TABLE OF CONTENTS

PART 1

A Clinical Research on the 60 Cases of Intrauterine Asphyxia Rescue and Nursing ................................................................. 1
Yanhua Guan, Daixin Jin

Theoretical Analysis on the Relationship between Corporate Public Welfare and Financial Capacity .............................................. 5
Yinwei Li, Zhongke Wang

Task-Based Teaching Method and Its Application in the Research of Teaching of Reading Practice .............................................. 12
Jia Liu, Bo Zhou

A Research about The Feasibility of Applying Dunhuang Art's Artistic Innovation to Modern Ran Xie Artworks ................... 19
Fei Lu

Application of Digital Media Art in Exhibit Design .................................................................................................................. 23
Yu Zhang

Research and Protection of the National Traditional Music near Gansu with the background of "Silk Road Economic Zone" .................................................................................................................. 27
Yuyanxun Jing

Theory of Emotional Intelligence Development both at Home and Abroad .................................................................................. 31
Hou Xinyan, Zhao Xiaofeng, Shao Xiaoyun

Influence of the Literati Aesthetic Taste of Art .......................................................................................................................... 37
Haiyan Zhang

Study on Fiscal and Taxation Policies on the Development of Circular Economy ........................................................................ 41
Lei Xia

Study on Tax Evasion of Red-chip Listing .................................................................................................................................. 45
Jian Yang

Cultivation Research of Professional Applied Innovative Talents in the Higher Vocational Assets Appraisal Field under the "New Normal State" .................................................................................................... 50
Ying Tang

CLIL in the Business English Classroom: From Language Learning to the Development of Professional Competence .................................................................................................................................. 55
Li Hua

Research on Low Carbon Economic Policy Support System Based on Web ............................................................................... 60
Li Liu

Research on Network Ideological and Political Education of College Students ........................................................................ 64
Xiaolin Wang

Research on Interior Design Education Based on Narrative Theory .......................................................................................... 68
Yongxin Wu

Research on Innovative Inspiration of Internet Thinking on Brand Promotion Design .................................................................. 72
Zhang Xu

Research on the Integration Development of Digital Art Education in the New Media Environment ............................................. 76
Yuyanxun Zhou

China's Government Choice against Technical Trade Barriers .................................................................................................... 80
Rui Zhang

Exploring the Feasibility of Applying Memetics in Teaching English as Second Language ......................................................... 85
Yuwei Liu

A Comparative Study on Risk Management of Private Equity Firms-- Based on China versus UK ................................................ 91
Yingqi Wei

Reflection on the Project of Hazel Forest Tourism EcoPark in Yitong County Under the Background of Internet Plus ................................................................. 98
Hui Yang

The Enlightenment to the Industry Cooperation Development of the Vocational Education in Mainland China,
Experience from Taiwan ................................................................................................................................................................ 102
Pangying Huang, Chun Fan

New Perspective of Korean Social Cultural Diversity and Cultural Development: Protection and Inheritance of
Folk Customs and Intangible Cultural Heritage ......................................................................................................................... 106
Xiaoqiaoyun Ji, Xiaofei Han

The Reconstruction Design of Theme Park: A Study on FloraLand Centre Island of Chengdu ......................................................... 111
Qian Li, Yuanchi Pan

The Design and Production of Fundamental Nursing MOOCs ...................................................................................................... 116
Yan Li

Transformation of Artistic Conception -- Analysis of Andrew Gorkovenko's Tea Illustrations .................................................... 120
Xiaofeng Liu, Jianan Wu, Ning Li, Qian Wu

Listening to the Objects --Analysis of LI Wei's Installation Art .................................................................................................. 125
Xiaofeng Liu, Liang Shang

Construction of Higher Inclusive Education Mode for the Disabled-- A Case Study of Sichuan Province ......................................... 130
Xiaolin Liu

Research on the Urban Economic Structure of Liao Dynasty ...................................................................................................... 135
Yusi Lu
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Strategies of Leisure Sports Industry and It's Significance on the Process of Turning Chengdu into an Oriental Capital of Leisure</td>
<td>139</td>
</tr>
<tr>
<td>Wei Ren</td>
<td></td>
</tr>
<tr>
<td>Research on the Construction of Digital Library in Colleges and Universities in China</td>
<td>144</td>
</tr>
<tr>
<td>Limei Tian</td>
<td></td>
</tr>
<tr>
<td>Construction and Application of Micro Course in College English Teaching Model --with Audio-visual Course As an Example</td>
<td>148</td>
</tr>
<tr>
<td>Xia Wang</td>
<td></td>
</tr>
<tr>
<td>The Development and Interpretation of African-American Female Dramas--From Harlem to Broadway</td>
<td>152</td>
</tr>
<tr>
<td>Yangguang Wang, Jun Wang</td>
<td></td>
</tr>
<tr>
<td>Analysis and Research on the Interactive Behavior of Teaching in the Digital Environment of University</td>
<td>156</td>
</tr>
<tr>
<td>Liqun Yang</td>
<td></td>
</tr>
<tr>
<td>Research on The Application of Multimedia Network Intelligent Classroom in University Classroom</td>
<td>159</td>
</tr>
<tr>
<td>Yi Zhang</td>
<td></td>
</tr>
<tr>
<td>Study on the Reasons Why Chengdu Qingyang Temple Industrial Exposition Was Reorganized in the Period of Republic of China (1920-1928)</td>
<td>162</td>
</tr>
<tr>
<td>Fei Zhao</td>
<td></td>
</tr>
<tr>
<td>The Role of Computer Aided Design in Fashion Design Teaching Exploration</td>
<td>175</td>
</tr>
<tr>
<td>Hongkui Ji</td>
<td></td>
</tr>
<tr>
<td>Mechanism Research of Emotional Intelligence</td>
<td>178</td>
</tr>
<tr>
<td>Xuangang Hou, Xiaoyun Shao</td>
<td></td>
</tr>
<tr>
<td>The Application of Traditional Tibetan Auspicious Patterns in the Clothing Design</td>
<td>182</td>
</tr>
<tr>
<td>Ygang Chen</td>
<td></td>
</tr>
<tr>
<td>Research on the English Translation of Luzhou Intangible Cultural Heritage Names in the Memetics Perspective</td>
<td>167</td>
</tr>
<tr>
<td>Xiao Li</td>
<td></td>
</tr>
<tr>
<td>Research on Educational Value of Music Education Based on Multiple Intelligences</td>
<td>171</td>
</tr>
<tr>
<td>Yongli Ji</td>
<td></td>
</tr>
<tr>
<td>The Role of Computer Aided Design in Fashion Design Teaching Exploration</td>
<td>175</td>
</tr>
<tr>
<td>Pengjie Chen</td>
<td></td>
</tr>
<tr>
<td>The Formation Reasons of Ideological Content and Style for The Reader</td>
<td>196</td>
</tr>
<tr>
<td>Jin Liu</td>
<td></td>
</tr>
<tr>
<td>Teaching Reform of Web Page Design Based on Computer Vision</td>
<td>201</td>
</tr>
<tr>
<td>Lei Tian, Yin Ma, Zhigang Liu</td>
<td></td>
</tr>
<tr>
<td>The Cultivation Mode of Minority Secretary Major Based on OpenAPI Experimental Model</td>
<td>207</td>
</tr>
<tr>
<td>Yuehua Liu</td>
<td></td>
</tr>
<tr>
<td>The Teaching Reform of Humanities Courses Based on the Cultivation of Professional Chinese Ability</td>
<td>213</td>
</tr>
<tr>
<td>Xiaohui Yi</td>
<td></td>
</tr>
<tr>
<td>The Operation Mode of Network Education of Socialist Core Values in Higher Vocational Colleges</td>
<td>218</td>
</tr>
<tr>
<td>Jing Zhang</td>
<td></td>
</tr>
<tr>
<td>Analysis of the Impact of Tourism Industry on the Integration of New Urbanization in the Tourism Industry Based on Regression Analysis</td>
<td>224</td>
</tr>
<tr>
<td>Jiaoying Zhang</td>
<td></td>
</tr>
<tr>
<td>The Role of Improving the Teaching Quality for Students' Evaluation on Higher Vocational College Teachers</td>
<td>230</td>
</tr>
<tr>
<td>Yanni Hu, Bo Huang, Lei Zhao, Huan Zheng</td>
<td></td>
</tr>
<tr>
<td>The Price Leading Effects Among Offshore and Onshore RMB Exchange Rate Markets --- An Empirical Analysis Based on the Two Stage Comparison</td>
<td>236</td>
</tr>
<tr>
<td>Xiaolong Song, Ya Guo</td>
<td></td>
</tr>
<tr>
<td>Ability and its Enhancement of Employees of Foreign Trade Enterprises</td>
<td>243</td>
</tr>
<tr>
<td>Jiaohao Wang</td>
<td></td>
</tr>
<tr>
<td>Research on the Impact of China Factors on Pricing of International Bulk Commodities</td>
<td>247</td>
</tr>
<tr>
<td>Ying Chen</td>
<td></td>
</tr>
<tr>
<td>Intercultural Comparison Between Chinese and English Poetry and Aesthetic Characteristics</td>
<td>252</td>
</tr>
<tr>
<td>Hai Cui</td>
<td></td>
</tr>
<tr>
<td>Analysis on Legal Regulation of Internet Transaction Fraud Behaviors</td>
<td>256</td>
</tr>
<tr>
<td>Xueyun Diao, Bolin Tang</td>
<td></td>
</tr>
<tr>
<td>Analysis of Conflict and Solution between Information Disclosure and Commercial Secret Protection in Listed Companies</td>
<td>260</td>
</tr>
<tr>
<td>Jinghua Ji, Dan Chang</td>
<td></td>
</tr>
<tr>
<td>&quot;Seeking&quot; Or &quot;Ground&quot; --- Study of the Current Vocal Music Teaching for Minority Students</td>
<td>264</td>
</tr>
<tr>
<td>Aihua Guan</td>
<td></td>
</tr>
<tr>
<td>How to Solve the Difficult Problem Between Banks and Guarantee Companies -- Take Guarantee Companies in Guangdong Province for Example</td>
<td>269</td>
</tr>
<tr>
<td>Hui Liu, Jianghui Ling</td>
<td></td>
</tr>
<tr>
<td>Exploration on the Influence of Physical Exercise on Physical and Mental Health and its Mechanism</td>
<td>277</td>
</tr>
<tr>
<td>Pengju Guo</td>
<td></td>
</tr>
<tr>
<td>Analysis of E-commerce Development Mode under &quot;Cloud Computing&quot; Environment</td>
<td>282</td>
</tr>
<tr>
<td>Hao Jin</td>
<td></td>
</tr>
</tbody>
</table>
Exploration of College English Language Teacher from the Perspective of Communication Science .................................................. 287
Changshen Ju

Analysis on Practical Ability of English Major Students in Applied Colleges ................................................................. 292
Li Cui

A Study on Interactive Development of Conference & Exhibition Industry and Tourism Industry of Jilin Province ............ 297
Lixin Li

Discussions on Heterogeneous Barrier of British and American Literature and Cultivation of Cross-cultural Awareness of College Students ................................................... 303
Jing Liang

Strategies for Improving Autonomous Learning Ability of College Students in English Reading in Internet Plus Era ............................................................... 308
Jia Liu

Reform and Exploring Study of Tax Law Teaching of High Vocational Colleges ............................................................... 312
Ruipeng Ning

A Study on Anti-Kong Xiangxi Movement in the Rear Area during the Anti-Japanese War ........................................... 316
Huan Lu

Practice and Reflection on Construction of Undergraduate Training Quality Assurance System of Colleges and Universities .............................................................. 321
Congqi Qi

A Study on Aestheticization Form of Socialist Core Values from A Three-Dimensional Perspective .................................. 325
Li Tao

Analysis of Marketing Problems and Countermeasures of Small and Medium Enterprises ............................................... 329
Lili Tian

Role and Influence of Innovative Education in Sports Colleges Football Teaching .......................................................... 334
Xinbaqier Tobo

Convert Development Modes of University and Optimize Practice Teaching Environment .............................................. 339
Canweiqi Wang

Application of Micro Lesson in "Basics of Computer Application" Teaching ................................................................. 345
Shuoqiang Wang

Study on New Medial Application in College Ideological and Political Education .......................................................... 350
Zhongqiang Luan

Thinking and Exploration on Constructing an Innovated Guidance Model of School-enterprise Collaborative Students' Graduation Projects .......................................................... 355
Chunfeng Xiong

A Research Into Cultural Identity Construction in the History of the Chinese American Literature ................................ 360
Yanli Xiong

The Influence of Natural Style Singing on the Inheritance of National Vocal Music ....................................................... 365
Shuhua Xu

Discussion on How Internal Audit Play Its Full Role for Increment of Enterprise Value ........................................................ 369
Shuhua Xu

Research on Flaw and Strategies in Scientific Research Management System in Chinese Universities ........................................ 374
Shouqiang Yang

Study on Practical Teaching of "Jade Design and Carving" Under the "Work-Integrated Learning and School-enterprise Cooperation" School Pattern ........................................... 379
Changping Yang

Innovation on Ideological and Political Education Method in New Media Time ............................................................. 384
Qingliang Yang

Exploration of Applying Teaching Methodology to Massage Manipulation ................................................................ 389
Liangbing Yang, Ying Shao, Haikuan Wang

Comparative Analysis on Contemporary Exam-oriented Education in Colleges and Universities in China and Western Liberal Educational Model ................................................. 394
Kehuai Zhang

Explorations to "Students-oriented" Teaching of The Guide to English-Speaking Countries Constructed by Multiple Paths ............................................................................. 399
Yade Yang

Exploration of Rural Landscape's Significance in Landscape Architecture Planning and Design ................................ 404
Zhoumin Yang

Translation Study of British and American Literatures Based on Difference between Chinese and Western Cultures ................................................................. 409
Ying Dai

Several Suggestions on Development of Tourism Economy in China ............................................................................. 414
Yade Yang

Exploration of Relation between Accomplice Withdrawal and Discontinuance and Their Application in China's Criminal Law ................................................................................. 419
Shuang Zhang

On Creative Teaching of Hotel Management Specialty ................................................................................................. 423
Zhi Xu

Curriculum Reform Study of Policing Technique and Tactics under Rule of Law ............................................................ 427
Jinquan Zhao
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study of Existing Problems and Countermeasures of Agricultural Product Export Trade in Shanxi</td>
<td>432</td>
</tr>
<tr>
<td>Development Dilemma and Path Choice of University Students on Entrepreneurship Education</td>
<td>437</td>
</tr>
<tr>
<td>A Study on the Satisfaction of Residents in Wuhan with Community Health Service and Its Influence Factors</td>
<td>441</td>
</tr>
<tr>
<td>A Research on the Design Strategy of Urban Waterfront Landscape — A Case Study of the Surrounding Cities of South Dongting Lake</td>
<td>446</td>
</tr>
<tr>
<td>An Analysis of the Enlightenment of Greek and Roman Mythology to English Language and Literature</td>
<td>451</td>
</tr>
<tr>
<td>Research on House-for-Pension Scheme in Aging Society</td>
<td>456</td>
</tr>
<tr>
<td>Thoughts on Perfecting Leisure and Fitness Service in Chinese Urban Communities</td>
<td>461</td>
</tr>
<tr>
<td>Discussion on the Impact of Chinese Traditional Culture on Tourism Management</td>
<td>466</td>
</tr>
<tr>
<td>Discussion on Status and Prospect of College Physical Education Reform from Human-Oriented View</td>
<td>471</td>
</tr>
<tr>
<td>Cultivation Research of Innovation-type Foreign Language Talents under the Regional Economic Development</td>
<td>476</td>
</tr>
<tr>
<td>Correlation Analysis of Employees' Payment and Corporate Performance in Listed Company</td>
<td>481</td>
</tr>
<tr>
<td>Discussion of Management Innovation of Green Construction</td>
<td>486</td>
</tr>
<tr>
<td>On Influence of Cultural Difference of British and American Literary Criticism</td>
<td>491</td>
</tr>
<tr>
<td>BIM and Cultivation of Civil Engineering Application Talents in Colleges and Universities</td>
<td>496</td>
</tr>
<tr>
<td>Study on Environment Planning and Development in Rural Ecological Sports Civilization Construction</td>
<td>501</td>
</tr>
<tr>
<td>A Study on Strategy of Introducing Business English into Public English Teaching in Higher Vocational Colleges</td>
<td>506</td>
</tr>
<tr>
<td>Study on Challenges of Foreign Language Specialty and Innovative System in the Transformation and Development Period of Colleges</td>
<td>511</td>
</tr>
<tr>
<td>Product Price Competition and Cooperation, and Stability of Enterprise Cooperation Will</td>
<td>516</td>
</tr>
<tr>
<td>Analysis on the Practical Teaching Quality Assurance System of Preschool Education Specialty in Colleges</td>
<td>520</td>
</tr>
<tr>
<td>Exploration of Current Situations, Problems and Measures of Service Trade Development in China</td>
<td>525</td>
</tr>
<tr>
<td>Analysis on the Dilemma of Management over County Cultural and Creative Industry in Our Country and its Solutions</td>
<td>530</td>
</tr>
<tr>
<td>Discussion on Financing Strategy Management of Mature SMEs</td>
<td>535</td>
</tr>
<tr>
<td>Discussion on the Construction of Security System of Conference, Festival and Special Event</td>
<td>539</td>
</tr>
<tr>
<td>Analysis on Application of Task-based Language Teaching Method in English Teaching of Application-oriented Universities</td>
<td>544</td>
</tr>
<tr>
<td>On Ancient China's Body and Spirit Conception and Its Modern Value — Reference Analysis on Correlation between Network and Ideological Education of Adolescents</td>
<td>549</td>
</tr>
<tr>
<td>The Construction of Commercial Credit System from the View of Civil Code</td>
<td>553</td>
</tr>
<tr>
<td>Application of Project Teaching Method in &quot;Computer Assembly and Maintenance&quot; Course Teaching</td>
<td>558</td>
</tr>
<tr>
<td>Thoughts about Improving the Effects of Massage Manipulation Classroom Teaching</td>
<td>563</td>
</tr>
<tr>
<td>On the Cultivation of Cross-cultural Awareness in English Literary Teaching</td>
<td>568</td>
</tr>
<tr>
<td>Values of Forest Products in E-commerce Economy During Marketing Process</td>
<td>572</td>
</tr>
<tr>
<td>Thinking on Implementation of E-commerce Economy by Enterprises</td>
<td>577</td>
</tr>
</tbody>
</table>
In the Process of Urbanization Ethnic Song and Dance Aesthetic Builds Correctly --- "Flowers" Song and Dance in Ningxia As an Example to Present

Zhaoyun Li

Study on Construction of Practical Teaching System for English Major of Applied Colleges

Cai Li

The Research on Basic Properties, Legal Characteristics and Improvement Measures of Format Contract

Jing Jia, Chao Feng, Chaomin Jiao

A Study on the Countermeasures and Suggestions of Technology Transfer in the Solar Cells Industry in China

Lechong Li, Guoping Cheng

Carbon Emission from Transportation and Carbon Sink Forest in Road

Lijuan Wan, Yi Zhang, Dongxiang Cheng

Carbon Sink Forest in Expressway Under the Guidance of Low Carbon Transportation

Chaocheng Zheng, Yi Zhang, Dongxiang Cheng

Study on Supply Chain Alliance Partner Selection under Low Carbon Environment

Yu Yang, Zeyou Hu, Lu Gan

A Brief Analysis of Cultural Colonialism

Yong Zhao

Discussions on Teaching and Learning of Agricultural Mechanics' Course

Cheng Yu Yuan, Yu lan Liao, Gao Ping Wang

English Teaching Under New Media Environment

Aihua Shang

English Teaching Design and Application Based on Flipped Classroom and Micro-blog Information Diffusion Mode

Jing Yang

Influence of Culture on Non-english Majors English Listening and Oral Training Acquisition

Peng Sui

Cross-cultural Communication Ability Model in English Major of the CDIO Evaluation

Liyun Liu

Application of English Assisted Instruction Based on Mobile Learning

Qinyuan Hui

The Applied Talent Cultivation of Civil Engineering Surveying Teaching Practice Exploration

Xinhua Zhang

The Lack of English Teachers' Intercultural Communicative Competence and the Promotion Strategies

Qiaohong Zhao

Geospatial-temporal Characteristics of Population Aging and Its Evolution Pattern in Henan

Kangguang Zhang, Mingting Bu, Hongling Meng

Dilemma of Chinese Art History Course and the Countermeasures

Minhui Li

Space and Time Study of the Chinese Landscape Painting

Guoying Liu

Sustainable Development Analysis of Teenager Football Players in Campus of China

Pang Han

Strategy Selection and the Classification of Sports Teaching Mode Research

Hang Su

Influence Factors and Path of the Development of Coal Enterprise- Ili Kazak Autonomous in Xinjiang As an Example

Feng Gao

Analysis of Proportion of Possession of Tourism Income in Tertiary Industry in Hainan Province based on DDD

Ming Liu, Honghua Wang, Youming Li, Xuebing Huang

Establishment of Evaluation Index System on Construction Enterprise's Circular Economy and Empirical Study

Lu Yi, Zhigang Liu

Analysis on Pricing Mechanism of Global Copper

Zhang-huang Ye, Qiang Yan, Jia-huan Guo

Analysis on the Regional Structure of Global Natural Gas Consumption

Zhang-huang Ye, Qiang Yan

Availability Assessment of China Copper Resources

Zhang-huang Ye, Yue Li, Qiang Yan, Jia-huan Guo

Economic Analysis on Petroleum Consumption

Zhang-huang Ye, Qiang Yan, Xiao-jing Chen

Study on Copper Consumption in China and Abroad

Zhang-huang Ye, Qiang Yan, Jia-huan Guo

The Basic Experience in Chinese Urbanization Since the Reform and Opening-up

Xiaoyun Jiao

Innovation and Development of Real Estate under Internet+ Environment

Zhaoyun Li

PART 2
<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis of the Current Situation of College Students' Campus Security and Educational Measures in Jilin Province</td>
<td>Zhaoying Li et al.</td>
<td>739</td>
</tr>
<tr>
<td>Study on the Application of Several Psychological Effects in Teaching Practice</td>
<td>Xiaodan Zhang et al.</td>
<td>743</td>
</tr>
<tr>
<td>Ways to Improve Judicial Protection System of Human Rights</td>
<td>Yong Zhu</td>
<td>748</td>
</tr>
<tr>
<td>The Improvement of Students' Scientific Literacy Based on Biology Concept Teaching</td>
<td>Wei Wang et al.</td>
<td>751</td>
</tr>
<tr>
<td>Students' Lifetime Sports Consciousness Cultivation in College Sports Teaching</td>
<td>Wenfeng Ma</td>
<td>755</td>
</tr>
<tr>
<td>Implementation Method of Party Construction Work among College Students Based on Information Technology under New Trend</td>
<td>Kai Lin</td>
<td>759</td>
</tr>
<tr>
<td>A Kernel Function DEA Method for Efficiency Evaluation of Technological Innovation in Scientific Research Institutions</td>
<td>Ka Lin</td>
<td>763</td>
</tr>
<tr>
<td>Data Mining in Traditional Sports Talent Training Program Decision Making</td>
<td>Kun Lv et al.</td>
<td>767</td>
</tr>
<tr>
<td>Analysis of Urban Dew Intensity Variable Regular Pattern</td>
<td>Xinyue Zhu et al.</td>
<td>771</td>
</tr>
<tr>
<td>The Nursing of the Patients with Severe Craniofacial Trauma Treated by Hyperbaric Oxygen</td>
<td>Danxin Jiu et al.</td>
<td>776</td>
</tr>
<tr>
<td>The Cultural Connotation and Social Function of the Yi Big Sanxian Dance</td>
<td>Yaping Qiu</td>
<td>780</td>
</tr>
<tr>
<td>Discussion on the Promotion Strategies for Job Satisfaction of Teachers in Private Universities</td>
<td>Guangming He et al.</td>
<td>784</td>
</tr>
<tr>
<td>Analysis on Curriculum Setting of Undergraduate Specialty of Financial Management in Application-oriented Institutions</td>
<td>Zhijian Jie et al.</td>
<td>789</td>
</tr>
<tr>
<td>On Application of Memetics to English Translation Teaching in China's Higher Vocational Institutes</td>
<td>Jiyue Nie</td>
<td>794</td>
</tr>
<tr>
<td>The Practice and Thinking of Promoting the Balanced Development of Basic Education with the UGSE Platform</td>
<td>Ci Tang</td>
<td>798</td>
</tr>
<tr>
<td>Analysis on the Improvement of China's College Student Affairs Efficiency from Comparative Perspective</td>
<td>Zhaoshan Wang et al.</td>
<td>803</td>
</tr>
<tr>
<td>Discourse Consciousness Infiltration in the Teaching Design of Junior School English Reading and Writing</td>
<td>Yutong Shao</td>
<td>810</td>
</tr>
<tr>
<td>Modern Dance Before The Three Generation Of Dancers On The Thought</td>
<td>Yutong Shao</td>
<td>816</td>
</tr>
<tr>
<td>Yunnan Hani Dance Posture Analysis in Yuanjiang——county Sheep Street Xiang Fan Dance As an Example</td>
<td>Zhijian Li et al.</td>
<td>820</td>
</tr>
<tr>
<td>Four Basic Dimensions to Evaluate the Quality of Ideological and Political Education Theory Research</td>
<td>Kang Lin</td>
<td>824</td>
</tr>
<tr>
<td>A Preliminary Study on the Training Mode of Student's Soft Power for Employment in Higher Vocational Institute</td>
<td>Zhaochao Qian</td>
<td>830</td>
</tr>
<tr>
<td>A Study on the Factors Influencing Chinese Consumers' Purchase Intention on Volkswagen Automobiles - Focusing on Country-Of-Origin Image and Corporate Image</td>
<td>Xiaowen Quan</td>
<td>835</td>
</tr>
<tr>
<td>How to Achieve a Win-win Situation in Colleges and Universities to Develop Ethnic Sports Projects</td>
<td>Xun Xiang</td>
<td>841</td>
</tr>
<tr>
<td>On the Application of National Traditional Arts in Modern Graphic Design</td>
<td>Xu Huang</td>
<td>846</td>
</tr>
<tr>
<td>Basic Landscape Paradigm in Zhang Daqian's Landscape Painting</td>
<td>Zhen Luo</td>
<td>850</td>
</tr>
<tr>
<td>Research on the Current Situation of Dragon Dance and Lion Dance in Southern Sichuan</td>
<td>Yudong Tang et al.</td>
<td>855</td>
</tr>
<tr>
<td>Study on the Innovation of Business Model of Full-service Airline</td>
<td>Xiong Guo</td>
<td>861</td>
</tr>
<tr>
<td>A Research of Ecological Design of Suzhou Urban Green Space Landscape</td>
<td>Huirong Zhao</td>
<td>867</td>
</tr>
<tr>
<td>Development Ideas of Dinosaur Resources in Animation Culture</td>
<td>Dengming Gao</td>
<td>873</td>
</tr>
<tr>
<td>The Review Research on Chang-Zhu-Tan Urban Agglomeration</td>
<td>Zhaoying Li</td>
<td>878</td>
</tr>
<tr>
<td>Research on English Study and Teaching Mode Innovation in Universities in the Guidance of Mobile Micro Learning Theory</td>
<td>Zhaoying Li</td>
<td>883</td>
</tr>
</tbody>
</table>
Study of Training Mode for Stenography Talents in Higher Vocational Colleges on the Basis of Social Needs...............................................888

Research and Evaluation on the Development of Competitive Sports in Liaoning Province .................................................................892
Le Wang

The Oriental Fantasy of the Empire – The Oriental Image of the Victoria Era Literature ........................................................................897
Lu Zuo

Study on Sub Layer and Sub Module Strategies of Vocational English under Computer Age .................................................................901
Min Cheng

Study on the Features and Creative Concept of Online Music Spreading ...............................................................................................904
Rui Pan, Yan Jiang

Study on Opportunities and Challenges of College Ideological and Political Work under the Era of Cloud Computing .............................................907
Liuwanglei

Study of Network Teaching Resources Integration Mode Under Informal Learning ..................................................................................910
Xiaotang

Study on the Significance of Network Literature in the Development of Chinese Contemporary Literature ..................................................913

Information Technology Management Research of Ideological and Political Education in Graduate Students and Its Countermeasures .............................................916
Yinghai Peng

Study on Impact of the New Budget Law on Financial Management and Its Countermeasures ........................................................................919
Biao Liu

The Research of Dress Skills in Online Games ........................................................................................................................................922
Yuemei Guo

Study on Psychology of Audience Luxury Brand Clothing in Online Shopping .........................................................................................925
Yuemei Guo, Weiqi Li

Research on Communicative Ability Training Mode Under Network Business English .....................................................................................928
Jing Zheng

Study on the Legal Status of Computer Network Crime and Its Legal Prevention ....................................................................................931
Shuangxi Zhong, Min Zhang

Study on the College Public Basketball Teaching System Under the Background of Network .............................................................................934
Haitao Lan, Lingjie Guan

The Effective Application of Task-based Television Pedagogy in Minority Preparatory of Chinese Listening and Speaking Teaching ....................937
Yanyue Pi

Study on Application of Computer Technology in Education Management ..................................................................................................................940
Siupeng Cao

Study on Network Financial Risk Factors and Preventive Measures ..............................................................................................................943
Yanyue Xu

Research of Network Accounting Development under Electronic Commerce .............................................................................................................946
Xiaocheng

Research of the Innovation of Financial Management Mode under Network Environment ..............................................................................949
Lihua Hu

Study on Status of Accounting Computerization Implementation and Its Future Trends .................................................................................952
Juan Cheng

Study on Impact of Electronic Commerce on the Development of Financial Accounting ...................................................................................955
Qiuye Xia

Study on Financial Management Model under Dynamic Information Age......................................................................................................................958
Jia Zhang

Study on Financial Accounting Development Based on Network Economy ........................................................................................................961
Wenrong Zhang

Study on Subject Service Mode and the Significance of Platform of University Libraries ...........................................................................964
Chen Zhang

Study on the Functions Evolution and Role Change of University Libraries Subject Librarian .........................................................................968
Guishan Zhang

Discussion on the Application of Discovery Learning in the Teaching Reformation of Chinese Universities ...............................................................972
Xuejiao Wang

Precise Poverty Alleviation Problems and Countermeasures in Xinjiang Uyghur Autonomous Region .................................................................976
Jiagou Yang, Aiping Zhang

Analysis of Tibetan Female Literature in New Period from Ecological Feminist Perspective——Take Sun Tribe of Meizhuo as an Example ..................................................................................................................980
Daiqiong Liu

Study on the Application of Cross-Cultural Research on English Teaching ..................................................................................................984
Shanshan Lang

Study on Second Design of Old Jeans .........................................................................................................................................................988
Jiasheng Yuan, Haiyuan Fang, Yu Huang, Qingfeng Zhang

Study on Operational Risk Management of Neural Network Commercial Bank ....................................................................................................992
Liujun Liu

Study on the Practical Management of Human Resources Cost under the Auxiliary of Financial Accounting ..........................................................996
Yuanyu Xu

Yuan Xu
Study on Multi-Level Accounting Personnel Training Mode based on Coordinated Development of Vocational Education and Subject Education ................................................................. 1001
Dongdong Li

Study on Enterprise Innovation Ecosystem and Independent Innovation Strategy under New Normal ................................................................. 1006
Cheng Zhang

Study on Information Services and Development Approaches on Teaching and Research University Library ................................................................. 1010
Guishan Zhang

Study on Penetration Aesthetic Teaching Method of College PE Teaching .................................................................................................................. 1014
Yingchun Peng

Strategy of the Low Carbon Economy Based on the Background of Low-carbon Urban Construction ................................................................................. 1017
Xiaolong Li, Jin Xie

Research of Coordinated and Sustainable Development of Population, Resources and the Environment ................................................................. 1022
Shuo Wang, Lanchun Wang, Jingnuan Liu

Study on the Return to Natural Aesthetic Implication of Shen Congwen and Thoreau .................................................................................................................. 1027
Yaping Xu

Logistics Problems and Development Strategy Under Cross-Border E-Commerce Environment .......................................................................................... 1031

Study on the Micro Lesson and Flipped Lesson on College Physics Experiment .................................................................................................................. 1035
Xue Li, Zhiguo Shao, Haiyan Wang

Study on Quality Evaluation System Construction of College Education Online Service .................................................................................................. 1040
Xiaodun Deng

Research on Fluctuations of Students Source in Local Agricultural Universities .................................................................................................................. 1044
Zhiqin Shao, Yanyun Wang

The Realization of "Two Hundred Years" and Try to Cultivate Five Kinds of Literacy of College Counselors ................................................................................ 1049
Shucheng Shi

Research on Economic Trade Relations between Shaanxi and ASEAN under One Belt One Road Strategy ................................................................................. 1054
Xiaoyan Zhou

Study on Rural Tourism Industry Competitiveness of Shaanxi Province .................................................................................................................. 1058
Yong Peng

Study on the Importance of the Layout Adjusting of Crop Farming Structure on Farmers' Income .................................................................................. 1062
Jianjiao Cao, Pengcheng Wang

Study on Development of Leisure Sports Under Modern Society .................................................................................................................. 1066
Lintao Ding

Study on the Conflict and Integration of Sales Channels .................................................................................................................................................................. 1070
Di Kang

Research on the Application of Electronic Commerce in the Culture Industry Development in Nanchang City ................................................................................. 1074
Guanghua Li, Wen Chen

Research on the Reform and Innovation of Logistics Management under the Background of Electronic Commerce ................................................................................. 1079
Guanghua Li, Jingyi Cao

Study on the Curriculum System of the Cultivation of Innovation and Entrepreneurial Talents Majoring in Electronic Commerce .................................................................................................................. 1083
Guoshui Li, Liming Wang

Research on the Application of Fair Value in Financial Accounting .................................................................................................................. 1088
Xiaoyong Li

Research on the Conception of History and Methodology of Economic History .................................................................................................................. 1092
Jianwen Zhang

Research on Recommended and Comparative Strategy of Electronic Commerce .................................................................................................................. 1096
Hongtao Jiang

Shaanxi Higher Education Foundation Status and Characteristics Analysis .................................................................................................................. 1100
Shaohong Wang, Kangmei Wang

Discussion on the Innovation of Enterprise Investment Management .................................................................................................................. 1106
Pengyu Wang

Research of Logistics Engineering Training Mode based on School-Enterprise Cooperation .................................................................................................................. 1110
Wen Chen, Guanghua Li

Study on the Application of Modern Information Technology on College English Writing Teaching .................................................................................................................. 1114
Yingchun Peng

Research on the Growth Rules and Development Paths of Innovative Talents .................................................................................................................. 1118
Qian Cheng

Research on Entrepreneurship Ecosystem of Entrepreneurial University .................................................................................................................. 1122
Xiansheng Liu

Study of Practical Personnel Training Based on the Integration of Professional Education and Innovation Education .................................................................................................................. 1126
Peng Wang

Application Path Analysis of Social Work Idea on College Students Management .................................................................................................................. 1130
Wen Tang, Zhi He

Influence of International Trade on China Economic Growth .................................................................................................................................................................. 1134
Wenhua Zhu

Study on College English Teaching Model based on Autonomous Learning .................................................................................................................. 1138
Yani Zang
The Study of Multi-modal Teaching on the Development of L2 Learning .................................................. 1291
Xiaodong Zhu

The Research on Color Words Teaching in Teaching Chinese as a Foreign Language .......................... 1298
Kunhu Wu

Study on Early Enteral Nutrition after Gastrectomy and Its Nursing .................................................. 1302
Dayong Ding, Dan Wang, Zhenbo Shu

Analysis on Approaches of Narrative Discourse in William Faulkner's Fictions ................................. 1306
Jingjing Guan

Study on the Imbalance and Reconstruction of College English Classroom under Information Ecology .. 1310
Jingjing Guan

Organizations Management and Strategy of College Students' Sports Associations ............................. 1314
Xin Li, Jingjing Guan

Research on the English Teaching Theory and Practice from the Communicative Approach ............... 1319
Dan Wu

Comparative Analysis on Female Images and Discourse Power of Feminism between Woolf and Beauvoir .. 1323
Zhen Chen

Feasibility Study on the Application of EAP in General English Teaching of Fujian-Taiwan Cooperation of Universities ................................................................. 1327
Zhen Chen

Study on the Effect of Visual Symbols and Elements on Web Interface Design-Discount Network Interface Design of Wei Yijia ..................................................................................... 1332
Guoman Yao, Haichao Wang

Factors Influencing Initial Trust in Cellphone Recycling Website: The Moderating Role of Consumers’ Environmental Awareness ................................................................. 1337
Mingying Dong, Chunfa Li, Xiaohao Zhou

Research on Pricing Strategy of Used Mobile Phone Recycling Platform ............................................. 1341
Yanyxia Guo, Mingying Dong

Research of Tender Control Price in Oil and Gas Drilling Engineering Based on the Perspective of Two-Part Tariff ......................................................................................................................... 1345
Xiaohao Zhou, Chunfa Li, Mingying Dong

A Brief Analysis on the Influence of New Media on Communication Sciences Studies at China Mainland Region ......................................................................................................................... 1350
Nisi Yu

A Harness Crimping Quality Issue Analysis ......................................................................................... 1354
Ye Yuan, Ruan Peng

Yan Huang, Xi Zhao, Anshu Jiang

Research on the Integration of the Winter Sports Travel Industry in Northeast Region ....................... 1362
Dachun Zhang

Research Into Factors Influencing Students' Recognition Degree of Electronic Information Majors in Higher Vocational Colleges ................................................................. 1366
Minghong She, Hongbing Yang, Jiyong Tang

Art Design Specialty Teaching Reform Based on the Practice Skills Contest Platform ........................ 1370
Yimei Jiang

Study on Teaching Practices Based on Modern Apprenticeship ............................................................ 1374
Minghong She, Hongbing Yang, Jiyong Tang

Research on the Practical Teaching System for Computer Network Technique Based on Skill Competitions and Its Applications ......................................................................................... 1377
Minghong She, Hongbing Yang, Jiyong Tang

The Role of Creativity in Entrepreneurship .......................................................................................... 1381
Chuyue Zhang

Author Index