# Table of Contents

**Preface**

**Committee**

**Keynote Presentation**
Enhancing Service Facility Reliability against the Threat of Disruptions  
Yanfeng Ouyang

The Sputnik of Servgoods: Autonomous Vehicles  
James M. TIEN

Evaluation and Analysis of Heuristic Methods  
Marc E. Posner, Nick G. Hall, Rutwik Vaidya

**Track 1  Theory and Principle of Service Sciences**
The Documents Reviewed of Team Performance Appraisal Methods  
Xiangjun Fei, Mingyue Xu

The Structural Optimization of the Trade in Services in China——based on the empirical comparison between China and the United States  
Shen Yeqing

A Study on the Relationships among Social Capital, Market Orientation, Organizational Learning and Service Innovation Performance  
Zhao-quan Jian, Mohamed Ali Osman, Lei Li

Applying Kansei Engineering to Service Design: A Case Study of Budget Hotel Service  
Ming Li, Hong-Bin Yan

A Systematic Fuzzy QFD Model and Its Application to Hotel Service Design  
Shaojing Cai, Hong-Bin Yan

**Track 2  Service System Design, Operations, and Management**
An Agri-food Supply Chain Traceability System for China Based on RFID & Blockchain Technology  
Feng Tian

Design of Dynamic Vehicle Routing System Based on Online Map Service  
Rui Li, Mingyao Qi, Chun Cheng, Weiwei Lai

Research on Tacit Knowledge Mining of University Libraries Based on Data Mining  
Dong Silhui, Xu Xueguo

When to Offer Upgrades?  
Huihui WANG, Yimin YU, Zhongsheng HUA

Research on Construction of Takeout OO Platform Service Quality Evaluation System  
LI Xiangxiang

Minimizing Total Cost in Outpatient Scheduling with Unpunctual Arrivals  
Yue Fan, Qiying Hu

Research on Classification and Restruction of Express Service Quality Elements Based on Kano Model  
LI Xiaoping, XIE Lijuan, XU Lan

Optimal Fee Charge for VIP Members under Advertising and Payment mixed Business Models of Video Sites
Xudong Lin, Zhiwei Qiu, Jian Li, Meijiao Guan

Protein Complexes Prediction via Positive and Unlabeled Learning of the PPI networks
Jichao Zhao, Xun Liang, Yi Wang, Zhiming Xu, Yu Liu

A Hybrid Discrete Differential Evolution Algorithm for Dynamic Scheduling in Robotic Cells
Kaiyuan Ma, Pengyu Yan, Wenqiang Dai

Empirical Research on Collaborative Innovation of Strategic Emerging Industry Based on System Science
Qi Yong, Wang Jing

On Customer Satisfaction of School Bus Based on Kano Model: A Case Study in Shanghai
Ruo-Yu Xu, Rui Zheng, Ling-Yu Jiang, Hong-Bin Yan

Threshold Based Query Strategies for QoS-aware Service Composition in Dynamic Service Networks
Yuan Huang, Weishuo Lin, Peijie Huang, Piyuan Lin, Jianqin Huang, Yingzhi Peng, Jianhui Chen, Kaiyin Li

Mixed 0-1 Programming Model for Three Parallel Machines Scheduling Problem with Machinedependent Unavailable Constraints
Zhijun Xu, Aihua Liu, Qi Wang

Improving performance in public services: Tools and implications of multiple criteria staff scheduling and ranking
Sami Holopainen, Jyri Vilko

Human Resource Management: Employees Career Development Impact on Organizational Performance
Sohail Ahmed, Xing KE

The optimized selection methods of marine search and rescue ships
Li Wei, Liu wenyuan

Methods of Determining Search Area for SAR at Sea
Li Wei, Liu wenyuan

Energy minimization vehicle routing problem with heterogeneous vehicles
Shijin Wang, Xin Liu

A Game Analysis on Carbon Emission Verification under C&T Scheme
Yanchun Pan, Nan Ma, Ming Zhou, Zhimin Chen, Yanting Duan, Cuiyun Feng

**Track 3  Supply Chain Management for Service**

Impact of Supply Disruption on Dynamic Performance of a Typical Production Inventory System
Qiankai Qing, Dengxian Zhang, Yuan Shao

A Quality and Safety Control System for China’s Dairy Supply Chain Based on HACCP & GS1
Feng Tian

Research on the Optimal Policies of Supply Chain with Manufacturer-sponsored Gift Cards
Yuefeng Li, Jingming Pan

How to Coordinate Supply Chain under O2O Business Model When Demand Deviation and Retailer’s Sales Cost Deviation Happen
Jun Zhang, Hong Chen, Wuyi Zhang

Demand Uncertainty, Quantity Leadership, and Competition from Upstream CM
Baozhuang Niu, Kanglin Chen

The analysis of the income distribution in digital publishing industry chain
Wurenqun
The fairness when the retailers compete
Lirong Wang, Deming Zhou, Qiang Lu

The impact of organizational learning and network competence on service innovation performance
Min Li, Zhaoquan Jian, Rui Qin

Evaluation of Automotive Supply Chain Risks: An Empirical Research
Zhang Jiantong, Guo Zhuoqi, Chen Xiaodong

Study on Reverse supply Chain Management and Evaluation Model for Iron and Steel Industry from Perspective of the Coordination Management of Industrial Cluster
Zhou Xuan, Zheng Jiliang

A Study of Distributed Inventory System Based on VMI Strategy under Emergency Conditions
Xinwen Zhang, Lingyun Wei

Evolutionary game analysis of Yantai Apple distribution and selling mode
Kong Linghao, Xu Jianguo

The Case Study on The Supplier Certification System of B2C Platform Enterprise
Yijun Huang, Liju Wang

The inventory management for retailer with mental accounting under stock-dependent demand
Lijun Ma, Kangqing Lin, Shunyue Wang, Guanglun Qin

A News Vendor Problem with two Suppliers under Dual-Channel Supply Chain and Supply Disruption
Lijing Zhu, Yumeng Zhang, Xiaohang Ren

Optimization of Double-deep Rack’s Dual Command Cycles Based on Big Data
Ma Yunfeng, Zhou Xin

Research on Recovery Model of the Fourth Party Logistics Considering Government Subsidy
Ma Yunfeng, Peng Zhonghua

Chain-to-chain Competition under the Cap-and-Trade Scheme
Qin Zhang, Lei Yang

Asymmetric Carbon Information in a Dual-channel Supply Chain
Zenan Zhang, Lei Yang

Channel Selection of a Fresh Product Supply Chain with Consumer Preferences
Yujiao Zhao, Lei Yang

**Track 4  Service Marketing and Financial Management**

Game Theory Analysis of P2P Regulation
Can LI, Yan ZHOU

When Are the Buyers Willing to Post Comments on an Online Feedback System? - The Moderating effects of Online Interactivity Between Buyers and Sellers
Zhu Liye, Yuan Deng-hua

Recourse Accounts Receivable Factoring Financing Ratio Research Based on Multinational Supply Chain
Huang Huijun, Zhang Jing

Research on the Correlation between the SHIBOR and Stock Market Returns Based on the DCC-GARCH Model
Lu Xiuhong, Zhu Zhengxuan

A Research on Financing Efficiency of Enterprises in NEEQ Market
WanHong Tang, Yue Huan
Analyzing The Influencing Factors Of Mobile Game Consumption
Lin Xudong, Guan Meijiao, Lin Kangqing, Qiu Zhiwei

Comparison on the Dynamic Adjustment Behaviors of Cash Holdings of Listed Companies in the Perspective of Growth
Zhiyong He

Managerial power, debts with different sources and overinvestment: Evidence from Chinese listed enterprises
Yuhe Yuan, Xinmin Dai

Impact of “Horizontal—Vertical” social norms on performance behavior: Based on a Simplified Trust Experiment
Li Yan, Zhu Xianchen

Influence of Aesthetics on Consumer Decision
Weiwei Han, Jing Wang, Suixiang Gao

Discount Rate Hurts Group Buying? An Empirical Study from Catering Industry
Rujin Zhang, Xiangling Fu, Jiayin Qi, Sam Seongmin Jeon

Correlations between the Currency Market & Equity Market based on B-N Decomposition Method
Dong Jingjing, Zhu Zhengxuan

Analyst coverage, executive compensation and the quality of information disclosure: Evidence from Shenzhen Stock Exchange
Yueqing Wu, Shiping Liu

Numerical valuation of options by DG method: a study of boundary condition formulation
Jiří Hozman, Tomáš Tichý

Customer Satisfaction and Customer Loyalty towards the Green Hotel: Based on cases studied in Ken-ding area in Taiwan
Chi-Chen Li, Tin-chang Chang, Shu - Hui Chuang

Research of Video Advertisements Effect based on EEG: ERSP and emotion for commercial effect
Jing Wang, Weiwei Xu

Research on the Correlation between Onshore and Offshore RMB Markets
Guo Lei, Du Yulan

Study on status of voluntary carbon disclosure of China’s listed companies: Based on Carbon Disclosure Project China reports
Cui Yumeng, Song Yu

Do VCs Try to Effectively Perform their Functions on Entrepreneurial Firms? Based on the Data of the Listed Companies in Shenzhen GEM
Lin Chen, Wenbin Bao

The influence of corporate governance structure on the accounting information transparency: Based on the empirical evidence from manufacturing listing Corporation
Yijuan Liu, Zhang Liyuan

The Influence of QFII Shareholdings on Excess Stock Returns
Ma Linjuan, Liu Yucan

The Empirical Study on the Relation between Managerial Overconfidence and Over-Investment
Wenshan Lu, Huangjin Liu

Study on underwriting network and its role in IPO underpricing
Lu Xiaohan, Liu Yucan

Research on Interactive Relationship between Investor Sentiment and Stock Return
Xinxin Li, Junwen Feng
The Relationship between Corporate Governance and Bank Loan Financing Capacity -Evidence from Companies Listed on China’s GEM
Kai Zhu, Wanhong Tang

Literature review on the relationship between managerial ability and real earnings management
Qian Zhao, Jie Gao, Shixuan Wang

Creative Leader Behaviors in R&D Teams: Antecedents and Consequences
Liqun Wen, Mingjian Zhou, Qiang Lu

An Experimental Investigation on the Influence of Internalized Morality on Repayment Behavior
Zhang Xiao, Zhu Xianchen

Audit Quality and its Affecting Factors: A Literature Review from the Perspective of Accounting Firms
WU Fuhui, GAO Jie, WANG Shixuan, SUN Wei

Portfolio selection based on the present discounted value of gains
Yanli Huo, Chunhui Xu, Kouki Hirayama

The Literature Review of Book-Tax Difference
GONG Meiling, GAO Jie, WANG Shixuan, SUN Wei

The Mediator Role of Innovative Self-Efficacy between Person-Organization Fit and Innovative Behavior
Shibin Ma, Yong Wang, Fan Liu

The Research on Environmental Accounting Information Disclosure of Chinese Listed Companies in the Steel Industry
Mengchi Xie, Wanhong Tang

External Regulation and the Quality of Internal Control: An Empirical Analysis of China's A-share Markets
Ji Yun

Financing Amount and Influence Factors Analysis in IT Industry
Yu Liu, Xun Liang, Xiaoping Yang

Audit Quality, Audit Fees and the CPA Organizational Forms
Hu Nan-wei, Zhang Jiang-na, Zhou Yi-fan

The Empirical Study of Listed Companies “Clarification Announcement”
Li Tao, Diao Lingjing, Wang Lili

Different Effects of Provider Recommendations and Consumer Reviews on Consumers’ Shopping Efficiency for Different Product Types
Xin Li, Jing Liu, Fangfang Zhang

The impact of customer’s cognitive level on brand’s perceived value: Based on the research of eye movement experiment
Jing Wang, Heng Zhang

Research on the Intervention of Brand Psychological Contract Violation Perception
Yang Lin, Zhu Liye, Zhao Weixi

A Study on the Effect of Non-interest Income and Its Components on the Performance of Listed Banks in China
Dandan Li, Jingwen Yang

Effect of Dispersion in Beliefs on Stock Excess Returns: Based on Active Mutual Funds in China
Yu Yue, Liu Yucan

Empirical study on industry client’s importance and Audit independence
Hu Nan-wei, Dai Yi-yun, Cao Qiang

Export and Productivity of Enterprises: Based on the Data of Chinese Listed Enterprises in Manufacturing Industry
Zhou Ming, Yan Zhijun

Stock Return Synchronicity and Seasoned Equity Offerings in China
Yin Lei, Liu Yucan

Pricing and Production Strategies for Fashion Tech Products with Consumption Externalities
Tong Wang, Xiaofang Wang

Research and exploration of coal enterprise management-control model in subsidiary view
Han Yue, Dai Yi-yun

Empirical Analysis on the Regurgitation Feeding Effect form Chinese Enterprises’ Going Out
Yapeng Jiang, Suwei Gao, Yumei Jiang

The Influence of Promotion Type on Negative Emotion: The mediating role of perceived availability
Jun Ding, Qiang Lu

A study on BOP Customers’ Attitudes toward Microfinance and Their Driving Factors: The Evidence from China’s Rural Households
Fan Ziyi, Li Huifan

Retail Service Quality in Hypermarket
Yodmanee Tepanon, Sawalak Thatriroth

Research on the financing mode of small and micro enterprises basing on the peer-to-peer lending
Qinghua Huang, Wanying Chen, Xiaoning Chen, Feng Ling

Review of small and micro enterprise financing theory and present research
Qinghua Huang, Pu Zhou, Zhou Du, Feng Ling

An Empirical Study on the Effect of Consumer Complaints Handling on Consumer Loyalty
Hanyang Luo, Xinwei Han, Yanan Yu, Shunyu Wang

The Effect of Online Shops’ Unexpected Services on Costumer Citizenship Behaviors
Hanyang Luo, Yanan Yu, Xinwei Han, Yanhua Zhang

The Impact of Website Quality on User Loyalty through Perceived Value and Commitment
Hanyang Luo, Xinwei Han, Yanan Yu

Analysis regarding the factors that influence sales price in mergers and acquisitions of small and medium-sized enterprises
Momoka Ogi, Ling Feng

Earnings Management through Real Activities Manipulation by Firms that Publish Short-Term Profit Plans
Ryoki Akiba, Takuma Enomoto, Ling Feng

Portfolio optimization in single-period under cumulative prospect theory using genetic algorithms and bootstrap method
Chao Gong, Chunhui Xu, Masakazu Ando

Quality design and shelf investment in different distribution channels
Ju zhao, Cuiying Sun, Xiaojian Hu

Research on Micro-credit Risks of Rural Commercial Banks in China: A Case Study of ‘A’ RCB
Yang YANG, Lei SUN, Lin MA

Mechanism of Agent Evaluation Based on Infinite Repeated Game
Zhang Xianzhe, Ni Yanling
Exploring the corporations’ performance after M&A – illustrated by the case of Blue Focus  
Qing Jia, XiaoDan Chen

The Influence of Service Trade Structure on Economic Growth in China  
Zhu Jiaming, Tang Wanhong

**Track 5 Specific Industrial Service Management**  
Under the background of Shanghai Free Trade Zone financial reform research to the influential factors of the scale of financing lease  
Feng-ge Yao, Wenhui Zhou

Sustainability Trends in Financial Services Sector: Evidence from Europe and North America  
Youqin Pan

Accessing Competition of Financial Industries in China: With the Panzar-Rosse Model  
Chen Caihui, Zhu Zhengxuan

What Makes People Resend Healthy Food Messages Online: The Effects of Message Cues  
Zhou Huilai, Liu Fang, Zhou Junjie

The Public Service System for the Disabled in China: Problems and Countermeasures  
YU Di

The Effectiveness Of Online Shopping Characteristics And Logistics Service On Satisfaction  
Guangwei Song, Yifeng Zhan, YingGuo

An Empirical Study on the Features Influencing Users’ Adoption Towards Personal Health Records System  
Fan Jing

The Research of Factors Influence Doctor-Patient Relationship Quality Investigation of Public Hospitals in Sichuan Province  
Duan Guimin, Yu Weiping, Li Jiawei, Yu Hongmei

The Competition Situation Analysis of Environmental Service Industry in China: Based on Porter’s Five Forces Model  
Yuanlin Hu, Shuang Yang

The Space Production of Rural Society under the Background of China’s Urbanization  
Zhou Changchun, Zhai Yujia, Zhang Ruiying

Research on the Logistics Management Service Socialization of Public Hospitals in Yunnan Province  
Zheng Jiliang, Wang Yuntian, Zhang Ya

Performance of the China’s New Cooperative Medical Scheme——based on CHNS data  
Cui Jia, Kong Ying, Lu Qiang

An ARIMA Based Model for Forecasting the Patient Number of Epidemic Disease  
Yanchun Pan, Mingxia Zhang, Zhimin Chen, Ming Zhou, Zuoyao Zhang

**Track 6 Service Information Technology and Decision Making**  
A Reputation Evaluation Method for Supplier Selection  
Yan Sun, Jiaming Zhang, Xuemei Jiang, Xiaomei Zhang, Ping Lou

A Framework of Data Mining for Logging Reservoir Evaluation  
Yili Ren, Yiting Ren

The optimization of kernel function and its parameters for SVM in well-logging  
Yili Ren, Fuxiang Hu, Hongping Miao
Real-time Identification and Tracking of Emission from Vessels based on Automatic Identification System Data
Weiwei Han, Wenguo Yang, Suixiang Gao

The Spatial Patterns and Interactions between Industrial Development and Energy Consumption in Shandong Peninsula Urban Agglomeration
Shan Baoyan, Wang Li'e, Shi Tongguang

Vegetables Price Forecasting in Hainan Province Based on Linear and Nonlinear Combination Model
Lu Ye, Xiaoli Qin, Yuping Li, Yanqun Liu, Weihong Liang

Understanding WeChat continuance usage from the perspectives of flow experience, self-control, and communication environment
Yang Yong, An Han, Ren Jifan

A LDA Model Based Text-Mining Method to Recommend Reviewer for Proposal of Research Project Selection
Yunhong Xu, Xianli Zuo

A New Method for Rare Feature Extraction in Patent Documents
Mengzhuo Guo, Hua Yuan, Yu Qian

An empirical study on inline impact factors of reviews usefulness based on movie reviews
An Han, Liu Hao, Ren Jifan

The Effects of App Store Involvement on App Downloading Intention
Yameng Sun, Yan Cheng, Huayu Cui

The Impact of Atmospherics in Virtual Community on Online Impulse Buying Intention: The Moderating Effect of Product Types
Wei Li, Huayu Cui, Yan Cheng

A Web-based Simulation System for Traffic Evacuation
Gangqiao Wang, Zeyu Jiang, Jing Qian, Yi Liu, Tao Gao

Hierarchical User Interest Model based on Large log Data of Mobile Internet
Ning Man, Chen Xunxun, Wang Bo

Exploring the Local Effects of Helpful Reviews on Online Product Sales
Boyan Yao, Hua Yuan, Yu Qian, Xiangyang Xu

Clustering Analysis of Dangerous Goods Transportation of Logistics Platform Based on Improved K-means Algorithm
Lizhu Wang, Lingyun Wei

Research On Improved DEMATEL Method Considering Preference Consistency
Chenglei Xu, Yueyun Zhu

Integration of data mining techniques to evaluate promotion for mobile customers’ data traffic in data plan
Linlin Luan, Huaying Shu

The Reverse Technology Spillover of China’s OFDI: Study for Chinese service industry
Zhu Xiaoqian, Shao Yuan

A Novel Cloud Based Hospital Health Care Service Network Framework with Delay Sensitive Handoff Guarantee
Xiaodan Zheng, Tigang Jiang

E-commerce Customer Churn Prediction Based on Improved SMOTE and AdaBoost
Xiaojun Wu, Sufang Meng

A Comparative Study of China and US Users’ Acceptance of Online Payment
He Hankun, Li Yafang, Huang Xueimei, Fan Jing
Research on the Evaluation Index System of Online Reviews Helpfulness
Chunyan Xiang, Yonghe Sun

**Track 7  Service Experiential Studies and Case Studies**
Supply-side Comparison and Inspiration between Chinese and Indian Higher Education
Zang Xinbing, Yang Minmin

An Empirical study on Employment Requirements Gaps among Employers, Teachers and Undergraduate
Wang Xiaoyu, Jin Nuo

Design and Application of Taxi Intelligent Integrated Service and Management Information System
Weiwei Li, Yanfang Zhou

Gender, appearance stereotypes and information screening efficiency - study based on electronic resume screening experiment
Li Tao, Hu Xinyue

A Service Quality Evaluation System of Third Party Logistics by College Students under the Chinese E-commerce Environment
Jieqi Li, Yi DING

The vehicle routing for power grid material distribution: a case study in China
Weiwei Lai, Rui Li, Lilan Xie, Mingyao Qi

Key Industries Selection of Business and Trade Service in Tongzhou District
Guo Honglian, LI Min

Capital Market Imperfections, Income Inequality and Economic Growth: a Model Approach
Xie Bo

The Study on The Brand Earnings’ Features of Growth Corporate Brand : Based on an Empirical Analysis in Apparel Industry
Ruan Yan-wen, Gu Li-wen, He Zhong-yu, Liu Xiao-gang

Influence of Rural Financial Development on the Rural Income Increase: Based on the Research of Jiangsu, Henan and Guangxi
Luo Hui, Li Jinjin, Xu shengyu

The Effect of Rural Finance Development on Farmers’ Income Gap : A Comparative Study Based on the Data of Different Provinces of China
Shu-yuan Liu, Jin-jin Li, Sheng-yu Xu

Comparison of International Competitiveness on Service Trade between China and Germany
HUANG Jie, LIU Ming-duo

Spillover effects of Japanese monetary policy on China: Is there any differences during and aftermath of Crisis?
Xiuqin Zhao, Zhanqiong He

Estimating TFP Based on Extended Solow residual value Method—A Case Study in Yunnan Province
Xu Jie, Huang Yu Wei, Chen Ming Yu, Zhang Qiang

An Empirical Analysis on Business Performance of Electrical Appliance Enterprises with “Home Appliance Going to the Countryside” policy
Shuo Zhang, Zhibin Zheng, Yulin Zhou

Service capacity planning of the community hospital under the hierarchical medical system
Yulin Zhou, Wenhui Zhou, Shuo Zhang, Qiang Wan

Applied Research of Activity-Based Costing Under ERP Environment
Xihui Cao, Zhenwei Yu

The Effect of Venture Capital on Earnings Management of GEM IPOs in China
Jingwen Cai, Hongzhen Zhang

Study on Technology Roadmap of Plant Extract Industry in China
YU Shuang, LI Guang

Interpretive Satisfaction of Chinese Visitors at the Southern Sichuan Bamboo Sea: Importance-Performance Analysis Approach
Minyan Zhao, Howard Harshaw, Yu Li, SuoCheng Dong, Tengwei Su, Haijian Guo

The Empirical Analysis on Contributing Factors of the Knowledge Management in Universities
Du Feng-jiao

The research about disseminating subway emergency information by BASS model
Haifeng Zhao, Yi Dong

A Study on the Equity of Health Resources and Equalization Development in Yunnan Province from 2009 to 2013
DAI Jing, WANG Wen-yan, LI Wei

Research on the Role of Policy and Institutions in Achieving Development in Education in Yunnan Province
XIONG Bin, LI Ning, FAN WenYuan

Application of Bayesian Method in the diagnosis of pelvic fracture
Qing Li, Qiang Su

Impact of clinical information quality on healthcare diagnosis quality: an empirical study
Wenqi Lu, Qiang Su

A bi-objective model for nursing home location and allocation problem
Shijin Wang, Shuan Ma, Bin Li, Xue Li

Cost-effective analyses on emergency medical services in Shanghai considering multiperiod ambulance redeployment
Wenying Wang, Qiang Su

Cost-effective analyses of joint planning in emergency medical services: A case study
Dapeng Yang, Ming Liu, Qiang Su

A Study on the Effect of the Semi-mandatory Dividend Policy on the Capital Market
Xiao-yao Liu, Cai-xia Zhou, Yu Guo

A Discussion on Effective Development Path of Commercialized Crosstalk Performing Groups: A Case Study on Deyunshe
YAN Mengzhao, ZHU Fengkai, LI Shumin

**Track 8 Social and City Computing for Smart Services**

Behavior of Retweeting in Microblogging Service: A Study of Information Propagation from User Attributes
Jichao Zhao, Xun Liang, Zhiming Xu, Yi Wang, Yu Liu

Study of Cultivation of Local Universities Competitiveness under the Background of the Integrated and Coordinated Development of Beijing, Tianjin and Hebei Province
Lei Xu, Wenlei Shi, Xuejun Peng

Spammer Detection Based on Comprehensive Features in Sina Microblog
Shanshan Gao, Xiujuan Ma, Lidong Wang, Yan Yu

Competitive Analysis about the College of Management of Hebei Province university under the Background of the Integrated and Coordinated Development of Beijing, Tianjin and Hebei Province
Wenlei Shi, Lei Xu, Jing Li
Research on the optimization of allocating resources of urban taxi based on decision analysis model
Weiyu Chen, Haochi Wu, Zhen Wang, Jiawen Huang, Ying Jiang, Jing Zhang, Lingxuan Zhu

Extracting Enterprises Collaborative Network from Massive Online Documents
Yu Qian, Yanxu Gong, Hua Yuan, Junqiang Zhang

Leihan Zhang, Jichang Zhao, Ke Xu

Emotion-based Independent Cascade Model for Information Propagation in Online Social Media
Zhipeng Wang, Jichang Zhao, Ke Xu

Mapping smart tourism research in China: A semantic and social network analysis using CiteSpace
ZHANG Qiu, WANG Qiang, HAO Jin-Xing, YU Yan

College Students on Weibo: do they behavior differently?
Xiaoqian Hu, Jichang Zhao, Junjie Wu, Peng Li, Xin Wan

Topic Detection from Short Text: A Term-based Consensus Clustering Method
Hao Lin, Bo Sun, Junjie Wu, Haitao Xiong

Wisdom of Fusion: Prediction of 2016 Taiwan Election with Heterogeneous Big Data
Zheng Xie, Guannan Liu, Junjie Wu, Lihong Wang, Chunyang Liu

Dynamic Path Optimization Algorithm based on Spatial-temporal and Genetic Factor
Haitao Xiong, Dan Wang

Burst Prediction from Weibo: A Crowd-Sensing and Tweet-Centric Method
Kun Yuan, Junjie Wu, Zhonghua Zhao

A Hybrid Method for Multi-class Sentiment Analysis of Micro-blogs
Shi Yuan, Junjie Wu, Lihong Wang, Qing Wang

Social Media User Partitioning Based on Ensemble Clustering
Yu Wendong, Li Hong, Pan Na, Liu Zhenzhen

Second Ring Is the Most Jammed Road in Beijing: A View from Taxis and Weibo
Jichang Zhao, Ruiwen Li, Xiao Liang, Ke Xu

Detecting individual content-structure patterns in time series data
Lu Feng, Xiangyang Xu, Hua Yuan, Qian Zhang

When Quantitative Trading Meets Machine Learning: A Pilot Survey
Yelin Li, Junjie Wu, Hui Bu

Track 9 Special Invited Session
Quality Investment in a Supply Chain with Spillovers and Demand Uncertainty
Wenju Niu, Jing Xia, Zican Luo, James Zhao

Manufacturer investment in cost reduction and supplier information sharing
Yuqin Min, Jian-Cai Wang, Jie Ma

The Impact of Social Security Fund & Insurance Fund on Corporate Innovation
Ningyue Liu, Andi Zhang

A Short Literature Review on Reward-based Crowdfunding
Lei GUAN
An Empirical Study of Crowdfunding Campaigns: Evidence From Jing Dong Crowdfunding Platform
Meilin SHI, Lei GUAN

Surgical Capacity Sharing in an Integrated Hospital System
LUO Min, CAI Xiaoqiang

Cooperative games in an Integrated System with multiple hospitals
LUO Min, CAI Xiaoqiang

Application of Group Buying Pricing in Two-Echelon Distribution Systems
Wenxi GU, Xiaoqiang CAI

Truth-telling Mechanisms for Cooperative M/M/1 Queueing Systems
Yinlian Zeng, Xiaoqiang Cai, Lianmin Zhang, Jun Li

A Core Cost Allocation for Capacity Transfer among M/M/1 Queueing Systems
Yinlian Zeng, Xiaoqiang Cai, Lianmin Zhang, Jun Li

Knowledge Network System Building and Realization
Jing Cao, Ziqian Wan, Yudan Kong

Influence Factor Analysis of Supply Chain Resilience using ISM
Danhui Dong, Jiaguo Liu, Huan Zhou

The Effect of Status Seeking on Buyback Contract Coordination and its Dynamics—Evidence from Laboratory Experiments
Hou Rujing, Zhang Chubing, Xia Liangjie

A Study of Design Collaboration between the Designer and Supplier in the Fashion Supply Chain
Luo Wang, Bin Shen

INNOVATION INVESTMENT AND REVENUE SHARING IN COLLABORATIVE NEW PRODUCT DEVELOPMENT
Pan Zhang, Yu Zhou

Implication of the gray market in distribution channel management
Lei Xu, Qingxia Wu, Chi Zhou, Xiaoran Shi, Hui Wang

Evolution and Decision Model of Major Infectious Disease Based on Generalized Stochastic Petri Nets
Xiaojiao Qiao, Xunqing Wang, Fangchao Xu

A Fuzzy-based Recommendation System for Cloud Accounting Service
Xu Gao, Chunxia Yu

Research on the Benign Interaction between Onshore Financial Openness and Offshore RMB Market Development
Sheng Zhen, Du Yulan

Machine learning methods for surgery cancellation
Li Luo, Hangjiang Liu, Xiaolong Hou, Yingkang Shi

A Simulation Study of Appointment Scheduling for Multi-Class MRI Examination
Xiaodan Wu, Juan Li, Rongrong Xu, Tianzhi Yu

Forecasting Emergent Computed Tomography Demand in large Medical Institute
Li Luo, Xiaolong Hou, Hangjiang Liu, Yingkang Shi

Supply Chain Investments in Capacity Construction and Disruption Prevention
Wen Wang, Yongjian Li

Concern Degree of Extended Producer Responsibility: Based on Discourse Analysis for Policy in China
Xiukun Zhao, Kunxiang Dong, Fangchao Xu
Multi-case Study on Business Model of Reverse Supply Chain in Electronics Industry under Extended Producer Responsibility
Xiong Zheng, Fangchao Xu

The value of pool factoring in capital-constrained supply chain
YU Hui, CHEN Zhong-jie

Exploring Consumers’ Use Behavior on Internet Finance in China: From the Perspective of the Financial Products Similar to Yu’e Bao
Chunjuan Zhai, Yanling Huang

Research on the Optimal Policies of Supply Chain with Manufacturer-sponsored Gift Cards
Yuefeng Li, Jingming Pan, Xiaowo Tang

Analysis of Gift Cards Effectiveness from a Newsvendor’s Perspective
Wenqing Shi, Jingming Pan, Xiaowo Tang

Managing product variety on platform: product market risk and scope economies
Ganfu Wang, Xingzheng Ai

Examining the Shareholder Value Effects of Announcements of CDO positions
Xinrui Zhan, Yinping Mu

A Model of Signaling Quality in Supply Chains by Corporate Social Responsibility
LI Yuhui, NI Debing

Service Awards and the Market Value of the Firm: An Empirical Investigation
Yu Du, Yinping Mu

The Impact of the Product Safety Crisis on Shareholder Wealth —— evidence from infant and child products industry
Zhen Zeng, Yinping Mu

The Impact of P-O Fit and P-J Fit on Work Engagement-The Moderating Role of LMX
DENG Xin, LI Shumin

Re-design Innovation Services in Fashion Supply Chain: Motivated by an Online Fashion Marketplace
Luo Wang, Xiaogang Liu, Bin Shen

Manufacturer’s Optimal Preselling Discount Rate with Sufficient Initial Working Capital
Xiaosong DING, Jihong ZHANG, Yanjun LI

Effect of Instant Messenger Use on Purchase Decision of Consumers
LV Zhe-peng, WANG Xiao-shan, HUANG Jing-hua