pm to 5:00pm Essex B Members: Monica Adya; Bryan Ashenbaum; David C Chou; David dilts; Janelle Heineke; John Brent Jensen; Kellie B Keeling; Christine T Kydd; Binshan Lin; David Mendez; Ceyhun Ozgur; Susan Palocsay; Cliff Ragsdale; Karl-Heinz Rau; Pedro M. Reyes; Pei Lee Teh; Elisabeth Umble; Rohit Verma; Susan K Williams; J. Ben Arbaugh; Peter Mykytyn Session Chair: Vijay Kannan
249	Tips and Experiences from Efforts to Improve the Statistics Class 3:30pm to 5:00pm Kent A & B Panelists: Mark Eakin; Rick Hesse; Maria Gisela Bardossy; JOSEPH G VAN MATRE; Raj Sampath Moderator: Kellie B Keeling
250	Nominating Committee 3:30pm to 5:00pm Kent C Members: Krishna Dhir; Rhonda Lummus; Funda Sahin; Shawnee K. Vickery; Silvana Trimi; Shaw K. Chen; Javad Paknejad Chair Designate: Maling Ebrahimpour Session Chair: Powell Robinson
251	Lean Operations 3:30pm to 5:00pm Laurel A  Identifying Muda in Lean Transportation Infrastructure "B#5 Alessandro Da Giau; Laura Macchion; Andrea Furlan; Andrea Vinelli; Ennio Cascetta Implementing Lean Manufacturing in a Job Shop Setting "B#5 Daniela Todorova; David D. Dobrzykowski; John Dugger The Financial Impact of Lean Transformations: A Fuzzy-Set Analysis "& % Arnaldo Camuffo; Fabrizio Gerli Lean Manufacturing Production Under Stable Demand vs. Customer to Order Under Hockey Stick Demand "B#5 ANTONIO RIOS-RAMIREZ; ANTONIO RIOS-RONQUILLO Session Chair: ANTONIO RIOS-RAMIREZ
252	Research Needs in Healthcare, Retail and Defense using Analytics: Practitioner's Perspective 3:30pm to 5:00pm Laurel B Panelists: Chris Panagiotopoulos; Doug Norton; Erik Van Ommeren; Shawn Herrin Moderator: Gloria Wren
253	Track Caucus: Quality Management and Lean Operations 5:00pm to 6:00pm Atlantic Session Chair: John Gray

254	Track Caucus: Services Management 5:00pm to 6:00pm Bristol Session Chair: Sriram Narayanan
255	Track Caucus: Strategic Sourcing/Supply Management 5:00pm to 6:00pm Chasseur Session Chair: Anand Nair
256	Track Caucus: Supply Chain Management 5:00pm to 6:00pm Dover A Session Chairs: Goker Aydin; Burcu Keskin
257	Track Caucus: Sustainable Operations 5:00pm to 6:00pm Dover B Session Chair: Frank Montabon
258	Track Caucus: International Business 5:00pm to 6:00pm Falkland Session Chair: Gyula Vastag
259	Track Caucus: Logistics Management 5:00pm to 6:00pm Galena Session Chair: Christoph Bode
260	Track Caucus: Manufacturing Management 5:00pm to 6:00pm Heron Session Chairs: Anand Paul; Haldun Aytug
261	Track Caucus: Marketing 5:00pm to 6:00pm Iron Session Chairs: Jeffery Smith; Kirk Karwan
262	Track Caucus: Product/Process Innovation 5:00pm to 6:00pm James Session Chair: Robert L Bregman
263	Track Caucus: Innovative Education 5:00pm to 6:00pm Kent C Session Chair: Janet Hartley
264	Track Caucus: Accounting and Finance 5:00pm to 6:00pm Laurel A Session Chair: Mehmet C. Kocakulah
265	Track Caucus: Decision Analytics 5:00pm to 6:00pm Laurel B

### Monday

	Session Chairs: Michael Galbreth; Bogdan Bichescu
266	Track Caucus: HealthCare Management 5:00pm to 6:00pm Laurel C Session Chair: Peter Salzarulo
267	Track Caucus: Information Systems Management 5:00pm to 6:00pm Laurel D Session Chairs: Norm Johnson; Lakshmi Goel
268	President's Reception 6:00pm to 7:00pm HB Salon C-E Session Chair: Maling Ebrahimpour

269	Tuesday Continental Breakfast 7:30am to 8:00am Grand Foyer West Session Chair: Funda Sahin
270	Supply Chain Collaboration 8:00am to 9:30am Atlantic Collaborative Culture and Relationship Strength Roles in Collaborative Relationships: A Supply Chain Perspective "B#5 Gopal Kumar; Ravindra Nath Banerjee Operation Networks Formation via the Transient Collaboration Process "B#5" Adrian C Tan; Hamid Noori Supplier Relationship: A Multi-Dimensional Construct and its Impact on Supply Chain Performance "B#5 Weiyong Zhang; Ling Li Session Chair: Mark Qian
271	Managing Supply Chain Vulnerabilities 8:00am to 9:30am Chasseur  Antecedents to Opportunism in Manufacturing Outsourcing "B#5 Keith Skowronski; W.C. Benton  How Many Recalls are Enough Recalls? It Depends. Product Recall Performance Relationship in the Consumer Products Industry "B#5 Adams B Steven  The Effects of Supply Chain Security Management Practices on Organizational Performance: A Differential Perspective "B#5 Guanyi Lu; Xenophon Koufteros Theoretically Driven Framework of Product Counterfeit Vulnerability in Supply Chains Moderated by the Six T's of Supply Chain Quality Management "B#5 Jillian Theresa Watson; Aleda Roth Understanding and Mitigating the Negative Impacts of Product Recalls in the Global Supply Chain "B#5 Emily Carow; John Visich; Christopher J. Roethlein Session Chair: John Visich
272	Inter- or Intra-organization Collaboration in Supply Chain 8:00am to 9:30am Dover C Supply Chain Management Practices and Manufacturing Performance: An exploratory Analysis Among Vietnamese Manufacturers "B#5 Hung Manh Nguyen The Effect of Supplier and Customer Concentrations on Firm Performance "B#5 Yoon Hee Kim The Role of Functional Congruence in Cross-Functional and Inter-Organizational Collaboration "B#5 Scott C. Ellis; Zach G. Zacharia; Jae-Young Oh Supply Chain: Are We Not All Studying the Same Thing?"B#5

	Mikaella Polyviou; Johnny Rungtusanatham  Session Chair: Scott C. Ellis
273	Manufacturing Practice 8:00am to 9:30am Falkland
	Facilities Layout at MicroPower " <b>B#5</b> Clara Novoa; Nhi Mai
	Reduction of Manufacturing Cost in Challenging Times: A Case study from Motor Car Industry "&" (% Bhimaraya Metri; S G Mani
	Which Enterprise Resource Planning Software is Right for you? A Comparison of two Widely Adopted ERP Software. "&" (, Michael Joseph Hamby
	Session Chair: Samuel Otim
274	2013-2014 Midwest Key Officers 8:00am to 9:30am Galena
	Members: Peter B. Southard; Peggy Daniels Lee
	Session Chair: Hokey Min
275	Comparing Traditional and Online Learning Assessments
275	8:00am to 9:30am Heron
	A Preliminary Comparison of Graduate Student Performance on Computer- managed Homework versus In-Class Performance: Different Testing Formats "&") Lynn Ann Fish
	Efficacy of Using Traditional Versus Online Integrated Homework and Exams in Learning Business Statistics "B#5 Mark L Berenson; Renu Ramnarayanan; Alan Oppenheim
	A Preliminary Study of Graduate Student Performance and Online Homework Programs in Operations Management *** ( Michael J. Braunscheidel; Lynn Ann Fish; Girish Shambu
	Distractor Discrimination in Multiple-Choice Question Banks ************************************
	Session Chair: Rick Hesse
276	Global and Cultural Issues in IS 8:00am to 9:30am Iron
	Conceptual Model for Information Technology Diffusion and Adoption in Large Enterprises in Iztpalapa, Mexico City. "&",, Regina Leal Guemez; Salvador T. Porras
	Empirical Analysis of Software Piracy: U.S. VS. China: An Exploratory Study "B#5 Sooun Lee; Xiang Fang
	Applying the Technology Acceptance Model on Studying Elders' Acceptance to Intelligent Home Care System in Taiwan "B#5  Jen-Ying Shih; Chi-Yi Lin
	The Impact of use of Information Systems and Competitive Strategy on Brazilian Companies Performance **** B#5 Adilson Carlos Yoshikuni; Alberto Luiz Albertin

National Culture in Online Social Media: How Knowledge Sharing is Affected?"B#5 zhiquo yang; Clyde Holsapple Session Chair: Gary Hackbarth Approaches for Student Engagement 277 8:00am to 9:30am James Learning Studios: A Classroom Design for Enabling the Social Context of Learning "&(\$-Steven Alan Yourstone Teaching Effectiveness: Using the Present Moment to Improve Our Efforts "&( &, Jane Virginia Wheeler An Active Learning Exercise for Introducing Agent-Based Modeling "B#5 Jonathan Patterson Pinder Session Chair: Anil Aggarwal The Chief Executive Officer 278 8:00am to 9:30am Waterview A CEO Celebrity Status and Aggressive Competitive Behavior: A Contingency Framework "&('+ Ana Marcella Sariol Founder-CEOs and Corporate Social Performance: A Process Model "&() + Wonsuk Cha; Dr. Michael Abebe Strategic Choices among Founder and Non-Founder CEOs: An Empirical Investigation "&(+\* Young Sik Cho; Dr. Michael Abebe Session Chair: Dr. Michael Abebe Data Mining II 279 8:00am to 9:30am Waterview C Ensemble Learning for Unstructured Data "B#5 Michael Allen King Push and Pull Effects for Choosing Air Traveler's Itinerary in an Airlines Industry"B#5 Munshi Masudul Haq Retaining Customer via Data Mining Tools "&(-' Haibo Wang; Wei Wang; Da Huo; Yaquan Xu Where is the action in Smart Grid Distribution? Word mining of published research "%) \$\$ Jesus Alvaro Cardenas; Leo Gemoets; Jose H Ablanedo-Rosas Session Chair: Michael Allen King Sustainability in Various Industries 280 8:00am to 9:30am **Essex A** An Assessment of Sustainability Practices in the Healthcare Industry "B#5 Henry Aigbedo LEED Certification and the Impact on Hotel Performance "B#5 Matthew C Walsman; Rohit Verma; Suresh Muthulingam

	Sustainable Supply Chain for Grocery Industry " <b>B#5</b> So Ra Park; Marc J Schniederjans
	Sustainable Supply Chain Strategy in Pharmaceutical Industry **** <b>B#5</b>
	Marouen Ben Jebara; Bo Li Session Chair: Stephan Vachon
281	2013-14 Western Key Officers 8:00am to 9:30am Essex B
	Members: Hambi Bilici; Sheldon Ray Smith; Debbie Gilliard; John Edward Bell Session Chair: David C. Yen
282	Topics in Not-for-Profit and Public Sector Service Organizations 8:00am to 9:30am Kent B
	Are Non-profit Organizations Taking Advantage of L3Cs for the purposes of Making Safe Program-Related Investments?" <b>B#5</b> Valeriya Avdeev; Hannah Wong
	A Study on Childcare Service Innovation Using Measurement of Real Time Life Log "B#5
	Tetsuo Yamada; Shigehiro Sakurada; Masato Takanokura; Seiko Taki; Tasuku Sato
	Employees' Engagement in the Public Sector: the Impact of Externally Focused Organizational Climate" & \$-
	Carmela Di Mauro; ALESSANDRO ANCARANI; Maria Daniela Giammanco Social Networking Sites and its Role in Non-Profit Fund Raising: A Donor's
	Perspective. "B#5"
	Venugopal Gopalakrishna Remani Session Chair: Valeriya Avdeev
283	Supply Chain Risk Management  10:00am to 11:30am  Atlantic
	A Supply Chain Risk Management Framework: A Bayesian Network Approach "B#E Myles Garvey; Steven Carnovale; Sengun Yeniyurt
	Decision-Making Model for Implementing Resilient Supply Chains "B#5 Yu CUI
	Does Information Help or Hurt in Managing Disruptions " <b>B#5</b> Sanjay Kumar; Sourish Sarkar; Ashutosh Deshmukh
	Impact of Ambidexterity in SCM on Mitigating the SCM Disruptions " <b>B#5</b> Kai Kyujang Kim; Jin Sung Rah
	Perspective Differences Between Supplier and Buyer Regarding Disruptive Events "B#5"
	Hung-Chung Su; Young Ro; Yi-Su Chen Session Chair: Hung-Chung Su
284	Perception and Decision Making in Health Care  10:00am to 11:30am  Chasseur
	Psychological Distances in Health Message Design " <b>B#5</b> Jiun-Yu Yu; Pei-Yi Cheng
	Risk-Based Decision Support for Patient Triage in Emergency Response **** Behrooz Kamali; Douglas R Bish

The Effect of Perceived Value and Service Quality on Customer Satisfaction in Routine Healthcare Management "B#5 Jun Hyuk Kwon; Victor Prybutok Triangulation of SEM, Statistical and Salivary Cortisol Level Methods to Measure Emotion and Memory in Technology Adoption and Diffusion "&) \$ James Allen Rodger Session Chair: Behrooz Kamali Inter- or Intra-organization Collaboration in Supply Chain-II 285 10:00am to 11:30am Dover C A Combined Typology-Taxonomy Approach to Supply Chain Integration "B#5 Baofeng Huo; Zhi Cao Impact of Transformational Leadership on Supply Chain Ambidexterity: The Mediating Role of Organizational Learning ... (' Divesh Ojha; Chandan Acharya; Vicki Goodwin Pulling Together: The Impact of Purchasing-Logistics Alignment on Performance "B#5 Daniel A. Pellathy Exploring the Impact of Social Media on Supply Chain Performance "&) (, Ajaya K Swain; Qing Cao Session Chair: Ajaya K Swain Design and Strategy 286 10:00am to 11:30am **Falkland** An Empirical Study of "Smart Manufacturing" and Performance "B\$ Markham Todd Frohlich Cross-Aisle Design in a Robotic Warehouse Environment "B#5 William Young; Heather Lutz; Faizul Hug; Trevor Schuyler Hale Relatedness and Categorization of OM Journals "B#5 Joan M Donohue; Timothy D Fry Session Chair: Markham Todd Frohlich New Product Development Tools and Models 287 10:00am to 11:30am Galena Business Ecosystem Driven New Product Development: A Conceptual Model "B#5 Shuting Li; Jeen-Su Lim Mathematical Models for Planning, Batching, and Scheduling Lean-Agile Product Development "B#5 James R Burns; Balaji Janamanchi New Product Development (NPD): Impact of NPD Tools and Techniques on Performance "B#5 Debasish N Mallick; Greg Heim; xiaosong David peng The Effects of Co-Location on Innovation "B#5 Ajay Das Session Chair: Ajay Das 2013-2014 Indian-Subcontinent Key Officers 288 10:00am to 11:30am Heron

Members: Ravi K. Jain; D.K. Banwet; Abhijeet K. Digalwar Session Chair: Bhimaraya Metri Program and Meetings Committee 289 10:00am to 11:30am Iron **Members:** Constantin Blome; Thomas Choi; Minoo Tehrani; Sriram Narayanan; David Olson; Johnny Rungtusanatham; Funda Sahin; John Seydel; Morgan L. Swink; Ardavan Asef-Vaziri; Atsuto Nishio; Neset Hikmet; Norma Harrison Session Chair: Rebecca Duray Measuring Teaching Effectiveness 290 10:00am to 11:30am **James** Faculty Performance Evaluation: Between the Old and the New "B#5 Samia M. Siha; Stuart Napshin; Michael Maloni Social Validation of Empirical Findings about Teaching Effectiveness "B#5 Satish Nargundkar; Milind Shrikhande The Impact of Basic Math Skills Proficiency on Performance in Undergraduate Business Statistics Courses "B#5 Renu Ramnarayanan; Mark L Berenson Session Chair: Jane Virginia Wheeler Operational, Alliance and Exchange Performance 291 10:00am to 11:30am Waterview A Interorganizational Trust and Alliance Success: The Moderating Effect of Alliance Experience "%) \* + Badri Munir Sukoco: Hui-Chun Chan Running to the Lawyers or Reaching Consensus: Supply Chain Conflicts in Private and Public Management Contexts"B#5 Stephanie Eckerd; Adam Eckerd Operational System Integrity "B#5 Maryam Memar Zadeh Session Chair: Stephanie Eckerd SCM in the Non-Profit and Public Sector 292 10:00am to 11:30am Waterview C Conceptualizing Micro-Finance Through a Social Capital Lens: is Micro-Finance Supply Chain Management in Disguise?"B#5 Tobin Turner: V Sridharan Pakistan Energy Crisis -- Breaking the Vicious Cycle "B#5" Raza Rafique; Yao Zhao; Kwon Gi Mun Waste Management and Supply Shain Integration to Enhance Hospital Sustainability Performance: A Case Based Study "B#5 Venugopal Gopalakrishna Remani; Mary Helen Fagan An Empirical Study on Food Bank Supply Chains "B#5 Cigdem Ataseven; Anand Nair; Mark Ferguson Supply Chain Processes of Foodbanks in Amsterdam and Edinburgh "B#5 Almas Franken; Kate Hughes Session Chair: Kate Hughes

293	2013-2014 European Key Officers 10:00am to 11:30am Essex A Members: Markku Kuula; Sukran Nilvana Atadeniz; Carmela Di Mauro Session Chair: Jan Stentoft Arlbjørn
294	Decision Line Editor and Feature Editors 10:00am to 11:30am Essex B Editors: Varun Grover; Ken Kendall; James Flynn; Kathryn Zuckweiler; Subhashish Samaddar; Andre M. Everett; Gyula Vastag; Danny Samson; Mahyar Amouzegar Session Chair: Maling Ebrahimpour
295	Role of the Supply Chain Professionals 10:00am to 11:30am Kent B  A Multi-Method Study on the Impact of a Chief Supply Chain Officer "B#5 Pan Theo Grosse-Ruyken; Andrew Philip Kach; Stephan M Wagner Do We Expect Too Much from Supply Chain Managers? "B#5 Jon Kirchoff Utilizing Round-up Product in Supply Chain Instructional Format "B#5 Paul Brown What I Am as a Man Influence How I Decide as Purchase Manager? "B#5 Janaina Siegler Batista; Luiz Artur Ledur Brito A Theory-Based Examination of Academic-Practitioner Co-authorship in Top Supply Chain Management Journals over a Ten Year Span "&), & Shona Morgan; Susan Houghton Session Chair: Janaina Siegler Batista
296	President's Luncheon 11:30am to 1:00pm HB Salon C-E Session Chairs: Maling Ebrahimpour; Funda Sahin