2nd International Conference on Economics, Social Science, Arts, Education and Management Engineering (ESSAEME 2016)

Advances in Social Science, Education and Humanities Research Volume 71

Huhhot, China
30-31 July 2016

Editors:

Ted Hu          Xiaoming Lee

ISBN: 978-1-5108-2907-7
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discussion About Teaching On Interior Space Design</td>
<td>1</td>
</tr>
<tr>
<td>Research On The Interior Teaching Of Higher Vocational Education</td>
<td>10</td>
</tr>
<tr>
<td>The Application Of Traditional Culture In Interior Design</td>
<td>19</td>
</tr>
<tr>
<td>Dividends, Share Repurchases, and Substitution Hypothesis among UK Companies</td>
<td>28</td>
</tr>
<tr>
<td>Resolution on the E-commerce Domain Name Dispute on the Next Generation Internet</td>
<td>34</td>
</tr>
<tr>
<td>Opportunities and Challenges Faced by Xinjiang Enterprises in the Marketing Under the Strategy Background of One Belt One Road</td>
<td>41</td>
</tr>
<tr>
<td>Discussion on Strengthening Enterprise Financial Management</td>
<td>46</td>
</tr>
<tr>
<td>Exploration on Low-Carbon Development Incentive System of Hainan Hotel Industry</td>
<td>50</td>
</tr>
<tr>
<td>Discussion on Opportunities, Challenges and Countermeasures Faced by China's Development of Low-carbon Economy</td>
<td>55</td>
</tr>
<tr>
<td>The Role of Foreign Trade in China's Economic Growth--An Empirical Study Based on EVA Model</td>
<td>60</td>
</tr>
<tr>
<td>Problem and Problem-solving Route Search on Current Chinese Wushu Industry</td>
<td>65</td>
</tr>
<tr>
<td>Analysis on Project Performance Management of Calling Center</td>
<td>69</td>
</tr>
<tr>
<td>Analysis of Internet Marketing Development and Innovative Path</td>
<td>74</td>
</tr>
<tr>
<td>Research on Herbal Fumigation Treatment of Psoriasis</td>
<td>78</td>
</tr>
<tr>
<td>Exploration on Evolutional Process of Management Accounting from the Perspective of Value Chain Development</td>
<td>82</td>
</tr>
<tr>
<td>Study on Standard Time of Garment Sewing Based on GSD</td>
<td>87</td>
</tr>
<tr>
<td>Research on the Brand Management Innovation of Middle and Small-sized Enterprises</td>
<td>93</td>
</tr>
<tr>
<td>Permeation of Computer Technology in Enterprise Management</td>
<td>98</td>
</tr>
<tr>
<td>Enterprise Financial Management Problems and Countermeasures</td>
<td>102</td>
</tr>
<tr>
<td>Observation of the Effectiveness of Comprehensive Therapy for Cervical Disposition with Health Exercise for Cervical Spine in Coordination with Medical Massage</td>
<td>107</td>
</tr>
<tr>
<td>Research Review on The Relationship Between Corporate Governance and Accounting Information Disclosure</td>
<td>112</td>
</tr>
<tr>
<td>Tentative Analysis on Application of Combination of Photogrammetry and GIS in Engineering Measurement</td>
<td>118</td>
</tr>
<tr>
<td>Brief Analysis on Treatment of Apoplectic Hemiplegia through Combination of Massage and Modern Rehabilitation</td>
<td>123</td>
</tr>
<tr>
<td>Research on The Rapid Development of The Use and Maintenance of Earth Auger</td>
<td>127</td>
</tr>
<tr>
<td>Development and Application of Biomathematics</td>
<td>132</td>
</tr>
<tr>
<td>Discussion on the Application of Cloud Accounting in Enterprise Accounting Informatization</td>
<td>136</td>
</tr>
<tr>
<td>The Use of Chiropractic Massage Techniques in Health Care for Children</td>
<td>140</td>
</tr>
<tr>
<td>The Research of School Archives Information Resources Servicing College Education in Big Data Bases Era</td>
<td>145</td>
</tr>
<tr>
<td>The Content Study of Chinese College Sports Quality Education</td>
<td>149</td>
</tr>
</tbody>
</table>

---

Liane Duan
The Interpretation of Chinese Traditional Culture by Lin Dan Badminton Aesthetics ................................................................. 153
Yong Lu
The College English Writing Teaching Reform in the big Data Bases Era .................................................................................. 159
Xia Wang
Construction of English Teaching Mode for Students in Art Colleges--A Study in Perspective of Memetics .......................... 163
Ying Wu, Qiao Zhang
Research on the Exploitation of Sports Tourism Resources in National Nature Reserves .......................................................... 167
Jian Xiong, Hanzhou Xiong
The Investigation of Translator Subjectivity in Publicity Translation Based on Teleological View .............................................. 172
Jun Zhao
The Direction Development Research of Computer Education Technology ................................................................................. 177
Lan Zhou
Research on the Relationship between Theoretical Economics and Applied Economics ............................................................. 181
Mingshan Cheng
Research on the College Students’ Network Political Culture in the National Social Governance Modernization Perspective ................................................................. 185
Jiang Wu
Factor Analysis Model on Impact Index for Logistics Center Location .................................................................................. 189
Kuang Wang
Research on Intensive Storage Technology Application Situation and Development Trend ......................................................... 195
Yinbo Ma, Hongjian Liu
Research on Countermeasure of Blending Culture in Garment Industry .................................................................................. 202
Jun Zhao
Research on the Current Situation and Countermeasures for the Development of Chinese Apparel Industry ......................... 207
Jun Yin
Research of the Development Status of Brand Agricultural Products .................................................................................. 212
Xue Li
Research on Agricultural Products Mobile Internet Marketing Strategies ............................................................................. 215
Xue Li
Discussion on Strengthening Laboratory Management and Improve Laboratory Efficiency ....................................................... 218
Yining Liu
Research Into Development of the Psychological Capital Structure of the Enterprise Technological Innovation Team ................................................................. 222
Yueping Du, Jiangyan Qu
Influence of Rural Financial Development on the Agricultural Science and Technology Development ........................................ 225
Tian Wu
Color Design in the Outdoor Sports Leisure Clothing ........................................................................................................... 230
Fanman Cai
Digital Movie Clothing with Film Clothing Visual Art Representation .................................................................................. 234
Yanggang Chen
The Value of Theory of Color in Modern Menswear Design ................................................................................................ 238
Ting Song
The Influence of Brand Clothing Display Design of Apparel Sales ......................................................................................... 242
Xiaomeng Yu
The Cultural Effect Analysis of Clothing Brand .................................................................................................................. 246
Yangping Xie
Discussing the Legal Standards of Qualified Investors in Chinese Private Equity Crowdfunding ................................................ 250
Kailiang Ma
Research on the Application of PPP Model Based on REITs in Urban Regeneration Practice ..................................................... 255
HaoTian Deng, Juye He
Analysis of Characteristics of Meteorological Elements in An Aircraft Icing Case .................................................................... 267
Ting Xu, Junjie Wu, Wex Fong
Research on the Problems and Countermeasures of Infection Management in XX Hospital ....................................................... 272
Zejuan Ren, Yue Sun
Prediction of the First Tennis Serve Success Rate Based on Neural Network .......................................................................... 277
XiBin Xu
Investigation on Common Injury of Athletes in Volleyball in Different Position ........................................................................ 281
Huishui Du
The Influential Factors on the Service Recovery Implementation: Taking Banking Industry as an Example ............................. 285
Di Fan
Sports Marketing Strategy Research of China Enterprise ........................................................................................................ 290
Zhe Luo, Lei Li
Research on Garden-style Ecological Outdoor Leisure Sports Industry Clusters in Chengdu ...................................................... 294
Ling Su
Evaluation Model of Regional Water Supply Capacity Based on AHP-CRITIC Method ................................................................. 299
Lingjie Zhou
Research on Role and Effectiveness of Three-Dimensional Creative Painting in Business Promotion Activities .......................... 303
Xiaofei Qu
The Risk Identification and Prevention Strategies in State-owned Enterprise Transnational Merger ........................................... 307
Weizhu Wang
The Venture Capital Investments and the Firms' Patenting Performance ................................................................. 312
Sa Zhou, Yang Zhang, Yongjun Liu
Construction of the Training Mode Serving Local Economy of Applied Innovative Mathematics Talents in Normal Universities ........................................................................................................ 317
Lijuan Zhang
Construction and Teaching Reform of Landscape Course .................................................................................. 321
Bingbing Bo
Light and Shadow Shape About Concept Art in Game ...................................................................................... 330
Yuqing Ji
Talking About Ideological and Political Curriculum Teaching Mode Reform Way ........................................... 339
Pan Yang
Study on the Impacts of Patent Cooperation Network in University-Industry-Research Collaboration upon the Innovation Performance of University ..................................................... 343
Xiaoqing Zhao, Weiping Li, Li Zhou
Cultivating Senior Application-Oriented Technology Talents Based on Universities-Enterprises Community of Interests ........................................................................................................ 349
Shiping Ye, Jianhua Ju, Xiaomi Du
A Study of Subject Service in Chinese Academic Libraries ............................................................................ 354
Hai Hao, Yongfeng Wang, Na Li, Junqiang Yang
Exploration on the Construction of Student Financial Aid System in Private Colleges and Universities ........ 359
Xiao Bo, Ke Zhao
Research on the Risk Oriented Internal Audit under the Informatization Environment ..................................... 363
Xiaoan Yan
Study on Call Detail Records of Family Members Based on Classification Model ........................................... 367
Xingguo Wu
The UK Research Assessment Exercise and Its Enlightenment ...................................................................... 372
Yan Wang
Research on the Application of Wechat in College Ideological and Political Education ................................... 376
Shaojia Yang
Constructing Technology Finance Platform of Chinese High-tech Industry Development Zones ...................... 380
Ziuhong Lin, Jiqi Zou
Problems and Solutions During the Process of University's Graduation Project for Young Teachers ............... 384
Zhaojun Shen, Wenzheng Cui
Research on Teaching System for Innovative Talent Cultivation in Major of Landscape Architecture ............. 388
Baiyi An, Wei Shen
The Research and Practice of Computer Professional Innovation Personnel Training Mode ......................... 392
Wei Shen, Baiyi An
Evaluation of Investment Effect of Urbanization Construction Based on System Dynamics Model -- Taking Guizhou Province As an Example .................................................................................. 396
Cheng-gang Li, Yan-dan Xue, Xiao-liang Liu, Ling-yan Luo, Ming-guo Zhang, Wu-lin Zhang, Ke Xu
Exploration and Practice of Improving the Quality of Graduate's Degree Awarding under the New Normal .... 401
Bo Li
Research on the Influencing Factors of the Career Planning of Graduate Student Education in the New Era .... 405
Bo Li
Study on the Application of Three Dimensional Knowledge System in the Experimental Course of Clinical Medicine Specialty Histoembryology in Higher Vocational Education ......................................................... 409
Xudong Chen, Xiaolan Wang
Cruise Ship Pricing Strategy Research .............................................................................................................. 413
Minghao Yan
Research on Aircraft Delay Ranking ................................................................................................................. 416
Xiao Wang
The Factor of Water Shortage .......................................................................................................................... N/A
Xiao Wang
Research on Chinese Flight Delay .................................................................................................................. 420
Ke Yi
Analysis of the Water Crisis in Egypt ............................................................................................................... 424
Jia Yi Li
Study on Three Levels and Objectives of Ecological River Construction .......................................................... 428
Wenying He, Chaoming Li
The Prediction of the Water Source Condition in Shandong Province in Fifteen Years ...................................... 432
Long Fei
A Win-Win Investment Strategy Based on CW-TOPSIS ..................................................................................... 435
Xudong Yang
Explanation of Water Scarcity Situation for Hebei Province ......................................................................... 439
Tong Li
Kinetistics Analysis of Kicking during Swing of Soccer Players ...................................................................... 442
Fuming Gu
Research on the Influencing Factors of Service Group-buys Enterprise Marketing Competitiveness Based on Online Rating ............................................................................................................. 447
Sa Zhou, Yang Zhang, Yongjun Liu
Study on the Packaging Design of Online Shopping Goods .................................................. 453
Juexi Zhao
The Status Quo Research of Exploitation and Utilization of Underground Brine Resources in Yellow River Delta ................................................................. 457
Yao Teng, HaoTian Zhu, Juan Feng
Analysis of Chinese Passive Solar Building Cases ......................................................... 465
Bei Zhang
Make the Optimal Investment Strategy ........................................................................... 468
Ying Dong Wang
Challenges and Countermeasures on the Development of Private Commercial Banks: Taking China Minsheng Bank Corp as the Example ................................................... 472
Yanhuai Xu
LNG Filling Stations Safety Evaluation Technology Research .................................................. 476
Ziwei He
The Portfolio and Risk Analysis of Pension Fund in China Based on the Market-Oriented Operation ................................................................. 480
Xiaun Meng, Xianglian Zhao
Development Laws and Controlling Factors of Karst in Longyan, Fujian Province, China ................................................................. 485
Yongxiang Chi
Current Situation and Problems of Natural Gas Distributed Generation Investment in China ......................................................... 491
Jun Dong, Hongxing Cai
Free Trade Networks Based on R&D Perspective ............................................................. 495
Chengsan Lei
The Choice of the EPC Contract Model Text Research in China ........................................... 501
Ningning Xu
Research on Risk Re-allocation Principles about the Price Fluctuation .................................. 505
Yalan Du
Study on the Strategies of Developing Modern Logistics in Railway Freight Industry ................................................................. 511
Ailing Zhang
Research on the Risk Rating and Risk Control Measures on E-commerce Credit based on Nash Game Analysis ................................................................. 516
Xiaoqian Zhang
Reflection on Cultural Development Based on the Theory of Cultural Self-Consciousness ................................................................. 520
Qianqian Tao, Huiren Yan
Influence and Countermeasures of "Business Tax Changed to VAT" on the Financial Accounting in Colleges and Universities ................................................................. 525
Xianfeng Yan
A Study on the Development Model of Tibet's Eco-industry .................................................. 530
Wenfeng Yang, Tingmeng Shi
Evaluation of Groundwater Resources Upstream of Junhe River Basin in Shandong Province, China ................................................................. 541
Wei Zhou, Jiezhong Wang, Liyou Yang, Chuanhu Liu
The Method of Constructing Chinese Knowledge Base Based on Open Source English Knowledge Base ................................................................. 545
Zhonghe He, Yunhao Gong, Liang Gan, Xiaohui Chou
Chemical Composition and Nutritional Value of the Main Cultivated Mushrooms in Zhejiang Province, China: an Inter-species Comparative Study ................................................................. 549
Qiaomei Ru, Jinzie He
Analysis on the Driving Forces for the Change of Agricultural Structure in China .................. 554
Yongjiang Zhao
The Intelligent Management System Design and Development of Marketing History Archives ................................................................. 558
Jieyin Bai, Huijing Lin, Erbo Shang, Lei Zhang
Analysis of Maugham's Views on the Female-Based on the Female Images in His Works ................................................................. 565
Jingling Xia, Huijiiao Wang
A Reinforcement Learning Behavior Tree Framework for Game AI ............................................. 569
Yanchun Fu, Long Qiu, Quanqian Yin
The Emotion Analysis on the Chinese Comments from News Portal and Forums .................. 576
Juwei Shen, Weijian Wang, Yucheng Sun
The Factor and Application Strategy of Connotation Development in Industry Characteristic University ................................................................. 582
Haochen Huang, Fangfang Ping
An Analysis of Major Non-traditional Security Threats Currently Faced in Xinjiang .................. 586
Liang Xiong, Weiwei Wang, Haomeng Liu, Xin Xu, Chang Liu
How to Improve Foreign Language Teachers' Application Abilities of Information Technology in Big Data Era ................................................................. 594
Ge Liu, Yandong Qu
Research on the Teaching of Landscape Architecture ............................................................. 598
Zhuoxiao Fan
Application of Green Plants in Interior Design ................................................................. 607
Jiangyong Li
Research on Teaching about Three Dimensional Effect Chart ............................................. 615
Huiping Zhang
The Inheritance and Development of Traditional Culture in Interior Design and Three Dimensional Structure ................................................................. 623
Weiwei Li
Study of College Students' English Learning in Mobile Learning Community ................................................................. 632
Shiqin Pan, Lingyu Liu
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Study On Designing And Researching Multimedia Courseware In The Chinese School Video Dictionary</td>
<td>638</td>
</tr>
<tr>
<td>Congli Xie, Xiaoshi Xu, Le Gao, Yuan Ke</td>
<td></td>
</tr>
<tr>
<td>The Exploration Of Industry-University Cooperation For Communication Engineering Specialty In Application-Oriented Universities</td>
<td>644</td>
</tr>
<tr>
<td>Qiaoyun Sun, Jiang Zhou, Shuangang Zhang, Min Wang, Yu Zhang</td>
<td></td>
</tr>
<tr>
<td>Changing of University Teaching Management under the Background of the Transformation of Local Undergraduate Colleges and Universities</td>
<td>648</td>
</tr>
<tr>
<td>Feng Guo, Qinghong Qu, Shu Liu</td>
<td></td>
</tr>
<tr>
<td>Design and Applied Research of Corolla 1.6 AT Electronic Controlled Engine Experiment Bench</td>
<td>651</td>
</tr>
<tr>
<td>Wenzi Gong</td>
<td></td>
</tr>
<tr>
<td>Study On The Training Mode Of Integrated Talents In Secondary And Higher Vocational Education-Example Of The Major In Mechanical Design And Manufacturing</td>
<td>656</td>
</tr>
<tr>
<td>Qingsun Meng</td>
<td></td>
</tr>
<tr>
<td>Research on Countermeasures to Develop Group-based Education for Mechanical Majors in Higher Vocational Colleges</td>
<td>660</td>
</tr>
<tr>
<td>Zhihao Wang</td>
<td></td>
</tr>
<tr>
<td>College Students’ English Listening Ability Training Strategies Based on the Angle of Student after Enrollment Expansion</td>
<td>665</td>
</tr>
<tr>
<td>Tongyi Li</td>
<td></td>
</tr>
<tr>
<td>Study on the Teaching Chinese as A Foreign Language from Cultural Perspective of Sinology</td>
<td>671</td>
</tr>
<tr>
<td>Wenjing Li</td>
<td></td>
</tr>
<tr>
<td>Women in Patriarchal Society — Heroine Image Interpretation in Long Day’s Journey into Night</td>
<td>678</td>
</tr>
<tr>
<td>Jing Li</td>
<td></td>
</tr>
<tr>
<td>The Perception of Marketing Mix of TICA by Convention Providers in Bangkok</td>
<td>681</td>
</tr>
<tr>
<td>Liang Qu</td>
<td></td>
</tr>
<tr>
<td>Research on the Application of Automatic Scoring System in College English Writing</td>
<td>690</td>
</tr>
<tr>
<td>Weimei Qu</td>
<td></td>
</tr>
<tr>
<td>Research on the Development Strategy of Private Enterprises from the Perspective of Political Connection</td>
<td>695</td>
</tr>
<tr>
<td>Jianfeng Lu, Ning Zhang</td>
<td></td>
</tr>
<tr>
<td>Design and Implementation of Resource Management System for the Philosophy of Science</td>
<td>699</td>
</tr>
<tr>
<td>Zhe Li, Deyin Yao</td>
<td></td>
</tr>
<tr>
<td>Pragmatic Failures and Countermeasures Analysis in Intercultural Communication Context</td>
<td>703</td>
</tr>
<tr>
<td>Zhe Li, Yanning Li, Deyin Yao</td>
<td></td>
</tr>
<tr>
<td>Establishment on Student Comprehensive Ability Evaluation Indication System of Finance Professional for Middle Vocational Undergraduate</td>
<td>709</td>
</tr>
<tr>
<td>Xin Li</td>
<td></td>
</tr>
<tr>
<td>Practice Research on Service Learning Blending into Basic Courses of College English</td>
<td>714</td>
</tr>
<tr>
<td>Linghao Wang</td>
<td></td>
</tr>
<tr>
<td>Design on Software Function and Safety Control for Accounting Computerization</td>
<td>718</td>
</tr>
<tr>
<td>Tiesong Qiao</td>
<td></td>
</tr>
<tr>
<td>Innovative Ways on Ideological and Political Education Work of College Students under the New Situation</td>
<td>724</td>
</tr>
<tr>
<td>Jian Ding</td>
<td></td>
</tr>
<tr>
<td>Present Situation and Countermeasures on Working Pressure of New Head Teacher in Primary School</td>
<td>730</td>
</tr>
<tr>
<td>Yuqi Zhang, Jun Yang</td>
<td></td>
</tr>
<tr>
<td>Current Situation and Educational Countermeasures on Left Behind Children in Rural</td>
<td>735</td>
</tr>
<tr>
<td>Nan Cui, Jun Yang</td>
<td></td>
</tr>
<tr>
<td>Practice Teaching Innovation on Tourism Management Major of Middle Vocational Undergraduate</td>
<td>739</td>
</tr>
<tr>
<td>Hongyan Liu</td>
<td></td>
</tr>
<tr>
<td>Application on Humanism Education Thought in College English Teaching</td>
<td>745</td>
</tr>
<tr>
<td>Xueqin Li</td>
<td></td>
</tr>
<tr>
<td>Data Persistence on Curriculum Management System based on MyBatis</td>
<td>750</td>
</tr>
<tr>
<td>Li Ma</td>
<td></td>
</tr>
<tr>
<td>Improved Many Machine Excitation Nonlinear Robust Controller Design</td>
<td>755</td>
</tr>
<tr>
<td>Qi Yan, Ying Xia</td>
<td></td>
</tr>
<tr>
<td>On Time and Space in Hong Ke's Novels-the Kalabu Sandstorm</td>
<td>760</td>
</tr>
<tr>
<td>Hennan Zhang, Chunyan Teng</td>
<td></td>
</tr>
<tr>
<td>Database Design on Customer Relationship Management System</td>
<td>766</td>
</tr>
<tr>
<td>Yamin Wang</td>
<td></td>
</tr>
<tr>
<td>Construction on Curriculum Group for British and American Literature</td>
<td>771</td>
</tr>
<tr>
<td>Yan Liu</td>
<td></td>
</tr>
<tr>
<td>Composition Teaching Should Attach Importance to Play Nicely Good Foundation of the Traditional Music</td>
<td>776</td>
</tr>
<tr>
<td>Jingcheng Huang, Shuhong Li</td>
<td></td>
</tr>
<tr>
<td>The Design of Intelligent Electronic Relay Based on AT89C52 Single Chip Microcomputer</td>
<td>780</td>
</tr>
<tr>
<td>Yuan Ke</td>
<td></td>
</tr>
<tr>
<td>Study on Application of Flipped Classroom Theory in College English Teaching</td>
<td>784</td>
</tr>
<tr>
<td>Bong Gong</td>
<td></td>
</tr>
<tr>
<td>Exploration of Ideological and Political Education Based on Chinese Traditional Culture</td>
<td>789</td>
</tr>
<tr>
<td>Xiaoshi Xu, Le Gao</td>
<td></td>
</tr>
<tr>
<td>Strategy of Xi’an International Land Port and Regional Economic Development</td>
<td>792</td>
</tr>
<tr>
<td>Congli Xie</td>
<td></td>
</tr>
</tbody>
</table>
Study on the Linkage Development between Manufacturing Industry and Dry Ports Logistics of Xi’an .......................................................... 797
Congli Xie

Exploration on Teaching Model of the "Internet Plus CNC Technology" in University Courses ......................................................... 802
Dongfang Hu, Yahei Zhong

Evaluating Bilingual Teaching Quality for NC Based on AHP-Fuzzy Comprehensive Evaluation Approach ........................................ 807
Dongfang Hu, Yuanhao Ji

Color Grading of Emerald Green Based CIE 1976L* a* b* .......................................................... 814
Xueyang Lu, Ying Guo

A Research Into Phase Synchronization Algorithm .................................................................................. 823
Shuhua Yin

Research on the Game Analysis of Central and Local Governments under the Perspective of Intergovernmental Relations .................................................. 829
Li Zheng

Research on English Majors’ Business English Writing Based on the Theory of Lexical Chunks .................................................. 833
Liaolao Zhang

Research on English Majors’ Intercultural Communication Competence in Business English Writing ........................................ 838
Chuanshao Yang

Schedule Planning Control of Software Project based on PSP ........................................................................ 843
Yongcheng Ren, Chengwei Wu, Ying Zhao

Contents and Methods on Psychological Testing of College Students .................................................................................. 847
Yanjun Luo

Research on Career Planning of College Students .................................................................................. 852
Yanjun Luo

English Writing Teaching based on Corpus .................................................................................. 858
Xiaohua Hao

Construction on Process Teaching Evaluation Index System for Rotational Classroom .................................................. 863
Jun Yang, Yuyang Zu

Rural Tourism Resources and Its Development Strategy ........................................................................ 868
Xiangwein Qi

Training on Intercultural Communicative Competence in College Japanese Teaching .................................................. 873
Tingting Wu

Educational Reform of College English Course on the Background of ESP .................................................. 879
Huili Liu

Research on Innovative Ways for Northeast Manufacturing Alliance .................................................................................. 884
Jiaqi Chen

Construction Process and Its Enlightenment to China on Social Innovation System of the United States and Japan .......................... 889
Jiaqi Chen

Application on Mind Map in College English Reading Teaching .................................................................................. 894
Yan Wang

A Preliminary Exploration of Administrative Management in Agricultural Institutions of Higher Learning .................................................. 899
Hailong Shao, Dongju Du

Research into the Talent Development Mode for Collaborated School Running Between Enterprises and Agricultural Institutions of Higher Learning .................................................................................. 903
Hailong Shao, Dongju Du

Research on the Feasibility of Enterprise IPO Registration System in China .................................................................................. 907
Yueyi Xie

Study on the Development Strategy of Chinese Processing Industries .................................................................................. 911
Jing Ma

Development of China Cross-border Electricity Supplier .................................................................................. 915
Xiaoxia Yu

Study on Regional Economic Growth Led Industrial Development in South Xinjiang .......................... 919
Mei Li, Xiaoling Zhu

Characteristics Research of Fuyu-Yangdachengzi Oil Layer Fault System of Northern Xingshugang .................................................. 924
Ping Li

Study on Adjustment Method of Area Well Under Four-point Method of Ultra High Water Period .................................................. 928
Xiaoqing Ma

Animation Education in Higher Education Institute of Canada .................................................................................. 935
Xingqi Wang

Research on the Teaching of Display Design in Interior Design .................................................................................. 944
Suqian Wang

The Use of Renewable Materials in Interior Design .................................................................................. 952
Jiangyong Li

Author Index