2015 IEEE International Professional Communication Conference

(IPCC 2015)

Limerick, Ireland
12-15 July 2015
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Teaching Students to Work Locally and Design Globally: A Curriculum-Based Approach to Applying Personas to Culture and Communication—Kirk St.Amant (East Carolina University)

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Conversations About Place: Dialogic Ethics and Land Ethics in Technical Communication—Derek Ross (Auburn University), Russell Willerton (Boise State University)

Technical Communication, Ethics, and Expediency—Brad Herzog (Saginaw Valley State University)

Sweat and Brains: A Look into Intellectual Vocational Trends, and their Importance—Beth Jorgensen (Saginaw Valley State University), Harry Lewis (Saginaw Valley State University)

The Potential of Facebook for Communicating Complex Technologies Using the Example of Deep Geothermal Energy—Simone Wirtz-Brückner (RWTH Aachen University), Eva-Maria Jakobs (RWTH Aachen University), Sylvia Kowalewski (RWTH Aachen University), Johanna Kluge (RWTH Aachen University), Martina Ziefle (RWTH Aachen University)

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A Pressing Issue: The Emergence of the Press Conference in Popular and Professional Science and Engineering Communication—Alan Chong (University of Toronto)


Emotional Competencies: Connecting to the Emotive Side of Engineering and Communication—K. Alex Ilyasova (University of Colorado, Colorado Springs)

Bilingual Triage (Is There an App for That?)—Barbara Heifferon (Louisiana State University)

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User-Centered Design and Agency in Interactive Data Visualizations—Sonia Stephens (University of Central Florida)

Write Like You Talk? Research on the Effects of Voice-to-Text Applications When Used as Part of the Writing Process—Susan Garza (Texas A&M University, Corpus Christi)

The Digital Humanities and Professional Writing: Teaching Opportunities and Challenges—Brian Ballentine (West Virginia University)

The Impact of Emailing and Texting on Effective Written Communication: Changes in Reading Patterns, Convergence of Subgenres, Confusion Between Social and Business Communication—Carolyn Boiar斯基 (Purdue University Calumet)

Co-Creation by Commenting: Participatory Ways to Write Quicklook Reports—Eva-Maria Jakobs (RWTH Aachen University), Clay Spinuzzi (University of Texas at Austin), Claas Digmayer (RWTH Aachen University), Gregory Pogue (IC² Institute)

Understanding the Value Proposition as a Co-Created Claim—Noelle London (University of Texas at Austin), Gregory Pogue (IC² Institute), Clay Spinuzzi (University of Texas at Austin)
Designing an Online Learning Environment to Support the Development of Rhetorical Skills—Suguru Ishizaki (Carnegie Mellon University), Stacie Rohrbach (Carnegie Mellon University), Mollie Kaufer (Carnegie Mellon University), Andreas Karatsiolis (MIT), Marsha Lovett (Carnegie Mellon University)

Connecting in Online Technical Communication Courses: Addressing Usability Challenges for Students and Faculty—Marjorie Hovde (Indiana University-Purdue University Indianapolis)

Increase the Value of an Internal Communication Team by Embedding Communication Planning into a Business Unit’s Strategic Planning Process—Shannon Strahan (Florida Institute of Technology)

Communicating Perceived Inadequacies During Enterprise Application Development—Ruth Lennon (Letterkenny Institute of Technology)

Connecting Usability with Terminology: Achieving Usability by Using Appropriate Terms—Suvi Isohella (University of Vaasa), Niina Nissilä (University of Vaasa)

User Requirements on Intermodal Traveler Information Systems—Sara Vogelsang (RWTH Aachen University), Claas Digmayer (RWTH Aachen University), Eva-Maria Jakobs (RWTH Aachen University)

Using OpenNotes in Inpatient (Hospital) Settings: Connecting Physician-Patient Communication with User-Centered Professional Communication—Lee-Ann Breuch (University of Minnesota), Abigail Bakke (University of Minnesota), Elizabeth Mackey (University of Minnesota), Kimberly Thomas-Pollee (University of Minnesota), Shuwen Li (University of Minnesota)

Writing Commons and Open Education Resources/Internships for STEM Programs—Joe Moxley (University of Southern Florida), Cassandra Branham (University of Central Florida)